

Groupe La Provence



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	735	100.0%	1.4%	384	100.0%	1.5%	351	100.0%	1.3%	203	100.0%	1.2%
Sexe												
Homme	384	52.2%	1.5%	384	100.0%	1.5%	0	0.0%	0.0%	116	56.8%	1.3%
Femme	351	47.8%	1.3%	0	0.0%	0.0%	351	100.0%	1.3%	88	43.2%	1.0%
Age												
15 à 24 ans	68	9.3%	0.9%	24	6.2%	0.6%	45	12.8%	1.2%	22	11.1%	0.7%
25 à 34 ans	88	12.0%	1.2%	51	13.4%	1.4%	36	10.4%	0.9%	42	20.7%	1.3%
35 à 49 ans	162	22.1%	1.3%	83	21.6%	1.3%	79	22.6%	1.3%	69	33.8%	1.1%
50 à 59 ans	131	17.8%	1.4%	74	19.4%	1.6%	56	16.1%	1.2%	52	25.4%	1.3%
60 ans et plus	285	38.8%	1.9%	151	39.4%	2.3%	134	38.2%	1.6%	19	9.1%	1.9%
Individu												
Ménagères	313	42.5%	1.3%	0	0.0%	0.0%	313	89.0%	1.3%	78	38.2%	1.1%
Personne de référence	464	63.1%	1.7%	336	87.5%	1.7%	128	36.4%	1.6%	117	57.6%	1.4%
Responsable des achats	512	69.8%	1.4%	207	53.8%	1.6%	306	87.2%	1.3%	137	67.1%	1.2%
PCS Individu												
Agriculteurs	4	0.5%	0.8%	3	0.7%	0.7%	1	0.4%	0.9%	0	0.0%	0.0%
Petits patrons	20	2.7%	1.2%	15	3.9%	1.3%	5	1.3%	0.9%	17	8.6%	1.2%
Affaires et Cadres	61	8.3%	1.2%	36	9.3%	1.2%	26	7.3%	1.2%	54	26.3%	1.2%
Professions intermédiaires	95	12.9%	1.4%	53	13.7%	1.5%	42	12.0%	1.2%	80	39.6%	1.4%
Employés	127	17.3%	1.5%	42	10.9%	1.9%	85	24.2%	1.4%	22	10.7%	1.2%
Ouvriers	80	10.9%	1.2%	68	17.7%	1.3%	12	3.5%	0.9%	0	0.1%	0.1%
Retraités	221	30.1%	1.8%	133	34.6%	2.2%	88	25.1%	1.3%	2	0.8%	0.7%
Autres inactifs	127	17.3%	1.2%	35	9.2%	0.9%	92	26.2%	1.4%	28	13.9%	0.9%
PCS Personne de référence												
Agriculteurs	5	0.7%	0.6%	3	0.7%	0.6%	3	0.7%	0.6%	0	0.0%	0.0%
Petits patrons	32	4.4%	1.2%	14	3.8%	1.1%	18	5.0%	1.3%	32	15.8%	1.2%
Affaires et Cadres	79	10.7%	1.1%	43	11.3%	1.2%	35	10.1%	1.0%	79	38.7%	1.1%
Professions intermédiaires	92	12.6%	1.2%	58	15.1%	1.5%	35	9.9%	0.9%	92	45.4%	1.2%
Employés	95	13.0%	1.8%	42	10.9%	1.8%	53	15.2%	1.7%	0	0.0%	0.0%
Ouvriers	107	14.6%	1.1%	64	16.8%	1.3%	43	12.1%	1.0%	0	0.0%	0.0%
Retraités	261	35.6%	1.8%	146	38.1%	2.2%	115	32.8%	1.5%	0	0.0%	0.0%
Autres inactifs	63	8.5%	1.5%	13	3.4%	0.8%	49	14.1%	2.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	144	19.5%	1.4%	63	16.3%	1.4%	81	23.1%	1.4%	25	12.4%	1.5%
2 personnes	299	40.6%	1.7%	169	44.1%	1.9%	130	36.9%	1.4%	51	25.1%	1.2%
3 personnes	115	15.7%	1.3%	56	14.5%	1.2%	60	17.0%	1.3%	44	21.4%	1.1%
4 personnes	140	19.1%	1.5%	83	21.8%	1.8%	57	16.2%	1.2%	72	35.5%	1.5%
5 personnes et +	37	5.0%	0.7%	13	3.4%	0.5%	24	6.8%	0.9%	11	5.6%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	189	25.8%	1.2%	92	24.1%	1.3%	97	27.7%	1.2%	87	42.8%	1.1%
Non	545	74.2%	1.5%	291	75.9%	1.7%	254	72.3%	1.4%	116	57.2%	1.2%
Habitat												
Communes rurales	81	11.0%	0.7%	43	11.3%	0.8%	37	10.6%	0.6%	21	10.3%	0.6%
Aggro. - 20 000 hab	126	17.1%	1.4%	69	18.1%	1.6%	57	16.1%	1.2%	32	15.6%	1.2%
Aggro. 20 000 à 100 000 hab	110	15.0%	1.6%	59	15.3%	1.8%	52	14.7%	1.4%	35	17.2%	1.9%
Aggro. + 100 000 hab	410	55.8%	2.7%	207	53.9%	2.8%	203	57.9%	2.6%	111	54.4%	1.9%
Aggro. Paris	8	1.1%	0.1%	6	1.4%	0.1%	2	0.6%	0.1%	5	2.5%	0.1%
Régions INSEE												
Ile de France	8	1.1%	0.1%	6	1.4%	0.1%	2	0.6%	0.0%	5	2.5%	0.1%
Lorraine	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.7%	0.2%
Franche-Comté	0	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.2%
Centre	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
Bretagne	1	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%	1	0.4%	0.1%
Aquitaine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Midi Pyrénées	2	0.2%	0.1%	1	0.2%	0.1%	1	0.3%	0.1%	2	0.9%	0.2%
Limousin	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	7	1.0%	0.1%	6	1.6%	0.2%	2	0.4%	0.1%	2	1.1%	0.1%
Languedoc Roussillon	15	2.0%	0.7%	11	2.9%	1.0%	4	1.1%	0.3%	6	2.8%	0.8%
Provence Alpes Côte d'Azur.	698	95.1%	16.1%	357	93.0%	17.4%	342	97.3%	14.9%	185	91.1%	12.5%
Habitudes de connection à Internet												
Tous les jours	447	60.9%	1.3%	234	61.0%	1.4%	213	60.7%	1.3%	173	85.2%	1.2%
Presque tous les jours	81	11.0%	1.4%	46	11.9%	1.7%	35	9.9%	1.1%	16	7.8%	0.8%
1 à 2 fois par semaine	34	4.7%	1.3%	16	4.2%	1.4%	18	5.1%	1.3%	7	3.5%	1.1%
1 à 3 fois par mois	8	1.1%	1.5%	2	0.6%	1.1%	6	1.7%	1.8%	0	0.0%	0.0%
Moins souvent	8	1.1%	1.0%	3	0.7%	0.8%	5	1.5%	1.1%	0	0.0%	0.0%
Jamais	3	0.5%	2.7%	3	0.9%	4.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	3.6%	1.4%	8	2.1%	1.0%	18	5.3%	1.7%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	43	5.8%	1.5%	13	3.3%	1.2%	30	8.6%	1.7%	5	2.4%	1.9%
De 12 000 à moins de 18 000 euros par an	79	10.8%	1.3%	34	8.9%	1.3%	45	12.8%	1.3%	16	7.8%	2.1%
De 18 000 à moins de 24 000 euros par an	94	12.8%	1.4%	42	10.9%	1.4%	52	14.9%	1.5%	20	9.9%	1.5%
De 24 000 à moins de 36 000 euros par an	160	21.8%	1.5%	89	23.1%	1.7%	72	20.4%	1.3%	35	17.2%	1.0%
De 36 000 à moins de 45 000 euros par an	103	14.0%	1.5%	70	18.4%	1.9%	32	9.2%	1.0%	31	15.3%	1.0%
De 45 000 à moins de 65 000 euros par an	115	15.7%	1.7%	73	19.2%	2.0%	42	11.8%	1.3%	48	23.4%	1.2%
De 65 000 à moins de 80 000 euros par an	19	2.5%	1.0%	13	3.4%	1.2%	6	1.6%	0.7%	12	6.0%	0.9%
De 80 000 à moins de 115 000 euros par an	25	3.4%	2.0%	11	3.0%	1.5%	14	3.9%	2.7%	15	7.3%	1.6%
115 000 euros et plus par an	6	0.8%	1.0%	3	0.8%	0.8%	3	0.8%	1.2%	5	2.6%	1.0%
Refus	35	4.7%	1.0%	6	1.6%	0.5%	28	8.1%	1.5%	9	4.3%	0.8%
Ne sait pas	30	4.1%	1.3%	20	5.3%	2.2%	9	2.7%	0.7%	8	3.8%	0.8%