

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2575	100.0%	5.0%	721	100.0%	2.9%	1853	100.0%	6.9%	876	100.0%	5.0%
Sexe												
Homme	721	28.0%	2.9%	721	100.0%	2.9%	0	0.0%	0.0%	249	28.4%	2.8%
Femme	1853	72.0%	6.9%	0	0.0%	0.0%	1853	100.0%	6.9%	628	71.6%	7.3%
Age												
15 à 24 ans	632	24.6%	8.7%	131	18.2%	3.6%	501	27.0%	14.0%	246	28.0%	7.8%
25 à 34 ans	586	22.8%	7.7%	146	20.3%	3.9%	440	23.7%	11.3%	221	25.2%	6.6%
35 à 49 ans	671	26.1%	5.4%	242	33.5%	3.9%	429	23.2%	6.8%	288	32.9%	4.7%
50 à 59 ans	333	12.9%	3.6%	97	13.5%	2.1%	236	12.7%	5.1%	87	10.0%	2.3%
60 ans et plus	352	13.7%	2.3%	105	14.5%	1.6%	247	13.3%	2.9%	35	4.0%	3.6%
Individu												
Ménagères	1313	51.0%	5.7%	0	0.0%	0.0%	1313	70.9%	5.7%	411	46.9%	5.9%
Personne de référence	956	37.1%	3.4%	577	80.0%	2.8%	379	20.4%	4.9%	263	30.0%	3.2%
Responsable des achats	1697	65.9%	4.7%	350	48.5%	2.7%	1348	72.7%	5.9%	525	59.9%	4.8%
PCS Individu												
Agriculteurs	24	0.9%	4.6%	13	1.8%	3.6%	11	0.6%	6.8%	0	0.0%	0.0%
Petits patrons	71	2.7%	4.3%	47	6.5%	4.1%	24	1.3%	4.7%	59	6.7%	4.0%
Affaires et Cadres	137	5.3%	2.7%	54	7.4%	1.8%	83	4.5%	3.9%	117	13.4%	2.5%
Professions intermédiaires	378	14.7%	5.5%	115	16.0%	3.5%	263	14.2%	7.3%	271	30.9%	4.9%
Employés	649	25.2%	7.8%	95	13.2%	4.4%	553	29.9%	9.1%	157	17.9%	8.7%
Ouvriers	341	13.3%	5.3%	211	29.2%	4.2%	130	7.0%	9.7%	30	3.4%	7.1%
Retraités	276	10.7%	2.2%	93	12.9%	1.5%	183	9.9%	2.8%	9	1.0%	3.5%
Autres inactifs	699	27.2%	6.8%	93	12.9%	2.5%	606	32.7%	9.2%	233	26.6%	7.0%
PCS Personne de référence												
Agriculteurs	26	1.0%	3.2%	9	1.3%	2.2%	17	0.9%	4.3%	0	0.0%	0.0%
Petits patrons	178	6.9%	6.7%	52	7.2%	3.9%	126	6.8%	9.5%	178	20.3%	6.7%
Affaires et Cadres	257	10.0%	3.5%	59	8.1%	1.6%	198	10.7%	5.5%	257	29.3%	3.5%
Professions intermédiaires	442	17.2%	5.8%	138	19.2%	3.6%	304	16.4%	8.1%	442	50.5%	5.8%
Employés	378	14.7%	7.0%	103	14.3%	4.4%	276	14.9%	8.9%	0	0.0%	0.0%
Ouvriers	737	28.6%	7.7%	216	29.9%	4.2%	521	28.1%	11.8%	0	0.0%	0.0%
Retraités	359	13.9%	2.5%	113	15.7%	1.7%	245	13.2%	3.1%	0	0.0%	0.0%
Autres inactifs	198	7.7%	4.8%	32	4.4%	2.0%	166	9.0%	6.5%	0	0.0%	0.0%

Closer



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Taille du foyer												
1 personne	324	12.6%	3.2%	89	12.3%	2.0%	235	12.7%	4.3%	47	5.3%	2.7%
2 personnes	656	25.5%	3.7%	200	27.8%	2.3%	455	24.6%	4.9%	164	18.7%	3.8%
3 personnes	552	21.4%	6.1%	130	18.0%	2.9%	423	22.8%	9.1%	231	26.3%	5.8%
4 personnes	622	24.2%	6.7%	177	24.5%	3.8%	445	24.0%	9.5%	278	31.7%	5.6%
5 personnes et +	421	16.4%	7.8%	126	17.5%	5.1%	295	15.9%	10.3%	157	17.9%	6.2%
Présence d'enfants de moins de 15 ans												
Oui	1103	42.8%	7.1%	302	41.9%	4.2%	801	43.2%	9.6%	470	53.7%	6.1%
Non	1472	57.2%	4.1%	419	58.1%	2.4%	1052	56.8%	5.6%	406	46.3%	4.2%
Habitat												
Communes rurales	521	20.2%	4.4%	133	18.4%	2.4%	388	20.9%	6.3%	144	16.4%	4.4%
Agglo. - 20 000 hab	410	15.9%	4.6%	103	14.2%	2.5%	307	16.6%	6.4%	134	15.3%	5.1%
Agglo. 20 000 à 100 000 hab	340	13.2%	4.9%	98	13.6%	2.9%	241	13.0%	6.8%	84	9.5%	4.7%
Agglo. + 100 000 hab	863	33.5%	5.6%	231	32.0%	3.1%	632	34.1%	8.0%	317	36.1%	5.5%
Agglo. Paris	440	17.1%	5.2%	156	21.7%	3.8%	284	15.3%	6.4%	199	22.7%	4.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	507	19.7%	5.3%	174	24.1%	3.8%	334	18.0%	6.7%	225	25.6%	5.1%
Nord Pas de Calais	217	8.4%	6.7%	60	8.3%	3.9%	157	8.5%	9.3%	63	7.2%	6.4%
Lorraine	93	3.6%	4.9%	37	5.1%	3.9%	57	3.1%	5.7%	13	1.5%	2.3%
Alsace	83	3.2%	5.4%	10	1.3%	1.3%	73	4.0%	9.3%	26	3.0%	5.3%
Franche-Comté	46	1.8%	4.9%	19	2.7%	4.2%	27	1.4%	5.5%	15	1.7%	5.5%
Champagne Ardennes	58	2.3%	5.4%	16	2.2%	3.1%	42	2.3%	7.5%	19	2.2%	6.5%
Picardie	103	4.0%	6.7%	32	4.5%	4.4%	71	3.8%	8.9%	20	2.3%	4.8%
Bourgogne	54	2.1%	4.0%	8	1.0%	1.2%	47	2.5%	6.6%	18	2.1%	5.3%
Haute Normandie	68	2.6%	4.6%	15	2.1%	2.1%	53	2.9%	6.8%	21	2.3%	4.4%
Basse Normandie	45	1.8%	3.7%	11	1.5%	1.9%	34	1.9%	5.5%	10	1.2%	3.2%
Centre	96	3.7%	4.6%	35	4.9%	3.5%	61	3.3%	5.6%	21	2.3%	3.5%
Pays de Loire	128	5.0%	4.4%	42	5.8%	3.0%	86	4.7%	5.7%	46	5.3%	5.0%
Bretagne	97	3.8%	3.7%	27	3.7%	2.1%	70	3.8%	5.1%	43	4.9%	5.3%
Poitou Charentes	42	1.6%	2.8%	7	1.0%	1.0%	35	1.9%	4.5%	14	1.6%	3.6%
Aquitaine	143	5.5%	5.2%	50	6.9%	3.8%	93	5.0%	6.4%	33	3.8%	3.9%
Midi Pyrénées	124	4.8%	5.1%	33	4.5%	2.8%	91	4.9%	7.2%	39	4.5%	4.9%
Limousin	27	1.0%	4.4%	8	1.1%	2.7%	19	1.0%	5.9%	4	0.4%	2.4%
Auvergne	38	1.5%	3.4%	10	1.4%	1.9%	28	1.5%	4.7%	15	1.7%	4.7%
Rhône Alpes	247	9.6%	4.8%	49	6.8%	2.0%	198	10.7%	7.4%	104	11.8%	5.5%
Languedoc Roussillon	102	4.0%	4.5%	25	3.4%	2.3%	77	4.2%	6.5%	36	4.1%	5.1%
Provence Alpes Côte d'Azur. Corse	255	9.9%	5.9%	54	7.5%	2.6%	201	10.8%	8.8%	92	10.5%	6.2%
Habitudes de connection à Internet												
Tous les jours	1941	75.4%	5.7%	552	76.5%	3.3%	1389	75.0%	8.2%	772	88.1%	5.3%
Presque tous les jours	222	8.6%	3.8%	71	9.9%	2.6%	151	8.1%	4.8%	67	7.7%	3.5%
1 à 2 fois par semaine	122	4.7%	4.9%	38	5.2%	3.5%	84	4.5%	6.0%	18	2.1%	3.4%
1 à 3 fois par mois	27	1.0%	5.4%	6	0.8%	2.9%	21	1.1%	7.1%	5	0.6%	9.1%
Moins souvent	29	1.1%	3.9%	8	1.1%	2.4%	20	1.1%	5.3%	0	0.0%	0.0%
Jamais	5	0.2%	5.2%	3	0.4%	4.9%	2	0.1%	6.0%	5	0.5%	74.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	98	3.8%	5.2%	25	3.5%	3.2%	73	3.9%	6.6%	5	0.6%	2.8%
De 9 000 à moins de 12 000 euros par an	158	6.1%	5.4%	24	3.4%	2.2%	134	7.2%	7.2%	13	1.4%	5.1%
De 12 000 à moins de 18 000 euros par an	311	12.1%	5.3%	71	9.8%	2.7%	241	13.0%	7.4%	34	3.9%	4.9%
De 18 000 à moins de 24 000 euros par an	324	12.6%	4.9%	90	12.4%	3.0%	234	12.6%	6.6%	89	10.2%	6.5%
De 24 000 à moins de 36 000 euros par an	531	20.6%	4.8%	148	20.6%	2.9%	382	20.6%	6.6%	183	20.9%	5.5%
De 36 000 à moins de 45 000 euros par an	394	15.3%	5.6%	131	18.1%	3.6%	263	14.2%	7.8%	158	18.0%	5.3%
De 45 000 à moins de 65 000 euros par an	307	11.9%	4.3%	119	16.5%	3.1%	188	10.2%	5.7%	177	20.2%	4.4%
De 65 000 à moins de 80 000 euros par an	79	3.1%	4.0%	35	4.9%	3.2%	44	2.4%	5.1%	45	5.2%	3.5%
De 80 000 à moins de 115 000 euros par an	59	2.3%	4.7%	21	2.9%	2.8%	38	2.0%	7.5%	48	5.5%	5.2%
115 000 euros et plus par an	11	0.4%	1.9%	7	1.0%	2.0%	4	0.2%	1.9%	11	1.3%	2.4%
Refus	136	5.3%	4.4%	31	4.3%	2.4%	104	5.6%	5.8%	49	5.5%	4.8%
Ne sait pas	167	6.5%	7.1%	19	2.7%	2.0%	148	8.0%	10.8%	64	7.3%	7.0%