

# Femme Actuelle

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3885	100.0%	7.5%	892	100.0%	3.6%	2992	100.0%	11.1%	945	100.0%	5.4%
<b>Sexe</b>												
<b>Homme</b>	892	23.0%	3.6%	892	100.0%	3.6%	0	0.0%	0.0%	188	19.9%	2.1%
<b>Femme</b>	2992	77.0%	11.1%	0	0.0%	0.0%	2992	100.0%	11.1%	757	80.1%	8.8%
<b>Age</b>												
<b>15 à 24 ans</b>	240	6.2%	3.3%	35	3.9%	1.0%	205	6.8%	5.7%	84	8.9%	2.7%
<b>25 à 34 ans</b>	306	7.9%	4.0%	47	5.3%	1.3%	259	8.6%	6.6%	104	11.0%	3.1%
<b>35 à 49 ans</b>	841	21.6%	6.7%	199	22.3%	3.2%	642	21.5%	10.2%	361	38.2%	5.8%
<b>50 à 59 ans</b>	955	24.6%	10.4%	229	25.7%	5.0%	726	24.3%	15.8%	296	31.3%	7.8%
<b>60 ans et plus</b>	1543	39.7%	10.2%	382	42.9%	5.8%	1161	38.8%	13.6%	100	10.6%	10.2%
<b>Individu</b>												
<b>Ménagères</b>	2715	69.9%	11.7%	0	0.0%	0.0%	2715	90.7%	11.7%	655	69.4%	9.3%
<b>Personne de référence</b>	1686	43.4%	6.0%	827	92.7%	4.1%	859	28.7%	11.1%	285	30.1%	3.5%
<b>Responsable des achats</b>	3145	81.0%	8.8%	487	54.6%	3.7%	2658	88.8%	11.7%	731	77.4%	6.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	27	0.7%	5.1%	13	1.4%	3.4%	14	0.5%	9.2%	2	0.2%	16.0%
<b>Petits patrons</b>	87	2.2%	5.3%	36	4.0%	3.1%	52	1.7%	10.3%	67	7.1%	4.6%
<b>Affaires et Cadres</b>	200	5.2%	3.9%	58	6.5%	2.0%	142	4.7%	6.7%	167	17.6%	3.6%
<b>Professions intermédiaires</b>	462	11.9%	6.7%	94	10.5%	2.8%	368	12.3%	10.3%	329	34.8%	5.9%
<b>Employés</b>	791	20.4%	9.5%	73	8.2%	3.3%	718	24.0%	11.8%	170	17.9%	9.4%
<b>Ouvriers</b>	288	7.4%	4.5%	172	19.2%	3.4%	116	3.9%	8.7%	6	0.7%	1.5%
<b>Retraités</b>	1341	34.5%	10.7%	359	40.2%	6.0%	982	32.8%	15.0%	53	5.6%	21.4%
<b>Autres inactifs</b>	688	17.7%	6.7%	89	9.9%	2.4%	600	20.0%	9.1%	151	16.0%	4.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	40	1.0%	4.9%	8	0.9%	2.0%	32	1.1%	7.9%	0	0.0%	0.0%
<b>Petits patrons</b>	171	4.4%	6.5%	37	4.2%	2.8%	133	4.5%	10.1%	171	18.1%	6.5%
<b>Affaires et Cadres</b>	325	8.4%	4.5%	58	6.5%	1.6%	267	8.9%	7.5%	325	34.4%	4.5%
<b>Professions intermédiaires</b>	449	11.6%	5.9%	92	10.3%	2.4%	357	11.9%	9.6%	449	47.5%	5.9%
<b>Employés</b>	419	10.8%	7.7%	78	8.8%	3.4%	341	11.4%	11.0%	0	0.0%	0.0%
<b>Ouvriers</b>	645	16.6%	6.8%	168	18.8%	3.3%	478	16.0%	10.8%	0	0.0%	0.0%
<b>Retraités</b>	1493	38.4%	10.3%	358	40.2%	5.5%	1135	37.9%	14.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	342	8.8%	8.3%	92	10.3%	5.9%	250	8.4%	9.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	719	18.5%	7.2%	70	7.8%	1.6%	649	21.7%	11.8%	75	8.0%	4.3%
<b>2 personnes</b>	1761	45.3%	9.8%	513	57.5%	5.9%	1248	41.7%	13.5%	296	31.3%	6.9%
<b>3 personnes</b>	550	14.1%	6.0%	125	14.0%	2.8%	425	14.2%	9.2%	188	19.9%	4.8%
<b>4 personnes</b>	558	14.4%	6.0%	123	13.8%	2.6%	435	14.5%	9.3%	268	28.3%	5.4%
<b>5 personnes et +</b>	297	7.7%	5.5%	61	6.9%	2.5%	236	7.9%	8.2%	118	12.5%	4.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	894	23.0%	5.8%	208	23.3%	2.9%	686	22.9%	8.3%	381	40.3%	4.9%
<b>Non</b>	2991	77.0%	8.2%	684	76.7%	3.9%	2307	77.1%	12.4%	564	59.7%	5.8%
<b>Habitat</b>												
<b>Communes rurales</b>	857	22.0%	7.2%	191	21.4%	3.4%	666	22.3%	10.8%	189	20.0%	5.8%
<b>Agglo. - 20 000 hab</b>	641	16.5%	7.1%	143	16.0%	3.4%	498	16.6%	10.3%	148	15.7%	5.7%
<b>Agglo. 20 000 à 100 000 hab</b>	614	15.8%	8.8%	142	16.0%	4.2%	471	15.7%	13.2%	119	12.5%	6.6%
<b>Agglo. + 100 000 hab</b>	1215	31.3%	7.9%	285	31.9%	3.8%	930	31.1%	11.8%	311	32.9%	5.4%
<b>Agglo. Paris</b>	559	14.4%	6.5%	132	14.8%	3.2%	427	14.3%	9.6%	178	18.9%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	616	15.9%	6.5%	146	16.4%	3.2%	470	15.7%	9.4%	195	20.6%	4.4%
<b>Nord Pas de Calais</b>	245	6.3%	7.6%	58	6.6%	3.8%	187	6.2%	11.1%	75	8.0%	7.6%
<b>Lorraine</b>	161	4.1%	8.4%	44	5.0%	4.8%	117	3.9%	11.7%	31	3.3%	5.6%
<b>Alsace</b>	113	2.9%	7.4%	29	3.2%	3.9%	84	2.8%	10.7%	18	1.9%	3.6%
<b>Franche-Comté</b>	88	2.3%	9.2%	22	2.5%	4.8%	66	2.2%	13.4%	19	2.0%	7.3%
<b>Champagne Ardennes</b>	79	2.0%	7.3%	15	1.7%	2.9%	64	2.1%	11.4%	20	2.1%	6.7%
<b>Picardie</b>	124	3.2%	8.1%	32	3.6%	4.3%	91	3.1%	11.5%	18	1.9%	4.3%
<b>Bourgogne</b>	107	2.8%	7.9%	31	3.5%	4.8%	76	2.5%	10.8%	16	1.7%	4.8%
<b>Haute Normandie</b>	107	2.7%	7.2%	12	1.3%	1.6%	95	3.2%	12.2%	24	2.6%	5.2%
<b>Basse Normandie</b>	116	3.0%	9.6%	29	3.3%	5.1%	87	2.9%	13.8%	25	2.6%	7.6%
<b>Centre</b>	159	4.1%	7.6%	32	3.6%	3.2%	126	4.2%	11.6%	28	2.9%	4.7%
<b>Pays de Loire</b>	228	5.9%	7.7%	39	4.4%	2.7%	189	6.3%	12.4%	60	6.4%	6.5%
<b>Bretagne</b>	170	4.4%	6.4%	38	4.3%	3.0%	131	4.4%	9.5%	32	3.4%	3.9%
<b>Poitou Charentes</b>	98	2.5%	6.6%	20	2.2%	2.8%	78	2.6%	10.2%	29	3.1%	7.4%
<b>Aquitaine</b>	260	6.7%	9.4%	61	6.9%	4.7%	198	6.6%	13.7%	51	5.4%	5.9%
<b>Midi Pyrénées</b>	168	4.3%	6.9%	44	4.9%	3.7%	125	4.2%	9.9%	30	3.2%	3.7%
<b>Limousin</b>	51	1.3%	8.3%	15	1.7%	5.2%	36	1.2%	11.2%	12	1.2%	7.3%
<b>Auvergne</b>	98	2.5%	8.7%	15	1.7%	2.7%	83	2.8%	14.1%	21	2.3%	6.9%
<b>Rhône Alpes</b>	370	9.5%	7.1%	90	10.1%	3.6%	280	9.3%	10.4%	91	9.6%	4.8%
<b>Languedoc Roussillon</b>	160	4.1%	7.1%	36	4.0%	3.3%	125	4.2%	10.5%	47	5.0%	6.7%
<b>Provence Alpes Côte d'Azur.</b>	368	9.5%	8.5%	82	9.2%	4.0%	285	9.5%	12.5%	103	10.9%	6.9%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	2305	59.3%	6.8%	552	61.9%	3.3%	1753	58.6%	10.3%	748	79.1%	5.1%
<b>Presque tous les jours</b>	451	11.6%	7.7%	83	9.3%	3.1%	368	12.3%	11.8%	126	13.3%	6.5%
<b>1 à 2 fois par semaine</b>	278	7.2%	11.2%	65	7.3%	6.0%	213	7.1%	15.1%	44	4.7%	8.2%
<b>1 à 3 fois par mois</b>	59	1.5%	11.8%	7	0.8%	3.3%	52	1.7%	17.6%	9	1.0%	15.5%
<b>Moins souvent</b>	64	1.6%	8.8%	17	1.9%	5.0%	47	1.6%	12.2%	0	0.0%	0.0%
<b>Jamais</b>	10	0.3%	11.2%	3	0.3%	4.6%	7	0.2%	27.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	128	3.3%	6.7%	24	2.7%	3.1%	104	3.5%	9.3%	9	1.0%	5.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	237	6.1%	8.0%	37	4.1%	3.3%	201	6.7%	10.8%	7	0.7%	2.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	479	12.3%	8.1%	72	8.0%	2.7%	407	13.6%	12.5%	45	4.8%	6.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	501	12.9%	7.6%	88	9.9%	2.9%	413	13.8%	11.6%	60	6.4%	4.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	886	22.8%	8.1%	257	28.8%	4.9%	629	21.0%	10.9%	221	23.4%	6.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	537	13.8%	7.6%	141	15.8%	3.8%	397	13.3%	11.8%	150	15.9%	5.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	544	14.0%	7.6%	164	18.4%	4.2%	380	12.7%	11.5%	237	25.1%	5.9%
<b>De 65 000 à moins de 80 000 euros par an</b>	122	3.1%	6.2%	33	3.7%	3.1%	89	3.0%	10.2%	63	6.6%	4.8%
<b>De 80 000 à moins de 115 000 euros par an</b>	56	1.4%	4.5%	18	2.0%	2.4%	38	1.3%	7.5%	36	3.8%	3.8%
<b>115 000 euros et plus par an</b>	24	0.6%	4.0%	7	0.8%	1.9%	17	0.6%	7.3%	13	1.4%	2.8%
<b>Refus</b>	251	6.5%	8.1%	32	3.6%	2.5%	219	7.3%	12.2%	62	6.6%	6.1%
<b>Ne sait pas</b>	120	3.1%	5.1%	19	2.2%	2.0%	100	3.4%	7.4%	42	4.4%	4.5%