

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2481	100.0%	4.8%	1266	100.0%	5.1%	1216	100.0%	4.5%	677	100.0%	3.9%
Sexe												
Homme	1266	51.0%	5.1%	1266	100.0%	5.1%	0	0.0%	0.0%	383	56.6%	4.4%
Femme	1216	49.0%	4.5%	0	0.0%	0.0%	1216	100.0%	4.5%	294	43.4%	3.4%
Age												
15 à 24 ans	237	9.6%	3.3%	132	10.4%	3.6%	105	8.7%	2.9%	107	15.7%	3.4%
25 à 34 ans	246	9.9%	3.2%	133	10.5%	3.6%	114	9.3%	2.9%	90	13.3%	2.7%
35 à 49 ans	494	19.9%	4.0%	268	21.2%	4.3%	226	18.6%	3.6%	241	35.6%	3.9%
50 à 59 ans	448	18.1%	4.8%	260	20.5%	5.6%	188	15.5%	4.0%	187	27.6%	4.8%
60 ans et plus	1055	42.5%	7.0%	473	37.3%	7.2%	583	47.9%	6.9%	53	7.8%	5.4%
Individu												
Ménagères	1108	44.7%	4.8%	0	0.0%	0.0%	1108	91.2%	4.8%	252	37.3%	3.6%
Personne de référence	1438	58.0%	5.1%	1110	87.7%	5.5%	328	27.0%	4.2%	352	52.0%	4.3%
Responsable des achats	1711	68.9%	4.8%	625	49.4%	4.9%	1086	89.3%	4.8%	428	63.3%	3.9%
PCS Individu												
Agriculteurs	41	1.7%	7.9%	29	2.3%	7.9%	12	1.0%	7.9%	0	0.0%	0.0%
Petits patrons	88	3.6%	5.4%	71	5.6%	6.4%	17	1.4%	3.3%	80	11.9%	5.6%
Affaires et Cadres	149	6.0%	2.9%	96	7.6%	3.3%	54	4.4%	2.5%	137	20.2%	3.0%
Professions intermédiaires	298	12.0%	4.3%	165	13.0%	4.8%	133	10.9%	3.8%	255	37.7%	4.5%
Employés	334	13.5%	4.0%	83	6.6%	3.9%	251	20.6%	4.1%	84	12.4%	4.6%
Ouvriers	299	12.1%	4.7%	236	18.6%	4.7%	63	5.2%	4.6%	23	3.4%	5.7%
Retraités	924	37.3%	7.4%	453	35.8%	7.6%	472	38.8%	7.1%	17	2.5%	6.9%
Autres inactifs	347	14.0%	3.4%	133	10.5%	3.5%	214	17.6%	3.3%	81	11.9%	2.5%
PCS Personne de référence												
Agriculteurs	53	2.1%	6.5%	32	2.5%	7.5%	22	1.8%	5.4%	0	0.0%	0.0%
Petits patrons	134	5.4%	5.1%	78	6.2%	6.0%	56	4.6%	4.2%	134	19.7%	5.1%
Affaires et Cadres	214	8.6%	3.0%	115	9.1%	3.2%	99	8.2%	2.7%	214	31.7%	3.0%
Professions intermédiaires	329	13.3%	4.3%	190	15.0%	4.8%	139	11.5%	3.8%	329	48.6%	4.3%
Employés	179	7.2%	3.3%	88	7.0%	3.8%	91	7.5%	2.9%	0	0.0%	0.0%
Ouvriers	410	16.5%	4.3%	234	18.5%	4.6%	176	14.5%	4.0%	0	0.0%	0.0%
Retraités	1004	40.5%	7.0%	466	36.8%	7.1%	539	44.3%	6.9%	0	0.0%	0.0%
Autres inactifs	158	6.4%	3.8%	64	5.0%	4.0%	94	7.8%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	478	19.3%	4.8%	209	16.5%	4.8%	269	22.1%	4.8%	72	10.6%	4.2%
2 personnes	1107	44.6%	6.2%	572	45.2%	6.5%	535	44.0%	5.8%	172	25.4%	3.9%
3 personnes	308	12.4%	3.4%	165	13.0%	3.6%	143	11.8%	3.1%	141	20.9%	3.7%
4 personnes	348	14.0%	3.7%	181	14.3%	4.0%	168	13.8%	3.5%	170	25.1%	3.5%
5 personnes et +	240	9.7%	4.5%	139	11.0%	5.3%	100	8.2%	3.7%	121	17.9%	4.6%
Présence d'enfants de moins de 15 ans												
Oui	580	23.4%	3.8%	320	25.3%	4.5%	259	21.3%	3.1%	284	41.9%	3.7%
Non	1902	76.6%	5.2%	945	74.7%	5.4%	957	78.7%	5.1%	393	58.1%	4.0%
Habitat												
Communes rurales	857	34.5%	7.2%	425	33.5%	7.6%	433	35.6%	6.9%	197	29.0%	5.9%
Agglo. - 20 000 hab	702	28.3%	7.8%	355	28.0%	8.2%	348	28.6%	7.4%	186	27.4%	7.2%
Agglo. 20 000 à 100 000 hab	369	14.9%	5.3%	198	15.6%	5.9%	171	14.1%	4.7%	85	12.6%	4.7%
Agglo. + 100 000 hab	517	20.8%	3.4%	275	21.7%	3.7%	242	19.9%	3.0%	198	29.2%	3.5%
Agglo. Paris	37	1.5%	0.4%	14	1.1%	0.3%	23	1.9%	0.5%	12	1.7%	0.3%
Régions INSEE												
Ile de France	40	1.6%	0.4%	17	1.3%	0.4%	23	1.9%	0.5%	13	1.8%	0.3%
Nord Pas de Calais	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
Lorraine	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.1%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.2%
Picardie	2	0.1%	0.2%	0	0.0%	0.1%	2	0.2%	0.2%	2	0.3%	0.5%
Haute Normandie	8	0.3%	0.5%	5	0.4%	0.6%	4	0.3%	0.5%	2	0.3%	0.5%
Basse Normandie	408	16.4%	33.7%	193	15.2%	33.3%	215	17.7%	34.1%	113	16.7%	32.0%
Centre	14	0.6%	0.7%	9	0.7%	0.9%	5	0.4%	0.5%	8	1.2%	1.4%
Pays de Loire	925	37.3%	31.3%	496	39.2%	34.8%	429	35.3%	28.1%	242	35.7%	25.6%
Bretagne	1056	42.6%	39.7%	532	42.0%	41.6%	524	43.1%	38.1%	283	41.9%	34.2%
Poitou Charentes	13	0.5%	0.9%	5	0.4%	0.7%	8	0.7%	1.1%	5	0.7%	1.1%
Aquitaine	4	0.2%	0.1%	4	0.3%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	1	0.1%	0.5%	0	0.0%	0.0%	1	0.2%	0.9%
Auvergne	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Rhône Alpes	4	0.1%	0.1%	0	0.0%	0.0%	3	0.3%	0.1%	3	0.5%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1374	55.4%	4.1%	748	59.1%	4.5%	626	51.5%	3.8%	564	83.3%	3.9%
Presque tous les jours	255	10.3%	4.3%	133	10.5%	4.9%	122	10.1%	3.9%	72	10.7%	3.7%
1 à 2 fois par semaine	114	4.6%	4.5%	55	4.4%	4.7%	59	4.9%	4.3%	24	3.5%	3.8%
1 à 3 fois par mois	20	0.8%	3.9%	10	0.8%	5.0%	10	0.8%	3.2%	2	0.3%	3.3%
Moins souvent	41	1.6%	4.9%	13	1.1%	3.8%	27	2.3%	5.9%	0	0.0%	0.3%
Jamais	8	0.3%	6.7%	6	0.5%	6.9%	2	0.2%	6.2%	3	0.5%	35.3%
Revenus du foyer												
Moins de 9 000 euros par an	65	2.6%	3.5%	32	2.5%	4.0%	33	2.7%	3.1%	5	0.8%	3.7%
De 9 000 à moins de 12 000 euros par an	126	5.1%	4.4%	43	3.4%	4.1%	83	6.8%	4.7%	10	1.5%	3.9%
De 12 000 à moins de 18 000 euros par an	306	12.3%	5.0%	146	11.5%	5.6%	160	13.1%	4.6%	25	3.7%	3.4%
De 18 000 à moins de 24 000 euros par an	380	15.3%	5.8%	163	12.9%	5.3%	217	17.8%	6.2%	55	8.1%	4.0%
De 24 000 à moins de 36 000 euros par an	600	24.2%	5.4%	310	24.5%	5.8%	290	23.9%	5.1%	148	21.9%	4.4%
De 36 000 à moins de 45 000 euros par an	330	13.3%	4.7%	200	15.8%	5.4%	130	10.7%	4.0%	114	16.8%	3.7%
De 45 000 à moins de 65 000 euros par an	312	12.6%	4.5%	188	14.8%	5.2%	124	10.2%	3.8%	157	23.3%	4.1%
De 65 000 à moins de 80 000 euros par an	66	2.7%	3.4%	28	2.2%	2.5%	39	3.2%	4.6%	39	5.8%	3.0%
De 80 000 à moins de 115 000 euros par an	28	1.1%	2.2%	17	1.3%	2.2%	11	0.9%	2.2%	21	3.0%	2.2%
115 000 euros et plus par an	18	0.7%	3.0%	14	1.1%	3.8%	4	0.3%	1.7%	15	2.2%	2.9%
Refus	179	7.2%	5.3%	86	6.8%	6.2%	93	7.6%	4.7%	53	7.9%	5.0%
Ne sait pas	72	2.9%	3.1%	40	3.1%	4.2%	32	2.6%	2.4%	34	5.0%	3.7%