

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	634	100.0%	1.2%	334	100.0%	1.3%	300	100.0%	1.1%	159	100.0%	0.9%
<b>Sexe</b>												
<b>Homme</b>	334	52.7%	1.3%	334	100.0%	1.3%	0	0.0%	0.0%	98	61.3%	1.1%
<b>Femme</b>	300	47.3%	1.1%	0	0.0%	0.0%	300	100.0%	1.1%	62	38.7%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	57	9.1%	0.8%	28	8.3%	0.8%	30	9.9%	0.8%	23	14.4%	0.7%
<b>25 à 34 ans</b>	66	10.4%	0.9%	34	10.2%	0.9%	32	10.7%	0.8%	23	14.6%	0.7%
<b>35 à 49 ans</b>	147	23.3%	1.2%	79	23.5%	1.3%	69	23.0%	1.1%	68	42.7%	1.1%
<b>50 à 59 ans</b>	136	21.5%	1.5%	77	23.1%	1.7%	59	19.7%	1.3%	41	25.7%	1.1%
<b>60 ans et plus</b>	227	35.8%	1.5%	117	34.9%	1.8%	110	36.8%	1.3%	4	2.6%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	266	41.9%	1.1%	0	0.0%	0.0%	266	88.6%	1.1%	51	32.1%	0.7%
<b>Personne de référence</b>	379	59.9%	1.4%	307	91.7%	1.5%	73	24.3%	0.9%	94	58.7%	1.1%
<b>Responsable des achats</b>	408	64.4%	1.1%	154	46.2%	1.2%	254	84.7%	1.1%	95	59.4%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	1.0%	1.2%	5	1.5%	1.3%	1	0.5%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	23	3.7%	1.4%	18	5.3%	1.6%	6	1.9%	1.1%	22	13.5%	1.5%
<b>Affaires et Cadres</b>	35	5.6%	0.7%	28	8.4%	1.0%	7	2.4%	0.3%	32	20.4%	0.7%
<b>Professions intermédiaires</b>	74	11.7%	1.1%	42	12.5%	1.2%	32	10.7%	0.9%	64	40.1%	1.1%
<b>Employés</b>	93	14.6%	1.1%	19	5.8%	0.9%	73	24.4%	1.2%	13	8.1%	0.7%
<b>Ouvriers</b>	99	15.5%	1.5%	73	21.8%	1.4%	26	8.5%	1.9%	6	3.8%	1.5%
<b>Retraités</b>	206	32.4%	1.6%	113	33.9%	1.9%	93	30.9%	1.4%	1	0.4%	0.3%
<b>Autres inactifs</b>	98	15.5%	1.0%	36	10.8%	0.9%	62	20.7%	1.0%	22	13.8%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	1.2%	0.9%	1	0.2%	0.1%	7	2.4%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	37	5.9%	1.4%	23	6.8%	1.8%	14	4.8%	1.1%	37	23.4%	1.4%
<b>Affaires et Cadres</b>	44	6.9%	0.6%	30	8.9%	0.8%	14	4.7%	0.4%	44	27.6%	0.6%
<b>Professions intermédiaires</b>	78	12.3%	1.0%	45	13.5%	1.2%	33	11.1%	0.9%	78	49.0%	1.0%
<b>Employés</b>	44	7.0%	0.8%	17	5.2%	0.8%	27	8.9%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	143	22.6%	1.5%	81	24.2%	1.6%	63	20.9%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	234	37.0%	1.6%	116	34.7%	1.8%	118	39.5%	1.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	45	7.1%	1.1%	22	6.5%	1.4%	23	7.7%	0.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	116	18.2%	1.2%	55	16.4%	1.3%	61	20.3%	1.1%	16	10.1%	0.9%
2 personnes	237	37.4%	1.3%	131	39.3%	1.5%	106	35.4%	1.2%	33	20.5%	0.7%
3 personnes	100	15.8%	1.1%	59	17.8%	1.3%	41	13.5%	0.9%	36	22.4%	0.9%
4 personnes	114	17.9%	1.2%	50	15.0%	1.1%	64	21.2%	1.3%	40	25.2%	0.8%
5 personnes et +	67	10.6%	1.3%	39	11.6%	1.5%	29	9.6%	1.0%	35	21.8%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	169	26.7%	1.1%	87	25.9%	1.2%	83	27.5%	1.0%	78	49.0%	1.0%
Non	465	73.3%	1.3%	247	74.1%	1.4%	217	72.5%	1.2%	81	51.0%	0.8%
<b>Habitat</b>												
Communes rurales	237	37.4%	2.0%	125	37.4%	2.2%	112	37.3%	1.8%	48	29.9%	1.4%
Agglo. - 20 000 hab	163	25.7%	1.8%	80	24.0%	1.9%	83	27.6%	1.8%	38	23.7%	1.5%
Agglo. 20 000 à 100 000 hab	48	7.6%	0.7%	35	10.4%	1.0%	14	4.5%	0.4%	14	8.7%	0.8%
Agglo. + 100 000 hab	179	28.3%	1.2%	94	28.0%	1.3%	86	28.6%	1.1%	57	35.5%	1.0%
Agglo. Paris	7	1.0%	0.1%	1	0.2%	0.0%	6	2.0%	0.1%	3	2.1%	0.1%
<b>Régions INSEE</b>												
Ile de France	7	1.0%	0.1%	1	0.2%	0.0%	6	2.0%	0.1%	3	2.1%	0.1%
Lorraine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.2%	0.1%
Centre	2	0.2%	0.1%	1	0.3%	0.1%	1	0.2%	0.1%	1	0.9%	0.2%
Pays de Loire	529	83.4%	17.9%	288	86.2%	20.2%	241	80.4%	15.8%	129	80.8%	13.6%
Bretagne	10	1.5%	0.4%	4	1.2%	0.3%	6	1.9%	0.4%	0	0.2%	0.0%
Poitou Charentes	86	13.5%	5.8%	39	11.7%	5.5%	46	15.5%	6.0%	25	15.4%	5.9%
Rhône Alpes	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	348	54.8%	1.0%	176	52.5%	1.1%	172	57.4%	1.0%	138	86.7%	1.0%
Presque tous les jours	46	7.2%	0.8%	21	6.4%	0.8%	25	8.2%	0.8%	11	6.9%	0.6%
1 à 2 fois par semaine	42	6.6%	1.6%	22	6.7%	1.9%	19	6.3%	1.4%	7	4.1%	1.0%
1 à 3 fois par mois	4	0.6%	0.7%	1	0.4%	0.7%	2	0.7%	0.7%	1	0.4%	1.2%
Moins souvent	5	0.7%	0.6%	3	0.9%	0.8%	2	0.6%	0.4%	0	0.0%	0.0%
Jamais	2	0.4%	1.9%	2	0.7%	2.8%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	15	2.4%	0.8%	10	2.9%	1.2%	6	1.9%	0.5%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	53	8.4%	1.9%	9	2.6%	0.8%	45	14.9%	2.5%	5	3.2%	2.0%
De 12 000 à moins de 18 000 euros par an	90	14.2%	1.5%	52	15.5%	2.0%	38	12.8%	1.1%	7	4.5%	1.0%
De 18 000 à moins de 24 000 euros par an	93	14.7%	1.4%	53	15.9%	1.7%	40	13.3%	1.1%	12	7.3%	0.9%
De 24 000 à moins de 36 000 euros par an	163	25.8%	1.5%	88	26.2%	1.7%	76	25.3%	1.3%	37	23.4%	1.1%
De 36 000 à moins de 45 000 euros par an	94	14.8%	1.3%	49	14.6%	1.3%	45	15.0%	1.4%	35	22.0%	1.2%
De 45 000 à moins de 65 000 euros par an	63	10.0%	0.9%	37	11.1%	1.0%	26	8.7%	0.8%	37	23.2%	1.0%
De 65 000 à moins de 80 000 euros par an	1	0.2%	0.1%	1	0.2%	0.1%	0	0.1%	0.0%	1	0.7%	0.1%
De 80 000 à moins de 115 000 euros par an	4	0.6%	0.3%	3	1.0%	0.5%	1	0.2%	0.1%	4	2.4%	0.4%
115 000 euros et plus par an	3	0.5%	0.5%	3	0.9%	0.8%	0	0.0%	0.0%	3	1.8%	0.6%
Refus	42	6.6%	1.2%	24	7.1%	1.7%	18	6.1%	0.9%	13	8.3%	1.2%
Ne sait pas	12	1.9%	0.5%	7	2.1%	0.7%	5	1.7%	0.4%	5	3.1%	0.5%