

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2017	100.0%	3.9%	1663	100.0%	6.7%	354	100.0%	1.3%	697	100.0%	4.0%
Sexe												
Homme	1663	82.5%	6.7%	1663	100.0%	6.7%	0	0.0%	0.0%	591	84.8%	6.7%
Femme	354	17.5%	1.3%	0	0.0%	0.0%	354	100.0%	1.3%	106	15.2%	1.2%
Age												
15 à 24 ans	284	14.1%	3.9%	229	13.8%	6.2%	55	15.6%	1.5%	101	14.5%	3.2%
25 à 34 ans	321	15.9%	4.2%	268	16.1%	7.2%	54	15.2%	1.4%	108	15.5%	3.2%
35 à 49 ans	587	29.1%	4.7%	502	30.2%	8.1%	85	24.0%	1.3%	265	38.1%	4.3%
50 à 59 ans	415	20.6%	4.5%	357	21.5%	7.8%	58	16.5%	1.3%	184	26.4%	4.8%
60 ans et plus	410	20.3%	2.7%	309	18.6%	4.7%	101	28.6%	1.2%	38	5.5%	3.9%
Individu												
Ménagères	298	14.8%	1.3%	0	0.0%	0.0%	298	84.2%	1.3%	83	11.9%	1.2%
Personne de référence	1404	69.6%	5.0%	1354	81.4%	6.7%	50	14.1%	0.6%	502	72.0%	6.1%
Responsable des achats	1090	54.1%	3.1%	791	47.6%	6.1%	299	84.7%	1.3%	357	51.3%	3.3%
PCS Individu												
Agriculteurs	15	0.8%	2.9%	13	0.8%	3.6%	2	0.5%	1.2%	0	0.0%	0.0%
Petits patrons	79	3.9%	4.8%	76	4.6%	6.7%	3	0.8%	0.6%	74	10.7%	5.1%
Affaires et Cadres	180	8.9%	3.5%	165	9.9%	5.5%	16	4.4%	0.7%	173	24.8%	3.7%
Professions intermédiaires	329	16.3%	4.8%	283	17.0%	8.5%	45	12.9%	1.3%	301	43.3%	5.4%
Employés	254	12.6%	3.1%	161	9.7%	7.4%	93	26.4%	1.5%	41	5.9%	2.3%
Ouvriers	484	24.0%	7.5%	452	27.1%	8.9%	33	9.3%	2.4%	16	2.3%	3.7%
Retraités	354	17.6%	2.8%	274	16.5%	4.6%	80	22.6%	1.2%	5	0.7%	1.9%
Autres inactifs	321	15.9%	3.1%	239	14.4%	6.4%	82	23.2%	1.2%	87	12.5%	2.6%
PCS Personne de référence												
Agriculteurs	17	0.8%	2.1%	11	0.7%	2.7%	6	1.6%	1.4%	0	0.0%	0.0%
Petits patrons	108	5.3%	4.1%	90	5.4%	6.8%	18	5.1%	1.4%	108	15.5%	4.1%
Affaires et Cadres	236	11.7%	3.3%	192	11.6%	5.3%	44	12.4%	1.2%	236	33.9%	3.3%
Professions intermédiaires	352	17.5%	4.7%	309	18.6%	8.1%	44	12.4%	1.2%	352	50.6%	4.7%
Employés	235	11.7%	4.3%	189	11.3%	8.1%	46	13.1%	1.5%	0	0.0%	0.0%
Ouvriers	530	26.3%	5.6%	452	27.2%	8.8%	78	22.0%	1.8%	0	0.0%	0.0%
Retraités	414	20.5%	2.9%	310	18.7%	4.7%	104	29.3%	1.3%	0	0.0%	0.0%
Autres inactifs	125	6.2%	3.0%	111	6.6%	7.1%	14	4.0%	0.6%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	247	12.2%	2.5%	219	13.2%	4.9%	28	7.9%	0.5%	54	7.7%	3.1%
2 personnes	681	33.8%	3.8%	536	32.2%	6.2%	145	41.1%	1.6%	183	26.3%	4.3%
3 personnes	436	21.6%	4.8%	368	22.1%	8.2%	68	19.1%	1.5%	170	24.4%	4.3%
4 personnes	444	22.0%	4.8%	363	21.8%	7.8%	82	23.2%	1.8%	215	30.9%	4.3%
5 personnes et +	208	10.3%	3.9%	178	10.7%	7.1%	31	8.6%	1.1%	75	10.8%	3.0%
Présence d'enfants de moins de 15 ans												
Oui	648	32.1%	4.2%	556	33.4%	7.8%	92	26.1%	1.1%	300	43.0%	3.9%
Non	1369	67.9%	3.8%	1108	66.6%	6.3%	261	73.9%	1.4%	397	57.0%	4.1%
Habitat												
Communes rurales	469	23.3%	4.0%	372	22.4%	6.6%	97	27.4%	1.6%	148	21.3%	4.5%
Agglo. - 20 000 hab	320	15.9%	3.6%	269	16.2%	6.5%	51	14.4%	1.1%	96	13.8%	3.7%
Agglo. 20 000 à 100 000 hab	268	13.3%	3.9%	214	12.9%	6.3%	53	15.1%	1.5%	74	10.7%	4.2%
Agglo. + 100 000 hab	647	32.1%	4.2%	527	31.7%	7.0%	120	33.9%	1.5%	255	36.6%	4.5%
Agglo. Paris	313	15.5%	3.7%	280	16.8%	6.9%	33	9.2%	0.7%	122	17.6%	3.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	361	17.9%	3.8%	325	19.5%	7.1%	36	10.2%	0.7%	144	20.7%	3.3%
Nord Pas de Calais	170	8.4%	5.3%	146	8.8%	9.5%	24	6.7%	1.4%	58	8.3%	5.9%
Lorraine	119	5.9%	6.2%	95	5.7%	10.1%	24	6.8%	2.4%	45	6.5%	8.3%
Alsace	64	3.2%	4.2%	62	3.7%	8.5%	2	0.4%	0.2%	30	4.4%	6.1%
Franche-Comté	35	1.7%	3.7%	30	1.8%	6.5%	5	1.3%	1.0%	9	1.2%	3.3%
Champagne Ardennes	45	2.2%	4.1%	33	2.0%	6.3%	12	3.3%	2.1%	12	1.8%	4.2%
Picardie	65	3.2%	4.2%	54	3.3%	7.3%	11	3.0%	1.3%	17	2.5%	4.1%
Bourgogne	67	3.3%	4.9%	53	3.2%	8.1%	14	3.9%	2.0%	13	1.8%	3.8%
Haute Normandie	69	3.4%	4.7%	59	3.6%	8.4%	10	2.8%	1.3%	34	4.8%	7.2%
Basse Normandie	45	2.2%	3.7%	36	2.1%	6.2%	9	2.6%	1.5%	16	2.3%	5.0%
Centre	89	4.4%	4.2%	73	4.4%	7.3%	15	4.4%	1.4%	27	3.9%	4.6%
Pays de Loire	79	3.9%	2.7%	60	3.6%	4.2%	19	5.5%	1.3%	17	2.4%	1.8%
Bretagne	67	3.3%	2.5%	50	3.0%	3.9%	17	4.8%	1.2%	18	2.6%	2.3%
Poitou Charentes	38	1.9%	2.6%	29	1.8%	4.1%	9	2.6%	1.2%	13	1.8%	3.2%
Aquitaine	106	5.3%	3.9%	82	5.0%	6.3%	24	6.7%	1.6%	36	5.2%	4.2%
Midi Pyrénées	83	4.1%	3.4%	59	3.6%	5.0%	24	6.8%	1.9%	28	4.1%	3.6%
Limousin	33	1.7%	5.4%	27	1.6%	9.1%	6	1.8%	2.0%	7	1.0%	4.3%
Auvergne	52	2.6%	4.6%	41	2.5%	7.6%	11	3.0%	1.8%	23	3.2%	7.2%
Rhône Alpes	175	8.7%	3.4%	154	9.3%	6.2%	21	6.0%	0.8%	68	9.7%	3.6%
Languedoc Roussillon	74	3.7%	3.3%	52	3.1%	4.9%	22	6.1%	1.8%	20	2.8%	2.8%
Provence Alpes Côte d'Azur. Corse	181	9.0%	4.2%	142	8.5%	6.9%	40	11.3%	1.7%	61	8.7%	4.1%
Habitudes de connexion à Internet												
Tous les jours	1534	76.1%	4.5%	1287	77.3%	7.6%	248	70.0%	1.5%	583	83.7%	4.0%
Presque tous les jours	213	10.5%	3.7%	158	9.5%	5.9%	55	15.5%	1.7%	80	11.4%	4.1%
1 à 2 fois par semaine	115	5.7%	4.6%	88	5.3%	8.2%	26	7.5%	1.9%	24	3.4%	4.4%
1 à 3 fois par mois	23	1.2%	4.7%	15	0.9%	7.3%	9	2.4%	2.9%	6	0.8%	9.6%
Moins souvent	24	1.2%	3.4%	20	1.2%	5.9%	4	1.2%	1.1%	1	0.1%	1.2%
Jamais	3	0.2%	3.5%	2	0.1%	2.5%	2	0.4%	6.0%	2	0.2%	25.1%

Auto Plus

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	1.9%	2.0%	36	2.1%	4.5%	3	0.8%	0.2%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	61	3.0%	2.1%	48	2.9%	4.4%	13	3.7%	0.7%	2	0.3%	1.0%
De 12 000 à moins de 18 000 euros par an	148	7.3%	2.5%	132	7.9%	5.0%	16	4.4%	0.5%	19	2.7%	2.7%
De 18 000 à moins de 24 000 euros par an	229	11.3%	3.5%	187	11.2%	6.1%	42	11.9%	1.2%	51	7.3%	3.7%
De 24 000 à moins de 36 000 euros par an	433	21.5%	4.0%	359	21.6%	6.9%	74	21.0%	1.3%	126	18.1%	3.8%
De 36 000 à moins de 45 000 euros par an	364	18.0%	5.2%	282	17.0%	7.7%	81	23.0%	2.4%	129	18.5%	4.4%
De 45 000 à moins de 65 000 euros par an	381	18.9%	5.3%	319	19.2%	8.2%	62	17.5%	1.9%	186	26.7%	4.6%
De 65 000 à moins de 80 000 euros par an	100	5.0%	5.1%	85	5.1%	7.8%	16	4.4%	1.8%	63	9.0%	4.8%
De 80 000 à moins de 115 000 euros par an	61	3.0%	4.9%	53	3.2%	7.2%	8	2.4%	1.7%	46	6.6%	4.9%
115 000 euros et plus par an	14	0.7%	2.4%	13	0.8%	3.8%	0	0.1%	0.2%	10	1.5%	2.2%
Refus	103	5.1%	3.3%	83	5.0%	6.4%	20	5.6%	1.1%	42	6.0%	4.2%
Ne sait pas	85	4.2%	3.6%	67	4.0%	6.8%	18	5.2%	1.4%	22	3.2%	2.4%