

# A Nous Réseau



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	509	100.0%	1.0%	213	100.0%	0.9%	297	100.0%	1.1%	233	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	213	41.8%	0.9%	213	100.0%	0.9%	0	0.0%	0.0%	93	40.0%	1.1%
<b>Femme</b>	297	58.2%	1.1%	0	0.0%	0.0%	297	100.0%	1.1%	140	60.0%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	53	10.5%	0.7%	17	7.9%	0.5%	37	12.4%	1.0%	34	14.6%	1.1%
<b>25 à 34 ans</b>	111	21.8%	1.5%	65	30.6%	1.7%	46	15.4%	1.2%	52	22.5%	1.6%
<b>35 à 49 ans</b>	126	24.7%	1.0%	53	24.9%	0.9%	73	24.6%	1.2%	78	33.3%	1.3%
<b>50 à 59 ans</b>	107	21.1%	1.1%	52	24.6%	1.1%	55	18.5%	1.2%	49	20.9%	1.2%
<b>60 ans et plus</b>	112	22.0%	0.7%	26	12.0%	0.4%	86	29.1%	1.0%	20	8.6%	2.0%
<b>Individu</b>												
<b>Ménagères</b>	246	48.3%	1.1%	0	0.0%	0.0%	246	83.0%	1.1%	112	48.2%	1.6%
<b>Personne de référence</b>	294	57.7%	1.0%	172	80.7%	0.8%	122	41.2%	1.6%	107	46.2%	1.3%
<b>Responsable des achats</b>	371	72.8%	1.0%	128	60.3%	1.0%	243	81.8%	1.1%	161	69.1%	1.5%
<b>PCS Individu</b>												
<b>Petits patrons</b>	20	3.9%	1.2%	7	3.4%	0.7%	13	4.3%	2.4%	16	7.0%	1.1%
<b>Affaires et Cadres</b>	81	15.9%	1.6%	32	14.8%	1.1%	50	16.7%	2.3%	73	31.4%	1.6%
<b>Professions intermédiaires</b>	83	16.3%	1.2%	37	17.3%	1.1%	46	15.6%	1.3%	73	31.3%	1.3%
<b>Employés</b>	89	17.4%	1.1%	38	17.9%	1.8%	51	17.0%	0.8%	13	5.8%	0.7%
<b>Ouvriers</b>	48	9.3%	0.7%	44	20.8%	0.9%	3	1.1%	0.2%	0	0.1%	0.0%
<b>Retraités</b>	75	14.8%	0.6%	19	9.0%	0.3%	56	19.0%	0.8%	5	2.3%	2.1%
<b>Autres inactifs</b>	113	22.3%	1.1%	36	16.8%	0.9%	78	26.2%	1.2%	52	22.2%	1.6%
<b>PCS Personne de référence</b>												
<b>Petits patrons</b>	22	4.4%	0.8%	11	5.3%	0.9%	11	3.7%	0.8%	22	9.6%	0.8%
<b>Affaires et Cadres</b>	125	24.6%	1.7%	42	19.9%	1.2%	83	27.9%	2.3%	125	53.8%	1.7%
<b>Professions intermédiaires</b>	85	16.7%	1.1%	39	18.6%	1.0%	46	15.4%	1.3%	85	36.6%	1.1%
<b>Employés</b>	77	15.0%	1.4%	34	16.0%	1.5%	43	14.4%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	65	12.7%	0.7%	44	20.6%	0.9%	21	7.1%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	82	16.1%	0.6%	23	10.7%	0.3%	59	20.0%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	53	10.4%	1.3%	19	9.0%	1.2%	34	11.4%	1.4%	0	0.0%	0.0%
<b>Taille du foyer</b>												
<b>1 personne</b>	137	26.8%	1.4%	48	22.5%	1.1%	89	29.9%	1.6%	41	17.6%	2.4%
<b>2 personnes</b>	146	28.6%	0.8%	63	29.4%	0.7%	83	27.9%	0.9%	57	24.5%	1.3%
<b>3 personnes</b>	113	22.2%	1.2%	54	25.2%	1.2%	59	20.0%	1.3%	67	28.8%	1.7%
<b>4 personnes</b>	76	14.9%	0.8%	32	14.8%	0.7%	44	14.9%	0.9%	43	18.5%	0.9%
<b>5 personnes et +</b>	39	7.6%	0.7%	17	8.0%	0.7%	21	7.2%	0.8%	25	10.7%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	122	24.0%	0.8%	55	25.7%	0.8%	68	22.8%	0.8%	73	31.4%	0.9%
Non	387	76.0%	1.1%	158	74.3%	0.9%	229	77.2%	1.2%	160	68.6%	1.6%
<b>Habitat</b>												
Communes rurales	10	1.9%	0.1%	5	2.3%	0.1%	5	1.7%	0.1%	5	2.0%	0.1%
Agglo. - 20 000 hab	11	2.2%	0.1%	5	2.2%	0.1%	7	2.3%	0.1%	6	2.7%	0.2%
Agglo. 20 000 à 100 000 hab	5	1.1%	0.1%	3	1.5%	0.1%	2	0.8%	0.1%	1	0.3%	0.0%
Agglo. + 100 000 hab	146	28.7%	0.9%	49	22.9%	0.7%	98	32.9%	1.2%	60	25.7%	1.0%
Agglo. Paris	336	66.0%	3.9%	151	71.1%	3.7%	185	62.4%	4.1%	161	69.4%	4.0%
<b>Régions INSEE</b>												
Ile de France	344	67.5%	3.6%	157	74.0%	3.5%	186	62.9%	3.7%	163	70.0%	3.7%
Nord Pas de Calais	76	14.9%	2.4%	30	14.2%	2.0%	46	15.4%	2.7%	35	15.1%	3.7%
Franche-Comté	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Picardie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Bourgogne	4	0.8%	0.3%	0	0.0%	0.0%	4	1.4%	0.6%	2	1.1%	0.7%
Centre	3	0.6%	0.2%	0	0.0%	0.0%	3	1.1%	0.3%	2	0.8%	0.3%
Pays de Loire	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	1	0.5%	0.1%
Midi Pyrénées	1	0.2%	0.0%	0	0.0%	0.0%	1	0.3%	0.1%	1	0.3%	0.1%
Auvergne	2	0.4%	0.2%	2	1.0%	0.4%	0	0.0%	0.0%	2	0.9%	0.7%
Rhône Alpes	34	6.7%	0.7%	7	3.1%	0.3%	27	9.3%	1.0%	10	4.2%	0.5%
Languedoc Roussillon	2	0.5%	0.1%	2	0.7%	0.1%	1	0.3%	0.1%	2	0.7%	0.2%
Provence Alpes Côte d'Azur. Corse	40	7.9%	0.9%	15	7.1%	0.7%	25	8.5%	1.1%	15	6.4%	1.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	388	76.2%	1.2%	168	79.1%	1.0%	220	74.2%	1.3%	218	93.8%	1.5%
Presque tous les jours	53	10.4%	0.9%	15	7.0%	0.5%	38	12.9%	1.2%	8	3.6%	0.4%
1 à 2 fois par semaine	16	3.2%	0.6%	4	1.9%	0.3%	12	4.1%	0.9%	6	2.6%	1.0%
1 à 3 fois par mois	6	1.2%	1.2%	3	1.3%	1.3%	4	1.2%	1.1%	0	0.0%	0.0%
Moins souvent	6	1.2%	0.8%	6	3.0%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	4	0.8%	3.3%	4	2.0%	4.8%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	16	3.1%	0.8%	7	3.4%	0.9%	8	2.8%	0.8%	1	0.5%	0.9%
De 9 000 à moins de 12 000 euros par an	27	5.3%	1.0%	13	5.9%	1.2%	15	4.9%	0.8%	5	2.1%	1.8%
De 12 000 à moins de 18 000 euros par an	41	8.0%	0.7%	17	8.2%	0.7%	23	7.9%	0.7%	11	4.9%	1.5%
De 18 000 à moins de 24 000 euros par an	48	9.4%	0.7%	12	5.6%	0.4%	36	12.2%	1.0%	17	7.3%	1.2%
De 24 000 à moins de 36 000 euros par an	117	23.0%	1.1%	53	25.0%	1.0%	64	21.6%	1.1%	49	21.0%	1.5%
De 36 000 à moins de 45 000 euros par an	74	14.6%	1.1%	36	16.9%	1.0%	38	12.9%	1.2%	24	10.5%	0.8%
De 45 000 à moins de 65 000 euros par an	65	12.7%	0.9%	15	7.1%	0.4%	50	16.7%	1.5%	47	20.0%	1.2%
De 65 000 à moins de 80 000 euros par an	33	6.5%	1.7%	19	8.9%	1.7%	14	4.8%	1.7%	20	8.5%	1.5%
De 80 000 à moins de 115 000 euros par an	25	4.8%	2.0%	15	6.9%	2.0%	10	3.3%	1.9%	23	9.9%	2.5%
115 000 euros et plus par an	11	2.2%	1.9%	6	3.0%	1.7%	5	1.6%	2.1%	11	4.8%	2.2%
Refus	33	6.6%	1.0%	13	5.9%	0.9%	21	7.0%	1.1%	10	4.3%	0.9%
Ne sait pas	19	3.8%	0.8%	7	3.3%	0.7%	12	4.2%	0.9%	14	6.2%	1.5%