

# Le Courrier de l'Ouest

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	351	100.0%	0.7%	184	100.0%	0.7%	167	100.0%	0.6%	86	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	184	52.5%	0.7%	184	100.0%	0.7%	0	0.0%	0.0%	51	59.0%	0.6%
<b>Femme</b>	167	47.5%	0.6%	0	0.0%	0.0%	167	100.0%	0.6%	35	41.0%	0.4%
<b>Age</b>												
<b>15 à 24 ans</b>	27	7.8%	0.4%	15	7.9%	0.4%	13	7.6%	0.4%	13	15.0%	0.4%
<b>25 à 34 ans</b>	33	9.4%	0.4%	14	7.6%	0.4%	19	11.4%	0.5%	12	13.5%	0.4%
<b>35 à 49 ans</b>	77	21.9%	0.6%	44	24.0%	0.7%	33	19.7%	0.5%	36	41.9%	0.6%
<b>50 à 59 ans</b>	79	22.5%	0.8%	45	24.5%	1.0%	34	20.3%	0.7%	24	28.3%	0.6%
<b>60 ans et plus</b>	135	38.3%	0.9%	66	35.9%	1.0%	68	41.0%	0.8%	1	1.3%	0.1%
<b>Individu</b>												
<b>Ménagères</b>	151	42.9%	0.6%	0	0.0%	0.0%	151	90.4%	0.6%	30	34.4%	0.4%
<b>Personne de référence</b>	207	59.0%	0.7%	167	90.5%	0.8%	40	24.1%	0.5%	45	52.3%	0.5%
<b>Responsable des achats</b>	219	62.4%	0.6%	74	40.3%	0.6%	145	86.7%	0.6%	52	60.2%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	1.7%	1.1%	4	2.4%	1.2%	1	0.9%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	12	3.4%	0.7%	6	3.3%	0.6%	6	3.4%	1.1%	10	11.7%	0.7%
<b>Affaires et Cadres</b>	18	5.3%	0.4%	14	7.8%	0.5%	4	2.4%	0.2%	16	18.9%	0.4%
<b>Professions intermédiaires</b>	44	12.4%	0.6%	23	12.6%	0.7%	20	12.2%	0.6%	37	42.3%	0.7%
<b>Employés</b>	42	12.1%	0.5%	6	3.2%	0.3%	36	21.9%	0.6%	7	8.4%	0.4%
<b>Ouvriers</b>	53	15.2%	0.8%	40	21.6%	0.8%	14	8.2%	1.0%	3	3.6%	0.8%
<b>Retraités</b>	129	36.7%	1.0%	66	36.0%	1.1%	62	37.4%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	47	13.3%	0.5%	24	13.1%	0.6%	23	13.6%	0.4%	13	15.1%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	2.2%	0.9%	1	0.3%	0.1%	7	4.3%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	21	5.9%	0.8%	11	5.8%	0.8%	10	6.1%	0.8%	21	24.0%	0.8%
<b>Affaires et Cadres</b>	19	5.3%	0.3%	14	7.7%	0.4%	5	2.7%	0.1%	19	21.8%	0.3%
<b>Professions intermédiaires</b>	47	13.3%	0.6%	26	14.1%	0.7%	21	12.4%	0.6%	47	54.2%	0.6%
<b>Employés</b>	11	3.1%	0.2%	4	2.0%	0.2%	7	4.2%	0.2%	0	0.0%	0.0%
<b>Ouvriers</b>	83	23.7%	0.9%	47	25.4%	0.9%	36	21.8%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	145	41.2%	1.0%	67	36.4%	1.0%	78	46.6%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	18	5.2%	0.4%	15	8.2%	0.9%	3	1.8%	0.1%	0	0.0%	0.0%

# Le Courier de l'Ouest

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	63	18.1%	0.6%	30	16.1%	0.7%	34	20.3%	0.6%	9	10.0%	0.5%
<b>2 personnes</b>	122	34.7%	0.7%	60	32.6%	0.7%	62	36.9%	0.7%	13	15.5%	0.3%
<b>3 personnes</b>	63	17.8%	0.7%	43	23.1%	0.9%	20	12.0%	0.4%	18	20.7%	0.5%
<b>4 personnes</b>	57	16.2%	0.6%	23	12.5%	0.5%	34	20.2%	0.7%	21	24.0%	0.4%
<b>5 personnes et +</b>	46	13.2%	0.9%	29	15.7%	1.1%	18	10.5%	0.6%	26	29.7%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	98	27.8%	0.6%	54	29.1%	0.8%	44	26.4%	0.5%	46	53.0%	0.6%
<b>Non</b>	254	72.2%	0.7%	131	70.9%	0.7%	123	73.6%	0.7%	41	47.0%	0.4%
<b>Habitat</b>												
<b>Communes rurales</b>	149	42.5%	1.3%	75	40.9%	1.3%	74	44.3%	1.2%	28	32.4%	0.8%
<b>Aggro. - 20 000 hab</b>	102	29.1%	1.1%	46	25.0%	1.1%	56	33.7%	1.2%	27	31.7%	1.1%
<b>Aggro. 20 000 à 100 000 hab</b>	44	12.4%	0.6%	32	17.6%	1.0%	11	6.8%	0.3%	14	15.8%	0.8%
<b>Aggro. + 100 000 hab</b>	55	15.5%	0.4%	30	16.5%	0.4%	24	14.4%	0.3%	16	19.1%	0.3%
<b>Aggro. Paris</b>	1	0.4%	0.0%	0	0.1%	0.0%	1	0.8%	0.0%	1	0.9%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	1	0.4%	0.0%	0	0.1%	0.0%	1	0.8%	0.0%	1	0.9%	0.0%
<b>Lorraine</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Basse Normandie</b>	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Centre</b>	1	0.3%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%	1	0.9%	0.1%
<b>Pays de Loire</b>	261	74.4%	8.9%	142	77.0%	10.0%	119	71.5%	7.8%	60	69.7%	6.4%
<b>Bretagne</b>	2	0.4%	0.1%	2	0.8%	0.1%	0	0.0%	0.0%	0	0.3%	0.0%
<b>Poitou Charentes</b>	85	24.3%	5.8%	39	21.3%	5.5%	46	27.7%	6.0%	24	28.1%	5.9%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	181	51.6%	0.5%	85	45.8%	0.5%	97	58.0%	0.6%	75	87.1%	0.5%
<b>Presque tous les jours</b>	26	7.3%	0.4%	13	7.2%	0.5%	12	7.5%	0.4%	5	5.7%	0.3%
<b>1 à 2 fois par semaine</b>	21	5.9%	0.8%	11	5.9%	0.9%	10	5.9%	0.7%	3	3.0%	0.4%
<b>1 à 3 fois par mois</b>	1	0.4%	0.3%	0	0.0%	0.0%	1	0.9%	0.5%	1	0.8%	1.2%
<b>Moins souvent</b>	2	0.7%	0.3%	1	0.3%	0.1%	2	1.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	12	3.3%	0.6%	9	5.1%	1.2%	2	1.4%	0.2%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	28	8.0%	1.0%	3	1.6%	0.3%	25	15.0%	1.4%	0	0.5%	0.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	49	14.0%	0.8%	26	14.0%	1.0%	23	14.1%	0.7%	3	3.1%	0.4%
<b>De 18 000 à moins de 24 000 euros par an</b>	54	15.3%	0.8%	37	20.1%	1.2%	17	10.0%	0.5%	7	8.1%	0.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	91	25.9%	0.8%	52	28.0%	1.0%	39	23.7%	0.7%	22	25.5%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	56	15.9%	0.8%	28	15.3%	0.8%	28	16.5%	0.8%	19	22.2%	0.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	34	9.6%	0.5%	18	9.6%	0.5%	16	9.6%	0.5%	24	27.8%	0.6%
<b>De 65 000 à moins de 80 000 euros par an</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
<b>De 80 000 à moins de 115 000 euros par an</b>	4	1.1%	0.3%	3	1.7%	0.4%	1	0.3%	0.1%	4	4.3%	0.4%
<b>115 000 euros et plus par an</b>	0	0.1%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.4%	0.1%
<b>Refus</b>	16	4.6%	0.5%	4	1.9%	0.3%	13	7.6%	0.7%	4	4.4%	0.3%
<b>Ne sait pas</b>	7	2.1%	0.3%	5	2.5%	0.5%	3	1.7%	0.2%	3	3.6%	0.3%