

# Télécâble Sat Hebdo

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1708	100.0%	3.3%	935	100.0%	3.8%	773	100.0%	2.9%	432	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	935	54.7%	3.8%	935	100.0%	3.8%	0	0.0%	0.0%	212	49.1%	2.4%
<b>Femme</b>	773	45.3%	2.9%	0	0.0%	0.0%	773	100.0%	2.9%	220	50.9%	2.5%
<b>Age</b>												
<b>15 à 24 ans</b>	160	9.4%	2.2%	89	9.5%	2.4%	71	9.2%	2.0%	54	12.4%	1.7%
<b>25 à 34 ans</b>	149	8.7%	1.9%	86	9.2%	2.3%	63	8.1%	1.6%	52	12.0%	1.6%
<b>35 à 49 ans</b>	385	22.6%	3.1%	221	23.6%	3.6%	164	21.2%	2.6%	126	29.1%	2.0%
<b>50 à 59 ans</b>	408	23.9%	4.4%	219	23.4%	4.8%	190	24.5%	4.1%	149	34.4%	3.9%
<b>60 ans et plus</b>	606	35.5%	4.0%	321	34.3%	4.8%	285	36.9%	3.3%	52	12.1%	5.3%
<b>Individu</b>												
<b>Ménagères</b>	684	40.0%	2.9%	0	0.0%	0.0%	684	88.4%	2.9%	186	43.1%	2.6%
<b>Personne de référence</b>	1000	58.5%	3.6%	802	85.7%	3.9%	198	25.6%	2.6%	195	45.1%	2.4%
<b>Responsable des achats</b>	1206	70.6%	3.4%	529	56.5%	4.1%	678	87.7%	3.0%	280	65.0%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	0.5%	1.8%	7	0.7%	1.9%	2	0.3%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	57	3.3%	3.5%	41	4.4%	3.6%	16	2.0%	3.2%	51	11.8%	3.5%
<b>Affaires et Cadres</b>	107	6.3%	2.1%	64	6.9%	2.2%	43	5.6%	2.0%	87	20.2%	1.9%
<b>Professions intermédiaires</b>	176	10.3%	2.6%	85	9.1%	2.6%	92	11.9%	2.6%	134	31.1%	2.4%
<b>Employés</b>	270	15.8%	3.3%	98	10.4%	4.5%	173	22.3%	2.8%	58	13.3%	3.2%
<b>Ouvriers</b>	253	14.8%	3.9%	217	23.2%	4.3%	36	4.7%	2.7%	11	2.5%	2.5%
<b>Retraités</b>	536	31.4%	4.3%	294	31.5%	4.9%	242	31.3%	3.7%	20	4.6%	8.0%
<b>Autres inactifs</b>	299	17.5%	2.9%	129	13.8%	3.5%	169	21.9%	2.6%	71	16.5%	2.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	1.0%	2.0%	13	1.4%	3.1%	4	0.5%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	91	5.3%	3.4%	44	4.7%	3.3%	47	6.1%	3.6%	91	21.0%	3.4%
<b>Affaires et Cadres</b>	177	10.3%	2.4%	81	8.6%	2.2%	96	12.4%	2.7%	177	40.9%	2.4%
<b>Professions intermédiaires</b>	164	9.6%	2.2%	87	9.3%	2.3%	77	9.9%	2.1%	164	38.0%	2.2%
<b>Employés</b>	167	9.8%	3.1%	97	10.4%	4.2%	70	9.1%	2.3%	0	0.0%	0.0%
<b>Ouvriers</b>	331	19.4%	3.5%	199	21.3%	3.9%	132	17.0%	3.0%	0	0.0%	0.0%
<b>Retraités</b>	598	35.0%	4.1%	335	35.8%	5.1%	263	34.0%	3.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	164	9.6%	4.0%	79	8.5%	5.1%	85	11.0%	3.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	309	18.1%	3.1%	168	18.0%	3.8%	140	18.2%	2.5%	41	9.4%	2.3%
<b>2 personnes</b>	721	42.2%	4.0%	406	43.4%	4.7%	315	40.8%	3.4%	137	31.8%	3.2%
<b>3 personnes</b>	264	15.5%	2.9%	135	14.5%	3.0%	129	16.7%	2.8%	103	23.8%	2.6%
<b>4 personnes</b>	251	14.7%	2.7%	134	14.4%	2.9%	117	15.1%	2.5%	103	23.9%	2.1%
<b>5 personnes et +</b>	163	9.5%	3.0%	91	9.8%	3.7%	72	9.3%	2.5%	48	11.0%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	393	23.0%	2.5%	215	23.0%	3.0%	177	22.9%	2.1%	131	30.2%	1.7%
<b>Non</b>	1315	77.0%	3.6%	720	77.0%	4.1%	596	77.1%	3.2%	301	69.8%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	302	17.7%	2.5%	166	17.7%	2.9%	136	17.6%	2.2%	76	17.6%	2.3%
<b>Agglo. - 20 000 hab</b>	235	13.7%	2.6%	105	11.2%	2.5%	130	16.8%	2.7%	49	11.3%	1.9%
<b>Agglo. 20 000 à 100 000 hab</b>	213	12.5%	3.1%	131	14.0%	3.9%	82	10.6%	2.3%	40	9.2%	2.2%
<b>Agglo. + 100 000 hab</b>	598	35.0%	3.9%	339	36.2%	4.5%	260	33.6%	3.3%	152	35.2%	2.7%
<b>Agglo. Paris</b>	360	21.1%	4.2%	195	20.8%	4.8%	166	21.4%	3.7%	115	26.7%	2.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	395	23.1%	4.1%	215	23.0%	4.7%	179	23.2%	3.6%	122	28.3%	2.8%
Nord Pas de Calais	109	6.4%	3.4%	62	6.6%	4.0%	48	6.2%	2.8%	20	4.6%	2.0%
Lorraine	55	3.2%	2.9%	32	3.4%	3.4%	24	3.0%	2.4%	19	4.3%	3.4%
Alsace	29	1.7%	1.9%	16	1.7%	2.2%	13	1.7%	1.7%	4	1.0%	0.9%
Franche-Comté	28	1.6%	2.9%	13	1.4%	2.7%	15	1.9%	3.0%	7	1.5%	2.5%
Champagne Ardennes	37	2.1%	3.4%	19	2.0%	3.6%	18	2.3%	3.1%	10	2.3%	3.3%
Picardie	89	5.2%	5.8%	45	4.8%	6.1%	43	5.6%	5.5%	15	3.5%	3.6%
Bourgogne	52	3.1%	3.9%	37	3.9%	5.6%	16	2.0%	2.2%	3	0.7%	0.9%
Haute Normandie	52	3.1%	3.5%	27	2.9%	3.8%	25	3.3%	3.3%	13	2.9%	2.7%
Basse Normandie	27	1.6%	2.2%	14	1.5%	2.4%	13	1.7%	2.1%	6	1.3%	1.7%
Centre	70	4.1%	3.3%	43	4.6%	4.3%	26	3.4%	2.4%	15	3.5%	2.6%
Pays de Loire	105	6.2%	3.6%	62	6.6%	4.3%	44	5.6%	2.9%	22	5.2%	2.4%
Bretagne	65	3.8%	2.4%	31	3.3%	2.4%	34	4.4%	2.4%	25	5.8%	3.1%
Poitou Charentes	27	1.6%	1.8%	18	1.9%	2.5%	9	1.2%	1.2%	9	2.1%	2.3%
Aquitaine	88	5.1%	3.2%	54	5.8%	4.1%	34	4.3%	2.3%	28	6.6%	3.3%
Midi Pyrénées	67	3.9%	2.7%	31	3.3%	2.6%	36	4.7%	2.9%	17	3.9%	2.1%
Limousin	23	1.4%	3.8%	15	1.6%	5.1%	8	1.1%	2.6%	3	0.8%	2.2%
Auvergne	32	1.9%	2.8%	9	1.0%	1.7%	23	3.0%	3.9%	7	1.5%	2.1%
Rhône Alpes	134	7.9%	2.6%	65	7.0%	2.6%	69	8.9%	2.6%	50	11.5%	2.6%
Languedoc Roussillon	64	3.8%	2.8%	33	3.5%	3.1%	31	4.1%	2.6%	10	2.3%	1.4%
Provence Alpes Côte d'Azur. Corse	159	9.3%	3.7%	95	10.1%	4.6%	64	8.3%	2.8%	28	6.4%	1.9%
<b>Habitudes de connection à Internet</b>												
Tous les jours	1143	66.9%	3.4%	627	67.1%	3.7%	515	66.7%	3.0%	361	83.7%	2.5%
Presque tous les jours	171	10.0%	2.9%	91	9.7%	3.4%	80	10.4%	2.6%	39	8.9%	2.0%
1 à 2 fois par semaine	91	5.3%	3.7%	43	4.6%	3.9%	49	6.3%	3.4%	17	3.9%	3.1%
1 à 3 fois par mois	29	1.7%	5.9%	18	1.9%	8.7%	12	1.5%	3.9%	2	0.6%	4.2%
Moins souvent	34	2.0%	4.7%	15	1.6%	4.3%	19	2.5%	5.1%	1	0.2%	1.2%
Jamais	2	0.1%	2.2%	0	0.0%	0.6%	2	0.2%	6.0%	2	0.4%	25.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	87	5.1%	4.6%	44	4.7%	5.6%	43	5.6%	3.9%	8	1.8%	4.2%
De 9 000 à moins de 12 000 euros par an	117	6.8%	4.0%	67	7.2%	6.1%	50	6.4%	2.7%	13	3.0%	5.2%
De 12 000 à moins de 18 000 euros par an	160	9.3%	2.7%	93	9.9%	3.5%	67	8.6%	2.1%	9	2.1%	1.3%
De 18 000 à moins de 24 000 euros par an	230	13.5%	3.5%	115	12.3%	3.8%	115	14.9%	3.3%	39	9.0%	2.8%
De 24 000 à moins de 36 000 euros par an	332	19.5%	3.0%	180	19.3%	3.5%	152	19.7%	2.6%	75	17.3%	2.3%
De 36 000 à moins de 45 000 euros par an	221	12.9%	3.1%	119	12.8%	3.3%	101	13.1%	3.0%	63	14.6%	2.1%
De 45 000 à moins de 65 000 euros par an	254	14.9%	3.5%	148	15.8%	3.8%	106	13.8%	3.2%	97	22.5%	2.4%
De 65 000 à moins de 80 000 euros par an	77	4.5%	3.9%	37	3.9%	3.4%	40	5.2%	4.7%	28	6.6%	2.2%
De 80 000 à moins de 115 000 euros par an	55	3.2%	4.4%	35	3.8%	4.8%	20	2.5%	3.9%	28	6.4%	3.0%
115 000 euros et plus par an	26	1.5%	4.4%	14	1.5%	4.1%	12	1.5%	5.0%	20	4.7%	4.2%
Refus	96	5.6%	3.1%	59	6.3%	4.5%	38	4.9%	2.1%	25	5.8%	2.5%
Ne sait pas	52	3.1%	2.2%	24	2.5%	2.4%	29	3.7%	2.1%	27	6.2%	2.9%