

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2231	100.0%	4.3%	1304	100.0%	5.3%	927	100.0%	3.4%	1097	100.0%	6.3%
Sexe												
Homme	1304	58.5%	5.3%	1304	100.0%	5.3%	0	0.0%	0.0%	669	61.0%	7.6%
Femme	927	41.5%	3.4%	0	0.0%	0.0%	927	100.0%	3.4%	428	39.0%	4.9%
Age												
15 à 24 ans	466	20.9%	6.4%	256	19.7%	7.0%	210	22.6%	5.8%	243	22.1%	7.7%
25 à 34 ans	374	16.8%	4.9%	237	18.2%	6.3%	138	14.8%	3.5%	208	18.9%	6.3%
35 à 49 ans	446	20.0%	3.6%	257	19.7%	4.2%	190	20.5%	3.0%	315	28.7%	5.2%
50 à 59 ans	348	15.6%	3.7%	206	15.8%	4.4%	143	15.4%	3.0%	232	21.1%	5.9%
60 ans et plus	596	26.7%	4.0%	348	26.7%	5.3%	247	26.7%	2.9%	99	9.1%	10.1%
Individu												
Ménagères	692	31.0%	3.0%	0	0.0%	0.0%	692	74.7%	3.0%	301	27.4%	4.3%
Personne de référence	1269	56.9%	4.5%	1016	77.9%	5.0%	253	27.3%	3.3%	579	52.8%	7.0%
Responsable des achats	1358	60.9%	3.8%	658	50.5%	5.2%	700	75.5%	3.1%	613	55.9%	5.6%
PCS Individu												
Agriculteurs	3	0.1%	0.6%	1	0.1%	0.4%	2	0.2%	1.3%	1	0.1%	7.0%
Petits patrons	80	3.6%	4.9%	61	4.6%	5.5%	19	2.1%	3.7%	77	7.0%	5.4%
Affaires et Cadres	499	22.4%	9.8%	322	24.7%	11.0%	177	19.1%	8.2%	468	42.7%	10.1%
Professions intermédiaires	282	12.6%	4.1%	157	12.0%	4.6%	125	13.5%	3.6%	233	21.2%	4.2%
Employés	241	10.8%	2.9%	108	8.3%	5.0%	133	14.4%	2.2%	50	4.6%	2.8%
Ouvriers	120	5.4%	1.9%	101	7.8%	2.0%	19	2.1%	1.4%	5	0.4%	1.2%
Retraités	454	20.4%	3.6%	281	21.5%	4.7%	174	18.8%	2.6%	16	1.5%	6.6%
Autres inactifs	551	24.7%	5.3%	273	20.9%	7.2%	278	30.0%	4.3%	245	22.4%	7.5%
PCS Personne de référence												
Agriculteurs	11	0.5%	1.3%	5	0.4%	1.2%	6	0.6%	1.5%	0	0.0%	0.0%
Petits patrons	144	6.5%	5.5%	92	7.0%	7.0%	52	5.7%	3.9%	144	13.1%	5.5%
Affaires et Cadres	651	29.2%	9.0%	399	30.6%	11.1%	252	27.2%	6.9%	651	59.3%	9.0%
Professions intermédiaires	302	13.5%	4.0%	178	13.7%	4.6%	124	13.3%	3.4%	302	27.5%	4.0%
Employés	229	10.3%	4.2%	117	9.0%	5.0%	112	12.1%	3.6%	0	0.0%	0.0%
Ouvriers	204	9.2%	2.1%	117	8.9%	2.3%	88	9.5%	2.0%	0	0.0%	0.0%
Retraités	524	23.5%	3.6%	311	23.8%	4.7%	213	23.0%	2.7%	0	0.0%	0.0%
Autres inactifs	165	7.4%	4.0%	86	6.6%	5.4%	79	8.6%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	378	16.9%	3.8%	194	14.9%	4.5%	184	19.8%	3.3%	127	11.6%	7.4%
2 personnes	793	35.6%	4.4%	483	37.1%	5.5%	310	33.5%	3.4%	292	26.6%	6.7%
3 personnes	439	19.7%	4.8%	251	19.3%	5.6%	188	20.2%	4.1%	268	24.5%	7.0%
4 personnes	401	18.0%	4.3%	248	19.0%	5.5%	153	16.5%	3.2%	255	23.2%	5.2%
5 personnes et +	220	9.8%	4.1%	127	9.7%	4.8%	93	10.0%	3.4%	155	14.1%	5.9%
Présence d'enfants de moins de 15 ans												
Oui	577	25.9%	3.7%	332	25.4%	4.6%	245	26.5%	3.0%	382	34.8%	4.9%
Non	1654	74.1%	4.6%	972	74.6%	5.5%	681	73.5%	3.6%	715	65.2%	7.4%
Habitat												
Communes rurales	246	11.0%	2.1%	141	10.8%	2.5%	105	11.3%	1.7%	106	9.7%	3.2%
Agglo. - 20 000 hab	222	9.9%	2.5%	131	10.1%	3.1%	90	9.8%	1.9%	93	8.5%	3.6%
Agglo. 20 000 à 100 000 hab	157	7.0%	2.3%	96	7.4%	2.9%	61	6.6%	1.7%	62	5.6%	3.4%
Agglo. + 100 000 hab	753	33.7%	4.9%	425	32.6%	5.7%	328	35.4%	4.1%	366	33.3%	6.4%
Agglo. Paris	853	38.2%	10.0%	510	39.1%	12.6%	343	37.0%	7.7%	470	42.9%	11.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	896	40.2%	9.4%	534	41.0%	11.8%	362	39.0%	7.2%	491	44.7%	11.2%
Nord Pas de Calais	70	3.1%	2.2%	41	3.1%	2.7%	29	3.2%	1.7%	41	3.8%	4.3%
Lorraine	53	2.4%	2.7%	32	2.4%	3.4%	21	2.2%	2.1%	27	2.5%	4.9%
Alsace	45	2.0%	2.9%	23	1.7%	3.1%	22	2.4%	2.8%	24	2.2%	5.0%
Franche-Comté	26	1.2%	2.7%	11	0.9%	2.5%	14	1.5%	2.9%	14	1.3%	5.3%
Champagne Ardennes	28	1.3%	2.6%	17	1.3%	3.2%	11	1.2%	2.0%	14	1.2%	4.7%
Picardie	31	1.4%	2.0%	18	1.4%	2.4%	13	1.4%	1.6%	14	1.2%	3.2%
Bourgogne	32	1.5%	2.4%	20	1.5%	3.0%	13	1.4%	1.8%	10	0.9%	3.0%
Haute Normandie	52	2.3%	3.5%	35	2.7%	4.9%	18	1.9%	2.3%	23	2.1%	5.0%
Basse Normandie	25	1.1%	2.1%	15	1.1%	2.5%	10	1.1%	1.6%	11	1.0%	3.2%
Centre	67	3.0%	3.2%	32	2.4%	3.2%	35	3.8%	3.3%	20	1.8%	3.4%
Pays de Loire	65	2.9%	2.2%	42	3.2%	2.9%	23	2.4%	1.5%	30	2.8%	3.2%
Bretagne	58	2.6%	2.2%	41	3.1%	3.2%	17	1.9%	1.2%	28	2.5%	3.3%
Poitou Charentes	42	1.9%	2.8%	29	2.2%	4.0%	13	1.4%	1.7%	16	1.4%	3.8%
Aquitaine	93	4.2%	3.4%	48	3.7%	3.7%	45	4.9%	3.1%	42	3.8%	4.8%
Midi Pyrénées	91	4.1%	3.7%	55	4.2%	4.6%	37	3.9%	2.9%	43	3.9%	5.5%
Limousin	22	1.0%	3.5%	10	0.8%	3.5%	11	1.2%	3.4%	10	0.9%	6.9%
Auvergne	37	1.7%	3.3%	23	1.8%	4.2%	14	1.6%	2.4%	16	1.5%	5.4%
Rhône Alpes	212	9.5%	4.1%	122	9.3%	4.9%	90	9.7%	3.4%	95	8.7%	5.2%
Languedoc Roussillon	82	3.7%	3.6%	48	3.7%	4.5%	34	3.7%	2.9%	40	3.7%	5.4%
Provence Alpes Côte d'Azur. Corse	204	9.1%	4.7%	110	8.4%	5.4%	94	10.1%	4.1%	87	8.0%	5.9%
Habitudes de connexion à Internet												
Tous les jours	1866	83.7%	5.6%	1099	84.3%	6.6%	767	82.7%	4.6%	1009	92.0%	6.9%
Presque tous les jours	174	7.8%	3.0%	110	8.4%	4.0%	64	6.9%	2.0%	65	6.0%	3.4%
1 à 2 fois par semaine	78	3.5%	3.1%	42	3.2%	3.6%	36	3.9%	2.6%	17	1.5%	2.7%
1 à 3 fois par mois	12	0.6%	2.4%	6	0.5%	3.0%	6	0.7%	2.0%	1	0.1%	1.3%
Moins souvent	24	1.1%	2.9%	8	0.6%	2.1%	16	1.7%	3.4%	2	0.2%	2.9%
Jamais	1	0.1%	0.9%	1	0.1%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	77	3.5%	4.2%	38	2.9%	4.8%	39	4.2%	3.7%	6	0.5%	4.3%
De 9 000 à moins de 12 000 euros par an	49	2.2%	1.7%	29	2.2%	2.8%	19	2.1%	1.1%	8	0.7%	3.1%
De 12 000 à moins de 18 000 euros par an	140	6.3%	2.3%	74	5.7%	2.8%	66	7.1%	1.9%	40	3.6%	5.4%
De 18 000 à moins de 24 000 euros par an	197	8.8%	3.0%	112	8.6%	3.6%	86	9.2%	2.4%	68	6.2%	5.0%
De 24 000 à moins de 36 000 euros par an	344	15.4%	3.1%	210	16.1%	4.0%	134	14.5%	2.3%	151	13.8%	4.5%
De 36 000 à moins de 45 000 euros par an	277	12.4%	4.0%	150	11.5%	4.0%	128	13.8%	3.9%	151	13.8%	5.0%
De 45 000 à moins de 65 000 euros par an	455	20.4%	6.6%	270	20.7%	7.5%	185	19.9%	5.7%	235	21.4%	6.2%
De 65 000 à moins de 80 000 euros par an	197	8.8%	10.1%	117	9.0%	10.4%	80	8.6%	9.6%	134	12.2%	10.4%
De 80 000 à moins de 115 000 euros par an	179	8.0%	14.3%	132	10.1%	17.8%	47	5.1%	9.2%	117	10.6%	12.7%
115 000 euros et plus par an	67	3.0%	11.2%	49	3.8%	13.3%	18	1.9%	7.8%	56	5.1%	11.0%
Refus	145	6.5%	4.3%	80	6.2%	5.8%	65	7.0%	3.3%	66	6.1%	6.2%
Ne sait pas	104	4.7%	4.6%	43	3.3%	4.5%	61	6.5%	4.6%	65	5.9%	6.9%