

Modes & Travaux

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2437	100.0%	4.7%	380	100.0%	1.5%	2057	100.0%	7.6%	768	100.0%	4.4%
Sexe												
Homme	380	15.6%	1.5%	380	100.0%	1.5%	0	0.0%	0.0%	110	14.4%	1.3%
Femme	2057	84.4%	7.6%	0	0.0%	0.0%	2057	100.0%	7.6%	658	85.6%	7.6%
Age												
15 à 24 ans	95	3.9%	1.3%	18	4.7%	0.5%	78	3.8%	2.2%	44	5.7%	1.4%
25 à 34 ans	267	11.0%	3.5%	49	13.0%	1.3%	218	10.6%	5.6%	126	16.4%	3.8%
35 à 49 ans	590	24.2%	4.7%	104	27.4%	1.7%	486	23.6%	7.7%	309	40.2%	5.0%
50 à 59 ans	593	24.3%	6.4%	90	23.6%	2.0%	503	24.5%	10.9%	229	29.8%	6.0%
60 ans et plus	892	36.6%	5.9%	119	31.4%	1.8%	772	37.5%	9.1%	61	7.9%	6.2%
Individu												
Ménagères	1948	79.9%	8.4%	0	0.0%	0.0%	1948	94.7%	8.4%	612	79.6%	8.7%
Personne de référence	894	36.7%	3.2%	357	94.0%	1.8%	537	26.1%	6.9%	188	24.5%	2.3%
Responsable des achats	2122	87.1%	5.9%	201	52.8%	1.5%	1921	93.4%	8.4%	641	83.5%	5.9%
PCS Individu												
Agriculteurs	18	0.8%	3.5%	4	1.1%	1.1%	14	0.7%	9.2%	0	0.0%	0.0%
Petits patrons	45	1.8%	2.8%	11	2.9%	1.0%	34	1.6%	6.8%	34	4.5%	2.3%
Affaires et Cadres	165	6.8%	3.2%	34	8.9%	1.1%	132	6.4%	6.2%	134	17.4%	2.9%
Professions intermédiaires	372	15.3%	5.4%	68	17.9%	2.0%	304	14.8%	8.5%	265	34.5%	4.8%
Employés	527	21.6%	6.4%	29	7.6%	1.3%	498	24.2%	8.2%	162	21.1%	9.0%
Ouvriers	167	6.8%	2.6%	73	19.2%	1.4%	93	4.5%	7.0%	23	2.9%	5.3%
Retraités	746	30.6%	5.9%	114	29.9%	1.9%	632	30.7%	9.6%	33	4.3%	13.4%
Autres inactifs	397	16.3%	3.9%	48	12.6%	1.3%	349	17.0%	5.3%	117	15.3%	3.5%
PCS Personne de référence												
Agriculteurs	44	1.8%	5.4%	4	1.1%	1.0%	40	1.9%	9.8%	0	0.0%	0.0%
Petits patrons	126	5.2%	4.8%	11	2.9%	0.8%	115	5.6%	8.7%	126	16.4%	4.8%
Affaires et Cadres	262	10.8%	3.6%	32	8.5%	0.9%	230	11.2%	6.4%	262	34.1%	3.6%
Professions intermédiaires	380	15.6%	5.0%	67	17.6%	1.7%	313	15.2%	8.4%	380	49.5%	5.0%
Employés	248	10.2%	4.6%	36	9.5%	1.6%	212	10.3%	6.9%	0	0.0%	0.0%
Ouvriers	370	15.2%	3.9%	77	20.2%	1.5%	294	14.3%	6.7%	0	0.0%	0.0%
Retraités	835	34.3%	5.8%	118	31.0%	1.8%	717	34.9%	9.1%	0	0.0%	0.0%
Autres inactifs	172	7.1%	4.2%	35	9.2%	2.3%	137	6.7%	5.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	444	18.2%	4.4%	41	10.8%	0.9%	403	19.6%	7.3%	52	6.8%	3.0%
2 personnes	982	40.3%	5.5%	171	45.0%	2.0%	811	39.4%	8.8%	204	26.6%	4.8%
3 personnes	375	15.4%	4.1%	61	15.9%	1.3%	314	15.3%	6.8%	203	26.5%	5.1%
4 personnes	426	17.5%	4.6%	69	18.0%	1.5%	357	17.4%	7.7%	217	28.2%	4.4%
5 personnes et +	210	8.6%	3.9%	39	10.2%	1.6%	171	8.3%	6.0%	92	12.0%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	696	28.6%	4.5%	127	33.4%	1.8%	569	27.7%	6.8%	347	45.1%	4.5%
Non	1741	71.4%	4.8%	253	66.6%	1.4%	1488	72.3%	8.0%	422	54.9%	4.3%
Habitat												
Communes rurales	667	27.4%	5.6%	118	31.0%	2.1%	549	26.7%	8.9%	193	25.1%	5.9%
Agglo. - 20 000 hab	445	18.3%	4.9%	74	19.5%	1.8%	371	18.0%	7.7%	130	17.0%	5.0%
Agglo. 20 000 à 100 000 hab	381	15.6%	5.5%	65	17.1%	1.9%	316	15.4%	8.9%	88	11.5%	4.9%
Agglo. + 100 000 hab	633	26.0%	4.1%	78	20.5%	1.0%	555	27.0%	7.0%	232	30.2%	4.1%
Agglo. Paris	311	12.8%	3.6%	45	11.9%	1.1%	266	12.9%	6.0%	124	16.2%	3.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	358	14.7%	3.8%	60	15.7%	1.3%	299	14.5%	6.0%	139	18.1%	3.2%
Nord Pas de Calais	109	4.5%	3.4%	13	3.3%	0.8%	96	4.7%	5.7%	38	5.0%	3.8%
Lorraine	55	2.3%	2.9%	12	3.2%	1.3%	43	2.1%	4.3%	8	1.0%	1.4%
Alsace	64	2.6%	4.2%	18	4.7%	2.4%	46	2.2%	5.8%	17	2.2%	3.5%
Franche-Comté	64	2.6%	6.7%	17	4.4%	3.6%	47	2.3%	9.7%	16	2.1%	6.2%
Champagne Ardennes	67	2.8%	6.2%	9	2.4%	1.8%	58	2.8%	10.3%	19	2.5%	6.4%
Picardie	91	3.7%	5.9%	14	3.6%	1.9%	77	3.7%	9.7%	24	3.1%	5.7%
Bourgogne	65	2.7%	4.8%	8	2.2%	1.3%	56	2.7%	8.0%	12	1.6%	3.6%
Haute Normandie	63	2.6%	4.3%	6	1.7%	0.9%	57	2.8%	7.3%	16	2.1%	3.5%
Basse Normandie	64	2.6%	5.3%	18	4.6%	3.0%	46	2.2%	7.3%	14	1.8%	4.2%
Centre	129	5.3%	6.2%	25	6.7%	2.5%	104	5.1%	9.6%	30	3.9%	5.1%
Pays de Loire	157	6.4%	5.3%	22	5.7%	1.5%	135	6.6%	8.9%	49	6.3%	5.3%
Bretagne	123	5.0%	4.6%	18	4.8%	1.4%	105	5.1%	7.6%	34	4.5%	4.2%
Poitou Charentes	118	4.8%	7.9%	16	4.2%	2.3%	102	4.9%	13.2%	29	3.8%	7.3%
Aquitaine	128	5.3%	4.7%	31	8.2%	2.4%	97	4.7%	6.7%	39	5.0%	4.5%
Midi Pyrénées	106	4.3%	4.3%	22	5.8%	1.9%	84	4.1%	6.6%	31	4.1%	3.9%
Limousin	46	1.9%	7.4%	7	1.9%	2.5%	38	1.9%	11.9%	9	1.1%	5.4%
Auvergne	68	2.8%	6.0%	6	1.5%	1.1%	62	3.0%	10.6%	20	2.6%	6.4%
Rhône Alpes	233	9.5%	4.5%	32	8.5%	1.3%	200	9.7%	7.5%	97	12.6%	5.1%
Languedoc Roussillon	106	4.4%	4.7%	14	3.7%	1.3%	92	4.5%	7.8%	40	5.2%	5.7%
Provence Alpes Côte d'Azur. Corse	224	9.2%	5.1%	11	3.0%	0.6%	212	10.3%	9.3%	87	11.4%	5.8%
Habitudes de connexion à Internet												
Tous les jours	1471	60.3%	4.3%	238	62.6%	1.4%	1233	59.9%	7.3%	603	78.4%	4.1%
Presque tous les jours	308	12.6%	5.3%	23	6.1%	0.9%	285	13.9%	9.1%	104	13.6%	5.3%
1 à 2 fois par semaine	177	7.3%	7.1%	24	6.3%	2.2%	153	7.4%	10.9%	43	5.6%	8.0%
1 à 3 fois par mois	32	1.3%	6.5%	6	1.7%	3.1%	26	1.3%	8.8%	5	0.6%	8.3%
Moins souvent	35	1.4%	4.8%	6	1.7%	1.9%	28	1.4%	7.4%	3	0.3%	4.7%
Jamais	5	0.2%	5.4%	1	0.2%	1.2%	4	0.2%	15.6%	2	0.2%	25.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	64	2.6%	3.4%	14	3.8%	1.8%	50	2.4%	4.5%	3	0.4%	1.9%
De 9 000 à moins de 12 000 euros par an	134	5.5%	4.5%	15	4.0%	1.4%	119	5.8%	6.4%	8	1.1%	3.5%
De 12 000 à moins de 18 000 euros par an	294	12.1%	5.0%	49	13.0%	1.9%	245	11.9%	7.5%	28	3.7%	4.1%
De 18 000 à moins de 24 000 euros par an	357	14.7%	5.4%	44	11.7%	1.5%	313	15.2%	8.8%	84	11.0%	6.1%
De 24 000 à moins de 36 000 euros par an	578	23.7%	5.3%	81	21.2%	1.6%	498	24.2%	8.6%	174	22.6%	5.2%
De 36 000 à moins de 45 000 euros par an	390	16.0%	5.6%	67	17.6%	1.8%	323	15.7%	9.6%	137	17.8%	4.6%
De 45 000 à moins de 65 000 euros par an	322	13.2%	4.5%	73	19.1%	1.9%	249	12.1%	7.6%	178	23.1%	4.4%
De 65 000 à moins de 80 000 euros par an	77	3.2%	3.9%	8	2.2%	0.8%	69	3.3%	7.9%	55	7.1%	4.2%
De 80 000 à moins de 115 000 euros par an	31	1.3%	2.5%	5	1.3%	0.7%	26	1.3%	5.1%	21	2.7%	2.2%
115 000 euros et plus par an	11	0.4%	1.8%	3	0.9%	1.0%	7	0.4%	3.1%	11	1.4%	2.3%
Refus	126	5.2%	4.1%	13	3.5%	1.0%	113	5.5%	6.3%	47	6.1%	4.6%
Ne sait pas	53	2.2%	2.3%	7	1.9%	0.7%	45	2.2%	3.3%	22	2.9%	2.4%