

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2436	100.0%	4.7%	1147	100.0%	4.6%	1289	100.0%	4.8%	1119	100.0%	6.4%
Sexe												
Homme	1147	47.1%	4.6%	1147	100.0%	4.6%	0	0.0%	0.0%	549	49.0%	6.2%
Femme	1289	52.9%	4.8%	0	0.0%	0.0%	1289	100.0%	4.8%	571	51.0%	6.6%
Age												
15 à 24 ans	266	10.9%	3.7%	144	12.5%	3.9%	122	9.4%	3.4%	178	15.9%	5.7%
25 à 34 ans	164	6.7%	2.2%	93	8.1%	2.5%	71	5.5%	1.8%	104	9.3%	3.1%
35 à 49 ans	480	19.7%	3.8%	215	18.8%	3.5%	265	20.6%	4.2%	380	33.9%	6.1%
50 à 59 ans	493	20.3%	5.4%	226	19.7%	4.9%	268	20.8%	5.8%	336	30.1%	8.9%
60 ans et plus	1033	42.4%	6.8%	469	40.9%	7.1%	564	43.7%	6.6%	121	10.8%	12.4%
Individu												
Ménagères	1131	46.4%	4.9%	0	0.0%	0.0%	1131	87.7%	4.9%	473	42.3%	6.7%
Personne de référence	1355	55.6%	4.8%	960	83.7%	4.7%	395	30.7%	5.1%	540	48.2%	6.6%
Responsable des achats	1703	69.9%	4.8%	629	54.8%	4.8%	1074	83.3%	4.7%	717	64.1%	6.6%
PCS Individu												
Agriculteurs	7	0.3%	1.3%	2	0.2%	0.6%	5	0.4%	2.9%	0	0.0%	0.0%
Petits patrons	65	2.7%	4.0%	44	3.8%	3.9%	21	1.6%	4.2%	64	5.8%	4.4%
Affaires et Cadres	510	20.9%	10.0%	271	23.7%	9.1%	238	18.5%	11.2%	480	42.9%	10.4%
Professions intermédiaires	353	14.5%	5.1%	133	11.6%	4.0%	220	17.1%	6.2%	299	26.7%	5.4%
Employés	142	5.8%	1.7%	53	4.6%	2.4%	89	6.9%	1.5%	37	3.3%	2.0%
Ouvriers	86	3.5%	1.3%	79	6.9%	1.6%	7	0.5%	0.5%	7	0.6%	1.6%
Retraités	863	35.4%	6.9%	404	35.2%	6.7%	459	35.6%	7.0%	27	2.4%	10.7%
Autres inactifs	411	16.9%	4.0%	162	14.1%	4.3%	250	19.4%	3.8%	206	18.4%	6.2%
PCS Personne de référence												
Agriculteurs	11	0.5%	1.4%	3	0.2%	0.7%	8	0.6%	2.0%	0	0.0%	0.0%
Petits patrons	92	3.8%	3.5%	53	4.6%	4.0%	39	3.1%	3.0%	92	8.2%	3.5%
Affaires et Cadres	661	27.1%	9.1%	326	28.4%	8.9%	335	26.0%	9.3%	661	59.0%	9.1%
Professions intermédiaires	367	15.0%	4.8%	170	14.8%	4.4%	197	15.3%	5.3%	367	32.8%	4.8%
Employés	126	5.2%	2.3%	58	5.0%	2.5%	69	5.3%	2.2%	0	0.0%	0.0%
Ouvriers	110	4.5%	1.2%	76	6.6%	1.5%	34	2.6%	0.8%	0	0.0%	0.0%
Retraités	949	39.0%	6.6%	425	37.1%	6.5%	524	40.6%	6.7%	0	0.0%	0.0%
Autres inactifs	121	5.0%	2.9%	37	3.2%	2.4%	84	6.5%	3.3%	0	0.0%	0.0%

Télérama



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	452	18.6%	4.5%	131	11.4%	2.9%	321	24.9%	5.8%	119	10.6%	6.9%
2 personnes	1049	43.1%	5.9%	535	46.6%	6.2%	515	39.9%	5.6%	312	27.8%	7.3%
3 personnes	336	13.8%	3.7%	174	15.2%	3.9%	162	12.6%	3.5%	206	18.4%	5.2%
4 personnes	419	17.2%	4.5%	219	19.1%	4.7%	200	15.5%	4.3%	347	31.0%	7.0%
5 personnes et +	180	7.4%	3.4%	88	7.7%	3.5%	92	7.1%	3.2%	136	12.2%	5.4%
Présence d'enfants de moins de 15 ans												
Oui	548	22.5%	3.5%	270	23.5%	3.8%	278	21.6%	3.4%	428	38.2%	5.5%
Non	1889	77.5%	5.2%	878	76.5%	5.0%	1011	78.4%	5.4%	691	61.8%	7.1%
Habitat												
Communes rurales	350	14.4%	3.0%	142	12.4%	2.5%	208	16.2%	3.4%	150	13.4%	4.6%
Agglo. - 20 000 hab	222	9.1%	2.5%	101	8.8%	2.4%	121	9.4%	2.5%	114	10.2%	4.3%
Agglo. 20 000 à 100 000 hab	224	9.2%	3.2%	113	9.8%	3.3%	111	8.6%	3.1%	84	7.5%	4.7%
Agglo. + 100 000 hab	831	34.1%	5.4%	442	38.6%	5.9%	389	30.2%	4.9%	396	35.4%	6.9%
Agglo. Paris	809	33.2%	9.5%	349	30.4%	8.6%	460	35.7%	10.3%	376	33.6%	9.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	848	34.8%	8.9%	362	31.6%	8.0%	486	37.7%	9.7%	389	34.7%	8.9%
Nord Pas de Calais	73	3.0%	2.3%	39	3.4%	2.5%	34	2.6%	2.0%	36	3.2%	3.6%
Lorraine	58	2.4%	3.0%	28	2.5%	3.0%	30	2.3%	3.0%	28	2.5%	5.2%
Alsace	34	1.4%	2.2%	12	1.1%	1.7%	22	1.7%	2.7%	25	2.2%	5.0%
Franche-Comté	34	1.4%	3.5%	16	1.4%	3.5%	18	1.4%	3.6%	15	1.3%	5.6%
Champagne Ardennes	22	0.9%	2.0%	10	0.9%	1.9%	12	0.9%	2.1%	11	1.0%	3.8%
Picardie	29	1.2%	1.9%	16	1.4%	2.2%	13	1.0%	1.6%	12	1.0%	2.8%
Bourgogne	62	2.5%	4.6%	30	2.6%	4.6%	31	2.4%	4.5%	18	1.6%	5.3%
Haute Normandie	63	2.6%	4.2%	34	2.9%	4.7%	29	2.3%	3.7%	24	2.2%	5.2%
Basse Normandie	34	1.4%	2.8%	13	1.1%	2.2%	21	1.6%	3.4%	16	1.5%	5.0%
Centre	61	2.5%	2.9%	28	2.5%	2.8%	33	2.5%	3.0%	22	2.0%	3.8%
Pays de Loire	110	4.5%	3.7%	59	5.1%	4.1%	51	4.0%	3.4%	72	6.4%	7.7%
Bretagne	117	4.8%	4.4%	48	4.1%	3.7%	69	5.4%	5.0%	53	4.7%	6.5%
Poitou Charentes	52	2.2%	3.5%	35	3.0%	4.9%	18	1.4%	2.3%	18	1.6%	4.5%
Aquitaine	127	5.2%	4.6%	72	6.3%	5.5%	55	4.3%	3.8%	43	3.8%	5.0%
Midi Pyrénées	102	4.2%	4.2%	46	4.0%	3.9%	56	4.3%	4.4%	59	5.3%	7.4%
Limousin	24	1.0%	3.9%	8	0.7%	2.7%	16	1.2%	5.0%	10	0.9%	6.4%
Auvergne	58	2.4%	5.1%	26	2.3%	4.9%	31	2.4%	5.3%	28	2.5%	9.1%
Rhône Alpes	234	9.6%	4.5%	109	9.5%	4.4%	124	9.6%	4.6%	95	8.5%	5.1%
Languedoc Roussillon	97	4.0%	4.3%	49	4.2%	4.5%	48	3.7%	4.0%	48	4.3%	6.9%
Provence Alpes Côte d'Azur. Corse	200	8.2%	4.6%	108	9.4%	5.2%	93	7.2%	4.0%	97	8.6%	6.5%
Habitudes de connexion à Internet												
Tous les jours	1806	74.1%	5.3%	888	77.4%	5.3%	919	71.3%	5.4%	940	84.0%	6.4%
Presque tous les jours	348	14.3%	6.0%	148	12.9%	5.5%	200	15.5%	6.4%	149	13.3%	7.7%
1 à 2 fois par semaine	95	3.9%	3.8%	37	3.2%	3.4%	58	4.5%	4.1%	21	1.9%	3.9%
1 à 3 fois par mois	29	1.2%	5.7%	19	1.6%	9.2%	10	0.8%	3.3%	2	0.2%	3.4%
Moins souvent	22	0.9%	3.0%	8	0.7%	2.4%	14	1.1%	3.6%	0	0.0%	0.5%
Jamais	4	0.2%	4.2%	3	0.2%	4.2%	1	0.1%	4.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	1.1%	1.4%	10	0.9%	1.2%	16	1.3%	1.5%	8	0.7%	4.5%
De 9 000 à moins de 12 000 euros par an	54	2.2%	1.8%	19	1.7%	1.7%	35	2.7%	1.9%	7	0.7%	3.0%
De 12 000 à moins de 18 000 euros par an	99	4.1%	1.7%	49	4.2%	1.8%	51	3.9%	1.6%	29	2.5%	4.1%
De 18 000 à moins de 24 000 euros par an	173	7.1%	2.6%	74	6.5%	2.4%	99	7.7%	2.8%	49	4.3%	3.5%
De 24 000 à moins de 36 000 euros par an	420	17.2%	3.8%	157	13.7%	3.0%	263	20.4%	4.6%	124	11.1%	3.7%
De 36 000 à moins de 45 000 euros par an	357	14.6%	5.1%	174	15.2%	4.7%	182	14.1%	5.4%	152	13.6%	5.2%
De 45 000 à moins de 65 000 euros par an	639	26.2%	8.9%	342	29.8%	8.8%	297	23.0%	9.0%	341	30.4%	8.5%
De 65 000 à moins de 80 000 euros par an	221	9.1%	11.3%	108	9.4%	9.9%	113	8.7%	13.0%	151	13.5%	11.6%
De 80 000 à moins de 115 000 euros par an	168	6.9%	13.6%	104	9.1%	14.2%	64	5.0%	12.7%	111	9.9%	11.8%
115 000 euros et plus par an	60	2.4%	10.1%	37	3.2%	10.3%	23	1.8%	9.8%	49	4.4%	10.4%
Refus	137	5.6%	4.4%	55	4.8%	4.2%	82	6.4%	4.6%	51	4.6%	5.1%
Ne sait pas	82	3.4%	3.5%	19	1.6%	1.9%	63	4.9%	4.7%	48	4.3%	5.2%