

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	652	100.0%	1.3%	334	100.0%	1.3%	318	100.0%	1.2%	147	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	334	51.2%	1.3%	334	100.0%	1.3%	0	0.0%	0.0%	82	55.7%	0.9%
<b>Femme</b>	318	48.8%	1.2%	0	0.0%	0.0%	318	100.0%	1.2%	65	44.3%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	36	5.4%	0.5%	21	6.2%	0.6%	15	4.7%	0.4%	18	12.2%	0.6%
<b>25 à 34 ans</b>	74	11.4%	1.0%	38	11.4%	1.0%	36	11.4%	0.9%	25	17.2%	0.8%
<b>35 à 49 ans</b>	123	18.9%	1.0%	63	18.9%	1.0%	60	18.9%	0.9%	46	31.3%	0.8%
<b>50 à 59 ans</b>	123	18.9%	1.3%	60	18.0%	1.3%	63	19.8%	1.3%	43	29.3%	1.1%
<b>60 ans et plus</b>	296	45.4%	2.0%	152	45.6%	2.3%	144	45.2%	1.7%	15	10.0%	1.5%
<b>Individu</b>												
<b>Ménagères</b>	295	45.3%	1.3%	0	0.0%	0.0%	295	92.8%	1.3%	58	39.5%	0.8%
<b>Personne de référence</b>	390	59.9%	1.4%	303	90.8%	1.5%	87	27.3%	1.1%	86	58.2%	1.0%
<b>Responsable des achats</b>	464	71.2%	1.3%	173	51.9%	1.4%	291	91.5%	1.3%	90	61.5%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	1.1%	1.3%	2	0.7%	0.6%	5	1.5%	3.1%	0	0.0%	0.0%
<b>Petits patrons</b>	16	2.5%	1.0%	13	3.8%	1.1%	4	1.2%	0.7%	16	11.2%	1.1%
<b>Affaires et Cadres</b>	35	5.3%	0.7%	23	6.8%	0.8%	12	3.7%	0.5%	30	20.6%	0.7%
<b>Professions intermédiaires</b>	77	11.8%	1.1%	42	12.6%	1.2%	35	11.0%	1.0%	60	40.6%	1.1%
<b>Employés</b>	112	17.2%	1.4%	35	10.6%	1.6%	77	24.1%	1.3%	17	11.7%	0.9%
<b>Ouvriers</b>	74	11.3%	1.1%	54	16.2%	1.1%	19	6.1%	1.4%	6	3.9%	1.4%
<b>Retraités</b>	257	39.5%	2.0%	142	42.6%	2.4%	115	36.2%	1.7%	2	1.3%	0.8%
<b>Autres inactifs</b>	74	11.4%	0.7%	23	6.8%	0.6%	51	16.1%	0.8%	16	10.8%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	1.3%	1.0%	1	0.2%	0.2%	8	2.4%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	25	3.9%	1.0%	15	4.4%	1.1%	11	3.3%	0.8%	25	17.1%	1.0%
<b>Affaires et Cadres</b>	41	6.4%	0.6%	26	7.7%	0.7%	16	4.9%	0.4%	41	28.2%	0.6%
<b>Professions intermédiaires</b>	80	12.3%	1.1%	42	12.4%	1.1%	39	12.2%	1.1%	80	54.7%	1.1%
<b>Employés</b>	66	10.2%	1.2%	37	11.0%	1.6%	30	9.3%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	115	17.6%	1.2%	54	16.1%	1.1%	61	19.2%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	292	44.8%	2.0%	152	45.4%	2.3%	141	44.2%	1.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	24	3.6%	0.6%	9	2.8%	0.6%	14	4.5%	0.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	143	21.9%	1.4%	70	20.8%	1.6%	73	23.0%	1.3%	18	12.5%	1.1%
2 personnes	294	45.1%	1.6%	163	48.9%	1.9%	131	41.2%	1.4%	46	31.1%	1.0%
3 personnes	98	15.0%	1.1%	43	12.8%	0.9%	55	17.3%	1.2%	32	21.7%	0.8%
4 personnes	84	12.8%	0.9%	42	12.6%	0.9%	42	13.1%	0.9%	35	23.7%	0.7%
5 personnes et +	34	5.2%	0.6%	16	4.9%	0.6%	17	5.4%	0.6%	16	11.0%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	143	21.9%	0.9%	71	21.2%	1.0%	72	22.7%	0.9%	63	42.9%	0.8%
Non	509	78.1%	1.4%	263	78.8%	1.5%	246	77.3%	1.3%	84	57.1%	0.9%
<b>Habitat</b>												
Communes rurales	233	35.7%	2.0%	109	32.7%	1.9%	123	38.8%	2.0%	48	32.8%	1.4%
Agglo. - 20 000 hab	150	23.0%	1.7%	71	21.2%	1.6%	80	25.0%	1.7%	34	23.0%	1.3%
Agglo. 20 000 à 100 000 hab	121	18.6%	1.7%	67	20.0%	2.0%	54	17.1%	1.5%	30	20.6%	1.7%
Agglo. + 100 000 hab	146	22.4%	0.9%	86	25.8%	1.2%	60	18.8%	0.8%	34	23.0%	0.6%
Agglo. Paris	2	0.3%	0.0%	1	0.3%	0.0%	1	0.3%	0.0%	1	0.7%	0.0%
<b>Régions INSEE</b>												
Ile de France	2	0.4%	0.0%	1	0.4%	0.0%	1	0.4%	0.0%	1	0.9%	0.0%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.3%	0.1%
Centre	413	63.4%	19.7%	218	65.1%	21.6%	196	61.5%	18.0%	75	51.2%	12.8%
Pays de Loire	10	1.5%	0.3%	9	2.7%	0.6%	1	0.3%	0.1%	9	6.4%	1.0%
Bretagne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%
Poitou Charentes	221	33.9%	14.9%	104	31.0%	14.6%	118	36.9%	15.2%	58	39.7%	14.1%
Aquitaine	3	0.5%	0.1%	2	0.5%	0.1%	1	0.4%	0.1%	1	0.8%	0.1%
Limousin	2	0.2%	0.3%	1	0.2%	0.2%	1	0.3%	0.3%	0	0.3%	0.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	344	52.7%	1.0%	181	54.1%	1.1%	163	51.2%	1.0%	118	80.4%	0.8%
Presque tous les jours	73	11.1%	1.2%	30	9.1%	1.1%	42	13.3%	1.3%	14	9.4%	0.7%
1 à 2 fois par semaine	33	5.0%	1.3%	18	5.4%	1.6%	14	4.5%	1.0%	5	3.5%	0.8%
1 à 3 fois par mois	9	1.4%	1.8%	3	0.9%	1.5%	6	1.9%	2.0%	2	1.4%	3.6%
Moins souvent	25	3.8%	3.0%	12	3.5%	3.2%	13	4.1%	2.8%	2	1.5%	2.6%
Jamais	6	0.9%	4.4%	3	0.8%	3.2%	3	0.9%	7.1%	2	1.2%	18.6%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	9	1.4%	0.5%	5	1.6%	0.7%	4	1.2%	0.4%	3	1.7%	1.8%
De 9 000 à moins de 12 000 euros par an	54	8.2%	1.9%	24	7.0%	2.2%	30	9.4%	1.7%	2	1.2%	0.7%
De 12 000 à moins de 18 000 euros par an	70	10.7%	1.1%	37	11.0%	1.4%	33	10.5%	1.0%	2	1.5%	0.3%
De 18 000 à moins de 24 000 euros par an	112	17.1%	1.7%	53	15.7%	1.7%	59	18.6%	1.7%	20	13.8%	1.5%
De 24 000 à moins de 36 000 euros par an	167	25.6%	1.5%	91	27.1%	1.7%	77	24.1%	1.3%	38	26.1%	1.1%
De 36 000 à moins de 45 000 euros par an	88	13.5%	1.3%	50	14.9%	1.3%	38	12.1%	1.2%	27	18.3%	0.9%
De 45 000 à moins de 65 000 euros par an	74	11.4%	1.1%	43	12.9%	1.2%	31	9.8%	1.0%	33	22.2%	0.9%
De 65 000 à moins de 80 000 euros par an	18	2.7%	0.9%	9	2.8%	0.8%	9	2.7%	1.0%	10	7.1%	0.8%
De 80 000 à moins de 115 000 euros par an	4	0.6%	0.3%	1	0.2%	0.1%	3	1.0%	0.6%	3	2.1%	0.3%
115 000 euros et plus par an	2	0.3%	0.3%	2	0.5%	0.4%	0	0.0%	0.0%	2	1.1%	0.3%
Refus	35	5.4%	1.0%	14	4.2%	1.0%	21	6.6%	1.1%	4	2.8%	0.4%
Ne sait pas	20	3.0%	0.9%	7	2.1%	0.7%	13	4.0%	1.0%	3	2.0%	0.3%