

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2893	100.0%	5.6%	720	100.0%	2.9%	2174	100.0%	8.1%	800	100.0%	4.6%
Sexe												
Homme	720	24.9%	2.9%	720	100.0%	2.9%	0	0.0%	0.0%	185	23.1%	2.1%
Femme	2174	75.1%	8.1%	0	0.0%	0.0%	2174	100.0%	8.1%	615	76.9%	7.1%
Age												
15 à 24 ans	132	4.6%	1.8%	41	5.7%	1.1%	91	4.2%	2.5%	53	6.6%	1.7%
25 à 34 ans	239	8.2%	3.1%	44	6.2%	1.2%	194	8.9%	5.0%	99	12.4%	3.0%
35 à 49 ans	841	29.1%	6.7%	224	31.2%	3.6%	617	28.4%	9.8%	334	41.7%	5.5%
50 à 59 ans	813	28.1%	8.7%	211	29.3%	4.5%	602	27.7%	12.9%	266	33.3%	6.8%
60 ans et plus	868	30.0%	5.8%	199	27.7%	3.0%	669	30.8%	7.9%	48	6.0%	4.9%
Individu												
Ménagères	2048	70.8%	8.8%	0	0.0%	0.0%	2048	94.2%	8.8%	573	71.6%	8.1%
Personne de référence	1305	45.1%	4.7%	652	90.6%	3.2%	653	30.1%	8.4%	269	33.5%	3.3%
Responsable des achats	2418	83.6%	6.8%	385	53.5%	3.0%	2033	93.5%	8.9%	667	83.3%	6.1%
PCS Individu												
Agriculteurs	16	0.5%	3.0%	6	0.8%	1.5%	10	0.5%	6.8%	0	0.0%	0.0%
Petits patrons	91	3.1%	5.6%	35	4.8%	3.1%	56	2.6%	10.8%	75	9.4%	5.2%
Affaires et Cadres	194	6.7%	3.8%	59	8.3%	2.0%	134	6.2%	6.2%	164	20.5%	3.5%
Professions intermédiaires	357	12.4%	5.2%	78	10.8%	2.3%	280	12.9%	8.1%	259	32.4%	4.6%
Employés	768	26.6%	9.3%	108	15.0%	5.0%	661	30.4%	10.8%	145	18.1%	7.9%
Ouvriers	265	9.2%	4.1%	162	22.6%	3.2%	103	4.7%	7.4%	32	4.0%	8.0%
Retraités	750	25.9%	6.0%	193	26.8%	3.3%	557	25.6%	8.4%	16	2.0%	6.5%
Autres inactifs	452	15.6%	4.4%	79	11.0%	2.1%	373	17.2%	5.7%	108	13.5%	3.3%
PCS Personne de référence												
Agriculteurs	51	1.8%	6.3%	6	0.8%	1.3%	46	2.1%	11.5%	0	0.0%	0.0%
Petits patrons	129	4.5%	4.9%	33	4.7%	2.6%	96	4.4%	7.2%	129	16.2%	4.9%
Affaires et Cadres	312	10.8%	4.3%	63	8.8%	1.8%	248	11.4%	6.8%	312	38.9%	4.3%
Professions intermédiaires	359	12.4%	4.8%	88	12.2%	2.2%	271	12.5%	7.4%	359	44.9%	4.8%
Employés	401	13.9%	7.4%	91	12.7%	3.9%	310	14.3%	10.0%	0	0.0%	0.0%
Ouvriers	545	18.8%	5.7%	169	23.5%	3.3%	376	17.3%	8.5%	0	0.0%	0.0%
Retraités	878	30.3%	6.1%	209	29.1%	3.2%	668	30.7%	8.5%	0	0.0%	0.0%
Autres inactifs	217	7.5%	5.3%	60	8.3%	3.7%	158	7.3%	6.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	546	18.9%	5.5%	110	15.3%	2.5%	436	20.1%	7.7%	78	9.7%	4.5%
2 personnes	1158	40.0%	6.5%	305	42.5%	3.5%	852	39.2%	9.3%	252	31.4%	5.8%
3 personnes	475	16.4%	5.2%	117	16.3%	2.6%	357	16.4%	7.8%	187	23.4%	4.9%
4 personnes	453	15.7%	4.9%	99	13.8%	2.2%	354	16.3%	7.4%	188	23.5%	3.8%
5 personnes et +	262	9.0%	4.9%	88	12.2%	3.4%	174	8.0%	6.3%	95	11.9%	3.6%
Présence d'enfants de moins de 15 ans												
Oui	808	27.9%	5.2%	205	28.5%	2.9%	603	27.7%	7.3%	327	40.8%	4.2%
Non	2085	72.1%	5.7%	514	71.5%	2.9%	1571	72.3%	8.4%	474	59.2%	4.9%
Habitat												
Communes rurales	675	23.3%	5.7%	156	21.7%	2.8%	519	23.9%	8.3%	150	18.7%	4.5%
Agglo. - 20 000 hab	509	17.6%	5.7%	109	15.1%	2.5%	400	18.4%	8.5%	134	16.8%	5.2%
Agglo. 20 000 à 100 000 hab	446	15.4%	6.4%	106	14.8%	3.2%	340	15.6%	9.4%	94	11.7%	5.2%
Agglo. + 100 000 hab	855	29.5%	5.5%	242	33.6%	3.2%	613	28.2%	7.7%	281	35.1%	4.9%
Agglo. Paris	409	14.1%	4.8%	106	14.8%	2.6%	302	13.9%	6.8%	142	17.7%	3.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	454	15.7%	4.8%	112	15.6%	2.5%	342	15.7%	6.8%	165	20.6%	3.8%
Nord Pas de Calais	215	7.4%	6.7%	75	10.4%	4.9%	140	6.5%	8.3%	71	8.9%	7.5%
Lorraine	180	6.2%	9.4%	55	7.7%	5.9%	125	5.8%	12.6%	50	6.3%	9.0%
Alsace	89	3.1%	5.8%	25	3.4%	3.3%	64	2.9%	8.1%	29	3.7%	6.0%
Franche-Comté	58	2.0%	6.1%	15	2.2%	3.3%	43	2.0%	8.8%	16	2.0%	6.0%
Champagne Ardennes	52	1.8%	4.8%	9	1.3%	1.8%	43	2.0%	7.6%	12	1.5%	4.2%
Picardie	101	3.5%	6.6%	16	2.2%	2.1%	85	3.9%	10.7%	26	3.2%	6.0%
Bourgogne	65	2.2%	4.8%	8	1.1%	1.2%	57	2.6%	8.1%	14	1.7%	4.0%
Haute Normandie	100	3.5%	6.7%	18	2.6%	2.6%	82	3.8%	10.5%	22	2.7%	4.6%
Basse Normandie	93	3.2%	7.7%	23	3.1%	3.9%	71	3.3%	11.3%	20	2.5%	5.7%
Centre	113	3.9%	5.4%	19	2.6%	1.8%	95	4.4%	8.7%	28	3.6%	4.8%
Pays de Loire	133	4.6%	4.5%	38	5.3%	2.7%	95	4.4%	6.2%	35	4.3%	3.7%
Bretagne	141	4.9%	5.3%	39	5.4%	3.0%	102	4.7%	7.4%	26	3.3%	3.1%
Poitou Charentes	70	2.4%	4.7%	14	1.9%	1.9%	56	2.6%	7.3%	18	2.2%	4.3%
Aquitaine	163	5.6%	5.9%	54	7.6%	4.2%	108	5.0%	7.5%	30	3.8%	3.5%
Midi Pyrénées	158	5.5%	6.5%	37	5.2%	3.2%	120	5.5%	9.5%	37	4.6%	4.7%
Limousin	29	1.0%	4.7%	9	1.3%	3.1%	20	0.9%	6.1%	5	0.6%	3.1%
Auvergne	77	2.7%	6.8%	16	2.3%	3.0%	61	2.8%	10.4%	15	1.9%	5.2%
Rhône Alpes	277	9.6%	5.4%	62	8.6%	2.5%	215	9.9%	8.0%	76	9.5%	4.2%
Languedoc Roussillon	113	3.9%	5.0%	26	3.6%	2.4%	87	4.0%	7.3%	29	3.6%	3.9%
Provence Alpes Côte d'Azur. Corse	213	7.4%	4.9%	50	7.0%	2.5%	162	7.5%	7.1%	76	9.5%	5.1%
Habitudes de connexion à Internet												
Tous les jours	1699	58.7%	5.1%	446	61.9%	2.7%	1253	57.7%	7.6%	659	82.3%	4.5%
Presque tous les jours	381	13.2%	6.5%	97	13.5%	3.6%	284	13.1%	9.0%	82	10.3%	4.2%
1 à 2 fois par semaine	172	6.0%	6.8%	35	4.8%	3.0%	137	6.3%	9.9%	39	4.9%	6.2%
1 à 3 fois par mois	45	1.5%	8.6%	5	0.8%	2.7%	39	1.8%	12.5%	5	0.7%	9.3%
Moins souvent	57	2.0%	6.9%	12	1.6%	3.3%	45	2.1%	9.6%	2	0.3%	2.9%
Jamais	2	0.1%	1.4%	0	0.0%	0.0%	2	0.1%	4.6%	2	0.2%	18.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	83	2.9%	4.5%	22	3.0%	2.7%	62	2.8%	5.8%	9	1.2%	6.8%
De 9 000 à moins de 12 000 euros par an	177	6.1%	6.2%	34	4.7%	3.2%	142	6.6%	8.0%	12	1.4%	4.4%
De 12 000 à moins de 18 000 euros par an	392	13.6%	6.4%	93	12.9%	3.6%	299	13.8%	8.6%	41	5.1%	5.5%
De 18 000 à moins de 24 000 euros par an	438	15.1%	6.6%	74	10.3%	2.4%	363	16.7%	10.3%	77	9.6%	5.7%
De 24 000 à moins de 36 000 euros par an	705	24.4%	6.4%	203	28.3%	3.8%	501	23.1%	8.8%	154	19.2%	4.6%
De 36 000 à moins de 45 000 euros par an	370	12.8%	5.3%	107	14.9%	2.9%	263	12.1%	8.0%	143	17.9%	4.7%
De 45 000 à moins de 65 000 euros par an	320	11.1%	4.7%	95	13.2%	2.6%	226	10.4%	6.9%	166	20.7%	4.4%
De 65 000 à moins de 80 000 euros par an	101	3.5%	5.1%	29	4.0%	2.5%	72	3.3%	8.6%	62	7.8%	4.8%
De 80 000 à moins de 115 000 euros par an	50	1.7%	4.0%	9	1.2%	1.2%	41	1.9%	8.0%	38	4.7%	4.1%
115 000 euros et plus par an	34	1.2%	5.7%	14	1.9%	3.7%	20	0.9%	8.9%	29	3.6%	5.7%
Refus	156	5.4%	4.7%	26	3.6%	1.9%	130	6.0%	6.7%	45	5.6%	4.2%
Ne sait pas	68	2.3%	3.0%	14	1.9%	1.5%	54	2.5%	4.1%	25	3.1%	2.7%