

# L'Union / l'Ardennais Dimanche



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	335	100.0%	0.6%	179	100.0%	0.7%	157	100.0%	0.6%	62	100.0%	0.4%
<b>Sexe</b>												
<b>Homme</b>	179	53.3%	0.7%	179	100.0%	0.7%	0	0.0%	0.0%	38	60.7%	0.4%
<b>Femme</b>	157	46.7%	0.6%	0	0.0%	0.0%	157	100.0%	0.6%	24	39.3%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	32	9.6%	0.4%	10	5.4%	0.3%	22	14.3%	0.6%	8	12.3%	0.2%
<b>25 à 34 ans</b>	48	14.4%	0.6%	30	17.0%	0.8%	18	11.5%	0.5%	14	22.4%	0.4%
<b>35 à 49 ans</b>	60	17.8%	0.5%	33	18.2%	0.5%	27	17.2%	0.4%	16	26.1%	0.3%
<b>50 à 59 ans</b>	81	24.1%	0.9%	49	27.5%	1.1%	31	20.1%	0.7%	20	32.8%	0.5%
<b>60 ans et plus</b>	115	34.2%	0.8%	57	31.9%	0.9%	58	36.9%	0.7%	4	6.4%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	139	41.6%	0.6%	0	0.0%	0.0%	139	89.0%	0.6%	20	32.9%	0.3%
<b>Personne de référence</b>	219	65.3%	0.8%	159	88.7%	0.8%	60	38.6%	0.8%	36	57.8%	0.4%
<b>Responsable des achats</b>	229	68.4%	0.6%	91	50.7%	0.7%	139	88.5%	0.6%	38	60.7%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	4.1%	2.6%	12	6.5%	3.1%	2	1.4%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	4	1.0%	0.2%	4	2.0%	0.3%	0	0.0%	0.0%	4	5.7%	0.2%
<b>Affaires et Cadres</b>	19	5.6%	0.4%	13	7.4%	0.5%	5	3.4%	0.2%	16	25.2%	0.3%
<b>Professions intermédiaires</b>	26	7.8%	0.4%	15	8.2%	0.4%	11	7.3%	0.3%	24	39.3%	0.4%
<b>Employés</b>	58	17.2%	0.7%	13	7.0%	0.6%	45	28.8%	0.7%	8	12.3%	0.4%
<b>Ouvriers</b>	51	15.2%	0.8%	45	24.9%	0.9%	6	4.1%	0.5%	2	3.9%	0.6%
<b>Retraités</b>	107	31.9%	0.9%	53	29.9%	0.9%	54	34.3%	0.8%	0	0.4%	0.1%
<b>Autres inactifs</b>	57	17.1%	0.6%	25	14.1%	0.7%	32	20.6%	0.5%	8	13.1%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	4.1%	1.7%	12	6.5%	2.8%	2	1.4%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	6	1.8%	0.2%	4	2.0%	0.3%	3	1.6%	0.2%	6	9.7%	0.2%
<b>Affaires et Cadres</b>	29	8.6%	0.4%	17	9.5%	0.5%	12	7.5%	0.3%	29	46.4%	0.4%
<b>Professions intermédiaires</b>	27	8.1%	0.4%	17	9.5%	0.4%	10	6.5%	0.3%	27	43.9%	0.4%
<b>Employés</b>	41	12.3%	0.8%	13	7.3%	0.6%	28	18.0%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	78	23.3%	0.8%	45	25.4%	0.9%	33	20.9%	0.7%	0	0.0%	0.0%
<b>Retraités</b>	119	35.5%	0.8%	57	31.8%	0.9%	62	39.6%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	21	6.4%	0.5%	14	8.0%	0.9%	7	4.6%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	79	23.6%	0.8%	45	25.3%	1.0%	34	21.6%	0.6%	12	19.8%	0.7%
<b>2 personnes</b>	133	39.8%	0.7%	70	39.0%	0.8%	64	40.7%	0.7%	12	20.0%	0.3%
<b>3 personnes</b>	57	16.9%	0.6%	29	16.4%	0.6%	27	17.5%	0.6%	19	31.1%	0.5%
<b>4 personnes</b>	38	11.5%	0.4%	22	12.5%	0.5%	16	10.3%	0.3%	10	16.3%	0.2%
<b>5 personnes et +</b>	28	8.3%	0.5%	12	6.8%	0.5%	15	9.9%	0.6%	8	12.8%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	83	24.7%	0.5%	40	22.3%	0.6%	43	27.5%	0.5%	22	36.0%	0.3%
<b>Non</b>	253	75.3%	0.7%	139	77.7%	0.8%	114	72.5%	0.6%	40	64.0%	0.4%
<b>Habitat</b>												
<b>Communes rurales</b>	135	40.1%	1.1%	74	41.2%	1.3%	61	38.8%	1.0%	19	30.3%	0.6%
<b>Agglo. - 20 000 hab</b>	60	17.8%	0.7%	29	16.4%	0.7%	30	19.4%	0.6%	7	11.4%	0.3%
<b>Agglo. 20 000 à 100 000 hab</b>	77	22.8%	1.1%	44	24.7%	1.3%	32	20.7%	0.9%	13	20.8%	0.7%
<b>Agglo. + 100 000 hab</b>	61	18.1%	0.4%	28	15.6%	0.4%	33	21.1%	0.4%	20	33.1%	0.4%
<b>Agglo. Paris</b>	4	1.1%	0.0%	4	2.2%	0.1%	0	0.0%	0.0%	3	4.5%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	4	1.1%	0.0%	4	2.2%	0.1%	0	0.0%	0.0%	3	4.5%	0.1%
<b>Lorraine</b>	0	0.1%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	254	75.7%	23.4%	126	70.6%	24.2%	128	81.5%	22.7%	48	77.6%	16.7%
<b>Picardie</b>	76	22.7%	5.0%	48	26.6%	6.4%	28	18.1%	3.6%	11	17.4%	2.5%
<b>Bourgogne</b>	1	0.2%	0.0%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
<b>Midi Pyrénées</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Auvergne</b>	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.5%	0.1%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	176	52.4%	0.5%	93	52.1%	0.6%	83	52.7%	0.5%	53	85.2%	0.4%
<b>Presque tous les jours</b>	38	11.4%	0.6%	17	9.8%	0.6%	21	13.2%	0.7%	7	11.3%	0.4%
<b>1 à 2 fois par semaine</b>	21	6.4%	0.8%	11	5.9%	0.9%	11	6.9%	0.8%	0	0.4%	0.0%
<b>1 à 3 fois par mois</b>	4	1.0%	0.7%	4	2.0%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Moins souvent</b>	4	1.1%	0.4%	1	0.6%	0.3%	3	1.6%	0.5%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	14	4.3%	0.8%	6	3.2%	0.7%	9	5.5%	0.8%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	32	9.4%	1.1%	9	4.8%	0.8%	23	14.7%	1.3%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	43	12.9%	0.7%	26	14.4%	1.0%	17	11.1%	0.5%	7	11.1%	0.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	55	16.4%	0.8%	31	17.4%	1.0%	24	15.3%	0.7%	9	14.4%	0.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	80	23.9%	0.7%	40	22.4%	0.8%	40	25.5%	0.7%	13	21.2%	0.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	36	10.8%	0.5%	24	13.2%	0.6%	13	8.0%	0.4%	8	13.7%	0.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	21	6.1%	0.3%	17	9.3%	0.5%	4	2.6%	0.1%	8	12.4%	0.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	11	3.1%	0.5%	8	4.5%	0.7%	2	1.6%	0.3%	7	11.5%	0.6%
<b>De 80 000 à moins de 115 000 euros par an</b>	5	1.5%	0.4%	3	1.6%	0.4%	2	1.3%	0.4%	4	6.5%	0.4%
<b>115 000 euros et plus par an</b>	3	1.0%	0.6%	3	1.5%	0.7%	1	0.4%	0.3%	1	2.3%	0.3%
<b>Refus</b>	22	6.6%	0.7%	9	5.0%	0.6%	13	8.5%	0.7%	2	3.8%	0.2%
<b>Ne sait pas</b>	13	4.0%	0.6%	5	2.8%	0.5%	8	5.4%	0.6%	2	2.9%	0.2%