

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	678	100.0%	1.3%	357	100.0%	1.4%	321	100.0%	1.2%	190	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	357	52.7%	1.4%	357	100.0%	1.4%	0	0.0%	0.0%	101	53.1%	1.1%
<b>Femme</b>	321	47.3%	1.2%	0	0.0%	0.0%	321	100.0%	1.2%	89	46.9%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	49	7.3%	0.7%	31	8.6%	0.8%	19	5.8%	0.5%	14	7.4%	0.4%
<b>25 à 34 ans</b>	67	9.8%	0.9%	38	10.7%	1.0%	28	8.9%	0.7%	23	12.0%	0.7%
<b>35 à 49 ans</b>	139	20.5%	1.1%	75	21.1%	1.2%	64	19.9%	1.0%	65	34.0%	1.1%
<b>50 à 59 ans</b>	156	23.0%	1.7%	98	27.3%	2.1%	58	18.1%	1.2%	64	33.8%	1.6%
<b>60 ans et plus</b>	268	39.4%	1.8%	116	32.4%	1.8%	152	47.3%	1.8%	24	12.8%	2.5%
<b>Individu</b>												
<b>Ménagères</b>	301	44.4%	1.3%	0	0.0%	0.0%	301	93.8%	1.3%	80	42.0%	1.1%
<b>Personne de référence</b>	425	62.7%	1.5%	319	89.2%	1.6%	106	33.1%	1.4%	108	56.7%	1.3%
<b>Responsable des achats</b>	504	74.4%	1.4%	210	58.9%	1.7%	294	91.6%	1.3%	134	70.5%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	1.2%	1.6%	8	2.3%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	37	5.4%	2.2%	35	9.8%	3.2%	2	0.5%	0.3%	33	17.2%	2.3%
<b>Affaires et Cadres</b>	42	6.2%	0.8%	28	7.8%	0.9%	14	4.5%	0.7%	40	21.1%	0.9%
<b>Professions intermédiaires</b>	67	9.8%	1.0%	33	9.3%	1.0%	34	10.4%	1.0%	60	31.3%	1.1%
<b>Employés</b>	96	14.2%	1.2%	24	6.6%	1.1%	73	22.7%	1.2%	31	16.5%	1.7%
<b>Ouvriers</b>	99	14.5%	1.5%	79	22.0%	1.6%	20	6.2%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	229	33.7%	1.8%	113	31.7%	1.9%	116	36.0%	1.7%	7	3.8%	2.9%
<b>Autres inactifs</b>	101	14.9%	1.0%	38	10.5%	1.0%	63	19.7%	1.0%	19	10.0%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	1.5%	1.3%	7	2.0%	1.7%	3	0.9%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	44	6.5%	1.7%	31	8.7%	2.4%	13	4.0%	1.0%	44	23.1%	1.7%
<b>Affaires et Cadres</b>	66	9.7%	0.9%	35	9.7%	1.0%	32	9.8%	0.9%	66	34.7%	0.9%
<b>Professions intermédiaires</b>	80	11.8%	1.1%	35	9.9%	0.9%	45	14.0%	1.2%	80	42.2%	1.1%
<b>Employés</b>	56	8.2%	1.0%	31	8.6%	1.3%	25	7.7%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	120	17.7%	1.3%	76	21.4%	1.5%	44	13.7%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	250	36.9%	1.7%	125	34.8%	1.9%	126	39.2%	1.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	51	7.6%	1.3%	17	4.9%	1.1%	34	10.6%	1.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	159	23.4%	1.6%	76	21.4%	1.8%	82	25.7%	1.5%	35	18.3%	2.0%
2 personnes	262	38.6%	1.5%	142	39.7%	1.6%	120	37.3%	1.3%	47	24.5%	1.1%
3 personnes	96	14.2%	1.1%	50	13.9%	1.1%	47	14.5%	1.0%	39	20.3%	1.0%
4 personnes	109	16.1%	1.2%	59	16.5%	1.3%	50	15.6%	1.0%	46	24.0%	0.9%
5 personnes et +	53	7.8%	1.0%	31	8.6%	1.2%	22	6.9%	0.8%	25	12.9%	0.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	171	25.2%	1.1%	87	24.5%	1.2%	83	25.9%	1.0%	74	38.8%	1.0%
Non	508	74.8%	1.4%	270	75.5%	1.5%	238	74.1%	1.3%	117	61.2%	1.2%
<b>Habitat</b>												
Communes rurales	170	25.1%	1.4%	100	28.1%	1.8%	70	21.7%	1.1%	50	26.1%	1.5%
Agglo. - 20 000 hab	232	34.2%	2.6%	127	35.5%	2.9%	105	32.7%	2.2%	50	26.2%	1.9%
Agglo. 20 000 à 100 000 hab	151	22.3%	2.2%	75	21.1%	2.3%	76	23.6%	2.1%	41	21.4%	2.3%
Agglo. + 100 000 hab	116	17.2%	0.8%	53	14.8%	0.7%	64	19.8%	0.8%	46	24.0%	0.8%
Agglo. Paris	9	1.3%	0.1%	2	0.6%	0.1%	7	2.2%	0.2%	4	2.2%	0.1%
<b>Régions INSEE</b>												
Ile de France	11	1.7%	0.1%	4	1.0%	0.1%	8	2.4%	0.2%	5	2.5%	0.1%
Nord Pas de Calais	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Haute Normandie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%
Pays de Loire	7	1.0%	0.2%	5	1.4%	0.3%	2	0.5%	0.1%	5	2.7%	0.5%
Bretagne	656	96.8%	24.7%	345	96.5%	26.9%	312	97.1%	22.6%	179	94.1%	21.6%
Poitou Charentes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	387	57.1%	1.2%	222	62.2%	1.3%	165	51.4%	1.0%	152	80.1%	1.0%
Presque tous les jours	55	8.1%	0.9%	28	7.9%	1.0%	27	8.4%	0.9%	16	8.4%	0.8%
1 à 2 fois par semaine	30	4.4%	1.2%	10	2.9%	0.9%	20	6.2%	1.4%	12	6.2%	1.9%
1 à 3 fois par mois	5	0.7%	0.9%	0	0.0%	0.0%	5	1.4%	1.4%	2	0.9%	2.9%
Moins souvent	2	0.3%	0.3%	0	0.0%	0.0%	2	0.7%	0.5%	0	0.0%	0.0%
Jamais	9	1.4%	7.4%	9	2.5%	10.3%	0	0.1%	1.0%	3	1.8%	35.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	30	4.4%	1.6%	10	2.8%	1.2%	20	6.1%	1.8%	3	1.7%	2.4%
De 9 000 à moins de 12 000 euros par an	40	5.9%	1.4%	19	5.2%	1.8%	21	6.6%	1.2%	4	1.9%	1.4%
De 12 000 à moins de 18 000 euros par an	87	12.9%	1.4%	45	12.5%	1.7%	43	13.3%	1.2%	8	4.4%	1.1%
De 18 000 à moins de 24 000 euros par an	103	15.2%	1.6%	46	12.8%	1.5%	57	17.8%	1.6%	22	11.6%	1.6%
De 24 000 à moins de 36 000 euros par an	156	23.1%	1.4%	79	22.0%	1.5%	78	24.3%	1.4%	44	23.0%	1.3%
De 36 000 à moins de 45 000 euros par an	87	12.9%	1.2%	53	15.0%	1.4%	34	10.6%	1.0%	28	14.6%	0.9%
De 45 000 à moins de 65 000 euros par an	84	12.3%	1.2%	56	15.7%	1.5%	28	8.6%	0.8%	36	18.7%	0.9%
De 65 000 à moins de 80 000 euros par an	17	2.5%	0.9%	11	3.0%	1.0%	6	1.9%	0.7%	12	6.1%	0.9%
De 80 000 à moins de 115 000 euros par an	5	0.8%	0.4%	4	1.0%	0.5%	2	0.5%	0.3%	5	2.4%	0.5%
115 000 euros et plus par an	12	1.8%	2.0%	7	2.0%	2.0%	5	1.5%	2.2%	11	5.6%	2.1%
Refus	38	5.7%	1.1%	22	6.1%	1.6%	17	5.2%	0.8%	13	6.7%	1.2%
Ne sait pas	18	2.6%	0.8%	7	1.8%	0.7%	11	3.5%	0.8%	6	3.1%	0.6%