

L Expansion

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	380	100.0%	0.7%	243	100.0%	1.0%	136	100.0%	0.5%	170	100.0%	1.0%
Sexe												
Homme	243	64.1%	1.0%	243	100.0%	1.0%	0	0.0%	0.0%	101	59.5%	1.1%
Femme	136	35.9%	0.5%	0	0.0%	0.0%	136	100.0%	0.5%	69	40.5%	0.8%
Age												
15 à 24 ans	10	2.5%	0.1%	4	1.5%	0.1%	6	4.3%	0.2%	4	2.2%	0.1%
25 à 34 ans	38	10.0%	0.5%	30	12.4%	0.8%	8	5.8%	0.2%	22	12.7%	0.6%
35 à 49 ans	72	18.9%	0.6%	52	21.3%	0.8%	20	14.6%	0.3%	54	32.1%	0.9%
50 à 59 ans	101	26.7%	1.1%	55	22.8%	1.2%	46	33.7%	1.0%	72	42.3%	1.9%
60 ans et plus	159	41.9%	1.0%	102	42.1%	1.5%	57	41.5%	0.7%	18	10.6%	1.8%
Individu												
Ménagères	127	33.4%	0.5%	0	0.0%	0.0%	127	93.0%	0.5%	65	38.2%	0.9%
Personne de référence	268	70.6%	1.0%	230	94.4%	1.1%	38	28.2%	0.5%	113	66.7%	1.4%
Responsable des achats	267	70.4%	0.7%	145	59.7%	1.1%	122	89.4%	0.5%	123	72.8%	1.1%
PCS Individu												
Agriculteurs	5	1.3%	1.0%	5	2.1%	1.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	20	5.2%	1.2%	16	6.6%	1.4%	4	2.7%	0.7%	20	11.5%	1.3%
Affaires et Cadres	92	24.1%	1.8%	64	26.3%	2.2%	28	20.2%	1.3%	88	52.0%	1.9%
Professions intermédiaires	43	11.2%	0.6%	23	9.3%	0.7%	20	14.5%	0.6%	35	20.8%	0.6%
Employés	40	10.6%	0.5%	24	10.0%	1.1%	16	11.8%	0.3%	4	2.6%	0.2%
Ouvriers	10	2.6%	0.2%	10	4.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Retraités	133	34.9%	1.1%	91	37.2%	1.5%	42	30.7%	0.6%	0	0.0%	0.0%
Autres inactifs	38	10.0%	0.4%	11	4.3%	0.3%	28	20.2%	0.4%	22	13.0%	0.7%
PCS Personne de référence												
Agriculteurs	5	1.3%	0.6%	5	2.1%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	19	5.0%	0.7%	16	6.6%	1.2%	3	2.3%	0.2%	19	11.2%	0.7%
Affaires et Cadres	104	27.4%	1.4%	61	25.2%	1.7%	43	31.1%	1.2%	104	61.3%	1.4%
Professions intermédiaires	47	12.2%	0.6%	23	9.7%	0.6%	23	16.9%	0.6%	47	27.4%	0.6%
Employés	32	8.5%	0.6%	22	9.1%	0.9%	10	7.5%	0.3%	0	0.0%	0.0%
Ouvriers	23	6.1%	0.2%	13	5.5%	0.3%	10	7.1%	0.2%	0	0.0%	0.0%
Retraités	140	36.7%	1.0%	92	37.6%	1.4%	48	35.1%	0.6%	0	0.0%	0.0%
Autres inactifs	10	2.7%	0.2%	10	4.2%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%

L Expansion

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	73	19.3%	0.7%	41	16.6%	0.9%	33	24.0%	0.6%	24	14.4%	1.4%
2 personnes	166	43.7%	0.9%	105	43.1%	1.2%	61	45.0%	0.7%	51	30.3%	1.2%
3 personnes	66	17.4%	0.7%	45	18.6%	1.0%	21	15.3%	0.5%	39	23.2%	1.0%
4 personnes	48	12.7%	0.5%	35	14.3%	0.7%	14	9.9%	0.3%	42	24.7%	0.8%
5 personnes et +	26	6.8%	0.5%	18	7.4%	0.7%	8	5.8%	0.3%	13	7.4%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	80	21.1%	0.5%	56	23.1%	0.8%	24	17.7%	0.3%	55	32.5%	0.7%
Non	300	78.9%	0.8%	187	76.9%	1.1%	112	82.3%	0.6%	115	67.5%	1.2%
Habitat												
Communes rurales	47	12.4%	0.4%	35	14.3%	0.6%	12	8.8%	0.2%	17	9.8%	0.5%
Agglo. - 20 000 hab	31	8.1%	0.3%	23	9.3%	0.5%	8	5.9%	0.2%	10	5.9%	0.4%
Agglo. 20 000 à 100 000 hab	59	15.5%	0.8%	35	14.4%	1.0%	24	17.5%	0.7%	21	12.1%	1.1%
Agglo. + 100 000 hab	113	29.8%	0.7%	77	31.7%	1.0%	36	26.4%	0.5%	49	28.8%	0.9%
Agglo. Paris	130	34.3%	1.5%	74	30.3%	1.8%	56	41.4%	1.3%	73	43.3%	1.8%

L Expansion

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	137	36.2%	1.4%	80	32.8%	1.8%	57	42.1%	1.2%	75	44.2%	1.7%
Nord Pas de Calais	13	3.5%	0.4%	9	3.8%	0.6%	4	2.8%	0.2%	9	5.0%	0.9%
Lorraine	8	2.0%	0.4%	5	2.3%	0.6%	2	1.5%	0.2%	6	3.3%	1.0%
Alsace	10	2.5%	0.6%	5	1.9%	0.6%	5	3.8%	0.7%	2	1.5%	0.5%
Franche-Comté	3	0.8%	0.3%	1	0.6%	0.3%	2	1.1%	0.3%	1	0.4%	0.3%
Champagne Ardennes	5	1.3%	0.5%	2	0.8%	0.4%	3	2.2%	0.5%	2	1.0%	0.5%
Picardie	7	1.9%	0.5%	4	1.8%	0.6%	3	2.0%	0.3%	3	1.6%	0.7%
Bourgogne	6	1.6%	0.5%	5	2.3%	0.8%	1	0.4%	0.1%	4	2.1%	1.0%
Haute Normandie	5	1.3%	0.3%	2	0.8%	0.3%	3	2.3%	0.4%	1	0.4%	0.1%
Basse Normandie	10	2.6%	0.8%	7	2.8%	1.2%	3	2.3%	0.5%	2	0.9%	0.5%
Centre	13	3.4%	0.6%	9	3.5%	0.9%	4	3.2%	0.4%	6	3.7%	1.1%
Pays de Loire	20	5.2%	0.7%	15	6.2%	1.1%	5	3.4%	0.3%	5	2.7%	0.5%
Bretagne	23	6.0%	0.9%	14	5.7%	1.1%	9	6.6%	0.7%	3	2.0%	0.4%
Poitou Charentes	6	1.6%	0.4%	3	1.3%	0.5%	3	2.1%	0.4%	1	0.6%	0.3%
Aquitaine	19	5.1%	0.7%	15	6.2%	1.2%	4	3.2%	0.3%	7	3.9%	0.8%
Midi Pyrénées	7	1.9%	0.3%	3	1.1%	0.2%	5	3.5%	0.4%	4	2.5%	0.5%
Limousin	3	0.7%	0.4%	3	1.0%	0.9%	0	0.2%	0.1%	0	0.1%	0.1%
Auvergne	8	2.0%	0.7%	6	2.5%	1.1%	2	1.1%	0.3%	2	0.9%	0.5%
Rhône Alpes	28	7.5%	0.6%	23	9.5%	0.9%	5	3.9%	0.2%	19	11.4%	1.0%
Languedoc Roussillon	20	5.3%	0.9%	12	4.9%	1.1%	8	6.0%	0.7%	10	5.7%	1.4%
Provence Alpes Côte d'Azur. Corse	29	7.5%	0.7%	20	8.3%	1.0%	8	6.2%	0.4%	10	6.0%	0.7%
Habitudes de connexion à Internet												
Tous les jours	301	79.3%	0.9%	194	79.5%	1.1%	108	78.8%	0.6%	152	89.9%	1.0%
Presque tous les jours	33	8.7%	0.6%	24	9.9%	0.9%	9	6.4%	0.3%	10	6.0%	0.5%
1 à 2 fois par semaine	13	3.3%	0.5%	7	2.7%	0.6%	6	4.4%	0.4%	4	2.4%	0.8%
1 à 3 fois par mois	3	0.8%	0.6%	1	0.3%	0.3%	2	1.7%	0.8%	1	0.4%	1.1%
Moins souvent	3	0.9%	0.5%	3	1.0%	0.7%	1	0.6%	0.2%	1	0.5%	1.4%

L Expansion

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	1.9%	0.4%	7	3.0%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	6	1.5%	0.2%	2	1.0%	0.2%	3	2.3%	0.2%	2	0.9%	0.6%
De 12 000 à moins de 18 000 euros par an	12	3.2%	0.2%	9	3.5%	0.3%	3	2.6%	0.1%	5	3.1%	0.8%
De 18 000 à moins de 24 000 euros par an	22	5.8%	0.3%	11	4.6%	0.4%	11	8.1%	0.3%	9	5.5%	0.7%
De 24 000 à moins de 36 000 euros par an	71	18.6%	0.6%	41	16.7%	0.8%	30	22.1%	0.5%	20	11.9%	0.6%
De 36 000 à moins de 45 000 euros par an	59	15.5%	0.8%	30	12.4%	0.8%	29	21.0%	0.9%	13	7.9%	0.5%
De 45 000 à moins de 65 000 euros par an	96	25.2%	1.3%	78	32.0%	2.0%	18	13.0%	0.5%	48	28.3%	1.2%
De 65 000 à moins de 80 000 euros par an	33	8.8%	1.7%	21	8.7%	1.9%	12	8.9%	1.4%	21	12.2%	1.6%
De 80 000 à moins de 115 000 euros par an	26	6.8%	2.1%	17	7.0%	2.3%	9	6.5%	1.7%	22	12.8%	2.3%
115 000 euros et plus par an	28	7.3%	4.7%	16	6.5%	4.5%	12	8.6%	5.0%	22	12.9%	4.6%
Refus	20	5.3%	0.6%	11	4.5%	0.8%	9	6.7%	0.5%	8	4.4%	0.7%
Ne sait pas	1	0.2%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%	0	0.1%	0.0%