

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4850	100.0%	9.4%	2507	100.0%	10.1%	2343	100.0%	8.7%	2133	100.0%	12.2%
Sexe												
Homme	2507	51.7%	10.1%	2507	100.0%	10.1%	0	0.0%	0.0%	1135	53.2%	12.9%
Femme	2343	48.3%	8.7%	0	0.0%	0.0%	2343	100.0%	8.7%	998	46.8%	11.5%
Age												
15 à 24 ans	1079	22.3%	14.8%	552	22.0%	15.0%	527	22.5%	14.7%	480	22.5%	15.3%
25 à 34 ans	941	19.4%	12.3%	483	19.3%	12.9%	458	19.6%	11.8%	413	19.3%	12.5%
35 à 49 ans	1307	27.0%	10.5%	709	28.3%	11.5%	598	25.5%	9.5%	667	31.3%	10.9%
50 à 59 ans	918	18.9%	9.8%	489	19.5%	10.5%	429	18.3%	9.2%	482	22.6%	12.3%
60 ans et plus	604	12.5%	4.0%	274	10.9%	4.2%	330	14.1%	3.9%	91	4.3%	9.3%
Individu												
Ménagères	1783	36.8%	7.7%	0	0.0%	0.0%	1783	76.1%	7.7%	742	34.8%	10.5%
Personne de référence	2542	52.4%	9.1%	1884	75.1%	9.3%	658	28.1%	8.5%	1061	49.7%	12.9%
Responsable des achats	3126	64.5%	8.8%	1301	51.9%	10.2%	1825	77.9%	8.0%	1283	60.1%	11.7%
PCS Individu												
Agriculteurs	5	0.1%	0.9%	5	0.2%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	95	2.0%	5.8%	70	2.8%	6.3%	25	1.1%	4.8%	81	3.8%	5.6%
Affaires et Cadres	721	14.9%	14.1%	413	16.5%	14.1%	308	13.1%	14.2%	665	31.2%	14.3%
Professions intermédiaires	866	17.9%	12.6%	449	17.9%	13.1%	417	17.8%	12.0%	710	33.3%	12.7%
Employés	1043	21.5%	12.6%	387	15.4%	17.9%	656	28.0%	10.7%	218	10.2%	11.9%
Ouvriers	584	12.0%	9.1%	476	19.0%	9.4%	108	4.6%	7.8%	36	1.7%	8.8%
Retraités	459	9.5%	3.6%	211	8.4%	3.5%	248	10.6%	3.7%	12	0.5%	4.7%
Autres inactifs	1077	22.2%	10.5%	496	19.8%	13.1%	581	24.8%	9.0%	412	19.3%	12.6%
PCS Personne de référence												
Agriculteurs	12	0.2%	1.4%	8	0.3%	2.0%	3	0.1%	0.8%	0	0.0%	0.0%
Petits patrons	243	5.0%	9.2%	113	4.5%	8.6%	130	5.6%	9.7%	243	11.4%	9.2%
Affaires et Cadres	1003	20.7%	13.8%	529	21.1%	14.8%	474	20.2%	13.0%	1003	47.0%	13.8%
Professions intermédiaires	887	18.3%	11.7%	494	19.7%	12.6%	394	16.8%	10.8%	887	41.6%	11.7%
Employés	806	16.6%	14.9%	394	15.7%	17.0%	412	17.6%	13.3%	0	0.0%	0.0%
Ouvriers	887	18.3%	9.3%	499	19.9%	9.8%	388	16.6%	8.7%	0	0.0%	0.0%
Retraités	642	13.2%	4.5%	289	11.5%	4.4%	353	15.1%	4.5%	0	0.0%	0.0%
Autres inactifs	370	7.6%	9.0%	182	7.3%	11.4%	188	8.0%	7.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	795	16.4%	8.0%	369	14.7%	8.5%	426	18.2%	7.6%	242	11.3%	14.0%
2 personnes	1363	28.1%	7.6%	704	28.1%	8.1%	658	28.1%	7.2%	557	26.1%	12.7%
3 personnes	1001	20.6%	11.0%	528	21.1%	11.7%	473	20.2%	10.3%	477	22.4%	12.5%
4 personnes	1047	21.6%	11.2%	540	21.5%	11.9%	506	21.6%	10.6%	546	25.6%	11.2%
5 personnes et +	644	13.3%	12.0%	365	14.6%	13.9%	279	11.9%	10.2%	311	14.6%	11.9%
Présence d'enfants de moins de 15 ans												
Oui	1621	33.4%	10.5%	848	33.8%	11.8%	773	33.0%	9.4%	786	36.9%	10.2%
Non	3228	66.6%	8.9%	1658	66.2%	9.4%	1570	67.0%	8.4%	1347	63.1%	13.9%
Habitat												
Communes rurales	311	6.4%	2.6%	159	6.3%	2.8%	153	6.5%	2.4%	152	7.1%	4.6%
Agglo. - 20 000 hab	302	6.2%	3.4%	174	6.9%	4.0%	128	5.5%	2.7%	121	5.7%	4.7%
Agglo. 20 000 à 100 000 hab	220	4.5%	3.2%	108	4.3%	3.2%	112	4.8%	3.1%	102	4.8%	5.6%
Agglo. + 100 000 hab	1819	37.5%	11.8%	939	37.5%	12.6%	880	37.6%	11.1%	716	33.5%	12.5%
Agglo. Paris	2197	45.3%	25.7%	1127	44.9%	27.7%	1071	45.7%	23.9%	1042	48.9%	26.1%

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Régions INSEE												
Ile de France	2331	48.1%	24.4%	1196	47.7%	26.3%	1136	48.5%	22.7%	1106	51.8%	25.3%
Nord Pas de Calais	346	7.1%	10.8%	185	7.4%	12.1%	161	6.9%	9.6%	134	6.3%	14.1%
Lorraine	74	1.5%	3.9%	33	1.3%	3.5%	42	1.8%	4.2%	20	0.9%	3.6%
Alsace	124	2.5%	8.1%	61	2.4%	8.3%	62	2.7%	7.9%	52	2.4%	10.7%
Franche-Comté	11	0.2%	1.1%	5	0.2%	1.0%	6	0.3%	1.2%	6	0.3%	2.3%
Champagne Ardennes	29	0.6%	2.7%	17	0.7%	3.4%	11	0.5%	2.0%	14	0.7%	5.0%
Picardie	71	1.5%	4.6%	37	1.5%	4.9%	34	1.5%	4.3%	27	1.3%	6.2%
Bourgogne	17	0.4%	1.3%	7	0.3%	1.1%	10	0.4%	1.4%	12	0.6%	3.4%
Haute Normandie	45	0.9%	3.0%	27	1.1%	3.8%	18	0.8%	2.3%	23	1.1%	5.0%
Basse Normandie	7	0.1%	0.6%	3	0.1%	0.5%	4	0.2%	0.7%	4	0.2%	1.2%
Centre	66	1.4%	3.2%	40	1.6%	3.9%	27	1.1%	2.5%	32	1.5%	5.4%
Pays de Loire	183	3.8%	6.2%	102	4.1%	7.2%	81	3.4%	5.3%	83	3.9%	8.8%
Bretagne	88	1.8%	3.3%	44	1.7%	3.4%	44	1.9%	3.2%	37	1.7%	4.4%
Poitou Charentes	14	0.3%	1.0%	7	0.3%	1.0%	7	0.3%	0.9%	6	0.3%	1.4%
Aquitaine	172	3.5%	6.2%	87	3.5%	6.6%	85	3.6%	5.9%	72	3.4%	8.3%
Midi Pyrénées	228	4.7%	9.4%	112	4.5%	9.5%	117	5.0%	9.2%	100	4.7%	12.6%
Limousin	6	0.1%	0.9%	5	0.2%	1.5%	1	0.0%	0.3%	2	0.1%	1.3%
Auvergne	8	0.2%	0.7%	6	0.2%	1.1%	2	0.1%	0.4%	3	0.2%	1.2%
Rhône Alpes	472	9.7%	9.1%	255	10.2%	10.2%	217	9.3%	8.1%	190	8.9%	10.3%
Languedoc Roussillon	145	3.0%	6.4%	72	2.9%	6.7%	73	3.1%	6.2%	66	3.1%	9.0%
Provence Alpes Côte d'Azur. Corse	413	8.5%	9.5%	208	8.3%	10.1%	205	8.7%	8.9%	144	6.8%	9.7%
Habitudes de connection à Internet												
Tous les jours	3915	80.7%	11.8%	2059	82.1%	12.4%	1856	79.2%	11.2%	1873	87.8%	12.9%
Presque tous les jours	525	10.8%	8.9%	276	11.0%	10.1%	249	10.6%	7.9%	194	9.1%	10.0%
1 à 2 fois par semaine	191	3.9%	7.5%	82	3.3%	7.1%	109	4.7%	7.9%	53	2.5%	8.5%
1 à 3 fois par mois	27	0.6%	5.2%	13	0.5%	6.5%	14	0.6%	4.3%	6	0.3%	9.9%
Moins souvent	21	0.4%	2.5%	10	0.4%	2.7%	11	0.5%	2.4%	0	0.0%	0.0%
Jamais	5	0.1%	4.1%	5	0.2%	6.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	160	3.3%	8.6%	76	3.0%	9.6%	83	3.6%	7.8%	3	0.2%	2.4%
De 9 000 à moins de 12 000 euros par an	149	3.1%	5.2%	64	2.6%	6.0%	85	3.6%	4.8%	21	1.0%	8.1%
De 12 000 à moins de 18 000 euros par an	415	8.5%	6.8%	169	6.7%	6.5%	246	10.5%	7.1%	68	3.2%	9.2%
De 18 000 à moins de 24 000 euros par an	547	11.3%	8.3%	264	10.5%	8.6%	284	12.1%	8.1%	177	8.3%	13.1%
De 24 000 à moins de 36 000 euros par an	1059	21.8%	9.6%	563	22.5%	10.6%	496	21.2%	8.7%	420	19.7%	12.5%
De 36 000 à moins de 45 000 euros par an	759	15.7%	10.8%	412	16.4%	11.0%	347	14.8%	10.6%	382	17.9%	12.5%
De 45 000 à moins de 65 000 euros par an	750	15.5%	10.9%	408	16.3%	11.3%	343	14.6%	10.5%	445	20.8%	11.7%
De 65 000 à moins de 80 000 euros par an	246	5.1%	12.6%	136	5.4%	12.0%	111	4.7%	13.3%	174	8.1%	13.4%
De 80 000 à moins de 115 000 euros par an	163	3.4%	13.0%	97	3.9%	13.1%	66	2.8%	12.9%	131	6.2%	14.3%
115 000 euros et plus par an	70	1.4%	11.7%	48	1.9%	13.1%	22	0.9%	9.4%	65	3.0%	12.7%
Refus	297	6.1%	8.9%	154	6.2%	11.1%	143	6.1%	7.3%	126	5.9%	11.7%
Ne sait pas	234	4.8%	10.3%	116	4.6%	12.2%	118	5.0%	8.9%	120	5.6%	12.9%