

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1487	100.0%	2.9%	726	100.0%	2.9%	761	100.0%	2.8%	316	100.0%	1.8%
Sexe												
Homme	726	48.8%	2.9%	726	100.0%	2.9%	0	0.0%	0.0%	169	53.5%	1.9%
Femme	761	51.2%	2.8%	0	0.0%	0.0%	761	100.0%	2.8%	147	46.5%	1.7%
Age												
15 à 24 ans	92	6.2%	1.3%	48	6.6%	1.3%	44	5.7%	1.2%	30	9.4%	0.9%
25 à 34 ans	133	8.9%	1.7%	75	10.3%	2.0%	58	7.7%	1.5%	50	15.7%	1.5%
35 à 49 ans	281	18.9%	2.3%	146	20.2%	2.4%	135	17.7%	2.1%	102	32.2%	1.7%
50 à 59 ans	326	21.9%	3.5%	157	21.6%	3.4%	169	22.2%	3.6%	104	33.0%	2.7%
60 ans et plus	655	44.0%	4.4%	300	41.3%	4.6%	355	46.7%	4.2%	31	9.7%	3.1%
Individu												
Ménagères	710	47.8%	3.1%	0	0.0%	0.0%	710	93.3%	3.1%	133	42.0%	1.9%
Personne de référence	916	61.6%	3.3%	653	90.0%	3.2%	263	34.5%	3.4%	174	55.0%	2.1%
Responsable des achats	1061	71.4%	3.0%	372	51.3%	2.9%	689	90.5%	3.0%	200	63.4%	1.8%
PCS Individu												
Agriculteurs	26	1.8%	5.0%	13	1.8%	3.5%	13	1.7%	8.7%	2	0.7%	12.2%
Petits patrons	64	4.3%	3.9%	37	5.1%	3.3%	27	3.5%	5.2%	52	16.5%	3.6%
Affaires et Cadres	87	5.9%	1.7%	51	7.0%	1.7%	37	4.9%	1.7%	71	22.6%	1.5%
Professions intermédiaires	145	9.8%	2.1%	79	10.9%	2.3%	67	8.7%	1.9%	107	33.8%	1.9%
Employés	215	14.5%	2.6%	58	8.0%	2.7%	157	20.6%	2.6%	31	9.8%	1.7%
Ouvriers	171	11.5%	2.7%	138	19.1%	2.7%	32	4.2%	2.3%	6	1.8%	1.4%
Retraités	578	38.8%	4.6%	278	38.3%	4.7%	299	39.3%	4.5%	7	2.3%	3.0%
Autres inactifs	201	13.5%	2.0%	72	9.9%	1.9%	129	17.0%	2.0%	39	12.4%	1.2%
PCS Personne de référence												
Agriculteurs	41	2.7%	5.0%	15	2.0%	3.5%	26	3.4%	6.5%	0	0.0%	0.0%
Petits patrons	65	4.4%	2.5%	37	5.1%	2.9%	28	3.7%	2.1%	65	20.7%	2.5%
Affaires et Cadres	110	7.4%	1.5%	58	8.0%	1.6%	52	6.9%	1.4%	110	34.9%	1.5%
Professions intermédiaires	140	9.4%	1.9%	74	10.2%	1.9%	66	8.7%	1.8%	140	44.3%	1.9%
Employés	143	9.6%	2.6%	64	8.8%	2.8%	79	10.4%	2.6%	0	0.0%	0.0%
Ouvriers	246	16.6%	2.6%	145	20.0%	2.9%	101	13.3%	2.3%	0	0.0%	0.0%
Retraités	628	42.2%	4.4%	294	40.5%	4.5%	335	44.0%	4.3%	0	0.0%	0.0%
Autres inactifs	113	7.6%	2.8%	40	5.5%	2.5%	73	9.6%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	370	24.9%	3.7%	151	20.8%	3.5%	219	28.7%	3.9%	36	11.3%	2.1%
2 personnes	639	43.0%	3.6%	327	45.1%	3.7%	312	41.0%	3.4%	104	32.9%	2.4%
3 personnes	186	12.5%	2.0%	94	12.9%	2.1%	93	12.2%	2.0%	55	17.5%	1.4%
4 personnes	214	14.4%	2.3%	108	14.9%	2.4%	106	13.9%	2.2%	89	28.3%	1.8%
5 personnes et +	78	5.3%	1.5%	46	6.4%	1.8%	32	4.2%	1.2%	32	10.0%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	307	20.6%	2.0%	166	22.9%	2.3%	141	18.5%	1.7%	131	41.5%	1.7%
Non	1180	79.4%	3.2%	560	77.1%	3.2%	620	81.5%	3.3%	185	58.5%	1.9%
Habitat												
Communes rurales	617	41.5%	5.2%	299	41.2%	5.3%	317	41.7%	5.1%	113	35.6%	3.4%
Agglo. - 20 000 hab	276	18.6%	3.1%	126	17.4%	2.9%	150	19.7%	3.2%	65	20.4%	2.5%
Agglo. 20 000 à 100 000 hab	305	20.5%	4.4%	148	20.3%	4.4%	157	20.6%	4.4%	59	18.6%	3.3%
Agglo. + 100 000 hab	266	17.9%	1.7%	137	18.9%	1.8%	129	16.9%	1.6%	70	22.1%	1.2%
Agglo. Paris	23	1.6%	0.3%	16	2.2%	0.4%	7	1.0%	0.2%	10	3.2%	0.3%
Régions INSEE												
Ile de France	27	1.8%	0.3%	16	2.3%	0.4%	11	1.4%	0.2%	11	3.6%	0.3%
Nord Pas de Calais	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	3	0.2%	0.3%	1	0.2%	0.3%	1	0.2%	0.3%	0	0.1%	0.1%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%
Bourgogne	223	15.0%	16.5%	103	14.2%	15.8%	120	15.8%	17.2%	37	11.6%	10.6%
Haute Normandie	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	407	27.4%	19.4%	202	27.9%	20.1%	205	26.9%	18.9%	96	30.3%	16.2%
Pays de Loire	2	0.1%	0.1%	1	0.2%	0.1%	1	0.1%	0.0%	1	0.4%	0.1%
Bretagne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Poitou Charentes	2	0.1%	0.1%	0	0.0%	0.0%	2	0.3%	0.3%	1	0.2%	0.2%
Aquitaine	2	0.1%	0.1%	2	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Midi Pyrénées	4	0.3%	0.2%	3	0.3%	0.2%	2	0.2%	0.1%	2	0.6%	0.2%
Limousin	274	18.4%	44.3%	128	17.7%	43.6%	145	19.1%	45.0%	53	16.9%	35.7%
Auvergne	532	35.8%	47.1%	264	36.4%	48.7%	268	35.3%	45.7%	109	34.7%	37.1%
Rhône Alpes	5	0.3%	0.1%	2	0.3%	0.1%	3	0.4%	0.1%	3	0.9%	0.1%
Languedoc Roussillon	1	0.1%	0.1%	0	0.1%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	2	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	764	51.4%	2.3%	400	55.1%	2.4%	365	47.9%	2.2%	255	80.9%	1.8%
Presque tous les jours	153	10.3%	2.6%	85	11.7%	3.1%	68	8.9%	2.2%	30	9.4%	1.5%
1 à 2 fois par semaine	91	6.1%	3.6%	41	5.6%	3.5%	51	6.6%	3.6%	19	6.0%	3.0%
1 à 3 fois par mois	21	1.4%	4.0%	6	0.9%	3.0%	15	1.9%	4.6%	1	0.2%	1.3%
Moins souvent	31	2.1%	3.7%	9	1.2%	2.5%	22	2.9%	4.7%	3	1.0%	4.1%
Jamais	7	0.5%	5.8%	3	0.4%	3.6%	4	0.6%	10.7%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	64	4.3%	3.4%	32	4.4%	4.0%	32	4.2%	3.0%	6	1.8%	4.1%
De 9 000 à moins de 12 000 euros par an	102	6.9%	3.6%	34	4.7%	3.2%	68	8.9%	3.8%	4	1.4%	1.7%
De 12 000 à moins de 18 000 euros par an	212	14.2%	3.5%	89	12.2%	3.4%	123	16.2%	3.5%	13	4.2%	1.8%
De 18 000 à moins de 24 000 euros par an	222	14.9%	3.4%	101	13.9%	3.3%	122	16.0%	3.5%	29	9.1%	2.1%
De 24 000 à moins de 36 000 euros par an	350	23.6%	3.2%	172	23.7%	3.2%	178	23.4%	3.1%	67	21.3%	2.0%
De 36 000 à moins de 45 000 euros par an	175	11.8%	2.5%	104	14.3%	2.8%	71	9.4%	2.2%	60	19.1%	2.0%
De 45 000 à moins de 65 000 euros par an	167	11.2%	2.4%	97	13.4%	2.7%	70	9.2%	2.1%	67	21.1%	1.7%
De 65 000 à moins de 80 000 euros par an	40	2.7%	2.0%	24	3.3%	2.1%	16	2.1%	1.9%	22	6.9%	1.7%
De 80 000 à moins de 115 000 euros par an	16	1.1%	1.3%	9	1.3%	1.3%	7	0.9%	1.3%	11	3.5%	1.2%
115 000 euros et plus par an	4	0.2%	0.6%	2	0.3%	0.6%	1	0.2%	0.6%	3	1.1%	0.7%
Refus	94	6.3%	2.8%	46	6.3%	3.3%	48	6.3%	2.5%	22	6.8%	2.0%
Ne sait pas	41	2.7%	1.8%	16	2.2%	1.6%	25	3.3%	1.9%	12	3.7%	1.3%