

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1862	100.0%	3.6%	426	100.0%	1.7%	1435	100.0%	5.3%	672	100.0%	3.9%
<b>Sexe</b>												
<b>Homme</b>	426	22.9%	1.7%	426	100.0%	1.7%	0	0.0%	0.0%	144	21.4%	1.6%
<b>Femme</b>	1435	77.1%	5.3%	0	0.0%	0.0%	1435	100.0%	5.3%	528	78.6%	6.1%
<b>Age</b>												
<b>15 à 24 ans</b>	610	32.8%	8.4%	89	20.9%	2.4%	521	36.3%	14.5%	241	35.8%	7.6%
<b>25 à 34 ans</b>	503	27.0%	6.6%	119	27.9%	3.2%	384	26.7%	9.9%	187	27.9%	5.6%
<b>35 à 49 ans</b>	454	24.4%	3.6%	136	32.0%	2.2%	317	22.1%	5.0%	181	26.9%	2.9%
<b>50 à 59 ans</b>	193	10.4%	2.1%	59	13.9%	1.3%	134	9.4%	2.9%	55	8.2%	1.4%
<b>60 ans et plus</b>	102	5.5%	0.7%	23	5.4%	0.3%	79	5.5%	0.9%	8	1.2%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	918	49.3%	4.0%	0	0.0%	0.0%	918	63.9%	4.0%	311	46.4%	4.4%
<b>Personne de référence</b>	566	30.4%	2.0%	319	74.8%	1.6%	247	17.2%	3.2%	157	23.4%	1.9%
<b>Responsable des achats</b>	1185	63.6%	3.3%	212	49.8%	1.6%	973	67.8%	4.3%	379	56.4%	3.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	0.7%	2.5%	9	2.0%	2.3%	5	0.3%	3.1%	3	0.5%	32.1%
<b>Petits patrons</b>	58	3.1%	3.6%	31	7.2%	2.7%	28	1.9%	5.6%	45	6.7%	3.1%
<b>Affaires et Cadres</b>	92	4.9%	1.8%	31	7.3%	1.0%	61	4.2%	2.9%	78	11.6%	1.7%
<b>Professions intermédiaires</b>	282	15.1%	4.1%	56	13.2%	1.7%	225	15.7%	6.3%	176	26.1%	3.2%
<b>Employés</b>	501	26.9%	6.0%	53	12.5%	2.4%	447	31.2%	7.3%	136	20.3%	7.5%
<b>Ouvriers</b>	226	12.1%	3.5%	148	34.8%	2.9%	78	5.4%	5.8%	20	3.0%	4.7%
<b>Retraités</b>	72	3.9%	0.6%	20	4.7%	0.3%	52	3.6%	0.8%	0	0.1%	0.2%
<b>Autres inactifs</b>	618	33.2%	6.0%	78	18.3%	2.1%	540	37.6%	8.2%	213	31.8%	6.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	0.9%	2.1%	7	1.6%	1.6%	11	0.7%	2.6%	0	0.0%	0.0%
<b>Petits patrons</b>	140	7.5%	5.3%	34	8.0%	2.6%	105	7.3%	8.0%	140	20.8%	5.3%
<b>Affaires et Cadres</b>	193	10.4%	2.7%	37	8.8%	1.0%	156	10.8%	4.4%	193	28.8%	2.7%
<b>Professions intermédiaires</b>	339	18.2%	4.5%	72	17.0%	1.9%	266	18.6%	7.1%	339	50.5%	4.5%
<b>Employés</b>	276	14.8%	5.1%	65	15.3%	2.8%	211	14.7%	6.8%	0	0.0%	0.0%
<b>Ouvriers</b>	583	31.3%	6.1%	143	33.5%	2.8%	440	30.7%	10.0%	0	0.0%	0.0%
<b>Retraités</b>	135	7.2%	0.9%	39	9.1%	0.6%	96	6.7%	1.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	179	9.6%	4.4%	29	6.8%	1.9%	150	10.4%	5.9%	0	0.0%	0.0%

# Public



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<b>Taille du foyer</b>												
<b>1 personne</b>	167	9.0%	1.7%	46	10.7%	1.0%	122	8.5%	2.2%	32	4.8%	1.9%
<b>2 personnes</b>	374	20.1%	2.1%	75	17.5%	0.9%	299	20.8%	3.2%	111	16.6%	2.6%
<b>3 personnes</b>	489	26.2%	5.4%	76	17.9%	1.7%	412	28.7%	8.9%	201	29.9%	5.1%
<b>4 personnes</b>	455	24.4%	4.9%	112	26.3%	2.4%	343	23.9%	7.3%	198	29.5%	4.0%
<b>5 personnes et +</b>	377	20.3%	7.0%	118	27.6%	4.7%	259	18.1%	9.0%	129	19.2%	5.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	906	48.6%	5.9%	220	51.5%	3.1%	686	47.8%	8.3%	344	51.3%	4.5%
<b>Non</b>	956	51.4%	2.6%	207	48.5%	1.2%	750	52.2%	4.0%	327	48.7%	3.4%
<b>Habitat</b>												
<b>Communes rurales</b>	369	19.8%	3.1%	97	22.6%	1.7%	272	19.0%	4.4%	94	13.9%	2.9%
<b>Agglo. - 20 000 hab</b>	245	13.1%	2.7%	50	11.8%	1.2%	195	13.6%	4.0%	84	12.5%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	244	13.1%	3.5%	49	11.5%	1.4%	195	13.6%	5.5%	84	12.5%	4.7%
<b>Agglo. + 100 000 hab</b>	641	34.4%	4.2%	142	33.3%	1.9%	499	34.7%	6.3%	258	38.4%	4.5%
<b>Agglo. Paris</b>	364	19.5%	4.3%	89	20.8%	2.2%	275	19.2%	6.2%	152	22.6%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	403	21.6%	4.2%	99	23.3%	2.2%	304	21.1%	6.1%	165	24.6%	3.8%
Nord Pas de Calais	152	8.2%	4.7%	41	9.7%	2.7%	110	7.7%	6.5%	54	8.1%	5.5%
Lorraine	37	2.0%	1.9%	7	1.6%	0.7%	31	2.1%	3.1%	14	2.1%	2.5%
Alsace	74	4.0%	4.8%	16	3.8%	2.2%	57	4.0%	7.3%	26	3.8%	5.2%
Franche-Comté	32	1.7%	3.3%	9	2.1%	2.0%	23	1.6%	4.6%	9	1.4%	3.6%
Champagne Ardennes	35	1.9%	3.2%	7	1.6%	1.3%	29	2.0%	5.1%	13	2.0%	4.4%
Picardie	72	3.9%	4.7%	19	4.4%	2.5%	54	3.7%	6.8%	18	2.7%	4.2%
Bourgogne	39	2.1%	2.9%	8	1.8%	1.2%	32	2.2%	4.5%	9	1.3%	2.6%
Haute Normandie	55	3.0%	3.7%	11	2.6%	1.6%	44	3.1%	5.7%	20	3.0%	4.3%
Basse Normandie	28	1.5%	2.3%	5	1.1%	0.8%	24	1.6%	3.7%	10	1.5%	3.2%
Centre	59	3.2%	2.8%	22	5.2%	2.2%	37	2.6%	3.4%	14	2.1%	2.4%
Pays de Loire	88	4.7%	3.0%	25	5.9%	1.8%	63	4.4%	4.1%	48	7.1%	5.2%
Bretagne	72	3.9%	2.7%	19	4.5%	1.5%	53	3.7%	3.8%	22	3.3%	2.7%
Poitou Charentes	31	1.7%	2.1%	8	1.9%	1.1%	23	1.6%	2.9%	10	1.6%	2.6%
Aquitaine	91	4.9%	3.3%	26	6.1%	2.0%	65	4.5%	4.5%	24	3.5%	2.8%
Midi Pyrénées	81	4.4%	3.3%	20	4.6%	1.7%	62	4.3%	4.9%	31	4.6%	3.9%
Limousin	21	1.1%	3.3%	5	1.3%	1.9%	15	1.1%	4.7%	4	0.6%	2.6%
Auvergne	29	1.6%	2.6%	9	2.1%	1.6%	21	1.4%	3.5%	8	1.2%	2.7%
Rhône Alpes	161	8.6%	3.1%	29	6.7%	1.2%	132	9.2%	4.9%	66	9.9%	3.5%
Languedoc Roussillon	77	4.1%	3.4%	17	3.9%	1.5%	61	4.2%	5.1%	26	3.8%	3.7%
Provence Alpes Côte d'Azur. Corse	224	12.0%	5.2%	25	5.8%	1.2%	199	13.9%	8.7%	78	11.7%	5.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1480	79.5%	4.4%	322	75.6%	1.9%	1158	80.7%	6.8%	604	89.9%	4.1%
Presque tous les jours	147	7.9%	2.5%	35	8.2%	1.3%	112	7.8%	3.6%	49	7.3%	2.5%
1 à 2 fois par semaine	75	4.0%	3.0%	23	5.3%	2.1%	52	3.6%	3.7%	6	0.9%	1.1%
1 à 3 fois par mois	19	1.0%	3.9%	0	0.1%	0.1%	19	1.3%	6.4%	2	0.2%	2.7%
Moins souvent	6	0.3%	0.9%	2	0.4%	0.5%	5	0.3%	1.2%	0	0.0%	0.0%
Jamais	3	0.2%	3.5%	3	0.7%	4.9%	0	0.0%	0.0%	3	0.5%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	123	6.6%	6.4%	21	4.9%	2.6%	102	7.1%	9.1%	5	0.8%	2.9%
De 9 000 à moins de 12 000 euros par an	92	5.0%	3.1%	15	3.5%	1.4%	77	5.4%	4.2%	11	1.7%	4.6%
De 12 000 à moins de 18 000 euros par an	187	10.0%	3.2%	45	10.5%	1.7%	142	9.9%	4.4%	24	3.6%	3.5%
De 18 000 à moins de 24 000 euros par an	205	11.0%	3.1%	47	11.1%	1.6%	158	11.0%	4.5%	69	10.2%	5.0%
De 24 000 à moins de 36 000 euros par an	362	19.4%	3.3%	89	20.8%	1.7%	273	19.1%	4.7%	124	18.5%	3.7%
De 36 000 à moins de 45 000 euros par an	285	15.3%	4.1%	78	18.4%	2.1%	207	14.4%	6.2%	112	16.7%	3.8%
De 45 000 à moins de 65 000 euros par an	238	12.8%	3.3%	66	15.6%	1.7%	172	12.0%	5.2%	142	21.2%	3.5%
De 65 000 à moins de 80 000 euros par an	56	3.0%	2.8%	13	3.1%	1.2%	42	3.0%	4.9%	30	4.5%	2.3%
De 80 000 à moins de 115 000 euros par an	39	2.1%	3.2%	17	4.0%	2.3%	22	1.5%	4.3%	36	5.3%	3.8%
115 000 euros et plus par an	9	0.5%	1.5%	3	0.7%	0.9%	5	0.4%	2.3%	7	1.1%	1.6%
Refus	91	4.9%	2.9%	9	2.2%	0.7%	81	5.7%	4.5%	38	5.7%	3.8%
Ne sait pas	175	9.4%	7.5%	22	5.2%	2.2%	153	10.7%	11.2%	71	10.6%	7.7%