

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2082	100.0%	4.0%	382	100.0%	1.5%	1700	100.0%	6.3%	888	100.0%	5.1%
Sexe												
Homme	382	18.4%	1.5%	382	100.0%	1.5%	0	0.0%	0.0%	181	20.4%	2.1%
Femme	1700	81.6%	6.3%	0	0.0%	0.0%	1700	100.0%	6.3%	707	79.6%	8.2%
Age												
15 à 24 ans	183	8.8%	2.5%	21	5.5%	0.6%	162	9.5%	4.5%	73	8.2%	2.3%
25 à 34 ans	228	10.9%	3.0%	59	15.4%	1.6%	169	9.9%	4.3%	119	13.4%	3.6%
35 à 49 ans	606	29.1%	4.9%	113	29.5%	1.8%	494	29.0%	7.8%	349	39.3%	5.7%
50 à 59 ans	517	24.8%	5.5%	114	29.7%	2.4%	403	23.7%	8.6%	284	31.9%	7.3%
60 ans et plus	548	26.3%	3.7%	76	19.9%	1.2%	472	27.7%	5.6%	64	7.2%	6.5%
Individu												
Ménagères	1524	73.2%	6.6%	0	0.0%	0.0%	1524	89.7%	6.6%	642	72.3%	9.1%
Personne de référence	799	38.4%	2.9%	350	91.6%	1.7%	449	26.4%	5.8%	287	32.3%	3.5%
Responsable des achats	1688	81.1%	4.7%	213	55.7%	1.7%	1475	86.8%	6.5%	711	80.0%	6.5%
PCS Individu												
Agriculteurs	19	0.9%	3.6%	6	1.4%	1.5%	13	0.8%	8.8%	0	0.0%	0.0%
Petits patrons	90	4.3%	5.5%	44	11.6%	4.0%	46	2.7%	8.8%	81	9.1%	5.6%
Affaires et Cadres	304	14.6%	6.0%	80	20.8%	2.7%	224	13.2%	10.3%	270	30.4%	5.8%
Professions intermédiaires	316	15.2%	4.6%	53	13.9%	1.5%	263	15.4%	7.6%	240	27.0%	4.3%
Employés	389	18.7%	4.7%	35	9.2%	1.6%	354	20.8%	5.8%	110	12.4%	6.0%
Ouvriers	147	7.1%	2.3%	67	17.5%	1.3%	81	4.7%	5.8%	11	1.2%	2.7%
Retraités	400	19.2%	3.2%	60	15.8%	1.0%	339	20.0%	5.1%	24	2.7%	9.8%
Autres inactifs	417	20.0%	4.1%	37	9.8%	1.0%	380	22.4%	5.9%	152	17.1%	4.7%
PCS Personne de référence												
Agriculteurs	24	1.2%	2.9%	1	0.2%	0.2%	23	1.4%	5.9%	0	0.0%	0.0%
Petits patrons	170	8.2%	6.4%	46	11.9%	3.5%	124	7.3%	9.3%	170	19.1%	6.4%
Affaires et Cadres	449	21.6%	6.2%	84	22.0%	2.4%	365	21.5%	10.0%	449	50.6%	6.2%
Professions intermédiaires	269	12.9%	3.6%	52	13.5%	1.3%	218	12.8%	6.0%	269	30.3%	3.6%
Employés	235	11.3%	4.3%	31	8.2%	1.3%	204	12.0%	6.6%	0	0.0%	0.0%
Ouvriers	285	13.7%	3.0%	74	19.4%	1.5%	211	12.4%	4.7%	0	0.0%	0.0%
Retraités	482	23.1%	3.3%	66	17.2%	1.0%	416	24.5%	5.3%	0	0.0%	0.0%
Autres inactifs	168	8.1%	4.1%	29	7.6%	1.8%	139	8.2%	5.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	360	17.3%	3.6%	43	11.1%	1.0%	318	18.7%	5.6%	86	9.7%	5.0%
2 personnes	759	36.4%	4.2%	145	37.9%	1.7%	614	36.1%	6.7%	238	26.8%	5.4%
3 personnes	399	19.1%	4.4%	100	26.1%	2.2%	299	17.6%	6.5%	234	26.3%	6.1%
4 personnes	364	17.5%	3.9%	60	15.8%	1.3%	304	17.9%	6.4%	217	24.4%	4.4%
5 personnes et +	201	9.6%	3.7%	34	9.0%	1.3%	166	9.8%	6.1%	114	12.8%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	662	31.8%	4.3%	126	32.9%	1.8%	536	31.5%	6.5%	384	43.2%	5.0%
Non	1420	68.2%	3.9%	257	67.1%	1.5%	1164	68.5%	6.2%	504	56.8%	5.2%
Habitat												
Communes rurales	349	16.7%	2.9%	64	16.8%	1.1%	285	16.7%	4.6%	116	13.1%	3.5%
Agglo. - 20 000 hab	263	12.6%	2.9%	52	13.6%	1.2%	211	12.4%	4.5%	96	10.8%	3.7%
Agglo. 20 000 à 100 000 hab	276	13.2%	4.0%	46	12.1%	1.4%	230	13.5%	6.4%	100	11.3%	5.5%
Agglo. + 100 000 hab	731	35.1%	4.7%	113	29.6%	1.5%	618	36.3%	7.8%	328	36.9%	5.7%
Agglo. Paris	464	22.3%	5.4%	107	27.9%	2.6%	357	21.0%	8.0%	249	28.0%	6.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	495	23.8%	5.2%	114	29.9%	2.5%	381	22.4%	7.6%	263	29.7%	6.0%
Nord Pas de Calais	88	4.2%	2.7%	14	3.6%	0.9%	74	4.4%	4.4%	24	2.7%	2.5%
Lorraine	51	2.4%	2.6%	12	3.1%	1.3%	39	2.3%	3.9%	24	2.7%	4.3%
Alsace	55	2.7%	3.6%	17	4.6%	2.4%	38	2.2%	4.8%	31	3.5%	6.3%
Franche-Comté	30	1.4%	3.1%	6	1.7%	1.4%	24	1.4%	4.8%	9	1.0%	3.5%
Champagne Ardennes	43	2.1%	4.0%	5	1.4%	1.0%	38	2.2%	6.7%	13	1.5%	4.5%
Picardie	55	2.7%	3.6%	4	1.2%	0.6%	51	3.0%	6.4%	24	2.7%	5.6%
Bourgogne	37	1.8%	2.7%	4	0.9%	0.6%	33	1.9%	4.7%	11	1.2%	3.1%
Haute Normandie	53	2.5%	3.6%	10	2.6%	1.4%	43	2.5%	5.5%	22	2.5%	4.8%
Basse Normandie	36	1.7%	2.9%	14	3.8%	2.5%	21	1.2%	3.4%	14	1.6%	4.0%
Centre	69	3.3%	3.3%	15	4.0%	1.5%	54	3.2%	4.9%	20	2.2%	3.3%
Pays de Loire	91	4.4%	3.1%	22	5.8%	1.6%	69	4.1%	4.5%	40	4.5%	4.2%
Bretagne	101	4.8%	3.8%	14	3.7%	1.1%	86	5.1%	6.3%	38	4.3%	4.6%
Poitou Charentes	67	3.2%	4.5%	7	1.7%	0.9%	61	3.6%	7.9%	12	1.4%	3.0%
Aquitaine	142	6.8%	5.2%	23	5.9%	1.7%	119	7.0%	8.3%	75	8.4%	8.5%
Midi Pyrénées	84	4.0%	3.4%	13	3.4%	1.1%	71	4.1%	5.6%	36	4.0%	4.5%
Limousin	20	1.0%	3.3%	5	1.2%	1.5%	16	0.9%	4.9%	7	0.8%	4.5%
Auvergne	45	2.1%	4.0%	9	2.3%	1.6%	36	2.1%	6.1%	12	1.3%	3.9%
Rhône Alpes	247	11.9%	4.8%	33	8.7%	1.3%	214	12.6%	8.0%	112	12.6%	6.1%
Languedoc Roussillon	71	3.4%	3.1%	5	1.4%	0.5%	66	3.9%	5.5%	25	2.8%	3.3%
Provence Alpes Côte d'Azur. Corse	203	9.7%	4.7%	35	9.2%	1.7%	168	9.9%	7.3%	77	8.7%	5.2%
Habitudes de connexion à Internet												
Tous les jours	1411	67.7%	4.3%	275	72.0%	1.7%	1135	66.8%	6.8%	731	82.3%	5.0%
Presque tous les jours	298	14.3%	5.1%	45	11.6%	1.6%	254	14.9%	8.0%	109	12.3%	5.6%
1 à 2 fois par semaine	109	5.2%	4.3%	20	5.2%	1.7%	89	5.3%	6.5%	37	4.1%	5.8%
1 à 3 fois par mois	21	1.0%	4.0%	2	0.6%	1.2%	18	1.1%	5.8%	0	0.0%	0.3%
Moins souvent	37	1.8%	4.5%	2	0.5%	0.5%	35	2.1%	7.5%	0	0.0%	0.5%
Jamais	5	0.2%	3.9%	5	1.3%	5.7%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	61	2.9%	3.3%	8	2.1%	1.0%	53	3.1%	4.9%	9	1.0%	6.6%
De 9 000 à moins de 12 000 euros par an	79	3.8%	2.8%	6	1.5%	0.5%	73	4.3%	4.1%	10	1.1%	3.8%
De 12 000 à moins de 18 000 euros par an	205	9.9%	3.4%	37	9.6%	1.4%	169	9.9%	4.8%	48	5.4%	6.5%
De 18 000 à moins de 24 000 euros par an	215	10.3%	3.3%	37	9.6%	1.2%	178	10.5%	5.1%	46	5.1%	3.4%
De 24 000 à moins de 36 000 euros par an	402	19.3%	3.6%	63	16.4%	1.2%	339	20.0%	5.9%	151	17.0%	4.5%
De 36 000 à moins de 45 000 euros par an	243	11.7%	3.5%	49	12.8%	1.3%	194	11.4%	5.9%	116	13.1%	3.8%
De 45 000 à moins de 65 000 euros par an	371	17.8%	5.4%	87	22.7%	2.4%	284	16.7%	8.7%	212	23.9%	5.6%
De 65 000 à moins de 80 000 euros par an	119	5.7%	6.1%	31	8.0%	2.7%	88	5.2%	10.6%	81	9.1%	6.2%
De 80 000 à moins de 115 000 euros par an	88	4.2%	7.0%	17	4.4%	2.3%	71	4.2%	14.0%	71	8.0%	7.8%
115 000 euros et plus par an	68	3.3%	11.3%	17	4.3%	4.5%	51	3.0%	22.3%	58	6.5%	11.3%
Refus	147	7.1%	4.4%	26	6.7%	1.8%	121	7.1%	6.2%	59	6.7%	5.5%
Ne sait pas	85	4.1%	3.7%	7	1.8%	0.7%	78	4.6%	5.9%	28	3.1%	3.0%