

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	591	100.0%	1.1%	312	100.0%	1.3%	280	100.0%	1.0%	158	100.0%	0.9%
Sexe												
Homme	312	52.7%	1.3%	312	100.0%	1.3%	0	0.0%	0.0%	92	58.0%	1.0%
Femme	280	47.3%	1.0%	0	0.0%	0.0%	280	100.0%	1.0%	66	42.0%	0.8%
Age												
15 à 24 ans	56	9.4%	0.8%	19	6.2%	0.5%	37	13.1%	1.0%	17	11.1%	0.6%
25 à 34 ans	72	12.1%	0.9%	45	14.5%	1.2%	27	9.5%	0.7%	36	22.9%	1.1%
35 à 49 ans	130	22.0%	1.0%	64	20.7%	1.0%	66	23.5%	1.0%	56	35.4%	0.9%
50 à 59 ans	105	17.7%	1.1%	62	19.8%	1.3%	43	15.4%	0.9%	37	23.3%	0.9%
60 ans et plus	229	38.7%	1.5%	121	38.8%	1.8%	108	38.6%	1.3%	12	7.3%	1.2%
Individu												
Ménagères	251	42.5%	1.1%	0	0.0%	0.0%	251	89.8%	1.1%	59	37.3%	0.8%
Personne de référence	383	64.7%	1.4%	272	87.2%	1.3%	111	39.6%	1.4%	90	57.3%	1.1%
Responsable des achats	409	69.1%	1.1%	161	51.5%	1.3%	248	88.7%	1.1%	103	65.4%	0.9%
PCS Individu												
Agriculteurs	3	0.5%	0.6%	2	0.5%	0.5%	1	0.5%	0.9%	0	0.0%	0.0%
Petits patrons	12	2.0%	0.7%	8	2.5%	0.7%	4	1.4%	0.8%	10	6.6%	0.7%
Affaires et Cadres	50	8.4%	1.0%	29	9.3%	1.0%	21	7.4%	1.0%	43	27.3%	0.9%
Professions intermédiaires	76	12.9%	1.1%	45	14.4%	1.3%	31	11.2%	0.9%	64	40.5%	1.1%
Employés	109	18.4%	1.3%	36	11.5%	1.7%	73	26.1%	1.2%	21	13.4%	1.2%
Ouvriers	60	10.2%	0.9%	55	17.7%	1.1%	5	1.9%	0.4%	0	0.2%	0.1%
Retraités	177	29.9%	1.4%	107	34.2%	1.8%	70	25.1%	1.1%	2	1.0%	0.6%
Autres inactifs	104	17.6%	1.0%	31	9.8%	0.8%	74	26.3%	1.1%	18	11.1%	0.5%
PCS Personne de référence												
Agriculteurs	4	0.7%	0.5%	2	0.5%	0.4%	2	0.8%	0.6%	0	0.0%	0.0%
Petits patrons	18	3.0%	0.7%	6	1.8%	0.4%	12	4.4%	0.9%	18	11.4%	0.7%
Affaires et Cadres	64	10.8%	0.9%	36	11.6%	1.0%	28	9.9%	0.8%	64	40.4%	0.9%
Professions intermédiaires	76	12.9%	1.0%	50	16.0%	1.3%	26	9.4%	0.7%	76	48.2%	1.0%
Employés	76	12.9%	1.4%	34	10.8%	1.4%	43	15.2%	1.4%	0	0.0%	0.0%
Ouvriers	82	13.9%	0.9%	52	16.6%	1.0%	30	10.8%	0.7%	0	0.0%	0.0%
Retraités	214	36.2%	1.5%	120	38.5%	1.8%	94	33.6%	1.2%	0	0.0%	0.0%
Autres inactifs	57	9.7%	1.4%	13	4.1%	0.8%	44	15.9%	1.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	120	20.3%	1.2%	52	16.6%	1.2%	68	24.4%	1.2%	20	12.5%	1.1%
2 personnes	235	39.7%	1.3%	140	44.8%	1.6%	95	34.0%	1.0%	37	23.3%	0.8%
3 personnes	91	15.4%	1.0%	40	13.0%	0.9%	50	18.0%	1.1%	29	18.6%	0.8%
4 personnes	117	19.9%	1.3%	71	22.7%	1.6%	47	16.7%	1.0%	62	39.3%	1.3%
5 personnes et +	28	4.7%	0.5%	9	2.9%	0.3%	19	6.9%	0.7%	10	6.3%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	151	25.5%	1.0%	70	22.5%	1.0%	81	29.0%	1.0%	70	44.3%	0.9%
Non	440	74.5%	1.2%	242	77.5%	1.4%	199	71.0%	1.1%	88	55.7%	0.9%
Habitat												
Communes rurales	33	5.6%	0.3%	17	5.5%	0.3%	16	5.8%	0.3%	8	4.9%	0.2%
Aggro. - 20 000 hab	96	16.2%	1.1%	54	17.4%	1.3%	42	14.9%	0.9%	24	15.5%	0.9%
Aggro. 20 000 à 100 000 hab	50	8.4%	0.7%	30	9.7%	0.9%	20	7.0%	0.5%	13	8.1%	0.7%
Aggro. + 100 000 hab	407	68.8%	2.6%	205	65.9%	2.7%	202	72.1%	2.5%	108	68.7%	1.9%
Aggro. Paris	5	0.8%	0.1%	5	1.4%	0.1%	0	0.2%	0.0%	5	2.9%	0.1%
Régions INSEE												
Ile de France	5	0.8%	0.1%	5	1.4%	0.1%	0	0.2%	0.0%	5	2.9%	0.1%
Lorraine	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.9%	0.2%
Franche-Comté	0	0.1%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.3%	0.2%
Centre	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Midi Pyrénées	2	0.3%	0.1%	1	0.3%	0.1%	1	0.3%	0.1%	2	1.1%	0.2%
Limousin	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	7	1.1%	0.1%	6	1.9%	0.2%	1	0.3%	0.0%	1	0.9%	0.1%
Languedoc Roussillon	15	2.5%	0.7%	11	3.6%	1.0%	4	1.4%	0.3%	6	3.6%	0.8%
Provence Alpes Côte d'Azur.	560	94.6%	12.9%	286	91.9%	14.0%	273	97.6%	11.9%	142	90.0%	9.6%
Habitudes de connection à Internet												
Tous les jours	351	59.3%	1.1%	189	60.6%	1.1%	162	57.9%	1.0%	136	85.8%	0.9%
Presque tous les jours	59	10.0%	1.0%	36	11.4%	1.3%	24	8.5%	0.8%	12	7.9%	0.6%
1 à 2 fois par semaine	33	5.5%	1.3%	15	5.0%	1.3%	17	6.2%	1.2%	6	4.0%	1.0%
1 à 3 fois par mois	7	1.3%	1.4%	2	0.5%	0.8%	6	2.0%	1.8%	0	0.0%	0.0%
Moins souvent	8	1.4%	1.0%	3	0.9%	0.8%	5	1.8%	1.1%	0	0.0%	0.0%
Jamais	3	0.6%	2.7%	3	1.1%	4.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	4.5%	1.4%	8	2.5%	1.0%	18	6.6%	1.7%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	32	5.4%	1.1%	9	2.8%	0.8%	23	8.3%	1.3%	5	3.0%	1.8%
De 12 000 à moins de 18 000 euros par an	73	12.3%	1.2%	31	10.0%	1.2%	42	14.8%	1.2%	14	8.8%	1.9%
De 18 000 à moins de 24 000 euros par an	69	11.7%	1.0%	29	9.4%	1.0%	40	14.2%	1.1%	12	7.4%	0.9%
De 24 000 à moins de 36 000 euros par an	128	21.6%	1.2%	75	24.2%	1.4%	53	18.8%	0.9%	29	18.3%	0.9%
De 36 000 à moins de 45 000 euros par an	87	14.7%	1.2%	58	18.6%	1.6%	29	10.3%	0.9%	27	17.0%	0.9%
De 45 000 à moins de 65 000 euros par an	85	14.4%	1.2%	55	17.8%	1.5%	30	10.7%	0.9%	37	23.2%	1.0%
De 65 000 à moins de 80 000 euros par an	17	2.8%	0.9%	11	3.7%	1.0%	5	1.9%	0.6%	10	6.5%	0.8%
De 80 000 à moins de 115 000 euros par an	18	3.1%	1.5%	8	2.6%	1.1%	10	3.6%	2.0%	9	5.5%	1.0%
115 000 euros et plus par an	6	0.9%	0.9%	3	1.0%	0.8%	3	0.9%	1.1%	5	3.3%	1.0%
Refus	29	4.9%	0.9%	6	2.0%	0.5%	22	8.0%	1.1%	8	5.0%	0.7%
Ne sait pas	22	3.7%	1.0%	17	5.4%	1.8%	5	1.8%	0.4%	3	1.8%	0.3%