

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1883	100.0%	3.6%	309	100.0%	1.2%	1574	100.0%	5.8%	812	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	309	16.4%	1.2%	309	100.0%	1.2%	0	0.0%	0.0%	134	16.5%	1.5%
<b>Femme</b>	1574	83.6%	5.8%	0	0.0%	0.0%	1574	100.0%	5.8%	678	83.5%	7.9%
<b>Age</b>												
<b>15 à 24 ans</b>	366	19.4%	5.0%	34	11.0%	0.9%	332	21.1%	9.2%	173	21.3%	5.5%
<b>25 à 34 ans</b>	246	13.1%	3.2%	37	12.0%	1.0%	209	13.3%	5.4%	109	13.4%	3.3%
<b>35 à 49 ans</b>	451	23.9%	3.6%	81	26.1%	1.3%	370	23.5%	5.9%	283	34.9%	4.6%
<b>50 à 59 ans</b>	340	18.1%	3.7%	70	22.6%	1.5%	270	17.2%	5.9%	196	24.2%	5.2%
<b>60 ans et plus</b>	481	25.5%	3.2%	88	28.3%	1.3%	393	25.0%	4.6%	51	6.3%	5.2%
<b>Individu</b>												
<b>Ménagères</b>	1250	66.3%	5.4%	0	0.0%	0.0%	1250	79.4%	5.4%	503	62.0%	7.2%
<b>Personne de référence</b>	663	35.2%	2.4%	267	86.2%	1.3%	396	25.2%	5.1%	229	28.2%	2.8%
<b>Responsable des achats</b>	1393	74.0%	3.9%	170	54.8%	1.3%	1223	77.7%	5.4%	556	68.5%	5.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.1%	0.5%	1	0.3%	0.3%	2	0.1%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	73	3.9%	4.5%	21	6.7%	1.8%	52	3.3%	10.5%	56	6.9%	3.8%
<b>Affaires et Cadres</b>	260	13.8%	5.1%	76	24.7%	2.6%	183	11.7%	8.6%	236	29.1%	5.1%
<b>Professions intermédiaires</b>	239	12.7%	3.5%	28	9.2%	0.9%	210	13.3%	5.9%	182	22.4%	3.3%
<b>Employés</b>	295	15.7%	3.6%	15	4.7%	0.7%	280	17.8%	4.6%	92	11.3%	5.1%
<b>Ouvriers</b>	124	6.6%	1.9%	41	13.4%	0.8%	83	5.3%	6.2%	20	2.4%	4.7%
<b>Retraités</b>	355	18.9%	2.8%	76	24.6%	1.3%	279	17.8%	4.3%	14	1.7%	5.6%
<b>Autres inactifs</b>	535	28.4%	5.2%	51	16.4%	1.4%	484	30.7%	7.4%	212	26.1%	6.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	0.7%	1.6%	1	0.3%	0.2%	12	0.8%	3.1%	0	0.0%	0.0%
<b>Petits patrons</b>	116	6.2%	4.4%	26	8.3%	1.9%	91	5.7%	6.9%	116	14.3%	4.4%
<b>Affaires et Cadres</b>	437	23.2%	6.0%	83	26.9%	2.3%	354	22.5%	9.9%	437	53.8%	6.0%
<b>Professions intermédiaires</b>	259	13.7%	3.4%	25	8.1%	0.7%	234	14.9%	6.3%	259	31.9%	3.4%
<b>Employés</b>	187	9.9%	3.5%	24	7.9%	1.1%	163	10.3%	5.3%	0	0.0%	0.0%
<b>Ouvriers</b>	268	14.2%	2.8%	43	14.0%	0.8%	225	14.3%	5.1%	0	0.0%	0.0%
<b>Retraités</b>	434	23.1%	3.0%	77	24.9%	1.2%	357	22.7%	4.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	168	8.9%	4.1%	30	9.6%	1.9%	139	8.8%	5.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	315	16.7%	3.2%	42	13.6%	0.9%	273	17.4%	4.9%	81	9.9%	4.6%
<b>2 personnes</b>	579	30.7%	3.2%	104	33.7%	1.2%	474	30.1%	5.1%	165	20.4%	3.9%
<b>3 personnes</b>	321	17.0%	3.5%	53	17.2%	1.2%	267	17.0%	5.8%	194	23.9%	4.9%
<b>4 personnes</b>	408	21.7%	4.4%	54	17.6%	1.2%	353	22.4%	7.6%	241	29.7%	4.9%
<b>5 personnes et +</b>	261	13.9%	4.9%	55	17.9%	2.2%	206	13.1%	7.2%	131	16.1%	5.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	655	34.8%	4.2%	114	36.9%	1.6%	540	34.3%	6.5%	379	46.6%	4.9%
<b>Non</b>	1229	65.2%	3.4%	195	63.1%	1.1%	1034	65.7%	5.5%	434	53.4%	4.5%
<b>Habitat</b>												
<b>Communes rurales</b>	285	15.1%	2.4%	38	12.3%	0.7%	247	15.7%	4.0%	105	12.9%	3.2%
<b>Agglo. - 20 000 hab</b>	210	11.2%	2.3%	21	6.9%	0.5%	189	12.0%	3.9%	75	9.2%	2.9%
<b>Agglo. 20 000 à 100 000 hab</b>	224	11.9%	3.2%	46	15.0%	1.4%	177	11.3%	5.0%	85	10.4%	4.7%
<b>Agglo. + 100 000 hab</b>	626	33.2%	4.1%	92	29.9%	1.2%	533	33.9%	6.7%	277	34.1%	4.9%
<b>Agglo. Paris</b>	539	28.6%	6.3%	111	35.8%	2.7%	428	27.2%	9.6%	270	33.3%	6.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	565	30.0%	5.9%	112	36.3%	2.5%	453	28.8%	9.1%	281	34.5%	6.4%
<b>Nord Pas de Calais</b>	79	4.2%	2.5%	11	3.5%	0.7%	69	4.4%	4.1%	36	4.4%	3.6%
<b>Lorraine</b>	53	2.8%	2.8%	8	2.6%	0.9%	45	2.9%	4.6%	25	3.0%	4.5%
<b>Alsace</b>	61	3.2%	4.0%	8	2.5%	1.0%	53	3.4%	6.7%	20	2.5%	4.0%
<b>Franche-Comté</b>	26	1.4%	2.8%	3	1.0%	0.7%	23	1.5%	4.8%	2	0.3%	0.9%
<b>Champagne Ardennes</b>	35	1.9%	3.2%	6	1.9%	1.1%	29	1.8%	5.1%	11	1.3%	3.6%
<b>Picardie</b>	51	2.7%	3.3%	7	2.2%	0.9%	44	2.8%	5.5%	10	1.2%	2.4%
<b>Bourgogne</b>	36	1.9%	2.7%	5	1.6%	0.8%	31	2.0%	4.5%	10	1.2%	3.0%
<b>Haute Normandie</b>	54	2.8%	3.6%	5	1.5%	0.7%	49	3.1%	6.3%	14	1.7%	2.9%
<b>Basse Normandie</b>	30	1.6%	2.5%	9	2.9%	1.6%	21	1.4%	3.4%	14	1.7%	4.4%
<b>Centre</b>	44	2.3%	2.1%	5	1.7%	0.5%	38	2.4%	3.5%	18	2.3%	3.1%
<b>Pays de Loire</b>	87	4.6%	3.0%	11	3.4%	0.7%	77	4.9%	5.0%	41	5.1%	4.4%
<b>Bretagne</b>	89	4.7%	3.4%	9	3.0%	0.7%	80	5.1%	5.8%	42	5.2%	5.2%
<b>Poitou Charentes</b>	40	2.1%	2.7%	13	4.3%	1.9%	26	1.7%	3.4%	18	2.2%	4.6%
<b>Aquitaine</b>	113	6.0%	4.1%	14	4.5%	1.1%	99	6.3%	6.9%	49	6.0%	5.8%
<b>Midi Pyrénées</b>	91	4.8%	3.7%	16	5.0%	1.3%	75	4.8%	6.0%	46	5.7%	5.8%
<b>Limousin</b>	17	0.9%	2.8%	5	1.5%	1.6%	13	0.8%	3.9%	4	0.5%	2.4%
<b>Auvergne</b>	20	1.1%	1.8%	4	1.2%	0.7%	16	1.0%	2.8%	6	0.7%	1.8%
<b>Rhône Alpes</b>	166	8.8%	3.2%	25	8.1%	1.0%	140	8.9%	5.2%	67	8.3%	3.6%
<b>Languedoc Roussillon</b>	64	3.4%	2.8%	8	2.7%	0.8%	56	3.5%	4.7%	31	3.8%	4.4%
<b>Provence Alpes Côte d'Azur. Corse</b>	162	8.6%	3.7%	26	8.3%	1.2%	136	8.6%	6.0%	67	8.3%	4.5%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1416	75.2%	4.2%	243	78.5%	1.4%	1173	74.5%	6.9%	691	85.1%	4.7%
<b>Presque tous les jours</b>	189	10.0%	3.2%	19	6.3%	0.7%	169	10.8%	5.4%	76	9.4%	3.9%
<b>1 à 2 fois par semaine</b>	96	5.1%	3.8%	13	4.2%	1.2%	83	5.2%	5.9%	28	3.5%	5.3%
<b>1 à 3 fois par mois</b>	15	0.8%	2.9%	3	0.9%	1.3%	12	0.8%	4.1%	2	0.2%	2.7%
<b>Moins souvent</b>	13	0.7%	1.8%	3	0.9%	0.8%	10	0.6%	2.6%	1	0.1%	1.0%
<b>Jamais</b>	7	0.4%	7.5%	3	1.0%	4.9%	4	0.2%	13.6%	5	0.6%	74.5%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	75	4.0%	3.9%	9	2.9%	1.1%	66	4.2%	5.9%	15	1.8%	7.9%
De 9 000 à moins de 12 000 euros par an	75	4.0%	2.5%	6	1.9%	0.5%	69	4.4%	3.7%	4	0.5%	1.6%
De 12 000 à moins de 18 000 euros par an	180	9.6%	3.1%	35	11.2%	1.3%	146	9.2%	4.5%	21	2.6%	3.1%
De 18 000 à moins de 24 000 euros par an	202	10.7%	3.1%	35	11.4%	1.2%	167	10.6%	4.7%	49	6.0%	3.5%
De 24 000 à moins de 36 000 euros par an	310	16.5%	2.8%	46	15.0%	0.9%	264	16.8%	4.6%	131	16.1%	4.0%
De 36 000 à moins de 45 000 euros par an	223	11.9%	3.2%	32	10.5%	0.9%	191	12.1%	5.7%	99	12.2%	3.4%
De 45 000 à moins de 65 000 euros par an	327	17.4%	4.5%	59	19.1%	1.5%	268	17.0%	8.1%	199	24.5%	4.9%
De 65 000 à moins de 80 000 euros par an	122	6.5%	6.2%	26	8.4%	2.4%	96	6.1%	11.1%	86	10.6%	6.6%
De 80 000 à moins de 115 000 euros par an	100	5.3%	8.1%	27	8.6%	3.6%	73	4.6%	14.4%	69	8.5%	7.4%
115 000 euros et plus par an	52	2.8%	8.8%	16	5.1%	4.4%	37	2.3%	15.7%	44	5.4%	9.2%
Refus	124	6.6%	4.0%	8	2.5%	0.6%	117	7.4%	6.5%	46	5.7%	4.5%
Ne sait pas	92	4.9%	3.9%	11	3.5%	1.1%	81	5.2%	6.0%	50	6.1%	5.4%