

# Capital

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1578	100.0%	3.1%	956	100.0%	3.9%	623	100.0%	2.3%	750	100.0%	4.3%
<b>Sexe</b>												
<b>Homme</b>	956	60.5%	3.9%	956	100.0%	3.9%	0	0.0%	0.0%	480	64.0%	5.4%
<b>Femme</b>	623	39.5%	2.3%	0	0.0%	0.0%	623	100.0%	2.3%	270	36.0%	3.1%
<b>Age</b>												
<b>15 à 24 ans</b>	150	9.5%	2.1%	99	10.4%	2.7%	51	8.1%	1.4%	72	9.6%	2.3%
<b>25 à 34 ans</b>	160	10.1%	2.1%	116	12.2%	3.1%	44	7.0%	1.1%	88	11.7%	2.6%
<b>35 à 49 ans</b>	458	29.0%	3.7%	284	29.8%	4.6%	173	27.9%	2.7%	313	41.7%	5.1%
<b>50 à 59 ans</b>	363	23.0%	3.9%	216	22.7%	4.7%	146	23.5%	3.2%	213	28.4%	5.6%
<b>60 ans et plus</b>	448	28.4%	3.0%	239	25.0%	3.6%	209	33.5%	2.4%	65	8.6%	6.6%
<b>Individu</b>												
<b>Ménagères</b>	569	36.0%	2.4%	0	0.0%	0.0%	569	91.3%	2.4%	242	32.3%	3.5%
<b>Personne de référence</b>	951	60.2%	3.4%	828	86.7%	4.1%	123	19.7%	1.6%	454	60.6%	5.5%
<b>Responsable des achats</b>	1038	65.8%	2.9%	478	50.0%	3.7%	560	90.0%	2.5%	466	62.2%	4.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.8%	2.3%	11	1.1%	2.9%	1	0.2%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	94	6.0%	5.8%	78	8.1%	6.8%	17	2.7%	3.4%	92	12.2%	6.3%
<b>Affaires et Cadres</b>	329	20.8%	6.4%	224	23.4%	7.5%	105	16.8%	4.9%	305	40.7%	6.6%
<b>Professions intermédiaires</b>	235	14.9%	3.4%	143	14.9%	4.3%	92	14.8%	2.6%	199	26.5%	3.6%
<b>Employés</b>	221	14.0%	2.7%	96	10.0%	4.4%	125	20.2%	2.1%	43	5.7%	2.3%
<b>Ouvriers</b>	128	8.1%	2.0%	119	12.4%	2.3%	9	1.5%	0.7%	8	1.0%	1.8%
<b>Retraités</b>	342	21.7%	2.7%	198	20.7%	3.3%	145	23.2%	2.2%	11	1.5%	4.4%
<b>Autres inactifs</b>	216	13.7%	2.1%	88	9.2%	2.4%	128	20.6%	1.9%	93	12.4%	2.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	19	1.2%	2.4%	11	1.1%	2.6%	9	1.4%	2.1%	0	0.0%	0.0%
<b>Petits patrons</b>	129	8.1%	4.9%	82	8.6%	6.2%	47	7.5%	3.5%	129	17.1%	4.9%
<b>Affaires et Cadres</b>	391	24.8%	5.4%	236	24.7%	6.4%	154	24.8%	4.3%	391	52.1%	5.4%
<b>Professions intermédiaires</b>	231	14.6%	3.0%	162	16.9%	4.2%	69	11.0%	1.8%	231	30.7%	3.0%
<b>Employés</b>	142	9.0%	2.6%	86	9.0%	3.7%	56	9.0%	1.8%	0	0.0%	0.0%
<b>Ouvriers</b>	193	12.2%	2.0%	118	12.3%	2.3%	75	12.0%	1.7%	0	0.0%	0.0%
<b>Retraités</b>	403	25.6%	2.8%	218	22.9%	3.3%	185	29.7%	2.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	70	4.5%	1.7%	42	4.4%	2.7%	28	4.5%	1.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	211	13.4%	2.1%	125	13.1%	2.8%	86	13.8%	1.6%	70	9.4%	4.0%
<b>2 personnes</b>	583	36.9%	3.2%	329	34.4%	3.8%	254	40.8%	2.7%	172	23.0%	4.0%
<b>3 personnes</b>	294	18.6%	3.2%	189	19.8%	4.2%	105	16.8%	2.3%	180	24.0%	4.6%
<b>4 personnes</b>	318	20.2%	3.4%	211	22.1%	4.5%	107	17.1%	2.3%	222	29.6%	4.5%
<b>5 personnes et +</b>	172	10.9%	3.2%	101	10.6%	4.1%	72	11.5%	2.5%	105	14.1%	4.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	515	32.7%	3.3%	318	33.3%	4.5%	197	31.7%	2.4%	330	44.1%	4.3%
<b>Non</b>	1063	67.3%	2.9%	637	66.7%	3.6%	425	68.3%	2.3%	419	55.9%	4.3%
<b>Habitat</b>												
<b>Communes rurales</b>	287	18.2%	2.4%	179	18.7%	3.2%	109	17.5%	1.8%	124	16.5%	3.8%
<b>Agglo. - 20 000 hab</b>	236	14.9%	2.6%	133	14.0%	3.2%	102	16.4%	2.1%	99	13.2%	3.8%
<b>Agglo. 20 000 à 100 000 hab</b>	188	11.9%	2.7%	114	12.0%	3.4%	74	11.8%	2.1%	71	9.4%	3.9%
<b>Agglo. + 100 000 hab</b>	495	31.4%	3.2%	312	32.7%	4.2%	183	29.4%	2.3%	254	33.9%	4.4%
<b>Agglo. Paris</b>	372	23.6%	4.4%	217	22.7%	5.3%	155	24.9%	3.5%	202	26.9%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	412	26.1%	4.3%	247	25.9%	5.4%	165	26.5%	3.3%	224	29.8%	5.1%
<b>Nord Pas de Calais</b>	117	7.4%	3.6%	79	8.3%	5.2%	38	6.1%	2.2%	47	6.3%	4.8%
<b>Lorraine</b>	43	2.8%	2.3%	31	3.3%	3.4%	12	1.9%	1.2%	18	2.5%	3.4%
<b>Alsace</b>	57	3.6%	3.7%	26	2.7%	3.5%	31	5.0%	4.0%	34	4.5%	6.8%
<b>Franche-Comté</b>	18	1.1%	1.9%	14	1.5%	3.1%	4	0.6%	0.7%	12	1.5%	4.4%
<b>Champagne Ardennes</b>	36	2.3%	3.3%	19	2.0%	3.6%	17	2.8%	3.1%	12	1.6%	4.1%
<b>Picardie</b>	40	2.5%	2.6%	25	2.6%	3.4%	14	2.3%	1.8%	12	1.6%	2.8%
<b>Bourgogne</b>	40	2.6%	3.0%	24	2.5%	3.7%	17	2.7%	2.4%	11	1.5%	3.3%
<b>Haute Normandie</b>	28	1.8%	1.9%	16	1.6%	2.2%	13	2.0%	1.6%	14	1.9%	3.0%
<b>Basse Normandie</b>	27	1.7%	2.2%	13	1.4%	2.3%	14	2.2%	2.2%	10	1.3%	3.0%
<b>Centre</b>	54	3.4%	2.6%	28	2.9%	2.8%	26	4.2%	2.4%	23	3.1%	3.9%
<b>Pays de Loire</b>	74	4.7%	2.5%	46	4.8%	3.2%	28	4.5%	1.8%	36	4.8%	3.9%
<b>Bretagne</b>	74	4.7%	2.8%	50	5.2%	3.9%	24	3.9%	1.8%	33	4.4%	4.1%
<b>Poitou Charentes</b>	38	2.4%	2.5%	18	1.9%	2.5%	20	3.2%	2.6%	13	1.7%	3.2%
<b>Aquitaine</b>	65	4.1%	2.3%	39	4.1%	3.0%	25	4.1%	1.7%	37	4.9%	4.3%
<b>Midi Pyrénées</b>	74	4.7%	3.0%	47	5.0%	4.0%	27	4.3%	2.1%	34	4.5%	4.2%
<b>Limousin</b>	18	1.1%	2.9%	13	1.4%	4.5%	4	0.7%	1.4%	6	0.8%	3.8%
<b>Auvergne</b>	28	1.8%	2.5%	18	1.9%	3.3%	10	1.6%	1.7%	13	1.7%	4.1%
<b>Rhône Alpes</b>	152	9.7%	2.9%	101	10.5%	4.0%	52	8.3%	1.9%	77	10.3%	4.1%
<b>Languedoc Roussillon</b>	71	4.5%	3.1%	36	3.8%	3.4%	34	5.5%	2.9%	34	4.5%	4.8%
<b>Provence Alpes Côte d'Azur. Corse</b>	112	7.1%	2.6%	64	6.7%	3.1%	48	7.7%	2.1%	50	6.7%	3.4%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1192	75.5%	3.5%	762	79.7%	4.5%	430	69.1%	2.5%	645	86.1%	4.4%
<b>Presque tous les jours</b>	190	12.0%	3.3%	101	10.5%	3.7%	89	14.4%	2.9%	77	10.2%	3.9%
<b>1 à 2 fois par semaine</b>	64	4.1%	2.6%	27	2.8%	2.5%	37	6.0%	2.6%	11	1.5%	2.1%
<b>1 à 3 fois par mois</b>	10	0.6%	1.9%	2	0.2%	0.9%	8	1.2%	2.6%	3	0.4%	4.6%
<b>Moins souvent</b>	8	0.5%	1.1%	3	0.4%	1.0%	4	0.7%	1.2%	1	0.1%	1.4%
<b>Jamais</b>	3	0.2%	3.5%	3	0.3%	4.9%	0	0.0%	0.0%	3	0.4%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	36	2.3%	1.9%	28	2.9%	3.5%	8	1.3%	0.7%	3	0.4%	1.7%
De 9 000 à moins de 12 000 euros par an	54	3.4%	1.8%	40	4.2%	3.6%	14	2.2%	0.7%	7	0.9%	2.8%
De 12 000 à moins de 18 000 euros par an	77	4.9%	1.3%	46	4.9%	1.8%	31	4.9%	0.9%	16	2.1%	2.3%
De 18 000 à moins de 24 000 euros par an	141	8.9%	2.1%	82	8.6%	2.7%	59	9.5%	1.7%	40	5.3%	2.9%
De 24 000 à moins de 36 000 euros par an	291	18.4%	2.7%	170	17.8%	3.3%	121	19.4%	2.1%	114	15.2%	3.4%
De 36 000 à moins de 45 000 euros par an	209	13.2%	3.0%	109	11.4%	3.0%	100	16.0%	3.0%	89	11.9%	3.0%
De 45 000 à moins de 65 000 euros par an	328	20.8%	4.6%	225	23.6%	5.8%	103	16.5%	3.1%	193	25.8%	4.8%
De 65 000 à moins de 80 000 euros par an	122	7.7%	6.2%	66	7.0%	6.1%	55	8.9%	6.4%	86	11.4%	6.6%
De 80 000 à moins de 115 000 euros par an	102	6.5%	8.2%	69	7.2%	9.4%	33	5.3%	6.6%	77	10.3%	8.3%
115 000 euros et plus par an	72	4.6%	12.2%	46	4.8%	13.0%	26	4.2%	11.1%	55	7.4%	11.7%
Refus	99	6.3%	3.2%	45	4.7%	3.5%	54	8.7%	3.0%	40	5.3%	3.9%
Ne sait pas	47	3.0%	2.0%	28	2.9%	2.9%	19	3.1%	1.4%	30	4.0%	3.2%