

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1604	100.0%	3.1%	1269	100.0%	5.1%	335	100.0%	1.2%	736	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	1269	79.1%	5.1%	1269	100.0%	5.1%	0	0.0%	0.0%	593	80.5%	6.7%
<b>Femme</b>	335	20.9%	1.2%	0	0.0%	0.0%	335	100.0%	1.2%	143	19.5%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	442	27.5%	6.1%	336	26.5%	9.1%	106	31.6%	2.9%	201	27.4%	6.4%
<b>25 à 34 ans</b>	316	19.7%	4.1%	259	20.4%	6.9%	57	17.1%	1.5%	129	17.6%	3.9%
<b>35 à 49 ans</b>	442	27.5%	3.5%	351	27.7%	5.7%	90	27.0%	1.4%	250	33.9%	4.0%
<b>50 à 59 ans</b>	211	13.1%	2.3%	165	13.0%	3.6%	46	13.8%	1.0%	126	17.1%	3.3%
<b>60 ans et plus</b>	194	12.1%	1.3%	158	12.5%	2.4%	35	10.5%	0.4%	30	4.0%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	232	14.4%	1.0%	0	0.0%	0.0%	232	69.2%	1.0%	100	13.6%	1.4%
<b>Personne de référence</b>	956	59.6%	3.4%	902	71.0%	4.4%	55	16.4%	0.7%	451	61.3%	5.5%
<b>Responsable des achats</b>	828	51.6%	2.3%	584	46.0%	4.5%	244	72.8%	1.1%	359	48.7%	3.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.3%	0.9%	3	0.2%	0.8%	2	0.5%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	42	2.6%	2.6%	41	3.2%	3.6%	2	0.5%	0.4%	42	5.8%	2.9%
<b>Affaires et Cadres</b>	236	14.7%	4.6%	192	15.1%	6.4%	44	13.2%	2.1%	215	29.3%	4.6%
<b>Professions intermédiaires</b>	291	18.1%	4.2%	240	18.9%	7.2%	51	15.2%	1.4%	262	35.6%	4.7%
<b>Employés</b>	204	12.7%	2.5%	134	10.5%	6.1%	70	21.0%	1.2%	26	3.5%	1.4%
<b>Ouvriers</b>	248	15.5%	3.9%	229	18.0%	4.5%	19	5.8%	1.4%	13	1.7%	3.0%
<b>Retraités</b>	158	9.9%	1.3%	134	10.6%	2.2%	24	7.1%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	420	26.2%	4.1%	297	23.4%	8.0%	123	36.7%	1.9%	178	24.2%	5.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	0.8%	1.6%	12	0.9%	2.9%	1	0.3%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	72	4.5%	2.7%	55	4.3%	4.2%	17	5.1%	1.3%	72	9.8%	2.7%
<b>Affaires et Cadres</b>	316	19.7%	4.4%	257	20.3%	7.0%	58	17.4%	1.6%	316	42.9%	4.4%
<b>Professions intermédiaires</b>	348	21.7%	4.6%	281	22.1%	7.3%	68	20.2%	1.8%	348	47.3%	4.6%
<b>Employés</b>	182	11.4%	3.4%	139	11.0%	6.0%	43	12.8%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	330	20.5%	3.5%	262	20.6%	5.1%	68	20.2%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	210	13.1%	1.5%	167	13.2%	2.5%	43	12.8%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	134	8.3%	3.3%	96	7.6%	6.2%	37	11.1%	1.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	211	13.2%	2.1%	175	13.8%	3.9%	36	10.8%	0.7%	68	9.2%	3.9%
<b>2 personnes</b>	386	24.1%	2.2%	310	24.5%	3.6%	76	22.7%	0.8%	141	19.2%	3.3%
<b>3 personnes</b>	361	22.5%	4.0%	280	22.0%	6.2%	82	24.4%	1.8%	176	24.0%	4.5%
<b>4 personnes</b>	396	24.7%	4.2%	319	25.2%	6.9%	77	23.0%	1.6%	226	30.7%	4.6%
<b>5 personnes et +</b>	249	15.5%	4.6%	185	14.6%	7.4%	64	19.2%	2.2%	124	16.9%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	639	39.8%	4.1%	484	38.1%	6.8%	155	46.3%	1.9%	336	45.7%	4.4%
<b>Non</b>	965	60.2%	2.7%	785	61.9%	4.4%	180	53.7%	1.0%	400	54.3%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	257	16.0%	2.2%	201	15.9%	3.6%	56	16.6%	0.9%	105	14.2%	3.2%
<b>Agglo. - 20 000 hab</b>	251	15.6%	2.8%	186	14.6%	4.5%	65	19.4%	1.3%	104	14.1%	4.0%
<b>Agglo. 20 000 à 100 000 hab</b>	162	10.1%	2.3%	134	10.5%	3.9%	28	8.5%	0.8%	66	9.0%	3.7%
<b>Agglo. + 100 000 hab</b>	556	34.6%	3.6%	450	35.5%	6.0%	106	31.5%	1.3%	260	35.3%	4.5%
<b>Agglo. Paris</b>	378	23.6%	4.4%	298	23.5%	7.3%	80	24.0%	1.8%	201	27.4%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	411	25.6%	4.3%	326	25.7%	7.2%	86	25.6%	1.7%	219	29.8%	5.0%
Nord Pas de Calais	114	7.1%	3.6%	96	7.5%	6.3%	19	5.6%	1.1%	45	6.2%	4.6%
Lorraine	54	3.4%	2.8%	45	3.5%	4.8%	9	2.8%	0.9%	16	2.2%	2.9%
Alsace	40	2.5%	2.7%	34	2.7%	4.6%	7	2.0%	0.9%	22	3.0%	4.5%
Franche-Comté	26	1.6%	2.7%	21	1.7%	4.5%	5	1.5%	1.0%	10	1.4%	3.8%
Champagne Ardennes	37	2.3%	3.4%	25	2.0%	4.8%	11	3.4%	2.0%	14	2.0%	4.9%
Picardie	38	2.4%	2.5%	33	2.6%	4.4%	5	1.5%	0.6%	10	1.3%	2.3%
Bourgogne	40	2.5%	3.0%	33	2.6%	5.1%	7	2.1%	1.0%	14	1.9%	4.2%
Haute Normandie	33	2.1%	2.2%	25	2.0%	3.6%	8	2.3%	1.0%	21	2.8%	4.5%
Basse Normandie	24	1.5%	2.0%	17	1.4%	3.0%	7	2.0%	1.0%	11	1.5%	3.4%
Centre	70	4.4%	3.3%	57	4.5%	5.7%	12	3.7%	1.1%	26	3.6%	4.5%
Pays de Loire	75	4.6%	2.5%	57	4.5%	4.0%	17	5.2%	1.1%	38	5.1%	4.1%
Bretagne	47	2.9%	1.8%	25	2.0%	2.0%	22	6.4%	1.6%	24	3.3%	3.0%
Poitou Charentes	27	1.7%	1.8%	18	1.4%	2.5%	9	2.6%	1.1%	10	1.4%	2.6%
Aquitaine	93	5.8%	3.4%	73	5.8%	5.6%	19	5.8%	1.4%	41	5.6%	4.9%
Midi Pyrénées	90	5.6%	3.7%	75	5.9%	6.3%	15	4.6%	1.2%	33	4.4%	4.1%
Limousin	12	0.8%	2.0%	12	0.9%	4.1%	0	0.1%	0.1%	3	0.4%	1.7%
Auvergne	27	1.7%	2.4%	21	1.7%	3.9%	6	1.7%	1.0%	14	1.9%	4.4%
Rhône Alpes	125	7.8%	2.4%	105	8.3%	4.2%	21	6.2%	0.8%	72	9.7%	3.8%
Languedoc Roussillon	74	4.6%	3.3%	61	4.8%	5.7%	13	3.8%	1.1%	27	3.7%	3.8%
Provence Alpes Côte d'Azur. Corse	146	9.1%	3.4%	109	8.6%	5.3%	37	11.1%	1.6%	65	8.8%	4.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1427	89.0%	4.2%	1142	90.0%	6.8%	285	85.2%	1.7%	679	92.2%	4.6%
Presque tous les jours	123	7.7%	2.1%	88	6.9%	3.3%	35	10.5%	1.1%	42	5.7%	2.1%
1 à 2 fois par semaine	40	2.5%	1.6%	26	2.1%	2.4%	14	4.1%	1.0%	13	1.7%	2.3%
1 à 3 fois par mois	1	0.0%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
Moins souvent	7	0.4%	0.9%	7	0.5%	1.9%	0	0.0%	0.0%	1	0.2%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	55	3.4%	2.9%	44	3.5%	5.6%	11	3.3%	1.0%	5	0.6%	2.5%
De 9 000 à moins de 12 000 euros par an	70	4.4%	2.4%	58	4.6%	5.3%	12	3.5%	0.6%	5	0.7%	2.2%
De 12 000 à moins de 18 000 euros par an	118	7.4%	2.0%	89	7.0%	3.4%	29	8.7%	0.9%	26	3.6%	3.8%
De 18 000 à moins de 24 000 euros par an	152	9.5%	2.3%	115	9.1%	3.8%	37	10.9%	1.0%	58	7.8%	4.2%
De 24 000 à moins de 36 000 euros par an	327	20.4%	3.0%	259	20.4%	5.0%	68	20.3%	1.2%	117	15.9%	3.5%
De 36 000 à moins de 45 000 euros par an	263	16.4%	3.7%	197	15.6%	5.4%	66	19.6%	2.0%	140	19.1%	4.7%
De 45 000 à moins de 65 000 euros par an	279	17.4%	3.9%	237	18.7%	6.1%	42	12.6%	1.3%	180	24.4%	4.5%
De 65 000 à moins de 80 000 euros par an	96	6.0%	4.9%	87	6.8%	8.0%	9	2.8%	1.1%	62	8.4%	4.8%
De 80 000 à moins de 115 000 euros par an	46	2.9%	3.7%	36	2.8%	4.9%	10	3.1%	2.1%	40	5.4%	4.3%
115 000 euros et plus par an	19	1.2%	3.2%	17	1.4%	4.8%	1	0.4%	0.6%	17	2.3%	3.6%
Refus	90	5.6%	2.9%	66	5.2%	5.1%	24	7.0%	1.3%	38	5.2%	3.7%
Ne sait pas	89	5.6%	3.8%	63	5.0%	6.4%	26	7.7%	1.9%	47	6.4%	5.1%