

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2223	100.0%	4.3%	1136	100.0%	4.6%	1087	100.0%	4.0%	578	100.0%	3.3%
Sexe												
Homme	1136	51.1%	4.6%	1136	100.0%	4.6%	0	0.0%	0.0%	319	55.1%	3.6%
Femme	1087	48.9%	4.0%	0	0.0%	0.0%	1087	100.0%	4.0%	259	44.9%	3.0%
Age												
15 à 24 ans	154	6.9%	2.1%	84	7.4%	2.3%	70	6.4%	1.9%	48	8.3%	1.5%
25 à 34 ans	217	9.8%	2.8%	118	10.4%	3.2%	99	9.1%	2.5%	90	15.5%	2.7%
35 à 49 ans	472	21.2%	3.8%	249	21.9%	4.0%	223	20.6%	3.5%	205	35.5%	3.4%
50 à 59 ans	437	19.7%	4.7%	259	22.8%	5.5%	179	16.4%	3.8%	168	29.0%	4.3%
60 ans et plus	942	42.4%	6.3%	427	37.5%	6.5%	516	47.5%	6.1%	67	11.6%	6.8%
Individu												
Ménagères	967	43.5%	4.2%	0	0.0%	0.0%	967	89.0%	4.2%	228	39.4%	3.2%
Personne de référence	1277	57.4%	4.6%	976	85.9%	4.8%	300	27.7%	3.9%	321	55.5%	3.9%
Responsable des achats	1560	70.2%	4.4%	569	50.1%	4.5%	990	91.1%	4.3%	386	66.7%	3.5%
PCS Individu												
Agriculteurs	44	2.0%	8.4%	38	3.3%	10.1%	7	0.6%	4.3%	1	0.2%	5.6%
Petits patrons	95	4.3%	5.9%	74	6.5%	6.6%	22	2.0%	4.2%	81	14.0%	5.6%
Affaires et Cadres	146	6.6%	2.9%	99	8.7%	3.4%	47	4.4%	2.2%	129	22.3%	2.8%
Professions intermédiaires	258	11.6%	3.7%	140	12.3%	4.1%	119	10.9%	3.4%	204	35.3%	3.6%
Employés	343	15.4%	4.1%	97	8.5%	4.5%	247	22.7%	4.0%	58	10.0%	3.2%
Ouvriers	230	10.3%	3.6%	192	16.9%	3.8%	38	3.5%	2.7%	10	1.8%	2.5%
Retraités	800	36.0%	6.4%	399	35.1%	6.7%	401	36.9%	6.0%	25	4.4%	10.3%
Autres inactifs	306	13.8%	3.0%	98	8.7%	2.6%	208	19.1%	3.2%	70	12.0%	2.1%
PCS Personne de référence												
Agriculteurs	71	3.2%	8.7%	38	3.3%	9.0%	33	3.1%	8.4%	0	0.0%	0.0%
Petits patrons	127	5.7%	4.8%	69	6.1%	5.3%	58	5.3%	4.3%	127	22.0%	4.8%
Affaires et Cadres	202	9.1%	2.8%	108	9.5%	3.0%	95	8.7%	2.6%	202	35.0%	2.8%
Professions intermédiaires	249	11.2%	3.3%	142	12.5%	3.6%	107	9.8%	2.9%	249	43.0%	3.3%
Employés	220	9.9%	4.1%	109	9.6%	4.7%	111	10.2%	3.6%	0	0.0%	0.0%
Ouvriers	292	13.1%	3.1%	173	15.3%	3.4%	118	10.9%	2.7%	0	0.0%	0.0%
Retraités	897	40.3%	6.2%	429	37.7%	6.5%	468	43.1%	6.0%	0	0.0%	0.0%
Autres inactifs	165	7.4%	4.0%	69	6.1%	4.3%	96	8.9%	3.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	426	19.2%	4.3%	192	16.9%	4.4%	235	21.6%	4.2%	51	8.9%	3.0%
2 personnes	978	44.0%	5.5%	505	44.4%	5.8%	473	43.5%	5.1%	172	29.8%	3.9%
3 personnes	389	17.5%	4.3%	221	19.4%	4.9%	168	15.5%	3.7%	141	24.3%	3.7%
4 personnes	313	14.1%	3.4%	155	13.6%	3.4%	158	14.6%	3.3%	160	27.7%	3.3%
5 personnes et +	117	5.2%	2.2%	64	5.6%	2.4%	53	4.8%	1.9%	54	9.3%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	477	21.5%	3.1%	244	21.5%	3.4%	233	21.4%	2.8%	240	41.4%	3.1%
Non	1746	78.5%	4.8%	892	78.5%	5.1%	854	78.6%	4.6%	339	58.6%	3.5%
Habitat												
Communes rurales	632	28.4%	5.3%	307	27.0%	5.5%	325	29.9%	5.2%	140	24.3%	4.2%
Agglo. - 20 000 hab	494	22.2%	5.5%	284	25.0%	6.6%	210	19.4%	4.5%	124	21.5%	4.8%
Agglo. 20 000 à 100 000 hab	383	17.2%	5.5%	187	16.5%	5.6%	196	18.0%	5.4%	72	12.5%	4.0%
Agglo. + 100 000 hab	703	31.6%	4.6%	352	31.0%	4.7%	350	32.2%	4.4%	236	40.8%	4.1%
Agglo. Paris	10	0.5%	0.1%	6	0.5%	0.1%	5	0.4%	0.1%	6	1.0%	0.1%
Régions INSEE												
Ile de France	11	0.5%	0.1%	7	0.6%	0.1%	5	0.4%	0.1%	6	1.0%	0.1%
Nord Pas de Calais	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.1%	0.1%	2	0.1%	0.2%	1	0.1%	0.1%	0	0.1%	0.1%
Pays de Loire	7	0.3%	0.2%	4	0.4%	0.3%	3	0.2%	0.2%	3	0.5%	0.3%
Bretagne	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	298	13.4%	20.0%	140	12.3%	19.6%	158	14.5%	20.4%	75	12.9%	18.0%
Aquitaine	1016	45.7%	36.9%	507	44.6%	38.6%	510	46.9%	35.3%	254	43.9%	29.1%
Midi Pyrénées	134	6.1%	5.5%	77	6.8%	6.5%	57	5.3%	4.5%	32	5.6%	4.1%
Limousin	2	0.1%	0.4%	1	0.1%	0.4%	1	0.1%	0.4%	0	0.1%	0.2%
Auvergne	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.2%
Rhône Alpes	10	0.4%	0.2%	7	0.6%	0.3%	3	0.2%	0.1%	7	1.2%	0.4%
Languedoc Roussillon	719	32.4%	31.8%	380	33.4%	35.4%	339	31.2%	28.5%	195	33.7%	26.3%
Provence Alpes Côte d'Azur. Corse	17	0.8%	0.4%	7	0.6%	0.3%	10	0.9%	0.4%	5	0.9%	0.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1290	58.0%	3.9%	697	61.3%	4.2%	593	54.6%	3.6%	478	82.7%	3.3%
Presque tous les jours	234	10.5%	4.0%	100	8.8%	3.7%	134	12.3%	4.2%	50	8.7%	2.6%
1 à 2 fois par semaine	109	4.9%	4.3%	56	4.9%	4.8%	53	4.9%	3.9%	20	3.5%	3.2%
1 à 3 fois par mois	17	0.7%	3.2%	7	0.6%	3.5%	10	0.9%	3.0%	1	0.2%	2.0%
Moins souvent	26	1.1%	3.1%	13	1.2%	3.8%	12	1.1%	2.6%	1	0.2%	1.2%
Jamais	3	0.1%	2.3%	1	0.1%	0.9%	2	0.2%	5.3%	0	0.0%	2.1%
Revenus du foyer												
Moins de 9 000 euros par an	74	3.3%	4.0%	32	2.8%	4.0%	43	3.9%	4.0%	4	0.7%	2.9%
De 9 000 à moins de 12 000 euros par an	128	5.8%	4.5%	50	4.4%	4.7%	78	7.2%	4.4%	8	1.4%	3.1%
De 12 000 à moins de 18 000 euros par an	263	11.8%	4.3%	111	9.8%	4.2%	153	14.0%	4.4%	36	6.2%	4.9%
De 18 000 à moins de 24 000 euros par an	308	13.9%	4.7%	155	13.7%	5.1%	153	14.1%	4.3%	53	9.1%	3.9%
De 24 000 à moins de 36 000 euros par an	517	23.3%	4.7%	284	25.0%	5.4%	233	21.4%	4.1%	127	22.0%	3.8%
De 36 000 à moins de 45 000 euros par an	300	13.5%	4.3%	175	15.4%	4.7%	125	11.5%	3.8%	98	17.0%	3.2%
De 45 000 à moins de 65 000 euros par an	264	11.9%	3.8%	170	15.0%	4.7%	94	8.7%	2.9%	126	21.8%	3.3%
De 65 000 à moins de 80 000 euros par an	77	3.5%	3.9%	45	3.9%	4.0%	32	3.0%	3.9%	35	6.1%	2.7%
De 80 000 à moins de 115 000 euros par an	37	1.7%	2.9%	23	2.1%	3.2%	13	1.2%	2.6%	27	4.7%	3.0%
115 000 euros et plus par an	18	0.8%	3.1%	11	1.0%	3.1%	7	0.6%	3.0%	13	2.3%	2.6%
Refus	152	6.8%	4.5%	53	4.7%	3.8%	99	9.1%	5.1%	30	5.2%	2.8%
Ne sait pas	83	3.7%	3.7%	27	2.3%	2.8%	57	5.2%	4.3%	21	3.6%	2.2%