

# Télé Loisirs

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4123	100.0%	8.0%	1944	100.0%	7.8%	2179	100.0%	8.1%	1183	100.0%	6.8%
<b>Sexe</b>												
<b>Homme</b>	1944	47.1%	7.8%	1944	100.0%	7.8%	0	0.0%	0.0%	577	48.8%	6.5%
<b>Femme</b>	2179	52.9%	8.1%	0	0.0%	0.0%	2179	100.0%	8.1%	606	51.2%	7.0%
<b>Age</b>												
<b>15 à 24 ans</b>	710	17.2%	9.8%	368	18.9%	10.0%	342	15.7%	9.5%	272	23.0%	8.6%
<b>25 à 34 ans</b>	633	15.3%	8.3%	315	16.2%	8.4%	318	14.6%	8.2%	231	19.5%	6.9%
<b>35 à 49 ans</b>	953	23.1%	7.6%	482	24.8%	7.8%	471	21.6%	7.5%	350	29.6%	5.7%
<b>50 à 59 ans</b>	782	19.0%	8.5%	372	19.1%	8.1%	409	18.8%	8.9%	274	23.2%	7.2%
<b>60 ans et plus</b>	1045	25.3%	6.9%	406	20.9%	6.1%	639	29.3%	7.5%	56	4.7%	5.7%
<b>Individu</b>												
<b>Ménagères</b>	1827	44.3%	7.9%	0	0.0%	0.0%	1827	83.8%	7.9%	464	39.2%	6.6%
<b>Personne de référence</b>	2013	48.8%	7.2%	1482	76.2%	7.3%	531	24.4%	6.9%	483	40.8%	5.9%
<b>Responsable des achats</b>	2750	66.7%	7.7%	938	48.2%	7.2%	1812	83.2%	8.0%	715	60.5%	6.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	0.4%	2.9%	4	0.2%	1.0%	11	0.5%	7.2%	2	0.1%	16.0%
<b>Petits patrons</b>	74	1.8%	4.5%	56	2.9%	4.9%	18	0.8%	3.6%	63	5.3%	4.3%
<b>Affaires et Cadres</b>	254	6.1%	5.0%	145	7.5%	4.9%	108	5.0%	5.1%	220	18.6%	4.7%
<b>Professions intermédiaires</b>	540	13.1%	7.8%	274	14.1%	8.3%	266	12.2%	7.4%	417	35.2%	7.5%
<b>Employés</b>	768	18.6%	9.3%	221	11.4%	10.1%	547	25.1%	8.9%	148	12.5%	8.2%
<b>Ouvriers</b>	659	16.0%	10.3%	544	28.0%	10.7%	115	5.3%	8.6%	51	4.3%	12.1%
<b>Retraités</b>	934	22.6%	7.4%	381	19.6%	6.3%	553	25.4%	8.4%	23	2.0%	9.4%
<b>Autres inactifs</b>	880	21.3%	8.5%	319	16.4%	8.5%	562	25.8%	8.6%	260	22.0%	7.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	41	1.0%	5.0%	6	0.3%	1.5%	35	1.6%	8.6%	0	0.0%	0.0%
<b>Petits patrons</b>	172	4.2%	6.5%	74	3.8%	5.6%	98	4.5%	7.4%	172	14.6%	6.5%
<b>Affaires et Cadres</b>	366	8.9%	5.1%	168	8.6%	4.6%	198	9.1%	5.5%	366	30.9%	5.1%
<b>Professions intermédiaires</b>	645	15.6%	8.5%	335	17.2%	8.7%	310	14.2%	8.3%	645	54.5%	8.5%
<b>Employés</b>	484	11.7%	8.9%	245	12.6%	10.5%	239	11.0%	7.7%	0	0.0%	0.0%
<b>Ouvriers</b>	992	24.1%	10.4%	528	27.2%	10.3%	464	21.3%	10.5%	0	0.0%	0.0%
<b>Retraités</b>	1092	26.5%	7.6%	446	22.9%	6.8%	647	29.7%	8.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	330	8.0%	8.0%	142	7.3%	9.1%	188	8.6%	7.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	644	15.6%	6.4%	293	15.1%	6.5%	351	16.1%	6.4%	99	8.4%	5.7%
<b>2 personnes</b>	1394	33.8%	7.8%	622	32.0%	7.2%	772	35.4%	8.3%	282	23.9%	6.6%
<b>3 personnes</b>	835	20.3%	9.2%	383	19.7%	8.5%	453	20.8%	9.8%	284	24.0%	7.2%
<b>4 personnes</b>	763	18.5%	8.2%	396	20.4%	8.5%	367	16.8%	7.9%	314	26.6%	6.3%
<b>5 personnes et +</b>	486	11.8%	9.1%	250	12.9%	10.1%	236	10.8%	8.2%	204	17.2%	8.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1266	30.7%	8.2%	578	29.7%	8.1%	688	31.6%	8.3%	496	41.9%	6.4%
<b>Non</b>	2858	69.3%	7.9%	1366	70.3%	7.7%	1491	68.4%	8.0%	687	58.1%	7.1%
<b>Habitat</b>												
<b>Communes rurales</b>	977	23.7%	8.3%	483	24.9%	8.6%	494	22.7%	8.0%	242	20.5%	7.4%
<b>Agglo. - 20 000 hab</b>	721	17.5%	8.0%	331	17.0%	7.9%	390	17.9%	8.1%	197	16.6%	7.5%
<b>Agglo. 20 000 à 100 000 hab</b>	611	14.8%	8.8%	253	13.0%	7.5%	357	16.4%	10.0%	136	11.5%	7.6%
<b>Agglo. + 100 000 hab</b>	1254	30.4%	8.1%	582	30.0%	7.8%	672	30.8%	8.5%	416	35.2%	7.3%
<b>Agglo. Paris</b>	561	13.6%	6.6%	294	15.1%	7.2%	267	12.2%	6.0%	192	16.2%	4.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	687	16.7%	7.2%	361	18.6%	7.9%	326	15.0%	6.5%	221	18.7%	5.0%
Nord Pas de Calais	347	8.4%	10.8%	131	6.7%	8.5%	216	9.9%	12.8%	100	8.5%	10.1%
Lorraine	164	4.0%	8.5%	77	4.0%	8.3%	87	4.0%	8.7%	45	3.8%	8.1%
Alsace	150	3.6%	9.9%	84	4.3%	11.3%	67	3.1%	8.5%	48	4.0%	9.7%
Franche-Comté	87	2.1%	9.2%	37	1.9%	8.0%	50	2.3%	10.3%	27	2.3%	10.2%
Champagne Ardennes	104	2.5%	9.5%	52	2.7%	10.0%	51	2.4%	9.1%	20	1.7%	6.6%
Picardie	136	3.3%	8.8%	60	3.1%	8.1%	75	3.5%	9.5%	24	2.0%	5.7%
Bourgogne	121	2.9%	9.0%	47	2.4%	7.3%	74	3.4%	10.5%	25	2.1%	7.5%
Haute Normandie	123	3.0%	8.2%	50	2.6%	7.1%	72	3.3%	9.3%	35	3.0%	7.6%
Basse Normandie	126	3.1%	10.4%	55	2.8%	9.5%	71	3.3%	11.4%	34	2.9%	10.7%
Centre	183	4.4%	8.7%	78	4.0%	7.8%	105	4.8%	9.6%	44	3.7%	7.4%
Pays de Loire	185	4.5%	6.3%	78	4.0%	5.5%	107	4.9%	7.0%	41	3.5%	4.4%
Bretagne	155	3.8%	5.8%	81	4.2%	6.3%	74	3.4%	5.4%	48	4.0%	5.9%
Poitou Charentes	106	2.6%	7.1%	54	2.8%	7.6%	52	2.4%	6.7%	25	2.1%	6.4%
Aquitaine	223	5.4%	8.1%	114	5.9%	8.7%	109	5.0%	7.5%	49	4.1%	5.7%
Midi Pyrénées	181	4.4%	7.4%	88	4.5%	7.5%	93	4.2%	7.3%	55	4.6%	6.9%
Limousin	58	1.4%	9.4%	30	1.5%	10.1%	28	1.3%	8.6%	7	0.6%	4.4%
Auvergne	78	1.9%	6.9%	38	1.9%	6.9%	40	1.8%	6.8%	27	2.3%	8.6%
Rhône Alpes	362	8.8%	7.0%	163	8.4%	6.5%	199	9.1%	7.4%	122	10.3%	6.5%
Languedoc Roussillon	162	3.9%	7.2%	75	3.9%	7.0%	87	4.0%	7.3%	61	5.1%	8.6%
Provence Alpes Côte d'Azur. Corse	387	9.4%	8.9%	189	9.7%	9.2%	197	9.1%	8.6%	125	10.6%	8.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2780	67.4%	8.2%	1392	71.6%	8.3%	1388	63.7%	8.2%	990	83.7%	6.8%
Presque tous les jours	445	10.8%	7.6%	175	9.0%	6.5%	270	12.4%	8.6%	129	10.9%	6.6%
1 à 2 fois par semaine	226	5.5%	9.1%	98	5.0%	9.1%	128	5.9%	9.1%	38	3.2%	7.0%
1 à 3 fois par mois	47	1.1%	9.4%	26	1.3%	12.6%	22	1.0%	7.3%	12	1.0%	20.7%
Moins souvent	66	1.6%	9.1%	30	1.5%	8.7%	36	1.7%	9.4%	5	0.4%	9.1%
Jamais	2	0.1%	2.5%	2	0.1%	3.5%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	133	3.2%	7.0%	59	3.0%	7.4%	74	3.4%	6.6%	14	1.2%	7.6%
De 9 000 à moins de 12 000 euros par an	217	5.3%	7.3%	77	4.0%	7.0%	140	6.4%	7.5%	21	1.8%	8.5%
De 12 000 à moins de 18 000 euros par an	481	11.7%	8.2%	201	10.3%	7.6%	280	12.8%	8.6%	58	4.9%	8.3%
De 18 000 à moins de 24 000 euros par an	539	13.1%	8.2%	221	11.3%	7.3%	319	14.6%	9.0%	117	9.9%	8.5%
De 24 000 à moins de 36 000 euros par an	972	23.6%	8.9%	440	22.6%	8.5%	532	24.4%	9.2%	220	18.6%	6.6%
De 36 000 à moins de 45 000 euros par an	564	13.7%	8.0%	300	15.4%	8.2%	264	12.1%	7.9%	180	15.2%	6.1%
De 45 000 à moins de 65 000 euros par an	559	13.6%	7.8%	316	16.2%	8.1%	244	11.2%	7.4%	285	24.1%	7.1%
De 65 000 à moins de 80 000 euros par an	126	3.1%	6.4%	71	3.7%	6.5%	55	2.5%	6.4%	77	6.5%	5.9%
De 80 000 à moins de 115 000 euros par an	77	1.9%	6.2%	44	2.3%	6.1%	33	1.5%	6.5%	54	4.6%	5.8%
115 000 euros et plus par an	24	0.6%	4.1%	17	0.9%	4.6%	8	0.3%	3.2%	16	1.3%	3.3%
Refus	239	5.8%	7.7%	103	5.3%	7.9%	136	6.3%	7.6%	72	6.1%	7.1%
Ne sait pas	192	4.7%	8.2%	96	4.9%	9.8%	96	4.4%	7.0%	70	5.9%	7.6%