

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1822	100.0%	3.5%	360	100.0%	1.5%	1462	100.0%	5.4%	358	100.0%	2.1%
Sexe												
Homme	360	19.8%	1.5%	360	100.0%	1.5%	0	0.0%	0.0%	58	16.1%	0.7%
Femme	1462	80.2%	5.4%	0	0.0%	0.0%	1462	100.0%	5.4%	300	83.9%	3.5%
Age												
15 à 24 ans	68	3.7%	0.9%	18	5.0%	0.5%	50	3.4%	1.4%	20	5.5%	0.6%
25 à 34 ans	129	7.1%	1.7%	11	3.2%	0.3%	118	8.0%	3.0%	38	10.5%	1.1%
35 à 49 ans	437	24.0%	3.5%	97	26.9%	1.6%	340	23.3%	5.4%	153	42.8%	2.5%
50 à 59 ans	495	27.2%	5.4%	105	29.1%	2.3%	390	26.7%	8.5%	118	33.0%	3.1%
60 ans et plus	692	38.0%	4.6%	129	35.8%	2.0%	563	38.5%	6.6%	29	8.2%	3.0%
Individu												
Ménagères	1378	75.6%	5.9%	0	0.0%	0.0%	1378	94.2%	5.9%	282	78.9%	4.0%
Personne de référence	745	40.9%	2.7%	343	95.2%	1.7%	402	27.5%	5.2%	86	23.9%	1.0%
Responsable des achats	1544	84.8%	4.3%	190	52.7%	1.5%	1355	92.7%	6.0%	305	85.2%	2.8%
PCS Individu												
Agriculteurs	18	1.0%	3.4%	5	1.4%	1.4%	13	0.9%	8.3%	0	0.0%	0.0%
Petits patrons	36	2.0%	2.2%	11	3.1%	1.0%	25	1.7%	5.0%	25	6.9%	1.7%
Affaires et Cadres	45	2.5%	0.9%	12	3.4%	0.4%	33	2.2%	1.5%	35	9.7%	0.7%
Professions intermédiaires	148	8.1%	2.2%	35	9.7%	1.1%	113	7.8%	3.2%	109	30.4%	2.0%
Employés	458	25.1%	5.5%	31	8.5%	1.4%	427	29.2%	7.0%	112	31.4%	6.2%
Ouvriers	203	11.2%	3.2%	102	28.2%	2.0%	102	7.0%	7.6%	12	3.3%	2.7%
Retraités	576	31.6%	4.6%	126	35.1%	2.1%	450	30.8%	6.8%	15	4.3%	6.1%
Autres inactifs	337	18.5%	3.3%	38	10.6%	1.0%	299	20.4%	4.5%	51	14.1%	1.5%
PCS Personne de référence												
Agriculteurs	25	1.3%	3.0%	5	1.4%	1.2%	20	1.3%	4.8%	0	0.0%	0.0%
Petits patrons	59	3.2%	2.2%	10	2.8%	0.8%	49	3.4%	3.7%	59	16.5%	2.2%
Affaires et Cadres	108	5.9%	1.5%	11	3.1%	0.3%	97	6.6%	2.7%	108	30.1%	1.5%
Professions intermédiaires	191	10.5%	2.5%	36	10.1%	1.0%	155	10.6%	4.1%	191	53.4%	2.5%
Employés	185	10.1%	3.4%	30	8.4%	1.3%	155	10.6%	5.0%	0	0.0%	0.0%
Ouvriers	415	22.8%	4.4%	108	29.9%	2.1%	307	21.0%	7.0%	0	0.0%	0.0%
Retraités	703	38.6%	4.9%	129	35.9%	2.0%	573	39.2%	7.3%	0	0.0%	0.0%
Autres inactifs	137	7.5%	3.3%	31	8.5%	2.0%	107	7.3%	4.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	344	18.9%	3.4%	42	11.6%	0.9%	302	20.6%	5.5%	23	6.3%	1.3%
2 personnes	788	43.2%	4.4%	179	49.8%	2.1%	608	41.6%	6.6%	104	29.1%	2.4%
3 personnes	274	15.1%	3.0%	52	14.3%	1.1%	223	15.2%	4.8%	83	23.1%	2.1%
4 personnes	270	14.8%	2.9%	56	15.6%	1.2%	213	14.6%	4.6%	95	26.6%	1.9%
5 personnes et +	147	8.1%	2.7%	31	8.7%	1.3%	116	7.9%	4.0%	53	14.8%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	439	24.1%	2.8%	93	26.0%	1.3%	346	23.7%	4.2%	151	42.2%	2.0%
Non	1383	75.9%	3.8%	267	74.0%	1.5%	1116	76.3%	6.0%	207	57.8%	2.1%
Habitat												
Communes rurales	493	27.1%	4.2%	75	20.8%	1.3%	418	28.6%	6.8%	102	28.4%	3.1%
Agglo. - 20 000 hab	361	19.8%	4.0%	63	17.6%	1.5%	297	20.3%	6.2%	69	19.2%	2.6%
Agglo. 20 000 à 100 000 hab	280	15.4%	4.0%	53	14.7%	1.6%	227	15.5%	6.4%	61	17.0%	3.4%
Agglo. + 100 000 hab	516	28.3%	3.3%	123	34.3%	1.6%	392	26.8%	5.0%	97	27.2%	1.7%
Agglo. Paris	173	9.5%	2.0%	46	12.7%	1.1%	127	8.7%	2.9%	29	8.2%	0.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	202	11.1%	2.1%	52	14.3%	1.1%	151	10.3%	3.0%	38	10.7%	0.9%
Nord Pas de Calais	161	8.8%	5.0%	35	9.7%	2.3%	126	8.6%	7.5%	34	9.5%	3.4%
Lorraine	95	5.2%	4.9%	23	6.3%	2.4%	72	4.9%	7.2%	16	4.6%	3.0%
Alsace	76	4.2%	5.0%	15	4.1%	2.0%	61	4.2%	7.8%	11	3.0%	2.2%
Franche-Comté	40	2.2%	4.2%	6	1.6%	1.3%	34	2.3%	7.0%	4	1.2%	1.6%
Champagne Ardennes	37	2.0%	3.4%	7	2.0%	1.4%	30	2.0%	5.3%	4	1.2%	1.5%
Picardie	74	4.0%	4.8%	13	3.7%	1.8%	60	4.1%	7.6%	21	5.9%	5.0%
Bourgogne	66	3.6%	4.9%	19	5.4%	3.0%	47	3.2%	6.6%	3	0.8%	0.8%
Haute Normandie	49	2.7%	3.3%	8	2.2%	1.1%	41	2.8%	5.2%	6	1.6%	1.2%
Basse Normandie	40	2.2%	3.3%	7	1.8%	1.1%	33	2.3%	5.3%	8	2.4%	2.6%
Centre	63	3.5%	3.0%	11	2.9%	1.0%	53	3.6%	4.9%	7	1.9%	1.2%
Pays de Loire	124	6.8%	4.2%	27	7.5%	1.9%	97	6.6%	6.3%	36	10.1%	3.9%
Bretagne	99	5.4%	3.7%	21	5.8%	1.6%	78	5.3%	5.7%	20	5.6%	2.5%
Poitou Charentes	60	3.3%	4.0%	12	3.3%	1.7%	48	3.3%	6.2%	9	2.7%	2.4%
Aquitaine	110	6.0%	4.0%	20	5.7%	1.6%	90	6.1%	6.2%	22	6.1%	2.6%
Midi Pyrénées	79	4.3%	3.2%	10	2.7%	0.8%	69	4.7%	5.5%	16	4.4%	2.0%
Limousin	25	1.4%	4.1%	6	1.6%	2.0%	19	1.3%	6.0%	1	0.3%	0.6%
Auvergne	48	2.7%	4.3%	8	2.2%	1.5%	40	2.8%	6.9%	8	2.2%	2.5%
Rhône Alpes	161	8.9%	3.1%	24	6.6%	1.0%	137	9.4%	5.1%	42	11.7%	2.2%
Languedoc Roussillon	67	3.7%	3.0%	10	2.8%	0.9%	57	3.9%	4.8%	14	3.9%	2.0%
Provence Alpes Côte d'Azur. Corse	145	8.0%	3.3%	28	7.7%	1.3%	118	8.0%	5.1%	37	10.4%	2.5%
Habitudes de connexion à Internet												
Tous les jours	982	53.9%	2.9%	205	56.8%	1.2%	777	53.2%	4.6%	262	73.2%	1.8%
Presque tous les jours	207	11.3%	3.5%	39	10.8%	1.4%	168	11.5%	5.4%	51	14.3%	2.6%
1 à 2 fois par semaine	129	7.1%	5.2%	24	6.7%	2.2%	105	7.2%	7.5%	19	5.2%	3.5%
1 à 3 fois par mois	18	1.0%	3.6%	0	0.0%	0.0%	18	1.2%	6.1%	3	0.9%	5.3%
Moins souvent	43	2.3%	5.9%	5	1.5%	1.5%	37	2.6%	9.7%	0	0.0%	0.0%
Jamais	7	0.4%	8.0%	3	0.8%	4.6%	4	0.3%	16.3%	2	0.4%	25.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	65	3.6%	3.4%	22	6.1%	2.8%	43	3.0%	3.9%	2	0.7%	1.3%
De 9 000 à moins de 12 000 euros par an	144	7.9%	4.9%	5	1.5%	0.5%	139	9.5%	7.5%	3	0.9%	1.4%
De 12 000 à moins de 18 000 euros par an	295	16.2%	5.0%	47	13.1%	1.8%	247	16.9%	7.6%	16	4.5%	2.3%
De 18 000 à moins de 24 000 euros par an	268	14.7%	4.1%	42	11.6%	1.4%	226	15.5%	6.4%	47	13.3%	3.4%
De 24 000 à moins de 36 000 euros par an	458	25.1%	4.2%	112	31.1%	2.2%	346	23.6%	6.0%	111	30.9%	3.3%
De 36 000 à moins de 45 000 euros par an	213	11.7%	3.0%	43	11.8%	1.2%	170	11.7%	5.1%	49	13.7%	1.7%
De 45 000 à moins de 65 000 euros par an	191	10.5%	2.6%	60	16.6%	1.5%	131	8.9%	4.0%	77	21.5%	1.9%
De 65 000 à moins de 80 000 euros par an	14	0.8%	0.7%	3	0.7%	0.2%	12	0.8%	1.4%	8	2.2%	0.6%
De 80 000 à moins de 115 000 euros par an	10	0.6%	0.8%	3	0.9%	0.5%	7	0.5%	1.3%	7	1.9%	0.7%
115 000 euros et plus par an	8	0.4%	1.4%	3	0.7%	0.7%	5	0.4%	2.3%	6	1.7%	1.2%
Refus	118	6.5%	3.8%	20	5.6%	1.6%	97	6.7%	5.4%	27	7.5%	2.6%
Ne sait pas	38	2.1%	1.6%	0	0.1%	0.1%	38	2.6%	2.8%	5	1.3%	0.5%