

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1553	100.0%	3.0%	932	100.0%	3.8%	621	100.0%	2.3%	637	100.0%	3.6%
<b>Sexe</b>												
<b>Homme</b>	932	60.0%	3.8%	932	100.0%	3.8%	0	0.0%	0.0%	406	63.7%	4.6%
<b>Femme</b>	621	40.0%	2.3%	0	0.0%	0.0%	621	100.0%	2.3%	231	36.3%	2.7%
<b>Age</b>												
<b>15 à 24 ans</b>	237	15.3%	3.3%	146	15.7%	4.0%	91	14.6%	2.5%	121	19.0%	3.9%
<b>25 à 34 ans</b>	211	13.6%	2.8%	137	14.7%	3.7%	73	11.8%	1.9%	121	18.9%	3.7%
<b>35 à 49 ans</b>	279	18.0%	2.2%	176	18.9%	2.9%	103	16.6%	1.6%	179	28.0%	2.9%
<b>50 à 59 ans</b>	238	15.3%	2.5%	141	15.1%	3.0%	97	15.6%	2.1%	149	23.4%	3.8%
<b>60 ans et plus</b>	588	37.9%	3.9%	332	35.6%	5.1%	257	41.3%	3.0%	67	10.6%	6.8%
<b>Individu</b>												
<b>Ménagères</b>	505	32.5%	2.2%	0	0.0%	0.0%	505	81.3%	2.2%	176	27.6%	2.5%
<b>Personne de référence</b>	918	59.1%	3.3%	764	82.0%	3.8%	154	24.8%	2.0%	346	54.3%	4.2%
<b>Responsable des achats</b>	953	61.4%	2.7%	448	48.1%	3.5%	505	81.4%	2.2%	369	58.0%	3.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	0.6%	1.6%	6	0.7%	1.7%	2	0.4%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	80	5.2%	4.9%	58	6.2%	5.2%	22	3.5%	4.2%	73	11.5%	5.1%
<b>Affaires et Cadres</b>	267	17.2%	5.2%	182	19.5%	6.2%	85	13.7%	3.9%	245	38.6%	5.3%
<b>Professions intermédiaires</b>	153	9.9%	2.2%	94	10.0%	2.7%	60	9.6%	1.7%	127	19.9%	2.3%
<b>Employés</b>	207	13.3%	2.5%	102	11.0%	4.7%	104	16.8%	1.7%	49	7.7%	2.7%
<b>Ouvriers</b>	84	5.4%	1.3%	75	8.0%	1.5%	10	1.6%	0.7%	2	0.4%	0.6%
<b>Retraités</b>	462	29.7%	3.7%	282	30.2%	4.7%	180	29.0%	2.7%	13	2.1%	5.4%
<b>Autres inactifs</b>	291	18.7%	2.8%	133	14.3%	3.5%	157	25.3%	2.4%	127	19.9%	3.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	0.8%	1.5%	8	0.9%	2.0%	4	0.7%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	121	7.8%	4.6%	77	8.3%	5.9%	44	7.0%	3.3%	121	19.0%	4.6%
<b>Affaires et Cadres</b>	356	22.9%	4.9%	226	24.2%	6.3%	130	21.0%	3.6%	356	55.9%	4.9%
<b>Professions intermédiaires</b>	160	10.3%	2.1%	103	11.1%	2.6%	57	9.2%	1.6%	160	25.1%	2.1%
<b>Employés</b>	151	9.7%	2.8%	93	10.0%	4.0%	58	9.4%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	130	8.4%	1.4%	80	8.6%	1.6%	50	8.0%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	543	35.0%	3.8%	299	32.1%	4.5%	244	39.3%	3.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	80	5.2%	2.0%	46	4.9%	2.9%	34	5.5%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	247	15.9%	2.5%	135	14.5%	3.1%	113	18.2%	2.0%	65	10.2%	3.8%
2 personnes	659	42.4%	3.7%	391	42.0%	4.5%	268	43.1%	2.9%	176	27.7%	4.0%
3 personnes	272	17.5%	3.0%	167	17.9%	3.7%	105	16.9%	2.3%	157	24.6%	4.1%
4 personnes	224	14.4%	2.4%	135	14.4%	3.0%	90	14.4%	1.9%	137	21.6%	2.8%
5 personnes et +	151	9.7%	2.8%	104	11.2%	4.0%	46	7.4%	1.7%	102	16.0%	3.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	357	23.0%	2.3%	225	24.1%	3.1%	132	21.2%	1.6%	225	35.4%	2.9%
Non	1196	77.0%	3.3%	707	75.9%	4.0%	489	78.8%	2.6%	412	64.6%	4.2%
<b>Habitat</b>												
Communes rurales	207	13.3%	1.7%	134	14.4%	2.4%	73	11.8%	1.2%	58	9.1%	1.7%
Agglo. - 20 000 hab	148	9.6%	1.6%	95	10.2%	2.2%	53	8.6%	1.1%	52	8.1%	2.0%
Agglo. 20 000 à 100 000 hab	133	8.5%	1.9%	79	8.5%	2.4%	53	8.5%	1.5%	46	7.3%	2.6%
Agglo. + 100 000 hab	485	31.3%	3.1%	294	31.6%	3.9%	191	30.8%	2.4%	213	33.4%	3.7%
Agglo. Paris	580	37.3%	6.8%	329	35.3%	8.1%	251	40.3%	5.6%	268	42.1%	6.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	617	39.7%	6.5%	359	38.5%	7.9%	258	41.5%	5.2%	277	43.5%	6.3%
<b>Nord Pas de Calais</b>	60	3.9%	1.9%	37	3.9%	2.4%	23	3.7%	1.4%	28	4.4%	3.0%
<b>Lorraine</b>	35	2.2%	1.8%	24	2.6%	2.6%	10	1.6%	1.0%	15	2.4%	2.7%
<b>Alsace</b>	34	2.2%	2.2%	21	2.3%	2.9%	12	2.0%	1.6%	15	2.4%	3.2%
<b>Franche-Comté</b>	17	1.1%	1.8%	10	1.1%	2.2%	7	1.1%	1.4%	7	1.1%	2.8%
<b>Champagne Ardennes</b>	21	1.3%	1.9%	12	1.3%	2.4%	8	1.3%	1.5%	5	0.7%	1.6%
<b>Picardie</b>	27	1.7%	1.7%	16	1.7%	2.1%	11	1.7%	1.3%	8	1.3%	1.9%
<b>Bourgogne</b>	28	1.8%	2.0%	21	2.3%	3.2%	6	1.0%	0.9%	8	1.2%	2.2%
<b>Haute Normandie</b>	34	2.2%	2.3%	15	1.6%	2.0%	19	3.1%	2.5%	14	2.3%	3.1%
<b>Basse Normandie</b>	23	1.5%	1.9%	11	1.2%	1.9%	12	1.9%	1.9%	9	1.3%	2.4%
<b>Centre</b>	40	2.6%	1.9%	24	2.6%	2.4%	16	2.6%	1.5%	10	1.6%	1.7%
<b>Pays de Loire</b>	59	3.8%	2.0%	43	4.6%	3.0%	16	2.6%	1.0%	27	4.2%	2.8%
<b>Bretagne</b>	44	2.9%	1.7%	33	3.5%	2.6%	11	1.8%	0.8%	22	3.5%	2.7%
<b>Poitou Charentes</b>	34	2.2%	2.3%	21	2.3%	3.0%	13	2.0%	1.6%	8	1.3%	2.0%
<b>Aquitaine</b>	57	3.7%	2.1%	43	4.7%	3.3%	14	2.3%	1.0%	23	3.6%	2.6%
<b>Midi Pyrénées</b>	61	4.0%	2.5%	38	4.1%	3.2%	23	3.7%	1.8%	25	3.9%	3.1%
<b>Limousin</b>	13	0.8%	2.1%	9	1.0%	3.0%	4	0.6%	1.2%	5	0.9%	3.6%
<b>Auvergne</b>	25	1.6%	2.2%	18	1.9%	3.3%	7	1.2%	1.2%	9	1.4%	3.0%
<b>Rhône Alpes</b>	101	6.5%	1.9%	53	5.7%	2.1%	48	7.7%	1.8%	36	5.6%	1.9%
<b>Languedoc Roussillon</b>	59	3.8%	2.6%	34	3.7%	3.2%	25	4.0%	2.1%	24	3.8%	3.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	166	10.7%	3.8%	89	9.5%	4.3%	78	12.5%	3.4%	62	9.7%	4.2%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1234	79.5%	3.7%	762	81.7%	4.6%	472	76.0%	2.8%	579	91.0%	4.0%
<b>Presque tous les jours</b>	131	8.4%	2.2%	67	7.2%	2.5%	64	10.2%	2.0%	32	5.0%	1.6%
<b>1 à 2 fois par semaine</b>	47	3.0%	1.8%	27	3.0%	2.4%	19	3.1%	1.4%	17	2.6%	2.6%
<b>1 à 3 fois par mois</b>	4	0.3%	0.8%	2	0.2%	1.0%	2	0.3%	0.7%	0	0.0%	0.0%
<b>Moins souvent</b>	11	0.7%	1.4%	4	0.5%	1.3%	7	1.1%	1.5%	2	0.2%	1.9%
<b>Jamais</b>	2	0.1%	1.5%	2	0.2%	2.2%	0	0.0%	0.0%	2	0.3%	17.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	44	2.8%	2.4%	36	3.8%	4.5%	8	1.4%	0.8%	9	1.4%	6.3%
De 9 000 à moins de 12 000 euros par an	30	2.0%	1.1%	15	1.7%	1.5%	15	2.4%	0.8%	6	0.9%	2.2%
De 12 000 à moins de 18 000 euros par an	119	7.6%	1.9%	66	7.1%	2.5%	53	8.5%	1.5%	28	4.4%	3.8%
De 18 000 à moins de 24 000 euros par an	120	7.7%	1.8%	76	8.1%	2.5%	44	7.1%	1.3%	33	5.3%	2.5%
De 24 000 à moins de 36 000 euros par an	247	15.9%	2.2%	137	14.7%	2.6%	111	17.8%	1.9%	84	13.2%	2.5%
De 36 000 à moins de 45 000 euros par an	197	12.7%	2.8%	115	12.3%	3.1%	82	13.2%	2.5%	81	12.8%	2.7%
De 45 000 à moins de 65 000 euros par an	287	18.5%	4.2%	181	19.4%	5.0%	105	17.0%	3.2%	121	19.0%	3.2%
De 65 000 à moins de 80 000 euros par an	113	7.3%	5.8%	74	7.9%	6.6%	39	6.3%	4.7%	61	9.6%	4.7%
De 80 000 à moins de 115 000 euros par an	110	7.1%	8.8%	70	7.5%	9.5%	40	6.5%	7.9%	72	11.2%	7.8%
115 000 euros et plus par an	89	5.7%	14.8%	70	7.5%	18.9%	19	3.0%	8.2%	62	9.7%	12.1%
Refus	126	8.1%	3.8%	59	6.4%	4.3%	67	10.7%	3.4%	36	5.7%	3.4%
Ne sait pas	70	4.5%	3.1%	33	3.5%	3.5%	37	6.0%	2.8%	44	6.9%	4.7%