

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	725	100.0%	1.4%	202	100.0%	0.8%	523	100.0%	1.9%	275	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	202	27.9%	0.8%	202	100.0%	0.8%	0	0.0%	0.0%	78	28.2%	0.9%
<b>Femme</b>	523	72.1%	1.9%	0	0.0%	0.0%	523	100.0%	1.9%	197	71.8%	2.3%
<b>Age</b>												
<b>15 à 24 ans</b>	51	7.1%	0.7%	12	6.0%	0.3%	39	7.5%	1.1%	18	6.4%	0.6%
<b>25 à 34 ans</b>	91	12.6%	1.2%	9	4.6%	0.2%	82	15.7%	2.1%	42	15.1%	1.3%
<b>35 à 49 ans</b>	216	29.8%	1.7%	63	31.2%	1.0%	153	29.3%	2.4%	115	41.6%	1.9%
<b>50 à 59 ans</b>	181	25.0%	1.9%	72	35.8%	1.6%	109	20.8%	2.3%	79	28.8%	2.0%
<b>60 ans et plus</b>	185	25.5%	1.2%	45	22.5%	0.7%	139	26.7%	1.6%	22	8.0%	2.2%
<b>Individu</b>												
<b>Ménagères</b>	473	65.2%	2.0%	0	0.0%	0.0%	473	90.4%	2.0%	179	65.0%	2.5%
<b>Personne de référence</b>	290	40.0%	1.0%	183	90.5%	0.9%	107	20.5%	1.4%	91	33.0%	1.1%
<b>Responsable des achats</b>	586	80.9%	1.6%	120	59.3%	0.9%	467	89.2%	2.0%	229	83.1%	2.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	2.8%	3.9%	11	5.4%	2.9%	9	1.8%	6.3%	0	0.0%	0.0%
<b>Petits patrons</b>	37	5.0%	2.2%	12	5.9%	1.1%	25	4.7%	4.7%	30	10.9%	2.1%
<b>Affaires et Cadres</b>	76	10.5%	1.5%	27	13.2%	0.9%	49	9.4%	2.3%	70	25.5%	1.5%
<b>Professions intermédiaires</b>	130	18.0%	1.9%	35	17.1%	1.0%	96	18.3%	2.8%	105	38.1%	1.9%
<b>Employés</b>	135	18.7%	1.6%	13	6.6%	0.6%	122	23.3%	2.0%	38	13.6%	2.1%
<b>Ouvriers</b>	75	10.4%	1.2%	46	22.8%	0.9%	29	5.5%	2.1%	8	3.0%	2.0%
<b>Retraités</b>	150	20.7%	1.2%	41	20.5%	0.7%	108	20.7%	1.6%	2	0.8%	0.9%
<b>Autres inactifs</b>	102	14.0%	1.0%	17	8.4%	0.4%	85	16.2%	1.3%	22	8.0%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	28	3.9%	3.5%	11	5.4%	2.6%	17	3.3%	4.4%	0	0.0%	0.0%
<b>Petits patrons</b>	36	4.9%	1.4%	11	5.6%	0.9%	24	4.7%	1.8%	36	13.0%	1.4%
<b>Affaires et Cadres</b>	134	18.5%	1.8%	32	15.7%	0.9%	102	19.5%	2.8%	134	48.7%	1.8%
<b>Professions intermédiaires</b>	105	14.5%	1.4%	35	17.1%	0.9%	71	13.5%	1.9%	105	38.3%	1.4%
<b>Employés</b>	78	10.8%	1.4%	18	8.7%	0.8%	61	11.6%	2.0%	0	0.0%	0.0%
<b>Ouvriers</b>	117	16.1%	1.2%	45	22.3%	0.9%	72	13.7%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	171	23.7%	1.2%	46	23.0%	0.7%	125	23.9%	1.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	55	7.6%	1.3%	4	2.2%	0.3%	50	9.7%	2.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	91	12.6%	0.9%	27	13.2%	0.6%	65	12.4%	1.1%	15	5.5%	0.9%
<b>2 personnes</b>	283	39.1%	1.6%	77	38.1%	0.9%	207	39.5%	2.2%	80	29.2%	1.8%
<b>3 personnes</b>	131	18.1%	1.4%	37	18.4%	0.8%	94	17.9%	2.0%	75	27.2%	2.0%
<b>4 personnes</b>	132	18.2%	1.4%	32	15.9%	0.7%	100	19.1%	2.1%	66	23.8%	1.3%
<b>5 personnes et +</b>	87	12.0%	1.6%	29	14.3%	1.1%	58	11.1%	2.1%	39	14.3%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	250	34.5%	1.6%	70	34.8%	1.0%	180	34.4%	2.2%	130	47.1%	1.7%
<b>Non</b>	475	65.5%	1.3%	132	65.2%	0.7%	343	65.6%	1.8%	145	52.9%	1.5%
<b>Habitat</b>												
<b>Communes rurales</b>	201	27.7%	1.7%	57	28.1%	1.0%	144	27.5%	2.3%	66	24.0%	2.0%
<b>Agglo. - 20 000 hab</b>	115	15.8%	1.3%	39	19.3%	0.9%	76	14.5%	1.6%	44	15.9%	1.7%
<b>Agglo. 20 000 à 100 000 hab</b>	107	14.8%	1.5%	16	8.1%	0.5%	91	17.4%	2.5%	23	8.3%	1.3%
<b>Agglo. + 100 000 hab</b>	209	28.9%	1.4%	66	32.9%	0.9%	143	27.4%	1.8%	97	35.3%	1.7%
<b>Agglo. Paris</b>	93	12.8%	1.1%	23	11.6%	0.6%	69	13.2%	1.5%	45	16.5%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	110	15.1%	1.1%	32	15.7%	0.7%	78	14.9%	1.6%	52	18.9%	1.2%
Nord Pas de Calais	44	6.1%	1.4%	15	7.2%	0.9%	30	5.7%	1.8%	11	3.9%	1.1%
Lorraine	18	2.5%	0.9%	5	2.7%	0.6%	13	2.5%	1.3%	11	3.9%	1.9%
Alsace	16	2.3%	1.1%	4	2.0%	0.5%	12	2.4%	1.6%	9	3.3%	1.8%
Franche-Comté	13	1.9%	1.4%	4	1.7%	0.8%	10	1.9%	2.0%	4	1.3%	1.4%
Champagne Ardennes	26	3.6%	2.4%	7	3.3%	1.3%	19	3.7%	3.4%	7	2.6%	2.5%
Picardie	21	2.9%	1.3%	5	2.5%	0.7%	16	3.0%	2.0%	6	2.2%	1.4%
Bourgogne	25	3.5%	1.9%	4	1.8%	0.5%	22	4.1%	3.1%	8	2.8%	2.2%
Haute Normandie	16	2.2%	1.1%	3	1.7%	0.5%	13	2.4%	1.6%	11	3.9%	2.3%
Basse Normandie	25	3.5%	2.1%	11	5.7%	2.0%	14	2.7%	2.2%	14	5.1%	3.9%
Centre	38	5.2%	1.8%	3	1.7%	0.3%	34	6.6%	3.2%	10	3.7%	1.7%
Pays de Loire	52	7.2%	1.8%	21	10.2%	1.4%	32	6.1%	2.1%	25	9.2%	2.7%
Bretagne	34	4.8%	1.3%	8	4.1%	0.6%	26	5.0%	1.9%	6	2.3%	0.8%
Poitou Charentes	20	2.7%	1.3%	6	3.1%	0.9%	14	2.6%	1.8%	5	1.8%	1.2%
Aquitaine	46	6.3%	1.7%	7	3.3%	0.5%	39	7.4%	2.7%	10	3.5%	1.1%
Midi Pyrénées	47	6.4%	1.9%	18	9.0%	1.5%	28	5.4%	2.2%	16	5.7%	2.0%
Limousin	9	1.2%	1.4%	3	1.4%	1.0%	6	1.1%	1.8%	1	0.3%	0.5%
Auvergne	19	2.6%	1.6%	13	6.7%	2.5%	5	1.0%	0.9%	4	1.4%	1.3%
Rhône Alpes	70	9.7%	1.4%	18	8.9%	0.7%	52	10.0%	2.0%	33	11.9%	1.8%
Languedoc Roussillon	35	4.8%	1.5%	6	2.7%	0.5%	29	5.6%	2.5%	16	6.0%	2.2%
Provence Alpes Côte d'Azur. Corse	40	5.5%	0.9%	10	4.7%	0.5%	30	5.8%	1.3%	18	6.4%	1.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	490	67.6%	1.5%	144	71.4%	0.9%	346	66.1%	2.1%	241	87.4%	1.7%
Presque tous les jours	93	12.8%	1.6%	29	14.2%	1.1%	64	12.3%	2.0%	24	8.7%	1.2%
1 à 2 fois par semaine	31	4.3%	1.2%	7	3.3%	0.6%	25	4.7%	1.8%	7	2.4%	1.1%
1 à 3 fois par mois	10	1.4%	1.9%	2	1.0%	1.0%	8	1.5%	2.6%	2	0.8%	3.7%
Moins souvent	9	1.3%	1.1%	1	0.5%	0.3%	8	1.6%	1.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	21	2.9%	1.1%	3	1.6%	0.4%	18	3.4%	1.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	25	3.4%	0.9%	5	2.4%	0.4%	20	3.8%	1.1%	5	1.7%	1.8%
De 12 000 à moins de 18 000 euros par an	62	8.6%	1.0%	11	5.3%	0.4%	52	9.9%	1.5%	5	1.7%	0.6%
De 18 000 à moins de 24 000 euros par an	70	9.6%	1.1%	19	9.5%	0.6%	50	9.6%	1.4%	17	6.3%	1.3%
De 24 000 à moins de 36 000 euros par an	147	20.2%	1.3%	41	20.1%	0.8%	106	20.3%	1.9%	46	16.5%	1.4%
De 36 000 à moins de 45 000 euros par an	117	16.1%	1.7%	44	21.8%	1.2%	73	13.9%	2.2%	58	20.9%	1.9%
De 45 000 à moins de 65 000 euros par an	139	19.2%	2.0%	47	23.2%	1.3%	92	17.7%	2.8%	69	24.9%	1.8%
De 65 000 à moins de 80 000 euros par an	53	7.3%	2.7%	15	7.4%	1.3%	38	7.3%	4.6%	30	11.1%	2.3%
De 80 000 à moins de 115 000 euros par an	17	2.3%	1.3%	3	1.5%	0.4%	14	2.6%	2.7%	16	6.0%	1.8%
115 000 euros et plus par an	7	0.9%	1.1%	1	0.3%	0.1%	6	1.2%	2.7%	7	2.4%	1.3%
Refus	44	6.1%	1.3%	10	5.0%	0.7%	34	6.5%	1.7%	15	5.4%	1.4%
Ne sait pas	24	3.3%	1.1%	4	1.9%	0.4%	20	3.8%	1.5%	9	3.1%	0.9%