

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	443	100.0%	0.9%	98	100.0%	0.4%	345	100.0%	1.3%	264	100.0%	1.5%
Sexe												
Homme	98	22.1%	0.4%	98	100.0%	0.4%	0	0.0%	0.0%	56	21.3%	0.6%
Femme	345	77.9%	1.3%	0	0.0%	0.0%	345	100.0%	1.3%	208	78.7%	2.4%
Age												
15 à 24 ans	130	29.4%	1.8%	8	8.2%	0.2%	122	35.4%	3.4%	80	30.2%	2.5%
25 à 34 ans	106	23.8%	1.4%	24	24.9%	0.7%	81	23.5%	2.1%	44	16.6%	1.3%
35 à 49 ans	102	23.0%	0.8%	30	30.6%	0.5%	72	20.9%	1.1%	81	30.6%	1.3%
50 à 59 ans	72	16.2%	0.8%	19	19.6%	0.4%	52	15.2%	1.1%	45	17.0%	1.2%
60 ans et plus	34	7.6%	0.2%	16	16.6%	0.2%	17	5.1%	0.2%	15	5.6%	1.5%
Individu												
Ménagères	224	50.5%	1.0%	0	0.0%	0.0%	224	64.8%	1.0%	132	50.1%	1.9%
Personne de référence	184	41.5%	0.7%	90	92.1%	0.4%	94	27.2%	1.2%	92	35.0%	1.1%
Responsable des achats	297	67.1%	0.8%	66	67.4%	0.5%	231	67.0%	1.0%	164	62.2%	1.5%
PCS Individu												
Petits patrons	15	3.3%	0.9%	6	6.3%	0.5%	9	2.5%	1.7%	15	5.6%	1.0%
Affaires et Cadres	106	23.9%	2.1%	32	32.5%	1.1%	74	21.5%	3.5%	99	37.4%	2.1%
Professions intermédiaires	67	15.2%	1.0%	12	12.1%	0.4%	55	16.1%	1.6%	51	19.2%	0.9%
Employés	81	18.4%	1.0%	17	17.2%	0.8%	65	18.7%	1.1%	23	8.6%	1.3%
Ouvriers	10	2.4%	0.2%	7	6.8%	0.1%	4	1.1%	0.3%	4	1.4%	0.9%
Retraités	22	4.9%	0.2%	9	9.4%	0.2%	12	3.6%	0.2%	4	1.4%	1.5%
Autres inactifs	142	32.0%	1.4%	15	15.6%	0.4%	126	36.6%	1.9%	70	26.4%	2.1%
PCS Personne de référence												
Agriculteurs	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
Petits patrons	38	8.5%	1.4%	8	7.9%	0.6%	30	8.6%	2.3%	38	14.2%	1.4%
Affaires et Cadres	150	33.9%	2.1%	36	36.4%	1.0%	115	33.2%	3.2%	150	56.9%	2.1%
Professions intermédiaires	76	17.2%	1.0%	13	12.9%	0.3%	63	18.4%	1.7%	76	28.8%	1.0%
Employés	55	12.5%	1.0%	17	17.2%	0.7%	38	11.1%	1.2%	0	0.0%	0.0%
Ouvriers	43	9.6%	0.4%	7	6.8%	0.1%	36	10.4%	0.8%	0	0.0%	0.0%
Retraités	28	6.4%	0.2%	9	9.4%	0.1%	19	5.5%	0.2%	0	0.0%	0.0%
Autres inactifs	52	11.8%	1.3%	9	9.3%	0.6%	43	12.5%	1.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	80	18.0%	0.8%	28	28.6%	0.6%	52	15.0%	0.9%	28	10.5%	1.6%
2 personnes	131	29.5%	0.7%	26	26.1%	0.3%	105	30.4%	1.1%	69	26.1%	1.6%
3 personnes	103	23.1%	1.1%	24	24.2%	0.5%	79	22.8%	1.7%	74	28.1%	1.9%
4 personnes	72	16.3%	0.8%	12	12.6%	0.3%	60	17.4%	1.3%	56	21.4%	1.1%
5 personnes et +	58	13.0%	1.1%	8	8.4%	0.3%	50	14.4%	1.7%	37	14.0%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	126	28.5%	0.8%	29	29.5%	0.4%	97	28.2%	1.2%	95	35.9%	1.2%
Non	317	71.5%	0.9%	69	70.5%	0.4%	248	71.8%	1.3%	169	64.1%	1.7%
Habitat												
Communes rurales	8	1.8%	0.1%	3	3.3%	0.1%	5	1.3%	0.1%	6	2.2%	0.2%
Agglo. - 20 000 hab	8	1.8%	0.1%	1	0.7%	0.0%	7	2.1%	0.2%	8	3.0%	0.3%
Agglo. 20 000 à 100 000 hab	5	1.1%	0.1%	0	0.0%	0.0%	5	1.4%	0.1%	2	0.9%	0.1%
Agglo. + 100 000 hab	172	38.9%	1.1%	31	31.5%	0.4%	141	41.0%	1.8%	98	37.0%	1.7%
Agglo. Paris	250	56.5%	2.9%	63	64.5%	1.5%	187	54.2%	4.2%	150	56.9%	3.7%
Régions INSEE												
Ile de France	253	57.1%	2.7%	65	66.6%	1.4%	188	54.5%	3.8%	153	58.0%	3.5%
Nord Pas de Calais	22	4.9%	0.7%	6	6.0%	0.4%	16	4.6%	0.9%	16	6.2%	1.7%
Alsace	7	1.6%	0.5%	4	3.7%	0.5%	3	1.0%	0.4%	7	2.6%	1.4%
Champagne Ardennes	1	0.2%	0.1%	1	0.7%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Bourgogne	4	1.0%	0.3%	0	0.0%	0.0%	4	1.3%	0.6%	1	0.5%	0.4%
Haute Normandie	1	0.3%	0.1%	1	1.2%	0.2%	0	0.0%	0.0%	1	0.5%	0.3%
Pays de Loire	11	2.5%	0.4%	4	4.6%	0.3%	6	1.9%	0.4%	8	2.9%	0.8%
Poitou Charentes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.3%	0.2%
Aquitaine	10	2.2%	0.4%	2	2.5%	0.2%	7	2.2%	0.5%	9	3.5%	1.1%
Midi Pyrénées	25	5.7%	1.0%	0	0.0%	0.0%	25	7.3%	2.0%	18	6.7%	2.2%
Rhône Alpes	52	11.7%	1.0%	9	9.0%	0.4%	43	12.5%	1.6%	25	9.4%	1.3%
Languedoc Roussillon	3	0.7%	0.1%	2	1.6%	0.1%	1	0.4%	0.1%	2	0.6%	0.2%
Provence Alpes Côte d'Azur. Corse	52	11.7%	1.2%	4	4.1%	0.2%	48	13.8%	2.1%	23	8.7%	1.5%
Habitudes de connexion à Internet												
Tous les jours	366	82.5%	1.1%	81	82.4%	0.5%	285	82.5%	1.7%	245	93.0%	1.7%
Presque tous les jours	47	10.7%	0.8%	14	14.7%	0.5%	33	9.5%	1.0%	17	6.5%	0.9%
1 à 2 fois par semaine	12	2.7%	0.5%	3	2.8%	0.3%	9	2.7%	0.7%	1	0.4%	0.2%
Moins souvent	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	4.4%	1.0%	4	4.3%	0.5%	15	4.4%	1.4%	2	0.8%	1.1%
De 9 000 à moins de 12 000 euros par an	13	3.0%	0.4%	5	5.2%	0.5%	8	2.4%	0.4%	1	0.5%	0.6%
De 12 000 à moins de 18 000 euros par an	41	9.2%	0.7%	7	6.8%	0.3%	34	9.9%	1.0%	13	4.9%	1.9%
De 18 000 à moins de 24 000 euros par an	41	9.2%	0.6%	3	3.6%	0.1%	37	10.8%	1.1%	17	6.5%	1.2%
De 24 000 à moins de 36 000 euros par an	74	16.7%	0.7%	15	15.2%	0.3%	59	17.1%	1.0%	40	15.2%	1.2%
De 36 000 à moins de 45 000 euros par an	38	8.5%	0.5%	16	15.9%	0.4%	22	6.4%	0.7%	20	7.5%	0.7%
De 45 000 à moins de 65 000 euros par an	96	21.7%	1.3%	14	14.7%	0.4%	82	23.6%	2.5%	70	26.5%	1.7%
De 65 000 à moins de 80 000 euros par an	29	6.4%	1.5%	7	7.6%	0.7%	21	6.1%	2.4%	29	10.8%	2.2%
De 80 000 à moins de 115 000 euros par an	25	5.7%	2.0%	9	9.3%	1.2%	16	4.7%	3.2%	22	8.3%	2.3%
115 000 euros et plus par an	12	2.8%	2.1%	6	6.5%	1.8%	6	1.7%	2.5%	11	4.2%	2.3%
Refus	29	6.5%	0.9%	8	8.0%	0.6%	21	6.1%	1.2%	22	8.2%	2.1%
Ne sait pas	26	5.9%	1.1%	3	2.8%	0.3%	24	6.8%	1.7%	17	6.5%	1.9%