

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3761	100.0%	7.3%	1823	100.0%	7.4%	1939	100.0%	7.2%	1579	100.0%	9.1%
Sexe												
Homme	1823	48.5%	7.4%	1823	100.0%	7.4%	0	0.0%	0.0%	794	50.3%	9.0%
Femme	1939	51.5%	7.2%	0	0.0%	0.0%	1939	100.0%	7.2%	786	49.7%	9.1%
Age												
15 à 24 ans	451	12.0%	6.2%	229	12.6%	6.2%	223	11.5%	6.2%	214	13.5%	6.8%
25 à 34 ans	400	10.6%	5.2%	191	10.5%	5.1%	209	10.8%	5.4%	225	14.3%	6.8%
35 à 49 ans	1019	27.1%	8.2%	527	28.9%	8.5%	492	25.4%	7.8%	579	36.7%	9.5%
50 à 59 ans	852	22.6%	9.1%	432	23.7%	9.3%	420	21.7%	9.0%	452	28.6%	11.6%
60 ans et plus	1039	27.6%	6.9%	444	24.4%	6.8%	595	30.7%	7.0%	109	6.9%	11.1%
Individu												
Ménagères	1677	44.6%	7.2%	0	0.0%	0.0%	1677	86.5%	7.2%	666	42.1%	9.4%
Personne de référence	2071	55.1%	7.4%	1555	85.3%	7.7%	516	26.6%	6.7%	810	51.3%	9.9%
Responsable des achats	2654	70.5%	7.5%	981	53.8%	7.7%	1673	86.3%	7.3%	1075	68.1%	9.8%
PCS Individu												
Agriculteurs	50	1.3%	9.5%	25	1.3%	6.6%	25	1.3%	16.6%	5	0.3%	26.3%
Petits patrons	193	5.1%	11.8%	130	7.1%	11.7%	63	3.2%	12.0%	176	11.1%	12.2%
Affaires et Cadres	510	13.6%	10.0%	293	16.1%	10.0%	218	11.2%	10.0%	470	29.7%	10.1%
Professions intermédiaires	582	15.5%	8.4%	274	15.0%	8.0%	308	15.9%	8.9%	511	32.3%	9.1%
Employés	533	14.2%	6.4%	164	9.0%	7.6%	369	19.0%	6.0%	125	7.9%	6.9%
Ouvriers	348	9.2%	5.4%	295	16.2%	5.8%	53	2.7%	3.8%	11	0.7%	2.7%
Retraités	872	23.2%	6.9%	392	21.5%	6.6%	480	24.7%	7.2%	22	1.4%	8.7%
Autres inactifs	674	17.9%	6.5%	250	13.7%	6.6%	424	21.9%	6.5%	261	16.5%	8.0%
PCS Personne de référence												
Agriculteurs	71	1.9%	8.8%	23	1.3%	5.5%	48	2.5%	12.2%	0	0.0%	0.0%
Petits patrons	273	7.3%	10.4%	153	8.4%	11.7%	121	6.2%	9.0%	273	17.3%	10.4%
Affaires et Cadres	676	18.0%	9.3%	329	18.1%	9.2%	346	17.9%	9.5%	676	42.8%	9.3%
Professions intermédiaires	630	16.8%	8.3%	311	17.1%	8.0%	319	16.4%	8.7%	630	39.9%	8.3%
Employés	355	9.4%	6.6%	162	8.9%	7.0%	193	10.0%	6.2%	0	0.0%	0.0%
Ouvriers	501	13.3%	5.3%	310	17.0%	6.1%	191	9.8%	4.3%	0	0.0%	0.0%
Retraités	1007	26.8%	7.0%	423	23.2%	6.4%	584	30.1%	7.4%	0	0.0%	0.0%
Autres inactifs	248	6.6%	6.0%	111	6.1%	7.0%	137	7.0%	5.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	647	17.2%	6.5%	289	15.9%	6.6%	358	18.5%	6.3%	162	10.3%	9.4%
2 personnes	1402	37.3%	7.8%	644	35.4%	7.4%	758	39.1%	8.2%	437	27.6%	10.0%
3 personnes	703	18.7%	7.7%	357	19.6%	7.9%	346	17.8%	7.5%	363	23.0%	9.5%
4 personnes	654	17.4%	7.0%	344	18.9%	7.6%	310	16.0%	6.5%	392	24.8%	8.0%
5 personnes et +	356	9.5%	6.6%	188	10.3%	7.2%	167	8.6%	6.1%	226	14.3%	8.6%
Présence d'enfants de moins de 15 ans												
Oui	1105	29.4%	7.2%	569	31.2%	8.0%	536	27.6%	6.5%	686	43.5%	8.9%
Non	2656	70.6%	7.3%	1254	68.8%	7.1%	1403	72.4%	7.5%	893	56.5%	9.2%
Habitat												
Communes rurales	787	20.9%	6.6%	379	20.8%	6.8%	408	21.0%	6.5%	310	19.6%	9.3%
Agglo. - 20 000 hab	605	16.1%	6.7%	281	15.4%	6.5%	325	16.7%	6.9%	229	14.5%	8.8%
Agglo. 20 000 à 100 000 hab	473	12.6%	6.8%	246	13.5%	7.4%	226	11.7%	6.3%	158	10.0%	8.7%
Agglo. + 100 000 hab	1204	32.0%	7.8%	601	33.0%	8.0%	603	31.1%	7.6%	532	33.7%	9.3%
Agglo. Paris	693	18.4%	8.1%	316	17.3%	7.8%	377	19.4%	8.4%	351	22.2%	8.8%

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Régions INSEE												
Ile de France	768	20.4%	8.1%	346	19.0%	7.6%	423	21.8%	8.5%	383	24.2%	8.8%
Nord Pas de Calais	121	3.2%	3.8%	65	3.5%	4.2%	56	2.9%	3.3%	60	3.8%	6.3%
Lorraine	137	3.6%	7.1%	69	3.8%	7.5%	67	3.5%	6.8%	44	2.8%	7.9%
Alsace	135	3.6%	8.9%	55	3.0%	7.5%	80	4.1%	10.1%	65	4.1%	13.5%
Franche-Comté	66	1.7%	6.9%	33	1.8%	7.1%	33	1.7%	6.7%	24	1.5%	9.1%
Champagne Ardennes	61	1.6%	5.6%	24	1.3%	4.6%	37	1.9%	6.5%	27	1.7%	9.3%
Picardie	73	2.0%	4.8%	43	2.4%	5.8%	30	1.6%	3.8%	29	1.8%	6.7%
Bourgogne	82	2.2%	6.1%	38	2.1%	5.9%	44	2.3%	6.2%	32	2.0%	9.3%
Haute Normandie	85	2.3%	5.7%	53	2.9%	7.4%	32	1.7%	4.2%	25	1.6%	5.4%
Basse Normandie	93	2.5%	7.7%	49	2.7%	8.5%	44	2.3%	6.9%	38	2.4%	10.8%
Centre	157	4.2%	7.5%	94	5.2%	9.3%	63	3.3%	5.8%	57	3.6%	9.7%
Pays de Loire	222	5.9%	7.5%	115	6.3%	8.1%	106	5.5%	7.0%	96	6.1%	10.2%
Bretagne	168	4.5%	6.3%	92	5.0%	7.2%	76	3.9%	5.5%	81	5.1%	9.8%
Poitou Charentes	112	3.0%	7.5%	55	3.0%	7.8%	56	2.9%	7.3%	41	2.6%	10.0%
Aquitaine	213	5.7%	7.7%	112	6.1%	8.5%	101	5.2%	7.0%	79	5.0%	9.0%
Midi Pyrénées	193	5.1%	7.9%	86	4.7%	7.3%	107	5.5%	8.4%	59	3.8%	7.5%
Limousin	46	1.2%	7.4%	19	1.1%	6.6%	26	1.4%	8.1%	13	0.8%	8.4%
Auvergne	90	2.4%	8.0%	34	1.9%	6.3%	56	2.9%	9.6%	32	2.1%	11.0%
Rhône Alpes	415	11.0%	8.0%	202	11.1%	8.1%	213	11.0%	8.0%	175	11.1%	9.5%
Languedoc Roussillon	194	5.2%	8.6%	71	3.9%	6.6%	123	6.3%	10.3%	77	4.9%	10.4%
Provence Alpes Côte d'Azur. Corse	331	8.8%	7.6%	167	9.2%	8.1%	164	8.5%	7.2%	141	9.0%	9.5%
Habitudes de connexion à Internet												
Tous les jours	2580	68.6%	7.8%	1315	72.1%	7.9%	1265	65.3%	7.6%	1298	82.2%	8.9%
Presque tous les jours	517	13.7%	8.8%	230	12.6%	8.4%	286	14.8%	9.1%	190	12.0%	9.8%
1 à 2 fois par semaine	201	5.3%	7.9%	87	4.8%	7.5%	114	5.9%	8.2%	63	4.0%	9.9%
1 à 3 fois par mois	50	1.3%	9.7%	17	0.9%	8.2%	33	1.7%	10.6%	7	0.4%	11.6%
Moins souvent	44	1.2%	5.3%	12	0.7%	3.4%	32	1.6%	6.8%	5	0.3%	6.0%
Jamais	6	0.2%	4.6%	5	0.3%	5.9%	1	0.0%	1.7%	3	0.2%	35.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	124	3.3%	6.7%	45	2.5%	5.7%	79	4.1%	7.4%	15	1.0%	11.0%
De 9 000 à moins de 12 000 euros par an	119	3.2%	4.2%	48	2.6%	4.5%	71	3.7%	4.0%	12	0.8%	4.7%
De 12 000 à moins de 18 000 euros par an	317	8.4%	5.2%	126	6.9%	4.8%	191	9.9%	5.5%	56	3.6%	7.6%
De 18 000 à moins de 24 000 euros par an	411	10.9%	6.2%	184	10.1%	6.0%	227	11.7%	6.4%	115	7.3%	8.5%
De 24 000 à moins de 36 000 euros par an	842	22.4%	7.6%	425	23.3%	8.0%	417	21.5%	7.3%	314	19.9%	9.3%
De 36 000 à moins de 45 000 euros par an	529	14.1%	7.5%	271	14.9%	7.2%	258	13.3%	7.9%	247	15.6%	8.1%
De 45 000 à moins de 65 000 euros par an	668	17.8%	9.7%	349	19.1%	9.6%	319	16.5%	9.8%	385	24.4%	10.1%
De 65 000 à moins de 80 000 euros par an	191	5.1%	9.7%	103	5.6%	9.1%	88	4.5%	10.5%	127	8.0%	9.8%
De 80 000 à moins de 115 000 euros par an	135	3.6%	10.8%	78	4.3%	10.6%	57	2.9%	11.1%	96	6.1%	10.4%
115 000 euros et plus par an	66	1.7%	11.0%	43	2.4%	11.7%	22	1.2%	9.7%	57	3.6%	11.2%
Refus	232	6.2%	6.9%	100	5.5%	7.2%	132	6.8%	6.7%	82	5.2%	7.7%
Ne sait pas	129	3.4%	5.7%	51	2.8%	5.4%	77	4.0%	5.8%	72	4.6%	7.7%