

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1126	100.0%	2.2%	892	100.0%	3.6%	234	100.0%	0.9%	394	100.0%	2.3%
<b>Sexe</b>												
<b>Homme</b>	892	79.2%	3.6%	892	100.0%	3.6%	0	0.0%	0.0%	309	78.3%	3.5%
<b>Femme</b>	234	20.8%	0.9%	0	0.0%	0.0%	234	100.0%	0.9%	86	21.7%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	137	12.1%	1.9%	125	14.0%	3.4%	12	5.2%	0.3%	42	10.7%	1.3%
<b>25 à 34 ans</b>	199	17.7%	2.6%	165	18.4%	4.4%	34	14.7%	0.9%	67	16.9%	2.0%
<b>35 à 49 ans</b>	399	35.4%	3.2%	317	35.6%	5.1%	81	34.8%	1.3%	183	46.5%	3.0%
<b>50 à 59 ans</b>	201	17.9%	2.2%	148	16.6%	3.2%	53	22.5%	1.1%	84	21.3%	2.2%
<b>60 ans et plus</b>	191	16.9%	1.3%	137	15.4%	2.1%	54	22.9%	0.6%	18	4.6%	1.9%
<b>Individu</b>												
<b>Ménagères</b>	209	18.6%	0.9%	0	0.0%	0.0%	209	89.2%	0.9%	76	19.2%	1.1%
<b>Personne de référence</b>	791	70.3%	2.8%	745	83.5%	3.7%	47	20.0%	0.6%	287	72.7%	3.5%
<b>Responsable des achats</b>	671	59.6%	1.9%	462	51.8%	3.6%	209	89.3%	0.9%	221	56.0%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	1.2%	2.6%	11	1.2%	3.0%	3	1.1%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	64	5.6%	3.9%	59	6.6%	5.2%	5	2.1%	1.0%	61	15.5%	4.2%
<b>Affaires et Cadres</b>	96	8.6%	1.9%	82	9.2%	2.8%	14	6.0%	0.7%	88	22.2%	1.9%
<b>Professions intermédiaires</b>	190	16.9%	2.8%	147	16.4%	4.4%	43	18.5%	1.2%	175	44.3%	3.2%
<b>Employés</b>	183	16.2%	2.2%	118	13.3%	5.4%	64	27.4%	1.1%	34	8.7%	1.9%
<b>Ouvriers</b>	299	26.5%	4.7%	267	29.9%	5.3%	32	13.7%	2.4%	12	3.1%	2.9%
<b>Retraités</b>	175	15.5%	1.4%	121	13.5%	2.0%	54	23.2%	0.8%	2	0.4%	0.7%
<b>Autres inactifs</b>	106	9.4%	1.0%	87	9.8%	2.3%	19	8.1%	0.3%	23	5.7%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	1.0%	1.3%	5	0.5%	1.1%	6	2.6%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	72	6.4%	2.7%	64	7.2%	4.9%	7	3.1%	0.5%	72	18.1%	2.7%
<b>Affaires et Cadres</b>	135	12.0%	1.9%	92	10.4%	2.5%	42	18.1%	1.2%	135	34.2%	1.9%
<b>Professions intermédiaires</b>	188	16.7%	2.5%	152	17.0%	4.0%	36	15.3%	1.0%	188	47.7%	2.5%
<b>Employés</b>	128	11.4%	2.4%	101	11.3%	4.3%	28	11.8%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	303	26.9%	3.2%	265	29.7%	5.2%	38	16.4%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	216	19.2%	1.5%	153	17.1%	2.3%	63	27.0%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	74	6.5%	1.8%	60	6.8%	3.9%	13	5.7%	0.5%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	182	16.2%	1.8%	147	16.4%	3.3%	35	15.1%	0.6%	35	8.9%	2.0%
<b>2 personnes</b>	366	32.5%	2.0%	282	31.6%	3.2%	84	35.8%	0.9%	110	27.9%	2.6%
<b>3 personnes</b>	253	22.4%	2.8%	200	22.4%	4.4%	53	22.7%	1.2%	107	27.2%	2.7%
<b>4 personnes</b>	234	20.8%	2.5%	183	20.6%	3.9%	51	21.6%	1.1%	100	25.4%	2.0%
<b>5 personnes et +</b>	92	8.2%	1.7%	81	9.1%	3.3%	11	4.8%	0.4%	42	10.6%	1.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	358	31.8%	2.3%	279	31.3%	3.9%	80	33.9%	1.0%	158	40.0%	2.0%
<b>Non</b>	768	68.2%	2.1%	613	68.7%	3.5%	155	66.1%	0.8%	237	60.0%	2.4%
<b>Habitat</b>												
<b>Communes rurales</b>	290	25.7%	2.4%	241	27.0%	4.3%	49	21.0%	0.8%	97	24.7%	3.0%
<b>Agglo. - 20 000 hab</b>	189	16.8%	2.1%	143	16.0%	3.4%	47	19.9%	1.0%	53	13.3%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	146	12.9%	2.1%	114	12.8%	3.4%	32	13.6%	0.9%	49	12.5%	2.7%
<b>Agglo. + 100 000 hab</b>	364	32.3%	2.4%	284	31.8%	3.8%	80	34.1%	1.0%	152	38.6%	2.7%
<b>Agglo. Paris</b>	138	12.2%	1.6%	111	12.4%	2.7%	27	11.4%	0.6%	43	10.9%	1.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	156	13.9%	1.6%	125	14.0%	2.7%	31	13.3%	0.6%	49	12.5%	1.1%
Nord Pas de Calais	83	7.3%	2.6%	61	6.8%	4.0%	22	9.3%	1.3%	26	6.5%	2.6%
Lorraine	49	4.4%	2.6%	42	4.7%	4.5%	7	3.0%	0.7%	16	4.1%	2.9%
Alsace	39	3.5%	2.6%	39	4.4%	5.3%	0	0.0%	0.0%	17	4.2%	3.4%
Franche-Comté	18	1.6%	1.9%	16	1.8%	3.5%	2	1.0%	0.5%	10	2.6%	3.8%
Champagne Ardennes	15	1.3%	1.4%	10	1.1%	1.9%	5	2.1%	0.9%	4	0.9%	1.2%
Picardie	37	3.3%	2.4%	33	3.7%	4.4%	5	2.0%	0.6%	16	3.9%	3.7%
Bourgogne	16	1.4%	1.2%	9	1.0%	1.4%	7	2.9%	1.0%	2	0.6%	0.7%
Haute Normandie	22	1.9%	1.4%	19	2.1%	2.7%	2	1.1%	0.3%	7	1.7%	1.5%
Basse Normandie	51	4.5%	4.2%	43	4.8%	7.4%	8	3.5%	1.3%	16	4.1%	5.0%
Centre	68	6.0%	3.3%	57	6.3%	5.6%	11	4.9%	1.1%	24	6.1%	4.1%
Pays de Loire	73	6.5%	2.5%	58	6.5%	4.0%	16	6.8%	1.0%	24	6.0%	2.5%
Bretagne	51	4.5%	1.9%	41	4.6%	3.2%	10	4.1%	0.7%	17	4.2%	2.1%
Poitou Charentes	21	1.9%	1.4%	13	1.5%	1.8%	8	3.4%	1.0%	4	1.0%	1.0%
Aquitaine	74	6.6%	2.7%	60	6.7%	4.6%	14	5.9%	1.0%	22	5.5%	2.6%
Midi Pyrénées	56	4.9%	2.3%	37	4.1%	3.1%	19	8.0%	1.5%	25	6.3%	3.1%
Limousin	28	2.5%	4.6%	21	2.4%	7.1%	7	3.2%	2.3%	3	0.9%	2.2%
Auvergne	34	3.0%	3.0%	19	2.2%	3.6%	15	6.2%	2.5%	13	3.3%	4.1%
Rhône Alpes	121	10.7%	2.3%	89	9.9%	3.6%	32	13.6%	1.2%	49	12.5%	2.6%
Languedoc Roussillon	18	1.6%	0.8%	15	1.7%	1.4%	3	1.1%	0.2%	10	2.6%	1.4%
Provence Alpes Côte d'Azur. Corse	97	8.6%	2.2%	85	9.6%	4.1%	11	4.9%	0.5%	41	10.4%	2.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	806	71.5%	2.4%	650	72.9%	3.9%	156	66.4%	0.9%	332	84.1%	2.3%
Presque tous les jours	127	11.3%	2.2%	93	10.4%	3.4%	34	14.5%	1.1%	43	10.8%	2.2%
1 à 2 fois par semaine	63	5.5%	2.5%	41	4.6%	3.8%	21	9.1%	1.5%	12	3.1%	2.3%
1 à 3 fois par mois	18	1.6%	3.7%	17	1.9%	8.1%	2	0.8%	0.6%	3	0.7%	4.5%
Moins souvent	21	1.9%	3.0%	18	2.0%	5.3%	3	1.5%	0.9%	3	0.7%	5.1%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	39	3.5%	2.1%	29	3.3%	3.7%	10	4.2%	0.9%	7	1.9%	4.0%
De 9 000 à moins de 12 000 euros par an	51	4.5%	1.7%	34	3.8%	3.1%	17	7.2%	0.9%	1	0.3%	0.6%
De 12 000 à moins de 18 000 euros par an	96	8.5%	1.6%	83	9.3%	3.1%	13	5.5%	0.4%	18	4.6%	2.6%
De 18 000 à moins de 24 000 euros par an	144	12.8%	2.2%	115	12.8%	3.8%	30	12.6%	0.8%	23	5.8%	1.6%
De 24 000 à moins de 36 000 euros par an	235	20.9%	2.1%	176	19.7%	3.4%	59	25.4%	1.0%	77	19.6%	2.3%
De 36 000 à moins de 45 000 euros par an	180	15.9%	2.6%	152	17.0%	4.1%	28	12.0%	0.8%	75	19.1%	2.5%
De 45 000 à moins de 65 000 euros par an	202	18.0%	2.8%	156	17.5%	4.0%	46	19.8%	1.4%	108	27.3%	2.7%
De 65 000 à moins de 80 000 euros par an	41	3.6%	2.1%	34	3.8%	3.1%	7	2.8%	0.8%	26	6.7%	2.0%
De 80 000 à moins de 115 000 euros par an	16	1.4%	1.3%	12	1.4%	1.7%	3	1.5%	0.7%	15	3.9%	1.6%
115 000 euros et plus par an	25	2.2%	4.3%	20	2.3%	5.7%	5	2.0%	2.0%	14	3.6%	3.0%
Refus	55	4.9%	1.8%	42	4.7%	3.2%	13	5.5%	0.7%	14	3.6%	1.4%
Ne sait pas	42	3.8%	1.8%	39	4.3%	3.9%	4	1.6%	0.3%	14	3.6%	1.6%