

Le Télégramme du Dimanche



Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 599 | 100.0% | 1.2% | 312 | 100.0% | 1.3% | 287 | 100.0% | 1.1% | 168 | 100.0% | 1.0% |
| Sexe | | | | | | | | | | | | |
| Homme | 312 | 52.1% | 1.3% | 312 | 100.0% | 1.3% | 0 | 0.0% | 0.0% | 86 | 51.3% | 1.0% |
| Femme | 287 | 47.9% | 1.1% | 0 | 0.0% | 0.0% | 287 | 100.0% | 1.1% | 82 | 48.7% | 0.9% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 44 | 7.4% | 0.6% | 22 | 7.1% | 0.6% | 22 | 7.7% | 0.6% | 12 | 7.3% | 0.4% |
| 25 à 34 ans | 59 | 9.9% | 0.8% | 36 | 11.6% | 1.0% | 23 | 8.1% | 0.6% | 21 | 12.5% | 0.6% |
| 35 à 49 ans | 133 | 22.1% | 1.1% | 75 | 24.0% | 1.2% | 58 | 20.1% | 0.9% | 60 | 35.8% | 1.0% |
| 50 à 59 ans | 139 | 23.2% | 1.5% | 78 | 24.9% | 1.7% | 61 | 21.3% | 1.3% | 57 | 33.7% | 1.4% |
| 60 ans et plus | 224 | 37.4% | 1.5% | 101 | 32.3% | 1.5% | 123 | 42.9% | 1.5% | 18 | 10.7% | 1.8% |
| Individu | | | | | | | | | | | | |
| Ménagères | 261 | 43.5% | 1.1% | 0 | 0.0% | 0.0% | 261 | 90.7% | 1.1% | 71 | 42.2% | 1.0% |
| Personne de référence | 360 | 60.1% | 1.3% | 282 | 90.4% | 1.4% | 78 | 27.3% | 1.0% | 88 | 52.4% | 1.1% |
| Responsable des achats | 439 | 73.2% | 1.2% | 182 | 58.5% | 1.4% | 257 | 89.3% | 1.1% | 120 | 71.5% | 1.1% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 7 | 1.2% | 1.4% | 5 | 1.6% | 1.4% | 2 | 0.8% | 1.5% | 0 | 0.0% | 0.0% |
| Petits patrons | 29 | 4.8% | 1.8% | 26 | 8.5% | 2.4% | 2 | 0.8% | 0.5% | 29 | 17.1% | 2.0% |
| Affaires et Cadres | 30 | 5.0% | 0.6% | 19 | 6.0% | 0.6% | 11 | 3.9% | 0.5% | 29 | 17.1% | 0.6% |
| Professions intermédiaires | 62 | 10.3% | 0.9% | 33 | 10.6% | 1.0% | 29 | 9.9% | 0.8% | 56 | 33.2% | 1.0% |
| Employés | 101 | 16.8% | 1.2% | 28 | 8.9% | 1.3% | 73 | 25.5% | 1.2% | 33 | 19.7% | 1.8% |
| Ouvriers | 81 | 13.5% | 1.3% | 65 | 20.8% | 1.3% | 16 | 5.6% | 1.2% | 0 | 0.0% | 0.0% |
| Retraités | 197 | 32.8% | 1.6% | 98 | 31.5% | 1.7% | 99 | 34.3% | 1.5% | 4 | 2.3% | 1.6% |
| Autres inactifs | 93 | 15.5% | 0.9% | 38 | 12.1% | 1.0% | 55 | 19.1% | 0.8% | 18 | 10.6% | 0.5% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 9 | 1.5% | 1.1% | 4 | 1.2% | 0.9% | 5 | 1.8% | 1.3% | 0 | 0.0% | 0.0% |
| Petits patrons | 41 | 6.8% | 1.5% | 26 | 8.5% | 2.0% | 14 | 4.9% | 1.1% | 41 | 24.2% | 1.5% |
| Affaires et Cadres | 53 | 8.9% | 0.7% | 25 | 8.2% | 0.7% | 28 | 9.6% | 0.8% | 53 | 31.7% | 0.7% |
| Professions intermédiaires | 74 | 12.4% | 1.0% | 34 | 11.0% | 0.9% | 40 | 13.9% | 1.1% | 74 | 44.2% | 1.0% |
| Employés | 53 | 8.8% | 1.0% | 28 | 9.0% | 1.2% | 25 | 8.7% | 0.8% | 0 | 0.0% | 0.0% |
| Ouvriers | 107 | 17.8% | 1.1% | 63 | 20.3% | 1.2% | 44 | 15.2% | 1.0% | 0 | 0.0% | 0.0% |
| Retraités | 218 | 36.3% | 1.5% | 109 | 34.9% | 1.7% | 109 | 37.8% | 1.4% | 0 | 0.0% | 0.0% |
| Autres inactifs | 45 | 7.5% | 1.1% | 22 | 7.0% | 1.4% | 23 | 8.0% | 0.9% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 113 | 18.9% | 1.1% | 61 | 19.6% | 1.4% | 52 | 18.1% | 0.9% | 23 | 13.8% | 1.3% |
| 2 personnes | 255 | 42.6% | 1.4% | 136 | 43.5% | 1.6% | 119 | 41.5% | 1.3% | 44 | 26.1% | 1.0% |
| 3 personnes | 82 | 13.7% | 0.9% | 36 | 11.6% | 0.8% | 46 | 16.0% | 1.0% | 40 | 23.6% | 1.0% |
| 4 personnes | 93 | 15.5% | 1.0% | 42 | 13.5% | 0.9% | 51 | 17.7% | 1.1% | 38 | 22.6% | 0.8% |
| 5 personnes et + | 56 | 9.3% | 1.0% | 37 | 11.7% | 1.4% | 19 | 6.6% | 0.7% | 23 | 13.9% | 0.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 159 | 26.5% | 1.0% | 79 | 25.4% | 1.1% | 80 | 27.7% | 1.0% | 72 | 42.9% | 0.9% |
| Non | 440 | 73.5% | 1.2% | 233 | 74.6% | 1.3% | 208 | 72.3% | 1.1% | 96 | 57.1% | 1.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 175 | 29.1% | 1.5% | 97 | 30.9% | 1.7% | 78 | 27.2% | 1.3% | 50 | 29.6% | 1.5% |
| Agglo. - 20 000 hab | 193 | 32.3% | 2.1% | 111 | 35.5% | 2.6% | 83 | 28.8% | 1.8% | 39 | 23.4% | 1.5% |
| Agglo. 20 000 à 100 000 hab | 129 | 21.5% | 1.9% | 61 | 19.4% | 1.8% | 68 | 23.7% | 1.9% | 36 | 21.5% | 2.0% |
| Agglo. + 100 000 hab | 97 | 16.2% | 0.6% | 44 | 14.2% | 0.6% | 53 | 18.3% | 0.7% | 40 | 23.9% | 0.7% |
| Agglo. Paris | 6 | 0.9% | 0.1% | 0 | 0.0% | 0.0% | 6 | 2.0% | 0.1% | 3 | 1.7% | 0.1% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 6 | 0.9% | 0.1% | 0 | 0.0% | 0.0% | 6 | 2.0% | 0.1% | 3 | 1.7% | 0.1% |
| Lorraine | 1 | 0.2% | 0.1% | 1 | 0.3% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Champagne Ardennes | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Picardie | 1 | 0.1% | 0.0% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 1 | 0.3% | 0.1% |
| Basse Normandie | 1 | 0.1% | 0.0% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Centre | 1 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 1 | 0.2% | 0.1% | 1 | 0.4% | 0.1% |
| Pays de Loire | 7 | 1.1% | 0.2% | 3 | 0.9% | 0.2% | 4 | 1.4% | 0.3% | 3 | 1.7% | 0.3% |
| Bretagne | 583 | 97.4% | 21.9% | 307 | 98.3% | 23.9% | 277 | 96.4% | 20.1% | 161 | 95.9% | 19.4% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 353 | 58.9% | 1.1% | 199 | 63.7% | 1.2% | 154 | 53.6% | 0.9% | 130 | 77.6% | 0.9% |
| Presque tous les jours | 61 | 10.2% | 1.0% | 25 | 8.1% | 0.9% | 36 | 12.4% | 1.1% | 18 | 10.8% | 0.9% |
| 1 à 2 fois par semaine | 32 | 5.3% | 1.2% | 13 | 4.3% | 1.2% | 18 | 6.4% | 1.3% | 10 | 6.0% | 1.6% |
| 1 à 3 fois par mois | 7 | 1.2% | 1.3% | 0 | 0.0% | 0.0% | 7 | 2.4% | 2.2% | 3 | 2.1% | 5.9% |
| Moins souvent | 2 | 0.4% | 0.3% | 0 | 0.0% | 0.0% | 2 | 0.8% | 0.5% | 0 | 0.0% | 0.0% |
| Jamais | 9 | 1.5% | 7.1% | 9 | 2.9% | 10.3% | 0 | 0.0% | 0.0% | 3 | 2.0% | 35.3% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 29 | 4.9% | 1.6% | 9 | 2.9% | 1.1% | 20 | 7.0% | 1.9% | 3 | 1.9% | 2.4% |
| De 9 000 à moins de 12 000 euros par an | 38 | 6.4% | 1.4% | 22 | 7.2% | 2.1% | 16 | 5.6% | 0.9% | 5 | 2.9% | 1.9% |
| De 12 000 à moins de 18 000 euros par an | 52 | 8.6% | 0.8% | 24 | 7.6% | 0.9% | 28 | 9.7% | 0.8% | 8 | 4.6% | 1.0% |
| De 18 000 à moins de 24 000 euros par an | 91 | 15.3% | 1.4% | 49 | 15.6% | 1.6% | 43 | 14.9% | 1.2% | 16 | 9.7% | 1.2% |
| De 24 000 à moins de 36 000 euros par an | 146 | 24.4% | 1.3% | 63 | 20.1% | 1.2% | 84 | 29.1% | 1.5% | 41 | 24.5% | 1.2% |
| De 36 000 à moins de 45 000 euros par an | 93 | 15.6% | 1.3% | 61 | 19.7% | 1.6% | 32 | 11.1% | 1.0% | 22 | 13.2% | 0.7% |
| De 45 000 à moins de 65 000 euros par an | 62 | 10.4% | 0.9% | 38 | 12.2% | 1.0% | 24 | 8.5% | 0.7% | 31 | 18.2% | 0.8% |
| De 65 000 à moins de 80 000 euros par an | 18 | 3.1% | 0.9% | 10 | 3.3% | 0.9% | 8 | 2.8% | 1.0% | 12 | 7.0% | 0.9% |
| De 80 000 à moins de 115 000 euros par an | 4 | 0.7% | 0.3% | 2 | 0.6% | 0.3% | 2 | 0.8% | 0.5% | 3 | 2.0% | 0.4% |
| 115 000 euros et plus par an | 9 | 1.5% | 1.5% | 5 | 1.7% | 1.4% | 4 | 1.4% | 1.7% | 8 | 4.5% | 1.5% |
| Refus | 31 | 5.2% | 0.9% | 18 | 5.9% | 1.3% | 13 | 4.5% | 0.7% | 9 | 5.6% | 0.9% |
| Ne sait pas | 23 | 3.9% | 1.0% | 10 | 3.2% | 1.1% | 13 | 4.7% | 1.0% | 10 | 5.8% | 1.0% |