

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3412	100.0%	6.6%	1269	100.0%	5.1%	2143	100.0%	8.0%	1117	100.0%	6.4%
<b>Sexe</b>												
<b>Homme</b>	1269	37.2%	5.1%	1269	100.0%	5.1%	0	0.0%	0.0%	456	40.8%	5.2%
<b>Femme</b>	2143	62.8%	8.0%	0	0.0%	0.0%	2143	100.0%	8.0%	661	59.2%	7.7%
<b>Age</b>												
<b>15 à 24 ans</b>	243	7.1%	3.3%	144	11.3%	3.9%	100	4.6%	2.8%	111	9.9%	3.5%
<b>25 à 34 ans</b>	251	7.4%	3.3%	99	7.8%	2.7%	152	7.1%	3.9%	118	10.6%	3.5%
<b>35 à 49 ans</b>	776	22.7%	6.2%	277	21.8%	4.5%	499	23.3%	7.9%	435	39.0%	7.0%
<b>50 à 59 ans</b>	673	19.7%	7.3%	250	19.7%	5.5%	423	19.7%	9.2%	315	28.2%	8.3%
<b>60 ans et plus</b>	1469	43.1%	9.7%	499	39.3%	7.5%	970	45.3%	11.4%	139	12.4%	14.2%
<b>Individu</b>												
<b>Ménagères</b>	1988	58.2%	8.6%	0	0.0%	0.0%	1988	92.8%	8.6%	584	52.3%	8.3%
<b>Personne de référence</b>	1728	50.6%	6.2%	1098	86.5%	5.4%	630	29.4%	8.2%	484	43.3%	5.9%
<b>Responsable des achats</b>	2634	77.2%	7.4%	695	54.7%	5.3%	1939	90.5%	8.5%	804	72.0%	7.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	32	1.0%	6.2%	11	0.9%	2.9%	22	1.0%	13.8%	0	0.0%	0.0%
<b>Petits patrons</b>	170	5.0%	10.4%	94	7.4%	8.3%	77	3.6%	15.3%	145	12.9%	9.9%
<b>Affaires et Cadres</b>	341	10.0%	6.7%	172	13.5%	5.8%	169	7.9%	7.9%	308	27.6%	6.7%
<b>Professions intermédiaires</b>	375	11.0%	5.4%	150	11.8%	4.5%	225	10.5%	6.3%	300	26.8%	5.4%
<b>Employés</b>	575	16.9%	6.9%	97	7.6%	4.4%	478	22.3%	7.8%	171	15.3%	9.4%
<b>Ouvriers</b>	243	7.1%	3.8%	187	14.8%	3.7%	56	2.6%	4.1%	5	0.4%	1.1%
<b>Retraités</b>	1136	33.3%	9.0%	413	32.6%	6.9%	723	33.7%	11.0%	31	2.8%	12.6%
<b>Autres inactifs</b>	539	15.8%	5.2%	145	11.4%	3.9%	394	18.4%	6.0%	158	14.1%	4.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	47	1.4%	5.8%	13	1.0%	3.1%	35	1.6%	8.5%	0	0.0%	0.0%
<b>Petits patrons</b>	206	6.0%	7.8%	109	8.6%	8.3%	96	4.5%	7.3%	206	18.4%	7.8%
<b>Affaires et Cadres</b>	484	14.2%	6.7%	171	13.5%	4.7%	313	14.6%	8.7%	484	43.3%	6.7%
<b>Professions intermédiaires</b>	427	12.5%	5.7%	176	13.8%	4.6%	252	11.7%	6.7%	427	38.3%	5.7%
<b>Employés</b>	281	8.2%	5.2%	102	8.1%	4.4%	179	8.3%	5.8%	0	0.0%	0.0%
<b>Ouvriers</b>	463	13.6%	4.9%	208	16.4%	4.1%	255	11.9%	5.8%	0	0.0%	0.0%
<b>Retraités</b>	1302	38.2%	9.0%	429	33.8%	6.5%	873	40.8%	11.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	202	5.9%	4.9%	61	4.8%	3.9%	140	6.6%	5.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	681	20.0%	6.8%	181	14.3%	4.0%	500	23.3%	9.1%	88	7.9%	5.1%
<b>2 personnes</b>	1352	39.6%	7.5%	527	41.5%	6.1%	824	38.5%	8.9%	314	28.1%	7.4%
<b>3 personnes</b>	513	15.0%	5.6%	185	14.6%	4.1%	328	15.3%	7.1%	269	24.1%	6.8%
<b>4 personnes</b>	536	15.7%	5.7%	232	18.2%	5.0%	304	14.2%	6.5%	298	26.7%	6.0%
<b>5 personnes et +</b>	331	9.7%	6.2%	145	11.4%	5.8%	186	8.7%	6.5%	148	13.3%	5.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	846	24.8%	5.5%	331	26.0%	4.6%	516	24.1%	6.2%	459	41.0%	5.9%
<b>Non</b>	2566	75.2%	7.1%	939	74.0%	5.3%	1627	75.9%	8.7%	659	59.0%	6.8%
<b>Habitat</b>												
<b>Communes rurales</b>	705	20.7%	6.0%	241	19.0%	4.3%	465	21.7%	7.5%	173	15.5%	5.3%
<b>Agglo. - 20 000 hab</b>	513	15.0%	5.7%	179	14.1%	4.3%	334	15.6%	6.9%	143	12.8%	5.5%
<b>Agglo. 20 000 à 100 000 hab</b>	420	12.3%	6.0%	155	12.2%	4.6%	265	12.3%	7.4%	111	10.0%	6.2%
<b>Agglo. + 100 000 hab</b>	1084	31.8%	7.0%	406	32.0%	5.4%	678	31.6%	8.6%	375	33.6%	6.6%
<b>Agglo. Paris</b>	690	20.2%	8.1%	289	22.7%	7.1%	402	18.7%	9.0%	314	28.1%	7.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	753	22.1%	7.9%	313	24.7%	6.9%	439	20.5%	8.8%	333	29.8%	7.6%
Nord Pas de Calais	164	4.8%	5.1%	76	6.0%	5.0%	88	4.1%	5.2%	49	4.4%	5.0%
Lorraine	103	3.0%	5.3%	33	2.6%	3.6%	69	3.2%	7.0%	22	1.9%	3.9%
Alsace	96	2.8%	6.3%	31	2.5%	4.3%	65	3.0%	8.2%	24	2.2%	4.9%
Franche-Comté	61	1.8%	6.5%	17	1.3%	3.6%	45	2.1%	9.1%	11	1.0%	4.2%
Champagne Ardennes	60	1.8%	5.5%	29	2.2%	5.4%	32	1.5%	5.6%	15	1.3%	5.0%
Picardie	68	2.0%	4.4%	28	2.2%	3.8%	40	1.9%	5.1%	16	1.4%	3.8%
Bourgogne	86	2.5%	6.3%	35	2.7%	5.3%	51	2.4%	7.3%	16	1.4%	4.6%
Haute Normandie	86	2.5%	5.8%	35	2.8%	4.9%	51	2.4%	6.5%	21	1.9%	4.4%
Basse Normandie	72	2.1%	5.9%	31	2.5%	5.4%	40	1.9%	6.4%	18	1.6%	5.6%
Centre	115	3.4%	5.5%	45	3.5%	4.5%	70	3.3%	6.5%	33	3.0%	5.6%
Pays de Loire	146	4.3%	5.0%	43	3.4%	3.0%	103	4.8%	6.8%	46	4.2%	5.0%
Bretagne	159	4.6%	6.0%	59	4.6%	4.6%	100	4.7%	7.2%	50	4.4%	6.1%
Poitou Charentes	78	2.3%	5.3%	29	2.3%	4.0%	49	2.3%	6.4%	30	2.7%	7.6%
Aquitaine	211	6.2%	7.6%	66	5.2%	5.0%	144	6.7%	10.0%	75	6.7%	8.8%
Midi Pyrénées	193	5.7%	7.9%	71	5.6%	6.0%	123	5.7%	9.7%	48	4.3%	6.0%
Limousin	46	1.4%	7.5%	18	1.4%	6.2%	28	1.3%	8.6%	8	0.7%	4.8%
Auvergne	94	2.8%	8.3%	32	2.5%	5.8%	62	2.9%	10.6%	19	1.7%	6.1%
Rhône Alpes	324	9.5%	6.3%	106	8.3%	4.2%	218	10.2%	8.1%	126	11.3%	6.7%
Languedoc Roussillon	167	4.9%	7.4%	71	5.6%	6.6%	96	4.5%	8.1%	60	5.3%	8.5%
Provence Alpes Côte d'Azur. Corse	330	9.7%	7.6%	102	8.0%	5.0%	228	10.7%	10.0%	99	8.8%	6.6%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2225	65.2%	6.6%	886	69.8%	5.2%	1339	62.5%	7.9%	953	85.3%	6.5%
Presque tous les jours	374	11.0%	6.4%	138	10.9%	5.1%	236	11.0%	7.5%	94	8.4%	4.8%
1 à 2 fois par semaine	188	5.5%	7.5%	57	4.5%	5.3%	130	6.1%	9.3%	48	4.3%	9.0%
1 à 3 fois par mois	22	0.6%	4.4%	6	0.5%	2.9%	16	0.7%	5.4%	1	0.1%	2.5%
Moins souvent	52	1.5%	7.2%	8	0.6%	2.2%	45	2.1%	11.6%	6	0.5%	10.7%
Jamais	10	0.3%	11.7%	9	0.7%	13.8%	2	0.1%	6.8%	3	0.3%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	98	2.9%	5.2%	40	3.2%	5.1%	58	2.7%	5.2%	20	1.8%	10.9%
De 9 000 à moins de 12 000 euros par an	111	3.3%	3.8%	33	2.6%	3.0%	79	3.7%	4.2%	13	1.2%	5.3%
De 12 000 à moins de 18 000 euros par an	315	9.2%	5.4%	112	8.8%	4.3%	203	9.5%	6.2%	16	1.4%	2.2%
De 18 000 à moins de 24 000 euros par an	404	11.8%	6.1%	134	10.6%	4.4%	269	12.6%	7.6%	74	6.6%	5.3%
De 24 000 à moins de 36 000 euros par an	729	21.3%	6.6%	277	21.8%	5.3%	452	21.1%	7.8%	186	16.6%	5.6%
De 36 000 à moins de 45 000 euros par an	480	14.1%	6.8%	184	14.5%	5.0%	296	13.8%	8.8%	163	14.6%	5.5%
De 45 000 à moins de 65 000 euros par an	543	15.9%	7.5%	226	17.8%	5.8%	317	14.8%	9.6%	277	24.8%	6.9%
De 65 000 à moins de 80 000 euros par an	181	5.3%	9.2%	80	6.3%	7.3%	101	4.7%	11.7%	107	9.6%	8.2%
De 80 000 à moins de 115 000 euros par an	101	3.0%	8.2%	38	3.0%	5.2%	63	2.9%	12.4%	66	5.9%	7.0%
115 000 euros et plus par an	93	2.7%	15.8%	42	3.3%	11.6%	52	2.4%	22.1%	76	6.8%	16.0%
Refus	227	6.7%	7.3%	64	5.1%	4.9%	163	7.6%	9.1%	77	6.9%	7.6%
Ne sait pas	129	3.8%	5.5%	40	3.1%	4.0%	90	4.2%	6.6%	44	3.9%	4.8%