

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1826	100.0%	3.5%	396	100.0%	1.6%	1429	100.0%	5.3%	620	100.0%	3.6%
<b>Sexe</b>												
<b>Homme</b>	396	21.7%	1.6%	396	100.0%	1.6%	0	0.0%	0.0%	123	19.8%	1.4%
<b>Femme</b>	1429	78.3%	5.3%	0	0.0%	0.0%	1429	100.0%	5.3%	497	80.2%	5.8%
<b>Age</b>												
<b>15 à 24 ans</b>	159	8.7%	2.2%	17	4.4%	0.5%	142	9.9%	4.0%	71	11.4%	2.3%
<b>25 à 34 ans</b>	196	10.8%	2.6%	47	11.8%	1.3%	150	10.5%	3.8%	86	13.8%	2.6%
<b>35 à 49 ans</b>	502	27.5%	4.0%	116	29.3%	1.9%	386	27.0%	6.1%	262	42.3%	4.2%
<b>50 à 59 ans</b>	378	20.7%	4.1%	97	24.4%	2.1%	281	19.7%	6.1%	151	24.4%	4.0%
<b>60 ans et plus</b>	590	32.3%	3.9%	120	30.2%	1.8%	470	32.9%	5.5%	49	8.0%	5.1%
<b>Individu</b>												
<b>Ménagères</b>	1271	69.6%	5.5%	0	0.0%	0.0%	1271	88.9%	5.5%	427	68.9%	6.1%
<b>Personne de référence</b>	734	40.2%	2.6%	353	89.0%	1.7%	381	26.7%	4.9%	185	29.9%	2.3%
<b>Responsable des achats</b>	1458	79.8%	4.1%	202	51.1%	1.6%	1255	87.8%	5.5%	480	77.4%	4.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	0.9%	3.1%	4	1.0%	1.1%	12	0.8%	7.7%	0	0.0%	0.0%
<b>Petits patrons</b>	62	3.4%	3.8%	21	5.2%	1.8%	41	2.9%	8.3%	53	8.5%	3.6%
<b>Affaires et Cadres</b>	153	8.4%	3.0%	45	11.3%	1.5%	108	7.6%	5.1%	132	21.3%	2.9%
<b>Professions intermédiaires</b>	242	13.3%	3.5%	54	13.7%	1.6%	188	13.1%	5.2%	180	29.1%	3.3%
<b>Employés</b>	387	21.2%	4.7%	27	6.9%	1.2%	360	25.2%	5.9%	119	19.1%	6.5%
<b>Ouvriers</b>	135	7.4%	2.1%	93	23.4%	1.8%	43	3.0%	3.2%	4	0.6%	0.8%
<b>Retraités</b>	472	25.8%	3.8%	101	25.4%	1.7%	371	26.0%	5.6%	31	5.0%	12.6%
<b>Autres inactifs</b>	358	19.6%	3.5%	51	12.9%	1.4%	307	21.5%	4.7%	101	16.3%	3.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	29	1.6%	3.6%	4	1.0%	1.0%	25	1.8%	6.2%	0	0.0%	0.0%
<b>Petits patrons</b>	101	5.5%	3.8%	21	5.2%	1.6%	80	5.6%	6.1%	101	16.2%	3.8%
<b>Affaires et Cadres</b>	260	14.2%	3.6%	49	12.4%	1.3%	211	14.7%	5.9%	260	41.9%	3.6%
<b>Professions intermédiaires</b>	259	14.2%	3.4%	53	13.3%	1.4%	206	14.4%	5.5%	259	41.8%	3.4%
<b>Employés</b>	184	10.1%	3.4%	30	7.6%	1.3%	154	10.8%	5.0%	0	0.0%	0.0%
<b>Ouvriers</b>	313	17.1%	3.3%	102	25.7%	2.0%	211	14.8%	4.8%	0	0.0%	0.0%
<b>Retraités</b>	542	29.7%	3.8%	105	26.6%	1.6%	436	30.5%	5.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	138	7.5%	3.4%	32	8.2%	2.1%	105	7.4%	4.1%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	317	17.4%	3.2%	61	15.3%	1.4%	256	17.9%	4.6%	44	7.1%	2.5%
<b>2 personnes</b>	688	37.7%	3.8%	151	38.1%	1.7%	537	37.6%	5.8%	178	28.8%	4.2%
<b>3 personnes</b>	295	16.2%	3.2%	70	17.8%	1.6%	225	15.7%	4.9%	140	22.6%	3.5%
<b>4 personnes</b>	301	16.5%	3.2%	55	13.8%	1.2%	246	17.2%	5.3%	162	26.2%	3.3%
<b>5 personnes et +</b>	224	12.3%	4.2%	59	15.0%	2.4%	165	11.5%	5.7%	95	15.3%	3.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	543	29.7%	3.5%	123	31.0%	1.7%	420	29.4%	5.1%	275	44.4%	3.6%
<b>Non</b>	1283	70.3%	3.5%	274	69.0%	1.5%	1009	70.6%	5.4%	345	55.6%	3.5%
<b>Habitat</b>												
<b>Communes rurales</b>	392	21.5%	3.3%	82	20.7%	1.5%	311	21.7%	5.0%	118	19.1%	3.6%
<b>Agglo. - 20 000 hab</b>	269	14.8%	3.0%	60	15.0%	1.4%	210	14.7%	4.3%	96	15.4%	3.6%
<b>Agglo. 20 000 à 100 000 hab</b>	251	13.7%	3.6%	37	9.2%	1.1%	214	15.0%	6.0%	73	11.7%	4.1%
<b>Agglo. + 100 000 hab</b>	559	30.6%	3.6%	123	31.0%	1.6%	436	30.5%	5.5%	175	28.3%	3.1%
<b>Agglo. Paris</b>	354	19.4%	4.1%	95	24.1%	2.3%	259	18.1%	5.8%	158	25.5%	3.9%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	394	21.6%	4.1%	107	26.9%	2.3%	287	20.1%	5.7%	177	28.5%	4.0%
<b>Nord Pas de Calais</b>	96	5.3%	3.0%	29	7.4%	1.9%	67	4.7%	4.0%	24	3.9%	2.4%
<b>Lorraine</b>	56	3.0%	2.9%	21	5.4%	2.3%	34	2.4%	3.5%	13	2.1%	2.4%
<b>Alsace</b>	40	2.2%	2.6%	3	0.8%	0.4%	37	2.6%	4.7%	15	2.4%	3.1%
<b>Franche-Comté</b>	32	1.7%	3.3%	5	1.2%	1.0%	27	1.9%	5.5%	5	0.7%	1.8%
<b>Champagne Ardennes</b>	33	1.8%	3.0%	8	2.1%	1.6%	24	1.7%	4.3%	12	2.0%	4.2%
<b>Picardie</b>	74	4.0%	4.8%	19	4.9%	2.6%	54	3.8%	6.9%	16	2.5%	3.7%
<b>Bourgogne</b>	55	3.0%	4.1%	7	1.7%	1.0%	48	3.4%	6.9%	9	1.5%	2.8%
<b>Haute Normandie</b>	54	2.9%	3.6%	10	2.6%	1.4%	43	3.0%	5.6%	13	2.1%	2.7%
<b>Basse Normandie</b>	32	1.8%	2.7%	9	2.2%	1.5%	23	1.6%	3.7%	7	1.1%	2.2%
<b>Centre</b>	63	3.4%	3.0%	6	1.5%	0.6%	57	4.0%	5.3%	17	2.7%	2.9%
<b>Pays de Loire</b>	103	5.7%	3.5%	13	3.2%	0.9%	91	6.4%	6.0%	38	6.1%	4.1%
<b>Bretagne</b>	74	4.0%	2.8%	10	2.4%	0.7%	64	4.5%	4.7%	29	4.6%	3.5%
<b>Poitou Charentes</b>	48	2.6%	3.3%	10	2.6%	1.5%	38	2.6%	4.9%	17	2.7%	4.2%
<b>Aquitaine</b>	114	6.2%	4.1%	38	9.6%	2.9%	76	5.3%	5.3%	28	4.5%	3.2%
<b>Midi Pyrénées</b>	94	5.1%	3.8%	17	4.3%	1.5%	77	5.4%	6.1%	38	6.2%	4.8%
<b>Limousin</b>	24	1.3%	3.9%	5	1.2%	1.6%	19	1.4%	6.0%	7	1.1%	4.3%
<b>Auvergne</b>	47	2.6%	4.2%	9	2.2%	1.6%	38	2.7%	6.6%	17	2.7%	5.3%
<b>Rhône Alpes</b>	160	8.8%	3.1%	32	8.0%	1.3%	129	9.0%	4.8%	62	10.0%	3.3%
<b>Languedoc Roussillon</b>	70	3.8%	3.1%	13	3.4%	1.2%	56	3.9%	4.7%	25	4.0%	3.5%
<b>Provence Alpes Côte d'Azur. Corse</b>	165	9.0%	3.8%	26	6.5%	1.3%	139	9.7%	6.1%	53	8.5%	3.5%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1218	66.7%	3.6%	256	64.5%	1.5%	962	67.3%	5.7%	520	83.9%	3.5%
<b>Presque tous les jours</b>	177	9.7%	3.0%	40	10.0%	1.5%	137	9.6%	4.4%	51	8.3%	2.6%
<b>1 à 2 fois par semaine</b>	104	5.7%	4.2%	23	5.7%	2.1%	81	5.7%	5.8%	30	4.8%	5.5%
<b>1 à 3 fois par mois</b>	18	1.0%	3.6%	3	0.8%	1.6%	15	1.0%	5.1%	5	0.8%	8.5%
<b>Moins souvent</b>	15	0.8%	2.1%	3	0.7%	0.8%	12	0.8%	3.2%	2	0.4%	4.3%
<b>Jamais</b>	4	0.2%	5.0%	3	0.7%	4.6%	2	0.1%	6.0%	2	0.3%	25.1%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	58	3.2%	3.1%	15	3.9%	2.0%	43	3.0%	3.9%	3	0.5%	1.8%
De 9 000 à moins de 12 000 euros par an	98	5.4%	3.3%	7	1.7%	0.6%	91	6.4%	4.9%	11	1.7%	4.3%
De 12 000 à moins de 18 000 euros par an	196	10.7%	3.3%	48	12.2%	1.8%	148	10.4%	4.5%	17	2.7%	2.4%
De 18 000 à moins de 24 000 euros par an	228	12.5%	3.5%	43	10.9%	1.4%	185	13.0%	5.2%	44	7.1%	3.2%
De 24 000 à moins de 36 000 euros par an	375	20.5%	3.4%	85	21.5%	1.6%	290	20.3%	5.0%	114	18.5%	3.5%
De 36 000 à moins de 45 000 euros par an	236	12.9%	3.4%	60	15.2%	1.6%	176	12.3%	5.2%	86	13.9%	2.9%
De 45 000 à moins de 65 000 euros par an	264	14.4%	3.7%	69	17.4%	1.8%	195	13.6%	5.9%	146	23.5%	3.6%
De 65 000 à moins de 80 000 euros par an	75	4.1%	3.8%	12	3.1%	1.1%	62	4.3%	7.2%	52	8.4%	4.0%
De 80 000 à moins de 115 000 euros par an	54	2.9%	4.3%	9	2.4%	1.3%	44	3.1%	8.8%	39	6.3%	4.2%
115 000 euros et plus par an	31	1.7%	5.2%	9	2.3%	2.5%	22	1.5%	9.4%	29	4.6%	6.1%
Refus	134	7.3%	4.3%	26	6.5%	2.0%	108	7.6%	6.0%	43	7.0%	4.3%
Ne sait pas	77	4.2%	3.3%	12	2.9%	1.2%	65	4.5%	4.8%	35	5.6%	3.7%