

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2084	100.0%	4.0%	1155	100.0%	4.7%	928	100.0%	3.4%	889	100.0%	5.1%
<b>Sexe</b>												
<b>Homme</b>	1155	55.5%	4.7%	1155	100.0%	4.7%	0	0.0%	0.0%	485	54.5%	5.5%
<b>Femme</b>	928	44.5%	3.4%	0	0.0%	0.0%	928	100.0%	3.4%	404	45.5%	4.7%
<b>Age</b>												
<b>15 à 24 ans</b>	257	12.3%	3.5%	160	13.9%	4.4%	97	10.4%	2.7%	119	13.4%	3.8%
<b>25 à 34 ans</b>	227	10.9%	3.0%	139	12.0%	3.7%	88	9.5%	2.3%	119	13.4%	3.6%
<b>35 à 49 ans</b>	492	23.6%	3.9%	281	24.4%	4.6%	211	22.7%	3.3%	318	35.7%	5.1%
<b>50 à 59 ans</b>	399	19.2%	4.3%	207	17.9%	4.5%	192	20.7%	4.2%	248	27.9%	6.5%
<b>60 ans et plus</b>	708	34.0%	4.7%	368	31.8%	5.6%	340	36.7%	4.0%	85	9.6%	8.7%
<b>Individu</b>												
<b>Ménagères</b>	825	39.6%	3.6%	0	0.0%	0.0%	825	88.9%	3.6%	350	39.4%	5.0%
<b>Personne de référence</b>	1171	56.2%	4.2%	969	83.9%	4.8%	202	21.8%	2.6%	460	51.8%	5.6%
<b>Responsable des achats</b>	1431	68.7%	4.0%	626	54.2%	4.8%	804	86.6%	3.5%	584	65.7%	5.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.3%	1.3%	6	0.5%	1.6%	1	0.1%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	88	4.2%	5.4%	66	5.7%	5.8%	23	2.4%	4.5%	84	9.4%	5.7%
<b>Affaires et Cadres</b>	325	15.6%	6.4%	203	17.6%	6.8%	122	13.2%	5.8%	305	34.4%	6.6%
<b>Professions intermédiaires</b>	296	14.2%	4.3%	163	14.1%	4.9%	134	14.4%	3.7%	246	27.7%	4.4%
<b>Employés</b>	253	12.1%	3.0%	100	8.6%	4.6%	153	16.5%	2.5%	74	8.3%	4.1%
<b>Ouvriers</b>	151	7.2%	2.3%	125	10.8%	2.5%	26	2.8%	1.9%	4	0.5%	1.0%
<b>Retraités</b>	567	27.2%	4.5%	320	27.7%	5.3%	247	26.6%	3.8%	21	2.4%	8.5%
<b>Autres inactifs</b>	396	19.0%	3.8%	174	15.0%	4.7%	222	24.0%	3.4%	154	17.4%	4.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	0.6%	1.6%	7	0.6%	1.7%	6	0.7%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	126	6.0%	4.8%	78	6.8%	5.9%	48	5.1%	3.6%	126	14.2%	4.8%
<b>Affaires et Cadres</b>	442	21.2%	6.1%	233	20.1%	6.3%	210	22.6%	5.9%	442	49.8%	6.1%
<b>Professions intermédiaires</b>	321	15.4%	4.2%	174	15.0%	4.5%	147	15.8%	3.9%	321	36.1%	4.2%
<b>Employés</b>	169	8.1%	3.1%	101	8.8%	4.4%	68	7.3%	2.2%	0	0.0%	0.0%
<b>Ouvriers</b>	239	11.5%	2.5%	141	12.2%	2.7%	99	10.6%	2.2%	0	0.0%	0.0%
<b>Retraités</b>	643	30.9%	4.5%	333	28.8%	5.1%	311	33.5%	4.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	130	6.2%	3.2%	89	7.7%	5.7%	41	4.4%	1.6%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	335	16.1%	3.3%	190	16.5%	4.2%	144	15.5%	2.6%	71	8.0%	4.1%
<b>2 personnes</b>	817	39.2%	4.6%	417	36.1%	4.8%	401	43.2%	4.3%	227	25.6%	5.3%
<b>3 personnes</b>	340	16.3%	3.7%	187	16.2%	4.2%	152	16.4%	3.3%	222	25.0%	5.6%
<b>4 personnes</b>	364	17.5%	3.9%	214	18.5%	4.6%	150	16.2%	3.2%	238	26.8%	4.8%
<b>5 personnes et +</b>	228	11.0%	4.3%	148	12.8%	5.9%	81	8.7%	2.8%	130	14.6%	5.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	630	30.3%	4.1%	363	31.4%	5.1%	268	28.9%	3.2%	389	43.8%	5.0%
<b>Non</b>	1453	69.7%	4.0%	793	68.6%	4.5%	660	71.1%	3.5%	499	56.2%	5.1%
<b>Habitat</b>												
<b>Communes rurales</b>	305	14.6%	2.6%	178	15.4%	3.2%	127	13.7%	2.0%	120	13.5%	3.6%
<b>Agglo. - 20 000 hab</b>	294	14.1%	3.3%	158	13.7%	3.8%	135	14.6%	2.8%	119	13.4%	4.5%
<b>Agglo. 20 000 à 100 000 hab</b>	263	12.6%	3.8%	146	12.6%	4.3%	117	12.6%	3.3%	78	8.7%	4.3%
<b>Agglo. + 100 000 hab</b>	715	34.3%	4.6%	388	33.6%	5.2%	327	35.2%	4.1%	304	34.2%	5.3%
<b>Agglo. Paris</b>	507	24.3%	5.9%	285	24.6%	7.0%	222	23.9%	5.0%	268	30.2%	6.7%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	562	27.0%	5.9%	324	28.0%	7.1%	239	25.7%	4.8%	284	31.9%	6.5%
<b>Nord Pas de Calais</b>	77	3.7%	2.4%	42	3.6%	2.7%	36	3.9%	2.1%	39	4.4%	3.9%
<b>Lorraine</b>	69	3.3%	3.6%	40	3.4%	4.2%	29	3.2%	2.9%	17	1.9%	3.0%
<b>Alsace</b>	69	3.3%	4.6%	52	4.5%	7.0%	18	1.9%	2.2%	32	3.6%	6.5%
<b>Franche-Comté</b>	28	1.4%	3.0%	12	1.1%	2.6%	16	1.7%	3.3%	8	0.9%	3.2%
<b>Champagne Ardennes</b>	34	1.6%	3.1%	16	1.4%	3.0%	18	2.0%	3.3%	9	1.1%	3.2%
<b>Picardie</b>	39	1.9%	2.5%	13	1.1%	1.7%	26	2.8%	3.3%	18	2.0%	4.2%
<b>Bourgogne</b>	62	3.0%	4.6%	34	2.9%	5.2%	28	3.0%	4.0%	16	1.8%	4.8%
<b>Haute Normandie</b>	53	2.5%	3.6%	33	2.9%	4.7%	20	2.2%	2.6%	27	3.0%	5.7%
<b>Basse Normandie</b>	26	1.2%	2.1%	14	1.2%	2.4%	12	1.3%	1.9%	11	1.2%	3.3%
<b>Centre</b>	61	2.9%	2.9%	35	3.0%	3.4%	26	2.8%	2.4%	24	2.7%	4.1%
<b>Pays de Loire</b>	79	3.8%	2.7%	36	3.1%	2.5%	43	4.6%	2.8%	42	4.8%	4.6%
<b>Bretagne</b>	128	6.1%	4.8%	70	6.1%	5.5%	58	6.3%	4.2%	59	6.6%	7.3%
<b>Poitou Charentes</b>	41	2.0%	2.8%	21	1.8%	3.0%	20	2.1%	2.6%	15	1.7%	3.9%
<b>Aquitaine</b>	126	6.0%	4.6%	58	5.1%	4.5%	67	7.3%	4.7%	43	4.8%	5.0%
<b>Midi Pyrénées</b>	83	4.0%	3.4%	46	4.0%	3.9%	37	4.0%	2.9%	32	3.6%	4.0%
<b>Limousin</b>	24	1.2%	3.9%	11	0.9%	3.7%	14	1.5%	4.2%	5	0.6%	3.3%
<b>Auvergne</b>	30	1.4%	2.7%	15	1.3%	2.7%	15	1.6%	2.6%	12	1.4%	3.9%
<b>Rhône Alpes</b>	194	9.3%	3.7%	122	10.6%	4.9%	71	7.7%	2.7%	87	9.8%	4.6%
<b>Languedoc Roussillon</b>	95	4.6%	4.2%	61	5.3%	5.7%	34	3.7%	2.9%	46	5.2%	6.6%
<b>Provence Alpes Côte d'Azur. Corse</b>	203	9.7%	4.7%	103	8.9%	5.0%	100	10.8%	4.4%	62	6.9%	4.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1500	72.0%	4.4%	838	72.5%	5.0%	662	71.3%	3.9%	759	85.4%	5.2%
<b>Presque tous les jours</b>	229	11.0%	3.9%	120	10.4%	4.5%	108	11.7%	3.5%	95	10.7%	4.9%
<b>1 à 2 fois par semaine</b>	108	5.2%	4.3%	52	4.5%	4.8%	55	6.0%	3.9%	21	2.4%	3.9%
<b>1 à 3 fois par mois</b>	10	0.5%	1.9%	1	0.1%	0.3%	9	1.0%	3.0%	2	0.2%	2.7%
<b>Moins souvent</b>	18	0.9%	2.5%	10	0.9%	2.9%	8	0.8%	2.0%	3	0.3%	4.8%
<b>Jamais</b>	1	0.1%	1.2%	0	0.0%	0.0%	1	0.1%	4.1%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	46	2.2%	2.4%	30	2.6%	3.8%	17	1.8%	1.5%	10	1.1%	5.3%
De 9 000 à moins de 12 000 euros par an	78	3.7%	2.6%	46	4.0%	4.2%	32	3.5%	1.7%	4	0.4%	1.6%
De 12 000 à moins de 18 000 euros par an	137	6.6%	2.3%	78	6.7%	3.0%	59	6.3%	1.8%	32	3.6%	4.6%
De 18 000 à moins de 24 000 euros par an	195	9.3%	3.0%	111	9.6%	3.7%	83	9.0%	2.4%	55	6.2%	4.0%
De 24 000 à moins de 36 000 euros par an	402	19.3%	3.7%	216	18.7%	4.2%	186	20.0%	3.2%	157	17.6%	4.7%
De 36 000 à moins de 45 000 euros par an	298	14.3%	4.2%	183	15.8%	5.0%	115	12.4%	3.4%	136	15.3%	4.6%
De 45 000 à moins de 65 000 euros par an	386	18.5%	5.4%	216	18.7%	5.5%	169	18.2%	5.1%	180	20.3%	4.5%
De 65 000 à moins de 80 000 euros par an	131	6.3%	6.7%	66	5.7%	6.0%	64	6.9%	7.4%	76	8.5%	5.8%
De 80 000 à moins de 115 000 euros par an	99	4.8%	8.0%	52	4.5%	7.1%	47	5.1%	9.3%	74	8.3%	7.9%
115 000 euros et plus par an	78	3.7%	13.2%	48	4.2%	13.5%	30	3.2%	12.9%	62	7.0%	13.1%
Refus	140	6.7%	4.5%	63	5.4%	4.8%	77	8.3%	4.3%	65	7.3%	6.4%
Ne sait pas	94	4.5%	4.0%	46	4.0%	4.7%	48	5.2%	3.5%	38	4.2%	4.1%