

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	14085	100.0%	27.2%	6470	100.0%	26.1%	7615	100.0%	28.3%	3247	100.0%	18.6%
Sexe												
Homme	6470	45.9%	26.1%	6470	100.0%	26.1%	0	0.0%	0.0%	1528	47.0%	17.4%
Femme	7615	54.1%	28.3%	0	0.0%	0.0%	7615	100.0%	28.3%	1720	53.0%	19.9%
Age												
15 à 24 ans	1018	7.2%	14.0%	475	7.3%	12.9%	543	7.1%	15.1%	382	11.8%	12.1%
25 à 34 ans	1108	7.9%	14.5%	506	7.8%	13.5%	603	7.9%	15.5%	405	12.5%	12.3%
35 à 49 ans	2717	19.3%	21.8%	1314	20.3%	21.3%	1403	18.4%	22.2%	1110	34.2%	18.1%
50 à 59 ans	2744	19.5%	29.4%	1324	20.5%	28.4%	1421	18.7%	30.3%	1038	32.0%	26.6%
60 ans et plus	6498	46.1%	43.3%	2852	44.1%	43.6%	3646	47.9%	43.1%	314	9.7%	31.8%
Individu												
Ménagères	6931	49.2%	29.9%	0	0.0%	0.0%	6931	91.0%	29.9%	1467	45.2%	20.8%
Personne de référence	7895	56.1%	28.2%	5647	87.3%	27.9%	2248	29.5%	29.0%	1543	47.5%	18.8%
Responsable des achats	10180	72.3%	28.6%	3334	51.5%	26.2%	6846	89.9%	30.0%	2155	66.4%	19.7%
PCS Individu												
Agriculteurs	176	1.2%	33.5%	122	1.9%	32.6%	54	0.7%	35.7%	1	0.0%	7.6%
Petits patrons	355	2.5%	21.7%	238	3.7%	21.5%	116	1.5%	22.3%	302	9.3%	20.9%
Affaires et Cadres	816	5.8%	16.0%	460	7.1%	15.6%	356	4.7%	16.4%	710	21.9%	15.3%
Professions intermédiaires	1428	10.1%	20.7%	699	10.8%	20.4%	730	9.6%	21.1%	1150	35.4%	20.5%
Employés	2137	15.2%	25.8%	511	7.9%	23.7%	1626	21.4%	26.5%	451	13.9%	24.7%
Ouvriers	1519	10.8%	23.6%	1165	18.0%	23.1%	354	4.6%	25.6%	84	2.6%	20.6%
Retraités	5527	39.2%	43.9%	2691	41.6%	45.3%	2837	37.2%	42.7%	90	2.8%	36.3%
Autres inactifs	2128	15.1%	20.7%	585	9.0%	15.4%	1543	20.3%	23.8%	459	14.1%	14.1%
PCS Personne de référence												
Agriculteurs	266	1.9%	32.6%	130	2.0%	31.0%	136	1.8%	34.3%	0	0.0%	0.0%
Petits patrons	565	4.0%	21.4%	259	4.0%	19.9%	306	4.0%	22.9%	565	17.4%	21.4%
Affaires et Cadres	1179	8.4%	16.3%	525	8.1%	14.7%	654	8.6%	17.9%	1179	36.3%	16.3%
Professions intermédiaires	1503	10.7%	19.9%	744	11.5%	19.0%	760	10.0%	20.8%	1503	46.3%	19.9%
Employés	1186	8.4%	21.9%	515	8.0%	22.2%	671	8.8%	21.7%	0	0.0%	0.0%
Ouvriers	2123	15.1%	22.3%	1090	16.8%	21.4%	1033	13.6%	23.2%	0	0.0%	0.0%
Retraités	6232	44.2%	43.2%	2884	44.6%	43.9%	3348	44.0%	42.6%	0	0.0%	0.0%
Autres inactifs	1031	7.3%	25.1%	324	5.0%	20.3%	707	9.3%	28.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2879	20.4%	28.8%	1141	17.6%	26.2%	1738	22.8%	30.8%	323	10.0%	18.7%
2 personnes	6398	45.4%	35.7%	3069	47.4%	35.1%	3329	43.7%	36.2%	961	29.6%	22.0%
3 personnes	1971	14.0%	21.6%	960	14.8%	21.2%	1011	13.3%	22.0%	695	21.4%	18.2%
4 personnes	1935	13.7%	20.8%	879	13.6%	19.3%	1057	13.9%	22.1%	887	27.3%	18.1%
5 personnes et +	902	6.4%	16.8%	421	6.5%	16.1%	481	6.3%	17.5%	381	11.7%	14.5%
Présence d'enfants de moins de 15 ans												
Oui	2750	19.5%	17.8%	1248	19.3%	17.4%	1503	19.7%	18.2%	1248	38.4%	16.1%
Non	11335	80.5%	31.2%	5222	80.7%	29.6%	6113	80.3%	32.7%	1999	61.6%	20.6%
Habitat												
Communes rurales	3828	27.2%	32.3%	1755	27.1%	31.4%	2072	27.2%	33.2%	748	23.0%	22.4%
Agglo. - 20 000 hab	2881	20.5%	32.0%	1335	20.6%	31.0%	1546	20.3%	32.9%	603	18.6%	23.3%
Agglo. 20 000 à 100 000 hab	2290	16.3%	32.9%	1058	16.4%	31.6%	1232	16.2%	34.1%	439	13.5%	24.3%
Agglo. + 100 000 hab	4132	29.3%	26.8%	1861	28.8%	24.9%	2271	29.8%	28.6%	1114	34.3%	19.5%
Agglo. Paris	955	6.8%	11.2%	460	7.1%	11.3%	494	6.5%	11.0%	344	10.6%	8.6%

TV Magazine

Lecture Dernière Période

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1061	7.5%	11.1%	507	7.8%	11.2%	553	7.3%	11.1%	366	11.3%	8.4%
Nord Pas de Calais	847	6.0%	26.4%	387	6.0%	25.3%	461	6.0%	27.3%	192	5.9%	20.2%
Lorraine	788	5.6%	41.0%	369	5.7%	39.5%	420	5.5%	42.3%	160	4.9%	28.7%
Alsace	700	5.0%	45.9%	317	4.9%	43.0%	383	5.0%	48.7%	142	4.4%	29.2%
Franche-Comté	339	2.4%	35.5%	157	2.4%	33.8%	181	2.4%	37.1%	69	2.1%	26.3%
Champagne Ardennes	412	2.9%	38.0%	190	2.9%	36.5%	221	2.9%	39.3%	75	2.3%	25.9%
Picardie	421	3.0%	27.4%	183	2.8%	24.6%	238	3.1%	30.0%	69	2.1%	15.9%
Bourgogne	361	2.6%	26.7%	171	2.6%	26.3%	190	2.5%	27.0%	62	1.9%	17.8%
Haute Normandie	247	1.8%	16.6%	119	1.8%	16.8%	128	1.7%	16.5%	60	1.9%	12.9%
Basse Normandie	454	3.2%	37.6%	206	3.2%	35.6%	248	3.3%	39.4%	95	2.9%	26.8%
Centre	480	3.4%	22.9%	229	3.5%	22.7%	251	3.3%	23.1%	99	3.1%	16.8%
Pays de Loire	984	7.0%	33.3%	451	7.0%	31.6%	532	7.0%	34.9%	208	6.4%	22.0%
Bretagne	1288	9.1%	48.5%	626	9.7%	48.9%	662	8.7%	48.1%	310	9.6%	37.5%
Poitou Charentes	427	3.0%	28.7%	183	2.8%	25.6%	244	3.2%	31.6%	98	3.0%	23.7%
Aquitaine	797	5.7%	28.9%	365	5.6%	27.8%	432	5.7%	29.9%	209	6.4%	24.0%
Midi Pyrénées	635	4.5%	26.0%	309	4.8%	26.2%	326	4.3%	25.8%	129	4.0%	16.3%
Limousin	138	1.0%	22.4%	67	1.0%	22.6%	71	0.9%	22.2%	26	0.8%	17.7%
Auvergne	437	3.1%	38.7%	203	3.1%	37.4%	235	3.1%	39.9%	111	3.4%	37.6%
Rhône Alpes	1561	11.1%	30.2%	705	10.9%	28.3%	857	11.3%	32.0%	356	11.0%	19.4%
Languedoc Roussillon	633	4.5%	28.0%	289	4.5%	26.9%	344	4.5%	28.9%	159	4.9%	21.6%
Provence Alpes Côte d'Azur.	1076	7.6%	24.8%	438	6.8%	21.3%	638	8.4%	27.8%	251	7.7%	17.0%
Corse												
Habitudes de connection à Internet												
Tous les jours	7210	51.2%	21.8%	3450	53.3%	20.8%	3761	49.4%	22.7%	2568	79.1%	17.7%
Presque tous les jours	1523	10.8%	25.9%	697	10.8%	25.5%	826	10.8%	26.2%	381	11.7%	19.6%
1 à 2 fois par semaine	755	5.4%	29.6%	329	5.1%	28.3%	426	5.6%	30.7%	167	5.1%	26.5%
1 à 3 fois par mois	184	1.3%	35.4%	71	1.1%	34.9%	113	1.5%	35.8%	22	0.7%	38.0%
Moins souvent	301	2.1%	36.5%	132	2.0%	37.1%	169	2.2%	36.1%	33	1.0%	41.3%
Jamais	53	0.4%	42.2%	44	0.7%	50.4%	10	0.1%	24.2%	8	0.3%	83.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	425	3.0%	22.8%	154	2.4%	19.3%	271	3.6%	25.4%	29	0.9%	20.8%
De 9 000 à moins de 12 000 euros par an	817	5.8%	28.7%	273	4.2%	25.7%	544	7.1%	30.5%	36	1.1%	13.6%
De 12 000 à moins de 18 000 euros par an	1922	13.6%	31.5%	849	13.1%	32.5%	1073	14.1%	30.8%	113	3.5%	15.3%
De 18 000 à moins de 24 000 euros par an	2023	14.4%	30.7%	883	13.7%	28.8%	1139	15.0%	32.4%	253	7.8%	18.6%
De 24 000 à moins de 36 000 euros par an	3074	21.8%	27.9%	1447	22.4%	27.3%	1628	21.4%	28.5%	653	20.1%	19.4%
De 36 000 à moins de 45 000 euros par an	1839	13.1%	26.2%	969	15.0%	25.9%	870	11.4%	26.6%	598	18.4%	19.6%
De 45 000 à moins de 65 000 euros par an	1755	12.5%	25.5%	925	14.3%	25.6%	830	10.9%	25.5%	756	23.3%	19.8%
De 65 000 à moins de 80 000 euros par an	392	2.8%	20.0%	223	3.5%	19.8%	169	2.2%	20.3%	214	6.6%	16.5%
De 80 000 à moins de 115 000 euros par an	255	1.8%	20.4%	142	2.2%	19.1%	113	1.5%	22.2%	168	5.2%	18.3%
115 000 euros et plus par an	119	0.8%	19.9%	66	1.0%	18.0%	53	0.7%	23.1%	93	2.9%	18.2%
Refus	995	7.1%	29.7%	382	5.9%	27.4%	614	8.1%	31.4%	184	5.7%	17.1%
Ne sait pas	469	3.3%	20.6%	158	2.4%	16.6%	311	4.1%	23.5%	152	4.7%	16.2%