

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2194	100.0%	4.2%	1831	100.0%	7.4%	363	100.0%	1.3%	797	100.0%	4.6%
Sexe												
Homme	1831	83.4%	7.4%	1831	100.0%	7.4%	0	0.0%	0.0%	676	84.8%	7.7%
Femme	363	16.6%	1.3%	0	0.0%	0.0%	363	100.0%	1.3%	121	15.2%	1.4%
Age												
15 à 24 ans	529	24.1%	7.3%	451	24.6%	12.3%	78	21.4%	2.2%	217	27.3%	6.9%
25 à 34 ans	333	15.2%	4.4%	285	15.5%	7.6%	49	13.4%	1.2%	103	12.9%	3.1%
35 à 49 ans	564	25.7%	4.5%	479	26.2%	7.8%	85	23.4%	1.3%	256	32.2%	4.1%
50 à 59 ans	415	18.9%	4.5%	345	18.8%	7.5%	71	19.4%	1.5%	173	21.8%	4.6%
60 ans et plus	353	16.1%	2.3%	271	14.8%	4.1%	82	22.5%	1.0%	47	5.9%	4.8%
Individu												
Ménagères	285	13.0%	1.2%	0	0.0%	0.0%	285	78.3%	1.2%	90	11.3%	1.3%
Personne de référence	1373	62.6%	4.9%	1309	71.5%	6.4%	65	17.8%	0.8%	494	62.0%	6.0%
Responsable des achats	1176	53.6%	3.3%	887	48.4%	6.8%	289	79.6%	1.3%	389	48.8%	3.6%
PCS Individu												
Agriculteurs	19	0.9%	3.7%	19	1.1%	5.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	85	3.9%	5.2%	77	4.2%	6.8%	8	2.2%	1.6%	78	9.8%	5.4%
Affaires et Cadres	229	10.4%	4.5%	189	10.3%	6.3%	40	10.9%	1.9%	217	27.2%	4.7%
Professions intermédiaires	314	14.3%	4.6%	267	14.6%	8.0%	47	13.0%	1.3%	266	33.4%	4.8%
Employés	284	13.0%	3.4%	198	10.8%	9.1%	86	23.7%	1.4%	27	3.3%	1.5%
Ouvriers	478	21.8%	7.4%	457	25.0%	9.0%	21	5.7%	1.5%	20	2.6%	4.8%
Retraités	300	13.7%	2.4%	229	12.5%	3.8%	72	19.7%	1.1%	1	0.2%	0.6%
Autres inactifs	485	22.1%	4.7%	395	21.6%	10.6%	90	24.8%	1.4%	187	23.5%	5.6%
PCS Personne de référence												
Agriculteurs	35	1.6%	4.3%	28	1.5%	6.8%	7	2.0%	1.8%	0	0.0%	0.0%
Petits patrons	109	5.0%	4.1%	98	5.4%	7.5%	11	3.0%	0.8%	109	13.7%	4.1%
Affaires et Cadres	313	14.2%	4.3%	257	14.0%	7.0%	56	15.3%	1.6%	313	39.2%	4.3%
Professions intermédiaires	375	17.1%	5.0%	321	17.5%	8.4%	54	15.0%	1.5%	375	47.1%	5.0%
Employés	314	14.3%	5.8%	259	14.2%	11.2%	54	15.0%	1.8%	0	0.0%	0.0%
Ouvriers	540	24.6%	5.7%	470	25.7%	9.2%	69	19.1%	1.6%	0	0.0%	0.0%
Retraités	381	17.4%	2.6%	288	15.7%	4.4%	93	25.5%	1.2%	0	0.0%	0.0%
Autres inactifs	128	5.8%	3.1%	109	6.0%	7.0%	19	5.2%	0.7%	0	0.0%	0.0%

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Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	328	15.0%	3.3%	281	15.4%	6.3%	47	13.0%	0.9%	70	8.8%	4.0%
2 personnes	573	26.1%	3.2%	449	24.5%	5.2%	124	34.1%	1.3%	170	21.3%	4.0%
3 personnes	510	23.3%	5.6%	434	23.7%	9.7%	76	20.9%	1.6%	198	24.9%	5.0%
4 personnes	480	21.9%	5.2%	401	21.9%	8.6%	79	21.7%	1.7%	241	30.2%	4.8%
5 personnes et +	302	13.8%	5.6%	265	14.5%	10.6%	37	10.3%	1.3%	118	14.8%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	740	33.7%	4.8%	618	33.7%	8.7%	122	33.5%	1.5%	324	40.7%	4.2%
Non	1455	66.3%	4.0%	1213	66.3%	6.9%	242	66.5%	1.3%	473	59.3%	4.9%
Habitat												
Communes rurales	468	21.3%	4.0%	397	21.7%	7.0%	72	19.8%	1.2%	138	17.3%	4.2%
Agglo. - 20 000 hab	353	16.1%	3.9%	287	15.7%	6.9%	66	18.1%	1.4%	124	15.6%	4.7%
Agglo. 20 000 à 100 000 hab	289	13.2%	4.2%	230	12.5%	6.8%	59	16.3%	1.7%	90	11.3%	5.0%
Agglo. + 100 000 hab	675	30.8%	4.4%	586	32.0%	7.8%	89	24.5%	1.1%	260	32.6%	4.6%
Agglo. Paris	409	18.6%	4.8%	331	18.1%	8.1%	77	21.3%	1.7%	185	23.2%	4.6%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	472	21.5%	4.9%	384	21.0%	8.4%	88	24.1%	1.8%	195	24.5%	4.5%
Nord Pas de Calais	134	6.1%	4.2%	121	6.6%	7.9%	13	3.5%	0.8%	58	7.3%	5.9%
Lorraine	74	3.4%	3.9%	66	3.6%	7.1%	8	2.2%	0.8%	19	2.3%	3.4%
Alsace	32	1.5%	2.1%	25	1.4%	3.4%	7	2.0%	0.9%	11	1.3%	2.2%
Franche-Comté	43	2.0%	4.5%	33	1.8%	7.1%	10	2.9%	2.1%	13	1.6%	4.8%
Champagne Ardennes	54	2.5%	5.0%	39	2.2%	7.5%	15	4.1%	2.6%	15	1.9%	5.2%
Picardie	56	2.6%	3.6%	49	2.6%	6.5%	7	2.1%	0.9%	14	1.7%	3.2%
Bourgogne	69	3.1%	5.1%	57	3.1%	8.8%	11	3.1%	1.6%	24	3.0%	7.0%
Haute Normandie	58	2.7%	3.9%	44	2.4%	6.2%	14	3.9%	1.8%	19	2.4%	4.1%
Basse Normandie	47	2.2%	3.9%	42	2.3%	7.3%	5	1.4%	0.8%	15	1.9%	4.6%
Centre	87	4.0%	4.1%	71	3.9%	7.1%	16	4.3%	1.4%	26	3.3%	4.4%
Pays de Loire	85	3.9%	2.9%	72	3.9%	5.0%	14	3.7%	0.9%	30	3.8%	3.2%
Bretagne	82	3.7%	3.1%	72	3.9%	5.6%	10	2.8%	0.7%	26	3.2%	3.2%
Poitou Charentes	59	2.7%	4.0%	50	2.7%	7.0%	8	2.3%	1.1%	22	2.8%	5.6%
Aquitaine	120	5.5%	4.4%	100	5.4%	7.6%	20	5.6%	1.4%	50	6.3%	5.9%
Midi Pyrénées	119	5.4%	4.9%	103	5.6%	8.7%	16	4.3%	1.3%	43	5.4%	5.4%
Limousin	28	1.3%	4.6%	23	1.2%	7.7%	5	1.5%	1.7%	7	0.9%	4.3%
Auvergne	47	2.1%	4.2%	40	2.2%	7.4%	7	1.9%	1.2%	12	1.6%	4.0%
Rhône Alpes	238	10.8%	4.6%	188	10.3%	7.6%	49	13.6%	1.8%	96	12.0%	5.1%
Languedoc Roussillon	86	3.9%	3.8%	78	4.3%	7.3%	7	2.0%	0.6%	30	3.7%	4.2%
Provence Alpes Côte d'Azur. Corse	204	9.3%	4.7%	173	9.4%	8.4%	31	8.5%	1.4%	73	9.1%	4.9%
Habitudes de connexion à Internet												
Tous les jours	1636	74.5%	4.8%	1359	74.2%	8.1%	276	76.1%	1.6%	696	87.3%	4.8%
Presque tous les jours	215	9.8%	3.7%	180	9.8%	6.7%	35	9.6%	1.1%	72	9.0%	3.7%
1 à 2 fois par semaine	115	5.3%	4.6%	101	5.5%	9.3%	15	4.0%	1.0%	18	2.3%	3.4%
1 à 3 fois par mois	26	1.2%	5.2%	16	0.9%	7.9%	10	2.7%	3.3%	2	0.3%	4.2%
Moins souvent	15	0.7%	2.1%	10	0.6%	3.0%	5	1.4%	1.4%	3	0.3%	4.8%
Jamais	6	0.3%	6.9%	5	0.3%	8.1%	1	0.3%	4.1%	3	0.4%	49.4%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	74	3.4%	3.9%	62	3.4%	7.8%	12	3.3%	1.1%	4	0.5%	2.2%
De 9 000 à moins de 12 000 euros par an	90	4.1%	3.0%	74	4.0%	6.7%	16	4.4%	0.9%	8	0.9%	3.0%
De 12 000 à moins de 18 000 euros par an	199	9.1%	3.4%	172	9.4%	6.5%	27	7.6%	0.8%	20	2.5%	2.9%
De 18 000 à moins de 24 000 euros par an	228	10.4%	3.5%	188	10.3%	6.2%	39	10.9%	1.1%	51	6.4%	3.7%
De 24 000 à moins de 36 000 euros par an	465	21.2%	4.2%	381	20.8%	7.3%	84	23.1%	1.5%	154	19.3%	4.7%
De 36 000 à moins de 45 000 euros par an	373	17.0%	5.3%	319	17.4%	8.7%	54	14.9%	1.6%	142	17.8%	4.8%
De 45 000 à moins de 65 000 euros par an	350	16.0%	4.9%	295	16.1%	7.5%	56	15.3%	1.7%	178	22.3%	4.4%
De 65 000 à moins de 80 000 euros par an	105	4.8%	5.4%	95	5.2%	8.7%	10	2.8%	1.2%	64	8.0%	4.9%
De 80 000 à moins de 115 000 euros par an	64	2.9%	5.2%	49	2.7%	6.7%	15	4.1%	2.9%	46	5.8%	5.0%
115 000 euros et plus par an	42	1.9%	7.0%	30	1.6%	8.5%	11	3.1%	4.9%	39	4.9%	8.2%
Refus	87	4.0%	2.8%	67	3.7%	5.2%	20	5.5%	1.1%	33	4.1%	3.2%
Ne sait pas	117	5.3%	5.0%	99	5.4%	10.1%	18	4.9%	1.3%	60	7.5%	6.5%