

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1283	100.0%	2.5%	389	100.0%	1.6%	894	100.0%	3.3%	424	100.0%	2.4%
Sexe												
Homme	389	30.3%	1.6%	389	100.0%	1.6%	0	0.0%	0.0%	112	26.3%	1.3%
Femme	894	69.7%	3.3%	0	0.0%	0.0%	894	100.0%	3.3%	313	73.7%	3.6%
Age												
15 à 24 ans	69	5.4%	1.0%	10	2.7%	0.3%	59	6.6%	1.6%	42	9.9%	1.3%
25 à 34 ans	72	5.6%	0.9%	17	4.4%	0.5%	55	6.2%	1.4%	32	7.6%	1.0%
35 à 49 ans	189	14.8%	1.5%	48	12.4%	0.8%	141	15.8%	2.2%	125	29.5%	2.0%
50 à 59 ans	235	18.3%	2.6%	70	17.9%	1.5%	165	18.4%	3.6%	129	30.4%	3.4%
60 ans et plus	718	55.9%	4.7%	244	62.7%	3.7%	474	53.0%	5.6%	96	22.6%	9.8%
Individu												
Ménagères	817	63.7%	3.5%	0	0.0%	0.0%	817	91.4%	3.5%	265	62.6%	3.8%
Personne de référence	624	48.6%	2.2%	367	94.4%	1.8%	257	28.7%	3.3%	147	34.8%	1.8%
Responsable des achats	1011	78.8%	2.8%	198	51.0%	1.5%	813	90.9%	3.6%	324	76.3%	3.0%
PCS Individu												
Agriculteurs	1	0.1%	0.3%	1	0.4%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	39	3.0%	2.4%	14	3.5%	1.2%	25	2.8%	5.0%	34	8.0%	2.3%
Affaires et Cadres	170	13.2%	3.3%	67	17.4%	2.3%	102	11.5%	4.8%	150	35.3%	3.2%
Professions intermédiaires	87	6.8%	1.3%	26	6.7%	0.8%	61	6.8%	1.7%	62	14.6%	1.1%
Employés	138	10.7%	1.7%	18	4.7%	0.8%	120	13.4%	2.0%	47	11.2%	2.6%
Ouvriers	46	3.6%	0.7%	30	7.8%	0.6%	15	1.7%	1.1%	4	0.9%	0.9%
Retraités	520	40.5%	4.1%	208	53.4%	3.5%	312	34.9%	4.7%	20	4.8%	8.2%
Autres inactifs	282	22.0%	2.7%	24	6.2%	0.6%	258	28.9%	3.9%	107	25.2%	3.2%
PCS Personne de référence												
Agriculteurs	6	0.4%	0.7%	2	0.5%	0.5%	4	0.4%	0.9%	0	0.0%	0.0%
Petits patrons	51	4.0%	1.9%	14	3.7%	1.1%	37	4.1%	2.8%	51	12.1%	1.9%
Affaires et Cadres	264	20.6%	3.6%	73	18.8%	2.0%	191	21.4%	5.3%	264	62.2%	3.6%
Professions intermédiaires	109	8.5%	1.4%	24	6.2%	0.6%	85	9.5%	2.3%	109	25.7%	1.4%
Employés	91	7.1%	1.7%	16	4.1%	0.7%	75	8.3%	2.4%	0	0.0%	0.0%
Ouvriers	77	6.0%	0.8%	31	8.1%	0.6%	46	5.1%	1.0%	0	0.0%	0.0%
Retraités	610	47.5%	4.2%	213	54.7%	3.2%	397	44.4%	5.0%	0	0.0%	0.0%
Autres inactifs	76	5.9%	1.8%	15	3.9%	1.0%	60	6.8%	2.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	246	19.1%	2.5%	42	10.8%	0.9%	203	22.8%	3.7%	35	8.3%	2.0%
2 personnes	622	48.4%	3.5%	226	58.1%	2.6%	396	44.2%	4.3%	134	31.5%	3.1%
3 personnes	169	13.2%	1.9%	51	13.0%	1.1%	119	13.3%	2.6%	100	23.5%	2.5%
4 personnes	173	13.5%	1.9%	36	9.3%	0.8%	137	15.3%	2.9%	113	26.7%	2.3%
5 personnes et +	74	5.7%	1.4%	34	8.8%	1.4%	39	4.4%	1.4%	42	10.0%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	232	18.1%	1.5%	68	17.4%	0.9%	164	18.4%	2.0%	153	36.0%	2.0%
Non	1051	81.9%	2.9%	321	82.6%	1.8%	730	81.6%	3.9%	271	64.0%	2.8%
Habitat												
Communes rurales	207	16.2%	1.8%	64	16.4%	1.1%	144	16.1%	2.3%	54	12.6%	1.6%
Agglo. - 20 000 hab	114	8.9%	1.3%	45	11.6%	1.1%	69	7.7%	1.4%	29	6.9%	1.1%
Agglo. 20 000 à 100 000 hab	120	9.4%	1.7%	25	6.4%	0.7%	95	10.6%	2.7%	37	8.7%	2.1%
Agglo. + 100 000 hab	389	30.3%	2.5%	123	31.6%	1.6%	266	29.7%	3.4%	122	28.7%	2.1%
Agglo. Paris	452	35.3%	5.3%	132	33.9%	3.2%	321	35.9%	7.2%	183	43.1%	4.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	477	37.2%	5.0%	138	35.5%	3.0%	339	37.9%	6.8%	194	45.8%	4.4%
Nord Pas de Calais	45	3.5%	1.4%	20	5.2%	1.3%	25	2.8%	1.5%	19	4.5%	1.9%
Lorraine	28	2.2%	1.5%	9	2.4%	1.0%	19	2.1%	1.9%	8	1.9%	1.5%
Alsace	23	1.8%	1.5%	10	2.5%	1.3%	14	1.5%	1.7%	6	1.5%	1.3%
Franche-Comté	16	1.3%	1.7%	4	1.1%	0.9%	12	1.4%	2.5%	4	1.0%	1.5%
Champagne Ardennes	21	1.7%	2.0%	6	1.5%	1.1%	16	1.8%	2.8%	6	1.5%	2.1%
Picardie	26	2.0%	1.7%	8	2.0%	1.1%	18	2.0%	2.3%	6	1.4%	1.4%
Bourgogne	26	2.0%	1.9%	13	3.4%	2.0%	13	1.4%	1.8%	6	1.4%	1.7%
Haute Normandie	23	1.8%	1.6%	2	0.4%	0.2%	22	2.4%	2.8%	5	1.3%	1.2%
Basse Normandie	29	2.3%	2.4%	7	1.7%	1.2%	23	2.5%	3.6%	4	1.0%	1.4%
Centre	33	2.6%	1.6%	10	2.7%	1.0%	23	2.6%	2.1%	9	2.2%	1.6%
Pays de Loire	44	3.4%	1.5%	11	2.8%	0.8%	34	3.8%	2.2%	17	4.0%	1.8%
Bretagne	39	3.0%	1.5%	12	3.0%	0.9%	27	3.1%	2.0%	21	5.0%	2.6%
Poitou Charentes	35	2.7%	2.3%	15	4.0%	2.2%	19	2.2%	2.5%	4	1.0%	1.1%
Aquitaine	55	4.3%	2.0%	29	7.6%	2.2%	26	2.9%	1.8%	15	3.4%	1.7%
Midi Pyrénées	67	5.2%	2.8%	14	3.6%	1.2%	53	6.0%	4.2%	13	3.0%	1.6%
Limousin	8	0.6%	1.2%	3	0.7%	1.0%	5	0.5%	1.5%	3	0.7%	1.7%
Auvergne	13	1.0%	1.2%	1	0.3%	0.2%	12	1.3%	2.1%	3	0.8%	1.1%
Rhône Alpes	82	6.4%	1.6%	25	6.5%	1.0%	56	6.3%	2.1%	19	4.6%	1.0%
Languedoc Roussillon	53	4.2%	2.4%	11	2.8%	1.0%	42	4.7%	3.6%	14	3.4%	2.0%
Provence Alpes Côte d'Azur. Corse	137	10.7%	3.1%	40	10.4%	2.0%	96	10.8%	4.2%	45	10.6%	3.0%
Habitudes de connexion à Internet												
Tous les jours	909	70.9%	2.7%	280	72.0%	1.7%	629	70.4%	3.7%	374	88.1%	2.6%
Presque tous les jours	151	11.8%	2.6%	40	10.4%	1.5%	111	12.4%	3.6%	42	9.8%	2.1%
1 à 2 fois par semaine	61	4.8%	2.5%	12	3.2%	1.2%	49	5.5%	3.5%	6	1.3%	1.0%
1 à 3 fois par mois	10	0.8%	2.0%	4	0.9%	1.8%	7	0.7%	2.2%	0	0.0%	0.0%
Moins souvent	10	0.8%	1.4%	0	0.0%	0.0%	10	1.2%	2.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	2.0%	1.4%	2	0.5%	0.2%	24	2.7%	2.2%	8	1.9%	4.4%
De 9 000 à moins de 12 000 euros par an	31	2.4%	1.0%	5	1.3%	0.4%	26	2.9%	1.4%	3	0.8%	1.3%
De 12 000 à moins de 18 000 euros par an	105	8.2%	1.8%	34	8.8%	1.3%	71	7.9%	2.2%	12	2.8%	1.7%
De 18 000 à moins de 24 000 euros par an	113	8.8%	1.7%	17	4.5%	0.6%	95	10.7%	2.7%	23	5.5%	1.7%
De 24 000 à moins de 36 000 euros par an	219	17.0%	2.0%	43	11.2%	0.8%	175	19.6%	3.0%	56	13.3%	1.7%
De 36 000 à moins de 45 000 euros par an	155	12.1%	2.2%	43	11.2%	1.2%	111	12.4%	3.3%	49	11.6%	1.7%
De 45 000 à moins de 65 000 euros par an	241	18.8%	3.3%	110	28.3%	2.8%	131	14.6%	4.0%	98	23.2%	2.4%
De 65 000 à moins de 80 000 euros par an	72	5.6%	3.7%	25	6.5%	2.3%	47	5.3%	5.4%	31	7.3%	2.4%
De 80 000 à moins de 115 000 euros par an	75	5.9%	6.1%	36	9.1%	4.9%	40	4.4%	7.8%	44	10.4%	4.7%
115 000 euros et plus par an	71	5.5%	12.0%	31	7.9%	8.6%	40	4.5%	17.3%	51	12.1%	10.8%
Refus	124	9.6%	4.0%	35	9.0%	2.7%	89	9.9%	4.9%	27	6.4%	2.7%
Ne sait pas	52	4.1%	2.2%	7	1.8%	0.7%	45	5.1%	3.3%	20	4.7%	2.2%