

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	950	100.0%	1.8%	582	100.0%	2.3%	368	100.0%	1.4%	518	100.0%	3.0%
Sexe												
Homme	582	61.2%	2.3%	582	100.0%	2.3%	0	0.0%	0.0%	327	63.1%	3.7%
Femme	368	38.8%	1.4%	0	0.0%	0.0%	368	100.0%	1.4%	191	36.9%	2.2%
Age												
15 à 24 ans	127	13.4%	1.7%	73	12.6%	2.0%	54	14.6%	1.5%	66	12.7%	2.1%
25 à 34 ans	145	15.3%	1.9%	96	16.5%	2.6%	50	13.5%	1.3%	90	17.3%	2.7%
35 à 49 ans	247	26.0%	2.0%	147	25.3%	2.4%	99	27.0%	1.6%	172	33.3%	2.8%
50 à 59 ans	207	21.8%	2.2%	132	22.7%	2.8%	75	20.4%	1.6%	137	26.4%	3.5%
60 ans et plus	223	23.5%	1.5%	133	22.9%	2.0%	90	24.5%	1.1%	54	10.4%	5.4%
Individu												
Ménagères	310	32.6%	1.3%	0	0.0%	0.0%	310	84.1%	1.3%	157	30.3%	2.2%
Personne de référence	581	61.2%	2.1%	468	80.4%	2.3%	114	30.9%	1.5%	303	58.5%	3.7%
Responsable des achats	654	68.9%	1.8%	344	59.2%	2.7%	310	84.1%	1.4%	332	64.1%	3.0%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	0	0.1%	0.1%	0	0.1%	0.3%	0	0.0%	0.0%
Petits patrons	45	4.7%	2.7%	34	5.8%	3.0%	11	3.0%	2.1%	39	7.6%	2.7%
Affaires et Cadres	232	24.5%	4.6%	145	24.9%	4.9%	88	23.8%	4.0%	220	42.6%	4.8%
Professions intermédiaires	157	16.6%	2.3%	100	17.1%	2.9%	58	15.7%	1.7%	135	26.2%	2.4%
Employés	103	10.8%	1.2%	51	8.7%	2.3%	52	14.2%	0.9%	25	4.9%	1.4%
Ouvriers	63	6.7%	1.0%	58	10.0%	1.2%	5	1.4%	0.4%	1	0.2%	0.3%
Retraités	177	18.6%	1.4%	102	17.5%	1.7%	75	20.3%	1.1%	11	2.2%	4.6%
Autres inactifs	172	18.1%	1.7%	93	15.9%	2.4%	79	21.5%	1.2%	85	16.4%	2.6%
PCS Personne de référence												
Agriculteurs	2	0.3%	0.3%	1	0.2%	0.2%	1	0.4%	0.3%	0	0.0%	0.0%
Petits patrons	75	7.9%	2.8%	51	8.7%	3.9%	25	6.7%	1.8%	75	14.5%	2.8%
Affaires et Cadres	283	29.8%	3.9%	173	29.7%	4.8%	110	30.0%	3.0%	283	54.7%	3.9%
Professions intermédiaires	159	16.8%	2.1%	103	17.8%	2.6%	56	15.2%	1.5%	159	30.8%	2.1%
Employés	85	8.9%	1.6%	48	8.2%	2.1%	37	10.0%	1.2%	0	0.0%	0.0%
Ouvriers	84	8.9%	0.9%	56	9.6%	1.1%	28	7.6%	0.6%	0	0.0%	0.0%
Retraités	206	21.7%	1.4%	119	20.4%	1.8%	88	23.8%	1.1%	0	0.0%	0.0%
Autres inactifs	55	5.8%	1.3%	32	5.4%	2.0%	23	6.3%	0.9%	0	0.0%	0.0%

Libération



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	167	17.5%	1.7%	94	16.2%	2.2%	73	19.7%	1.3%	60	11.5%	3.4%
2 personnes	336	35.4%	1.9%	200	34.5%	2.3%	136	36.9%	1.5%	147	28.5%	3.4%
3 personnes	184	19.4%	2.0%	109	18.7%	2.4%	75	20.4%	1.6%	115	22.3%	3.0%
4 personnes	166	17.5%	1.8%	119	20.5%	2.6%	46	12.6%	1.0%	119	23.1%	2.4%
5 personnes et +	97	10.2%	1.8%	59	10.1%	2.2%	38	10.4%	1.4%	76	14.7%	2.9%
Présence d'enfants de moins de 15 ans												
Oui	272	28.6%	1.8%	162	27.8%	2.3%	110	29.9%	1.3%	202	39.0%	2.6%
Non	678	71.4%	1.9%	420	72.2%	2.4%	258	70.1%	1.4%	316	61.0%	3.2%
Habitat												
Communes rurales	112	11.8%	0.9%	70	12.0%	1.2%	42	11.4%	0.7%	53	10.3%	1.6%
Agglo. - 20 000 hab	88	9.3%	1.0%	59	10.1%	1.4%	29	7.9%	0.6%	44	8.5%	1.7%
Agglo. 20 000 à 100 000 hab	82	8.6%	1.2%	48	8.3%	1.4%	34	9.1%	0.9%	32	6.3%	1.8%
Agglo. + 100 000 hab	276	29.1%	1.8%	168	28.9%	2.2%	108	29.4%	1.4%	144	27.8%	2.5%
Agglo. Paris	392	41.2%	4.6%	237	40.7%	5.8%	155	42.2%	3.5%	244	47.1%	6.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	417	43.9%	4.4%	251	43.2%	5.5%	166	44.9%	3.3%	258	49.9%	5.9%
Nord Pas de Calais	38	4.0%	1.2%	21	3.7%	1.4%	17	4.5%	1.0%	16	3.2%	1.7%
Lorraine	21	2.2%	1.1%	16	2.7%	1.7%	5	1.3%	0.5%	11	2.2%	2.0%
Alsace	13	1.3%	0.8%	7	1.2%	1.0%	5	1.4%	0.7%	9	1.7%	1.8%
Franche-Comté	12	1.2%	1.2%	6	1.0%	1.2%	6	1.7%	1.3%	7	1.3%	2.6%
Champagne Ardennes	7	0.8%	0.7%	4	0.7%	0.8%	3	0.9%	0.6%	4	0.8%	1.4%
Picardie	13	1.4%	0.9%	8	1.4%	1.1%	5	1.4%	0.7%	7	1.3%	1.5%
Bourgogne	18	1.9%	1.3%	7	1.2%	1.1%	11	2.9%	1.5%	5	0.9%	1.3%
Haute Normandie	17	1.8%	1.1%	13	2.2%	1.8%	5	1.2%	0.6%	11	2.1%	2.3%
Basse Normandie	14	1.4%	1.1%	9	1.6%	1.6%	5	1.2%	0.7%	8	1.5%	2.2%
Centre	26	2.7%	1.2%	17	2.9%	1.7%	9	2.5%	0.8%	11	2.0%	1.8%
Pays de Loire	21	2.2%	0.7%	13	2.2%	0.9%	8	2.1%	0.5%	14	2.6%	1.4%
Bretagne	22	2.4%	0.8%	17	2.9%	1.3%	5	1.5%	0.4%	11	2.1%	1.3%
Poitou Charentes	20	2.1%	1.4%	15	2.5%	2.0%	6	1.5%	0.7%	9	1.7%	2.1%
Aquitaine	36	3.7%	1.3%	24	4.1%	1.8%	12	3.1%	0.8%	11	2.1%	1.2%
Midi Pyrénées	40	4.2%	1.6%	29	5.0%	2.5%	11	2.9%	0.9%	25	4.8%	3.2%
Limousin	9	0.9%	1.4%	5	0.9%	1.8%	4	1.0%	1.1%	2	0.4%	1.5%
Auvergne	14	1.5%	1.2%	9	1.5%	1.6%	5	1.4%	0.9%	6	1.1%	1.9%
Rhône Alpes	75	7.9%	1.4%	44	7.6%	1.8%	30	8.3%	1.1%	35	6.8%	1.9%
Languedoc Roussillon	40	4.2%	1.7%	20	3.5%	1.9%	19	5.2%	1.6%	21	4.0%	2.8%
Provence Alpes Côte d'Azur. Corse	79	8.4%	1.8%	46	8.0%	2.3%	33	9.0%	1.4%	40	7.7%	2.7%
Habitudes de connection à Internet												
Tous les jours	800	84.2%	2.4%	488	83.9%	2.9%	312	84.6%	1.9%	473	91.4%	3.3%
Presque tous les jours	71	7.5%	1.2%	48	8.2%	1.8%	24	6.4%	0.7%	30	5.8%	1.5%
1 à 2 fois par semaine	24	2.5%	0.9%	13	2.2%	1.1%	11	3.1%	0.8%	7	1.4%	1.1%
1 à 3 fois par mois	5	0.5%	0.9%	2	0.4%	1.1%	3	0.7%	0.8%	2	0.4%	3.9%
Moins souvent	13	1.4%	1.6%	3	0.5%	0.9%	10	2.7%	2.1%	1	0.2%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	20	2.1%	1.1%	8	1.4%	1.0%	12	3.2%	1.1%	4	0.8%	3.1%
De 9 000 à moins de 12 000 euros par an	23	2.4%	0.8%	12	2.1%	1.1%	11	2.9%	0.6%	4	0.8%	1.6%
De 12 000 à moins de 18 000 euros par an	71	7.5%	1.2%	37	6.3%	1.4%	34	9.3%	1.0%	18	3.5%	2.5%
De 18 000 à moins de 24 000 euros par an	82	8.7%	1.3%	47	8.1%	1.5%	35	9.5%	1.0%	31	5.9%	2.3%
De 24 000 à moins de 36 000 euros par an	186	19.6%	1.7%	112	19.3%	2.1%	73	19.9%	1.3%	87	16.7%	2.6%
De 36 000 à moins de 45 000 euros par an	140	14.8%	2.0%	98	16.8%	2.6%	43	11.6%	1.3%	91	17.6%	3.0%
De 45 000 à moins de 65 000 euros par an	187	19.7%	2.7%	114	19.7%	3.2%	72	19.7%	2.2%	106	20.5%	2.8%
De 65 000 à moins de 80 000 euros par an	74	7.8%	3.8%	48	8.3%	4.3%	26	7.0%	3.1%	56	10.9%	4.3%
De 80 000 à moins de 115 000 euros par an	62	6.5%	4.9%	40	6.9%	5.4%	21	5.7%	4.2%	50	9.7%	5.5%
115 000 euros et plus par an	25	2.6%	4.1%	18	3.1%	4.9%	7	1.8%	2.9%	22	4.3%	4.4%
Refus	52	5.5%	1.5%	31	5.3%	2.2%	21	5.7%	1.1%	29	5.5%	2.7%
Ne sait pas	29	3.1%	1.3%	15	2.6%	1.6%	14	3.8%	1.0%	19	3.7%	2.1%