

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	748	100.0%	1.4%	401	100.0%	1.6%	347	100.0%	1.3%	186	100.0%	1.1%
Sexe												
Homme	401	53.6%	1.6%	401	100.0%	1.6%	0	0.0%	0.0%	109	58.7%	1.2%
Femme	347	46.4%	1.3%	0	0.0%	0.0%	347	100.0%	1.3%	77	41.3%	0.9%
Age												
15 à 24 ans	50	6.6%	0.7%	30	7.4%	0.8%	20	5.7%	0.6%	18	9.9%	0.6%
25 à 34 ans	83	11.1%	1.1%	47	11.7%	1.3%	36	10.5%	0.9%	28	15.0%	0.8%
35 à 49 ans	169	22.6%	1.4%	83	20.7%	1.3%	87	24.9%	1.4%	75	40.1%	1.2%
50 à 59 ans	163	21.8%	1.7%	90	22.3%	1.9%	74	21.2%	1.6%	56	30.3%	1.4%
60 ans et plus	283	37.8%	1.9%	152	37.9%	2.3%	131	37.7%	1.5%	9	4.7%	0.9%
Individu												
Ménagères	314	42.0%	1.4%	0	0.0%	0.0%	314	90.5%	1.4%	70	37.5%	1.0%
Personne de référence	441	59.0%	1.6%	353	88.0%	1.7%	88	25.5%	1.1%	108	58.3%	1.3%
Responsable des achats	494	66.0%	1.4%	188	46.7%	1.5%	307	88.3%	1.3%	112	60.1%	1.0%
PCS Individu												
Agriculteurs	19	2.5%	3.6%	14	3.5%	3.8%	5	1.3%	3.1%	0	0.0%	0.0%
Petits patrons	23	3.0%	1.4%	13	3.2%	1.2%	10	2.8%	1.8%	19	10.4%	1.3%
Affaires et Cadres	54	7.2%	1.1%	35	8.6%	1.2%	19	5.5%	0.9%	48	25.7%	1.0%
Professions intermédiaires	113	15.0%	1.6%	56	14.0%	1.6%	56	16.3%	1.6%	84	45.2%	1.5%
Employés	116	15.4%	1.4%	29	7.3%	1.4%	86	24.9%	1.4%	16	8.8%	0.9%
Ouvriers	79	10.5%	1.2%	69	17.1%	1.4%	10	2.8%	0.7%	4	1.9%	0.9%
Retraités	251	33.6%	2.0%	146	36.3%	2.4%	106	30.5%	1.6%	2	0.8%	0.6%
Autres inactifs	95	12.7%	0.9%	40	10.0%	1.1%	55	16.0%	0.9%	13	7.1%	0.4%
PCS Personne de référence												
Agriculteurs	28	3.8%	3.4%	18	4.5%	4.3%	10	2.9%	2.5%	0	0.0%	0.0%
Petits patrons	24	3.2%	0.9%	13	3.2%	1.0%	11	3.1%	0.8%	24	12.7%	0.9%
Affaires et Cadres	63	8.4%	0.9%	33	8.2%	0.9%	30	8.6%	0.8%	63	33.8%	0.9%
Professions intermédiaires	99	13.3%	1.3%	63	15.8%	1.6%	36	10.4%	1.0%	99	53.5%	1.3%
Employés	71	9.5%	1.3%	29	7.3%	1.3%	42	12.1%	1.4%	0	0.0%	0.0%
Ouvriers	115	15.3%	1.2%	66	16.4%	1.3%	49	14.1%	1.1%	0	0.0%	0.0%
Retraités	284	38.0%	2.0%	156	38.7%	2.4%	129	37.1%	1.6%	0	0.0%	0.0%
Autres inactifs	64	8.6%	1.6%	24	5.9%	1.5%	41	11.7%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	139	18.5%	1.4%	71	17.7%	1.6%	67	19.4%	1.2%	23	12.5%	1.3%
2 personnes	324	43.2%	1.8%	178	44.3%	2.0%	146	42.0%	1.6%	53	28.4%	1.2%
3 personnes	141	18.8%	1.5%	78	19.5%	1.7%	62	18.0%	1.4%	46	24.9%	1.2%
4 personnes	111	14.8%	1.2%	55	13.7%	1.2%	56	16.0%	1.2%	46	24.7%	0.9%
5 personnes et +	35	4.6%	0.6%	19	4.7%	0.7%	16	4.5%	0.6%	18	9.6%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	162	21.6%	1.0%	82	20.3%	1.1%	80	23.0%	1.0%	73	39.2%	0.9%
Non	587	78.4%	1.6%	320	79.7%	1.8%	267	77.0%	1.4%	113	60.8%	1.2%
Habitat												
Communes rurales	249	33.3%	2.1%	135	33.5%	2.4%	114	33.0%	1.8%	55	29.6%	1.7%
Agglo. - 20 000 hab	172	23.0%	1.9%	85	21.1%	2.0%	87	25.2%	1.9%	34	18.0%	1.3%
Agglo. 20 000 à 100 000 hab	143	19.1%	2.1%	79	19.7%	2.4%	64	18.4%	1.8%	29	15.8%	1.6%
Agglo. + 100 000 hab	183	24.4%	1.2%	101	25.2%	1.4%	81	23.5%	1.0%	67	36.0%	1.2%
Agglo. Paris	2	0.3%	0.0%	2	0.5%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Régions INSEE												
Ile de France	2	0.3%	0.0%	2	0.5%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Lorraine	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	0	0.1%	0.0%	1	0.4%	0.1%	0	0.2%	0.1%
Poitou Charentes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%	1	0.7%	0.3%
Aquitaine	41	5.5%	1.5%	25	6.1%	1.9%	17	4.8%	1.2%	9	4.7%	1.0%
Midi Pyrénées	659	88.0%	27.0%	354	88.1%	30.0%	305	88.0%	24.2%	163	87.4%	20.6%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	38	5.0%	1.7%	20	4.9%	1.8%	18	5.2%	1.5%	11	6.2%	1.6%
Provence Alpes Côte d'Azur. Corse	4	0.5%	0.1%	0	0.0%	0.0%	4	1.1%	0.2%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	460	61.4%	1.4%	247	61.6%	1.5%	213	61.3%	1.3%	161	86.8%	1.1%
Presque tous les jours	63	8.4%	1.1%	30	7.5%	1.1%	33	9.4%	1.0%	15	8.1%	0.8%
1 à 2 fois par semaine	37	4.9%	1.4%	20	5.0%	1.7%	16	4.7%	1.2%	4	2.4%	0.7%
1 à 3 fois par mois	14	1.9%	2.7%	4	1.1%	2.2%	10	2.8%	3.1%	1	0.4%	1.2%
Moins souvent	10	1.4%	1.3%	4	1.0%	1.1%	6	1.8%	1.3%	3	1.6%	3.7%
Jamais	5	0.7%	4.2%	5	1.3%	6.1%	0	0.0%	0.0%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	3.4%	1.4%	15	3.7%	1.8%	11	3.1%	1.0%	3	1.4%	1.9%
De 9 000 à moins de 12 000 euros par an	48	6.5%	1.7%	17	4.3%	1.6%	31	9.0%	1.7%	4	2.0%	1.4%
De 12 000 à moins de 18 000 euros par an	95	12.7%	1.6%	59	14.6%	2.2%	36	10.4%	1.0%	8	4.2%	1.0%
De 18 000 à moins de 24 000 euros par an	117	15.7%	1.8%	57	14.2%	1.9%	60	17.4%	1.7%	19	10.0%	1.4%
De 24 000 à moins de 36 000 euros par an	159	21.2%	1.4%	85	21.2%	1.6%	74	21.2%	1.3%	38	20.5%	1.1%
De 36 000 à moins de 45 000 euros par an	105	14.0%	1.5%	58	14.5%	1.6%	47	13.5%	1.4%	32	17.0%	1.0%
De 45 000 à moins de 65 000 euros par an	104	13.9%	1.5%	58	14.4%	1.6%	46	13.3%	1.4%	45	24.3%	1.2%
De 65 000 à moins de 80 000 euros par an	22	2.9%	1.1%	17	4.2%	1.5%	5	1.4%	0.6%	13	7.2%	1.0%
De 80 000 à moins de 115 000 euros par an	9	1.1%	0.7%	7	1.6%	0.9%	2	0.6%	0.4%	7	3.8%	0.8%
115 000 euros et plus par an	5	0.7%	0.9%	3	0.7%	0.8%	2	0.7%	1.0%	4	2.4%	0.9%
Refus	36	4.8%	1.1%	18	4.5%	1.3%	18	5.2%	0.9%	9	4.7%	0.8%
Ne sait pas	23	3.1%	1.0%	8	2.1%	0.9%	15	4.2%	1.1%	5	2.5%	0.5%