

# Groupe Journaux du Midi



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	853	100.0%	1.6%	459	100.0%	1.9%	394	100.0%	1.5%	231	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	459	53.8%	1.9%	459	100.0%	1.9%	0	0.0%	0.0%	142	61.4%	1.6%
<b>Femme</b>	394	46.2%	1.5%	0	0.0%	0.0%	394	100.0%	1.5%	89	38.6%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	53	6.2%	0.7%	30	6.5%	0.8%	23	5.9%	0.6%	19	8.3%	0.6%
<b>25 à 34 ans</b>	84	9.8%	1.1%	51	11.1%	1.4%	33	8.3%	0.8%	41	17.6%	1.2%
<b>35 à 49 ans</b>	189	22.2%	1.5%	101	21.9%	1.6%	89	22.6%	1.4%	84	36.4%	1.4%
<b>50 à 59 ans</b>	169	19.9%	1.8%	106	23.1%	2.3%	64	16.1%	1.4%	67	28.9%	1.7%
<b>60 ans et plus</b>	357	41.9%	2.4%	172	37.4%	2.6%	186	47.1%	2.2%	20	8.8%	2.1%
<b>Individu</b>												
<b>Ménagères</b>	353	41.4%	1.5%	0	0.0%	0.0%	353	89.7%	1.5%	77	33.4%	1.1%
<b>Personne de référence</b>	495	58.0%	1.8%	393	85.7%	1.9%	101	25.7%	1.3%	139	60.2%	1.7%
<b>Responsable des achats</b>	597	70.0%	1.7%	232	50.6%	1.8%	364	92.6%	1.6%	141	61.0%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	2.0%	3.3%	14	3.1%	3.8%	3	0.7%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	45	5.3%	2.8%	38	8.3%	3.4%	7	1.8%	1.4%	40	17.5%	2.8%
<b>Affaires et Cadres</b>	51	5.9%	1.0%	33	7.1%	1.1%	18	4.6%	0.8%	47	20.5%	1.0%
<b>Professions intermédiaires</b>	105	12.3%	1.5%	66	14.3%	1.9%	40	10.1%	1.1%	90	38.8%	1.6%
<b>Employés</b>	126	14.7%	1.5%	41	8.9%	1.9%	85	21.6%	1.4%	17	7.4%	0.9%
<b>Ouvriers</b>	82	9.6%	1.3%	72	15.6%	1.4%	10	2.6%	0.8%	3	1.2%	0.7%
<b>Retraités</b>	299	35.0%	2.4%	157	34.2%	2.6%	142	36.0%	2.1%	2	0.9%	0.8%
<b>Autres inactifs</b>	129	15.1%	1.2%	39	8.6%	1.0%	89	22.6%	1.4%	32	13.8%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	27	3.1%	3.3%	16	3.5%	3.8%	11	2.8%	2.7%	0	0.0%	0.0%
<b>Petits patrons</b>	51	6.0%	1.9%	34	7.5%	2.6%	17	4.2%	1.2%	51	22.0%	1.9%
<b>Affaires et Cadres</b>	78	9.1%	1.1%	37	8.1%	1.0%	41	10.3%	1.1%	78	33.7%	1.1%
<b>Professions intermédiaires</b>	102	12.0%	1.4%	70	15.3%	1.8%	32	8.2%	0.9%	102	44.3%	1.4%
<b>Employés</b>	92	10.8%	1.7%	47	10.2%	2.0%	45	11.6%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	99	11.7%	1.0%	63	13.8%	1.2%	36	9.2%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	344	40.4%	2.4%	164	35.7%	2.5%	180	45.8%	2.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	59	6.9%	1.4%	28	6.0%	1.7%	31	8.0%	1.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	157	18.4%	1.6%	84	18.4%	1.9%	73	18.5%	1.3%	22	9.5%	1.3%
2 personnes	393	46.1%	2.2%	208	45.3%	2.4%	185	47.0%	2.0%	66	28.4%	1.5%
3 personnes	134	15.8%	1.5%	78	16.9%	1.7%	57	14.4%	1.2%	58	25.2%	1.5%
4 personnes	120	14.1%	1.3%	67	14.6%	1.5%	53	13.6%	1.1%	62	26.9%	1.3%
5 personnes et +	48	5.7%	0.9%	23	4.9%	0.9%	26	6.6%	0.9%	23	10.0%	0.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	188	22.1%	1.2%	100	21.7%	1.4%	88	22.5%	1.1%	100	43.3%	1.3%
Non	665	77.9%	1.8%	359	78.3%	2.0%	305	77.5%	1.6%	131	56.7%	1.3%
<b>Habitat</b>												
Communes rurales	208	24.4%	1.8%	102	22.3%	1.8%	106	26.9%	1.7%	48	20.9%	1.4%
Agglo. - 20 000 hab	251	29.4%	2.8%	153	33.3%	3.6%	98	24.9%	2.1%	73	31.4%	2.8%
Agglo. 20 000 à 100 000 hab	194	22.8%	2.8%	97	21.1%	2.9%	97	24.7%	2.7%	42	18.4%	2.3%
Agglo. + 100 000 hab	198	23.2%	1.3%	106	23.1%	1.4%	92	23.3%	1.2%	66	28.7%	1.2%
Agglo. Paris	2	0.3%	0.0%	1	0.3%	0.0%	1	0.3%	0.0%	2	0.7%	0.0%
<b>Régions INSEE</b>												
Ile de France	2	0.3%	0.0%	1	0.3%	0.0%	1	0.3%	0.0%	2	0.7%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	1	0.3%	0.1%	0	0.1%	0.0%	0	0.1%	0.1%
Pays de Loire	3	0.3%	0.1%	1	0.3%	0.1%	2	0.4%	0.1%	1	0.6%	0.1%
Aquitaine	5	0.6%	0.2%	5	1.0%	0.4%	0	0.0%	0.0%	3	1.1%	0.3%
Midi Pyrénées	102	11.9%	4.2%	59	12.9%	5.0%	42	10.8%	3.4%	22	9.7%	2.8%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.2%	0.2%
Rhône Alpes	6	0.7%	0.1%	3	0.7%	0.1%	3	0.6%	0.1%	3	1.4%	0.2%
Languedoc Roussillon	719	84.3%	31.8%	380	82.8%	35.4%	339	86.2%	28.5%	194	84.2%	26.3%
Provence Alpes Côte d'Azur. Corse	13	1.5%	0.3%	7	1.6%	0.3%	6	1.5%	0.3%	5	2.1%	0.3%
<b>Habitudes de connection à Internet</b>												
Tous les jours	466	54.7%	1.4%	261	56.9%	1.6%	205	52.1%	1.2%	187	80.8%	1.3%
Presque tous les jours	102	11.9%	1.7%	44	9.6%	1.6%	57	14.6%	1.8%	23	9.9%	1.2%
1 à 2 fois par semaine	48	5.6%	1.9%	26	5.7%	2.2%	22	5.6%	1.6%	5	2.3%	0.8%
1 à 3 fois par mois	10	1.2%	2.0%	7	1.4%	3.2%	4	0.9%	1.2%	0	0.1%	0.4%
Moins souvent	11	1.3%	1.3%	4	0.9%	1.2%	7	1.7%	1.4%	0	0.1%	0.2%
Jamais	1	0.1%	0.7%	0	0.0%	0.0%	1	0.2%	2.2%	0	0.1%	2.1%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	3.8%	1.7%	10	2.1%	1.2%	23	5.7%	2.1%	0	0.1%	0.2%
De 9 000 à moins de 12 000 euros par an	51	5.9%	1.8%	25	5.3%	2.3%	26	6.6%	1.5%	5	2.2%	1.9%
De 12 000 à moins de 18 000 euros par an	107	12.6%	1.8%	49	10.6%	1.9%	59	14.9%	1.7%	10	4.5%	1.4%
De 18 000 à moins de 24 000 euros par an	110	12.9%	1.7%	63	13.6%	2.0%	48	12.1%	1.4%	23	9.9%	1.7%
De 24 000 à moins de 36 000 euros par an	207	24.3%	1.9%	116	25.3%	2.2%	91	23.1%	1.6%	51	22.2%	1.5%
De 36 000 à moins de 45 000 euros par an	119	14.0%	1.7%	76	16.5%	2.0%	43	11.0%	1.3%	36	15.7%	1.2%
De 45 000 à moins de 65 000 euros par an	97	11.3%	1.4%	63	13.7%	1.7%	34	8.6%	1.0%	53	22.8%	1.4%
De 65 000 à moins de 80 000 euros par an	23	2.7%	1.2%	17	3.6%	1.5%	6	1.6%	0.7%	12	5.2%	0.9%
De 80 000 à moins de 115 000 euros par an	14	1.7%	1.2%	9	1.9%	1.2%	6	1.5%	1.1%	12	5.0%	1.3%
115 000 euros et plus par an	4	0.5%	0.7%	2	0.4%	0.5%	2	0.6%	1.1%	3	1.2%	0.6%
Refus	68	8.0%	2.0%	26	5.6%	1.8%	43	10.9%	2.2%	20	8.5%	1.8%
Ne sait pas	20	2.3%	0.9%	6	1.4%	0.7%	14	3.5%	1.0%	6	2.6%	0.6%