

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	369	100.0%	0.7%	223	100.0%	0.9%	146	100.0%	0.5%	137	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	223	60.5%	0.9%	223	100.0%	0.9%	0	0.0%	0.0%	78	56.8%	0.9%
<b>Femme</b>	146	39.5%	0.5%	0	0.0%	0.0%	146	100.0%	0.5%	59	43.2%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	52	14.0%	0.7%	29	12.9%	0.8%	23	15.6%	0.6%	31	22.8%	1.0%
<b>25 à 34 ans</b>	39	10.4%	0.5%	24	10.7%	0.6%	15	10.1%	0.4%	17	12.3%	0.5%
<b>35 à 49 ans</b>	74	20.0%	0.6%	46	20.4%	0.7%	28	19.4%	0.4%	42	30.8%	0.7%
<b>50 à 59 ans</b>	71	19.3%	0.8%	47	20.9%	1.0%	25	16.9%	0.5%	39	28.9%	1.0%
<b>60 ans et plus</b>	134	36.3%	0.9%	78	35.1%	1.2%	56	38.1%	0.7%	7	5.2%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	123	33.2%	0.5%	0	0.0%	0.0%	123	84.1%	0.5%	46	34.0%	0.7%
<b>Personne de référence</b>	223	60.3%	0.8%	185	82.9%	0.9%	38	25.8%	0.5%	67	49.4%	0.8%
<b>Responsable des achats</b>	247	66.9%	0.7%	124	55.7%	1.0%	123	84.1%	0.5%	78	56.9%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	2	0.5%	0.1%	2	0.8%	0.2%	0	0.1%	0.0%	2	1.5%	0.1%
<b>Affaires et Cadres</b>	44	11.9%	0.9%	24	10.7%	0.8%	20	13.6%	0.9%	40	29.4%	0.9%
<b>Professions intermédiaires</b>	53	14.3%	0.8%	34	15.3%	1.0%	19	12.9%	0.5%	46	33.5%	0.8%
<b>Employés</b>	66	17.8%	0.8%	37	16.8%	1.7%	28	19.3%	0.5%	22	16.1%	1.2%
<b>Ouvriers</b>	31	8.5%	0.5%	26	11.8%	0.5%	5	3.5%	0.4%	5	3.7%	1.2%
<b>Retraités</b>	123	33.2%	1.0%	79	35.2%	1.3%	44	30.2%	0.7%	2	1.2%	0.7%
<b>Autres inactifs</b>	50	13.6%	0.5%	20	9.1%	0.5%	30	20.4%	0.5%	20	14.7%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	20	5.5%	0.8%	9	4.2%	0.7%	11	7.5%	0.8%	20	15.0%	0.8%
<b>Affaires et Cadres</b>	54	14.6%	0.7%	31	14.1%	0.9%	23	15.6%	0.6%	54	39.6%	0.7%
<b>Professions intermédiaires</b>	62	16.8%	0.8%	37	16.4%	0.9%	25	17.4%	0.7%	62	45.4%	0.8%
<b>Employés</b>	42	11.3%	0.8%	28	12.7%	1.2%	13	9.2%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	41	11.0%	0.4%	28	12.5%	0.6%	13	8.7%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	134	36.2%	0.9%	80	35.8%	1.2%	54	36.8%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	16	4.3%	0.4%	9	4.0%	0.6%	7	4.9%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	64	17.3%	0.6%	38	16.9%	0.9%	26	17.9%	0.5%	14	9.9%	0.8%
<b>2 personnes</b>	142	38.3%	0.8%	79	35.3%	0.9%	63	43.0%	0.7%	29	20.9%	0.7%
<b>3 personnes</b>	67	18.2%	0.7%	36	16.1%	0.8%	31	21.5%	0.7%	34	25.2%	0.9%
<b>4 personnes</b>	54	14.5%	0.6%	43	19.1%	0.9%	11	7.5%	0.2%	31	22.6%	0.6%
<b>5 personnes et +</b>	43	11.7%	0.8%	28	12.7%	1.1%	15	10.1%	0.5%	29	21.4%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	87	23.5%	0.6%	52	23.1%	0.7%	35	24.2%	0.4%	45	32.6%	0.6%
<b>Non</b>	282	76.5%	0.8%	172	76.9%	1.0%	111	75.8%	0.6%	92	67.4%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	59	16.1%	0.5%	38	17.1%	0.7%	21	14.5%	0.3%	17	12.2%	0.5%
<b>Agglo. - 20 000 hab</b>	53	14.2%	0.6%	29	12.8%	0.7%	24	16.4%	0.5%	14	10.2%	0.5%
<b>Agglo. 20 000 à 100 000 hab</b>	46	12.4%	0.7%	30	13.4%	0.9%	16	10.8%	0.4%	6	4.3%	0.3%
<b>Agglo. + 100 000 hab</b>	103	28.0%	0.7%	65	28.9%	0.9%	39	26.6%	0.5%	39	28.8%	0.7%
<b>Agglo. Paris</b>	108	29.3%	1.3%	62	27.8%	1.5%	46	31.7%	1.0%	61	44.5%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	119	32.3%	1.2%	69	30.8%	1.5%	50	34.6%	1.0%	66	48.6%	1.5%
<b>Nord Pas de Calais</b>	13	3.4%	0.4%	5	2.2%	0.3%	8	5.2%	0.4%	5	3.5%	0.5%
<b>Lorraine</b>	7	1.8%	0.3%	5	2.4%	0.6%	1	0.8%	0.1%	1	0.4%	0.1%
<b>Alsace</b>	5	1.2%	0.3%	3	1.2%	0.4%	2	1.3%	0.2%	5	3.3%	0.9%
<b>Franche-Comté</b>	8	2.3%	0.9%	5	2.1%	1.0%	4	2.5%	0.8%	3	1.9%	1.0%
<b>Champagne Ardennes</b>	3	0.7%	0.2%	1	0.7%	0.3%	1	0.8%	0.2%	2	1.5%	0.7%
<b>Picardie</b>	11	3.0%	0.7%	9	4.1%	1.2%	2	1.4%	0.3%	5	3.5%	1.1%
<b>Bourgogne</b>	9	2.6%	0.7%	8	3.5%	1.2%	2	1.2%	0.2%	2	1.2%	0.5%
<b>Haute Normandie</b>	9	2.4%	0.6%	4	1.8%	0.6%	5	3.4%	0.6%	3	1.9%	0.6%
<b>Basse Normandie</b>	3	0.9%	0.3%	3	1.2%	0.5%	1	0.4%	0.1%	0	0.3%	0.1%
<b>Centre</b>	13	3.4%	0.6%	8	3.7%	0.8%	4	3.0%	0.4%	3	1.9%	0.4%
<b>Pays de Loire</b>	11	2.9%	0.4%	7	3.1%	0.5%	4	2.7%	0.3%	2	1.6%	0.2%
<b>Bretagne</b>	16	4.4%	0.6%	7	3.2%	0.6%	9	6.2%	0.7%	3	2.5%	0.4%
<b>Poitou Charentes</b>	7	2.0%	0.5%	5	2.3%	0.7%	2	1.5%	0.3%	1	1.0%	0.3%
<b>Aquitaine</b>	27	7.4%	1.0%	17	7.5%	1.3%	10	7.2%	0.7%	2	1.6%	0.2%
<b>Midi Pyrénées</b>	17	4.6%	0.7%	8	3.7%	0.7%	9	6.0%	0.7%	6	4.3%	0.7%
<b>Limousin</b>	6	1.6%	1.0%	4	1.9%	1.4%	2	1.3%	0.6%	1	0.5%	0.4%
<b>Auvergne</b>	6	1.7%	0.6%	6	2.5%	1.0%	1	0.6%	0.1%	0	0.1%	0.1%
<b>Rhône Alpes</b>	34	9.2%	0.7%	20	8.9%	0.8%	14	9.5%	0.5%	15	10.9%	0.8%
<b>Languedoc Roussillon</b>	21	5.7%	0.9%	13	5.7%	1.2%	8	5.7%	0.7%	5	3.8%	0.7%
<b>Provence Alpes Côte d'Azur.</b>	24	6.6%	0.6%	17	7.6%	0.8%	7	5.0%	0.3%	8	5.6%	0.5%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	268	72.7%	0.8%	171	76.4%	1.0%	98	66.9%	0.6%	124	90.8%	0.9%
<b>Presque tous les jours</b>	42	11.3%	0.7%	25	11.3%	0.9%	17	11.4%	0.5%	8	5.8%	0.4%
<b>1 à 2 fois par semaine</b>	17	4.7%	0.7%	5	2.3%	0.4%	12	8.2%	0.9%	4	3.2%	0.7%
<b>1 à 3 fois par mois</b>	2	0.4%	0.3%	0	0.1%	0.1%	1	1.0%	0.5%	0	0.1%	0.3%
<b>Moins souvent</b>	1	0.2%	0.1%	0	0.0%	0.0%	1	0.6%	0.2%	0	0.0%	0.0%
<b>Jamais</b>	0	0.1%	0.2%	0	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	8	2.2%	0.4%	5	2.3%	0.6%	3	2.1%	0.3%	1	0.9%	0.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	13	3.6%	0.5%	12	5.5%	1.1%	1	0.8%	0.1%	1	0.5%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	26	6.9%	0.4%	12	5.3%	0.4%	14	9.5%	0.4%	4	3.2%	0.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	45	12.1%	0.7%	26	11.8%	0.9%	18	12.7%	0.5%	12	8.8%	0.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	88	23.7%	0.8%	51	22.7%	1.0%	37	25.3%	0.6%	23	16.7%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	62	16.9%	0.9%	35	15.8%	0.9%	27	18.6%	0.8%	28	20.6%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	59	16.0%	0.9%	36	15.9%	1.0%	24	16.2%	0.7%	31	22.6%	0.8%
<b>De 65 000 à moins de 80 000 euros par an</b>	24	6.5%	1.2%	18	8.3%	1.6%	5	3.7%	0.6%	13	9.4%	1.0%
<b>De 80 000 à moins de 115 000 euros par an</b>	8	2.3%	0.7%	7	3.1%	0.9%	1	1.0%	0.3%	7	4.9%	0.7%
<b>115 000 euros et plus par an</b>	4	1.0%	0.6%	3	1.6%	0.9%	0	0.1%	0.1%	4	2.7%	0.7%
<b>Refus</b>	19	5.1%	0.6%	11	4.9%	0.8%	8	5.4%	0.4%	2	1.5%	0.2%
<b>Ne sait pas</b>	13	3.7%	0.6%	7	3.0%	0.7%	7	4.6%	0.5%	11	8.2%	1.2%