

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2338	100.0%	4.5%	674	100.0%	2.7%	1663	100.0%	6.2%	1161	100.0%	6.7%
Sexe												
Homme	674	28.8%	2.7%	674	100.0%	2.7%	0	0.0%	0.0%	344	29.6%	3.9%
Femme	1663	71.2%	6.2%	0	0.0%	0.0%	1663	100.0%	6.2%	817	70.4%	9.4%
Age												
15 à 24 ans	291	12.5%	4.0%	85	12.6%	2.3%	206	12.4%	5.7%	152	13.1%	4.8%
25 à 34 ans	353	15.1%	4.6%	85	12.6%	2.3%	268	16.1%	6.9%	177	15.2%	5.4%
35 à 49 ans	748	32.0%	6.0%	214	31.8%	3.5%	534	32.1%	8.4%	454	39.1%	7.4%
50 à 59 ans	550	23.5%	5.9%	194	28.7%	4.2%	356	21.4%	7.6%	321	27.7%	8.2%
60 ans et plus	396	17.0%	2.6%	97	14.4%	1.5%	299	18.0%	3.5%	56	4.9%	5.7%
Individu												
Ménagères	1420	60.8%	6.1%	0	0.0%	0.0%	1420	85.4%	6.1%	693	59.7%	9.8%
Personne de référence	1059	45.3%	3.8%	564	83.7%	2.8%	495	29.8%	6.4%	472	40.6%	5.7%
Responsable des achats	1795	76.8%	5.0%	388	57.5%	3.0%	1406	84.6%	6.2%	869	74.9%	7.9%
PCS Individu												
Agriculteurs	25	1.1%	4.7%	10	1.5%	2.7%	15	0.9%	9.6%	3	0.3%	17.8%
Petits patrons	113	4.8%	6.9%	67	9.9%	6.0%	46	2.8%	8.8%	91	7.8%	6.3%
Affaires et Cadres	357	15.3%	7.0%	131	19.4%	4.4%	226	13.6%	10.4%	330	28.5%	7.1%
Professions intermédiaires	498	21.3%	7.2%	111	16.4%	3.2%	387	23.3%	11.2%	402	34.7%	7.2%
Employés	483	20.7%	5.8%	70	10.4%	3.2%	413	24.9%	6.7%	114	9.8%	6.2%
Ouvriers	134	5.7%	2.1%	81	12.0%	1.6%	53	3.2%	3.8%	25	2.2%	6.3%
Retraités	324	13.9%	2.6%	81	12.1%	1.4%	243	14.6%	3.7%	19	1.6%	7.5%
Autres inactifs	404	17.3%	3.9%	124	18.4%	3.3%	280	16.9%	4.3%	176	15.2%	5.4%
PCS Personne de référence												
Agriculteurs	33	1.4%	4.0%	11	1.7%	2.8%	21	1.3%	5.4%	0	0.0%	0.0%
Petits patrons	180	7.7%	6.8%	65	9.6%	5.0%	115	6.9%	8.6%	180	15.5%	6.8%
Affaires et Cadres	499	21.4%	6.9%	145	21.6%	4.1%	354	21.3%	9.7%	499	43.0%	6.9%
Professions intermédiaires	481	20.6%	6.4%	133	19.8%	3.4%	348	20.9%	9.5%	481	41.5%	6.4%
Employés	307	13.1%	5.7%	66	9.8%	2.9%	241	14.5%	7.8%	0	0.0%	0.0%
Ouvriers	296	12.7%	3.1%	94	14.0%	1.9%	202	12.1%	4.5%	0	0.0%	0.0%
Retraités	396	16.9%	2.7%	90	13.4%	1.4%	306	18.4%	3.9%	0	0.0%	0.0%
Autres inactifs	145	6.2%	3.5%	68	10.1%	4.3%	77	4.6%	3.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	397	17.0%	4.0%	110	16.4%	2.5%	287	17.2%	5.1%	134	11.6%	7.8%
2 personnes	747	31.9%	4.2%	204	30.3%	2.3%	542	32.6%	5.9%	284	24.5%	6.5%
3 personnes	480	20.5%	5.3%	146	21.6%	3.2%	334	20.1%	7.3%	274	23.6%	7.1%
4 personnes	420	18.0%	4.5%	99	14.7%	2.2%	321	19.3%	6.7%	294	25.3%	6.0%
5 personnes et +	294	12.6%	5.5%	115	17.0%	4.4%	179	10.8%	6.5%	175	15.1%	6.7%
Présence d'enfants de moins de 15 ans												
Oui	824	35.2%	5.3%	250	37.1%	3.5%	574	34.5%	6.9%	518	44.6%	6.7%
Non	1514	64.8%	4.2%	424	62.9%	2.4%	1089	65.5%	5.8%	643	55.4%	6.6%
Habitat												
Communes rurales	391	16.7%	3.3%	126	18.7%	2.3%	265	15.9%	4.2%	179	15.4%	5.4%
Agglo. - 20 000 hab	331	14.2%	3.7%	81	12.0%	1.9%	251	15.1%	5.3%	157	13.5%	6.1%
Agglo. 20 000 à 100 000 hab	264	11.3%	3.8%	80	11.8%	2.4%	184	11.1%	5.1%	114	9.8%	6.3%
Agglo. + 100 000 hab	895	38.3%	5.8%	267	39.6%	3.6%	628	37.8%	7.9%	472	40.7%	8.3%
Agglo. Paris	456	19.5%	5.3%	121	17.9%	3.0%	335	20.2%	7.5%	239	20.6%	6.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	497	21.2%	5.2%	130	19.2%	2.9%	367	22.1%	7.3%	266	22.9%	6.1%
Nord Pas de Calais	92	3.9%	2.9%	28	4.1%	1.8%	64	3.9%	3.8%	62	5.4%	6.6%
Lorraine	68	2.9%	3.5%	24	3.6%	2.6%	44	2.6%	4.4%	26	2.3%	4.7%
Alsace	96	4.1%	6.3%	37	5.4%	5.0%	59	3.6%	7.5%	60	5.1%	12.3%
Franche-Comté	54	2.3%	5.7%	24	3.6%	5.2%	30	1.8%	6.2%	24	2.1%	9.3%
Champagne Ardennes	51	2.2%	4.7%	12	1.8%	2.3%	39	2.3%	6.9%	20	1.7%	6.9%
Picardie	48	2.1%	3.2%	11	1.6%	1.4%	38	2.3%	4.8%	21	1.8%	4.8%
Bourgogne	47	2.0%	3.4%	13	2.0%	2.1%	33	2.0%	4.7%	20	1.7%	5.7%
Haute Normandie	43	1.8%	2.9%	20	3.0%	2.9%	22	1.3%	2.9%	26	2.2%	5.5%
Basse Normandie	38	1.6%	3.2%	9	1.3%	1.5%	29	1.8%	4.7%	13	1.1%	3.7%
Centre	75	3.2%	3.6%	21	3.1%	2.1%	54	3.3%	5.0%	33	2.9%	5.7%
Pays de Loire	117	5.0%	4.0%	33	4.9%	2.3%	84	5.0%	5.5%	74	6.4%	7.8%
Bretagne	111	4.7%	4.2%	33	4.9%	2.6%	78	4.7%	5.7%	51	4.4%	6.2%
Poitou Charentes	58	2.5%	3.9%	10	1.5%	1.5%	47	2.8%	6.1%	25	2.1%	5.9%
Aquitaine	139	5.9%	5.0%	43	6.4%	3.3%	96	5.8%	6.7%	76	6.5%	8.7%
Midi Pyrénées	117	5.0%	4.8%	40	5.9%	3.4%	77	4.6%	6.1%	64	5.6%	8.2%
Limousin	27	1.2%	4.4%	6	0.9%	2.0%	21	1.3%	6.7%	9	0.8%	5.9%
Auvergne	45	1.9%	4.0%	14	2.0%	2.5%	31	1.9%	5.3%	19	1.7%	6.5%
Rhône Alpes	290	12.4%	5.6%	85	12.6%	3.4%	205	12.3%	7.6%	124	10.7%	6.7%
Languedoc Roussillon	106	4.5%	4.7%	40	6.0%	3.8%	66	4.0%	5.5%	43	3.7%	5.8%
Provence Alpes Côte d'Azur. Corse	219	9.4%	5.0%	41	6.1%	2.0%	178	10.7%	7.8%	105	9.0%	7.1%
Habitudes de connexion à Internet												
Tous les jours	1793	76.7%	5.4%	519	76.9%	3.1%	1274	76.6%	7.7%	980	84.4%	6.7%
Presque tous les jours	289	12.4%	4.9%	90	13.3%	3.3%	199	12.0%	6.3%	118	10.2%	6.1%
1 à 2 fois par semaine	99	4.3%	3.9%	20	2.9%	1.7%	80	4.8%	5.8%	41	3.6%	6.6%
1 à 3 fois par mois	23	1.0%	4.5%	3	0.4%	1.3%	21	1.2%	6.5%	7	0.6%	12.2%
Moins souvent	32	1.3%	3.8%	15	2.3%	4.3%	16	1.0%	3.5%	9	0.8%	11.7%
Jamais	5	0.2%	3.9%	1	0.2%	1.5%	4	0.2%	9.3%	1	0.1%	6.4%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	71	3.0%	3.8%	22	3.3%	2.8%	48	2.9%	4.5%	10	0.8%	7.1%
De 9 000 à moins de 12 000 euros par an	66	2.8%	2.3%	17	2.5%	1.6%	49	2.9%	2.7%	12	1.1%	4.8%
De 12 000 à moins de 18 000 euros par an	233	10.0%	3.8%	59	8.7%	2.2%	174	10.5%	5.0%	49	4.2%	6.6%
De 18 000 à moins de 24 000 euros par an	227	9.7%	3.4%	56	8.3%	1.8%	171	10.3%	4.9%	76	6.6%	5.6%
De 24 000 à moins de 36 000 euros par an	495	21.2%	4.5%	146	21.6%	2.7%	349	21.0%	6.1%	214	18.5%	6.4%
De 36 000 à moins de 45 000 euros par an	386	16.5%	5.5%	118	17.4%	3.1%	268	16.1%	8.2%	225	19.4%	7.4%
De 45 000 à moins de 65 000 euros par an	389	16.7%	5.7%	124	18.3%	3.4%	266	16.0%	8.2%	258	22.2%	6.8%
De 65 000 à moins de 80 000 euros par an	113	4.8%	5.7%	34	5.0%	3.0%	79	4.7%	9.5%	83	7.1%	6.4%
De 80 000 à moins de 115 000 euros par an	88	3.8%	7.1%	31	4.6%	4.2%	58	3.5%	11.3%	77	6.6%	8.4%
115 000 euros et plus par an	34	1.4%	5.7%	17	2.5%	4.5%	17	1.0%	7.5%	30	2.6%	5.8%
Refus	127	5.4%	3.8%	24	3.5%	1.7%	103	6.2%	5.3%	61	5.3%	5.7%
Ne sait pas	110	4.7%	4.8%	29	4.3%	3.0%	81	4.9%	6.1%	66	5.7%	7.1%