

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1528	100.0%	3.0%	202	100.0%	0.8%	1326	100.0%	4.9%	741	100.0%	4.2%
Sexe												
Homme	202	13.2%	0.8%	202	100.0%	0.8%	0	0.0%	0.0%	97	13.1%	1.1%
Femme	1326	86.8%	4.9%	0	0.0%	0.0%	1326	100.0%	4.9%	644	86.9%	7.4%
Age												
15 à 24 ans	451	29.5%	6.2%	45	22.1%	1.2%	406	30.6%	11.3%	218	29.5%	6.9%
25 à 34 ans	449	29.4%	5.9%	60	29.8%	1.6%	389	29.3%	10.0%	222	30.0%	6.7%
35 à 49 ans	352	23.1%	2.8%	57	28.1%	0.9%	296	22.3%	4.7%	209	28.3%	3.4%
50 à 59 ans	157	10.3%	1.7%	23	11.5%	0.5%	133	10.1%	2.8%	79	10.7%	2.0%
60 ans et plus	119	7.8%	0.8%	17	8.4%	0.3%	102	7.7%	1.2%	12	1.6%	1.2%
Individu												
Ménagères	918	60.1%	4.0%	0	0.0%	0.0%	918	69.2%	4.0%	441	59.6%	6.2%
Personne de référence	455	29.8%	1.6%	161	79.9%	0.8%	293	22.1%	3.8%	184	24.8%	2.2%
Responsable des achats	1009	66.0%	2.8%	97	47.9%	0.8%	913	68.8%	4.0%	481	64.9%	4.4%
PCS Individu												
Agriculteurs	4	0.3%	0.7%	0	0.0%	0.0%	4	0.3%	2.5%	0	0.0%	0.0%
Petits patrons	67	4.4%	4.1%	10	5.1%	0.9%	56	4.3%	10.8%	51	6.9%	3.5%
Affaires et Cadres	204	13.3%	4.0%	36	17.6%	1.2%	168	12.7%	7.8%	179	24.1%	3.9%
Professions intermédiaires	264	17.2%	3.8%	43	21.3%	1.3%	221	16.6%	6.4%	197	26.6%	3.5%
Employés	394	25.8%	4.8%	43	21.2%	2.0%	351	26.5%	5.7%	111	15.0%	6.1%
Ouvriers	73	4.8%	1.1%	22	10.8%	0.4%	51	3.9%	3.7%	10	1.3%	2.4%
Retraités	86	5.7%	0.7%	18	9.0%	0.3%	68	5.1%	1.0%	1	0.2%	0.6%
Autres inactifs	437	28.6%	4.2%	30	15.1%	0.8%	407	30.7%	6.3%	192	25.9%	5.9%
PCS Personne de référence												
Agriculteurs	20	1.3%	2.4%	2	1.1%	0.5%	17	1.3%	4.4%	0	0.0%	0.0%
Petits patrons	98	6.4%	3.7%	9	4.3%	0.7%	89	6.7%	6.7%	98	13.2%	3.7%
Affaires et Cadres	352	23.0%	4.9%	40	19.7%	1.1%	312	23.5%	8.5%	352	47.5%	4.9%
Professions intermédiaires	291	19.1%	3.9%	49	24.2%	1.2%	243	18.3%	6.6%	291	39.3%	3.9%
Employés	228	14.9%	4.2%	33	16.6%	1.4%	194	14.7%	6.3%	0	0.0%	0.0%
Ouvriers	275	18.0%	2.9%	26	13.0%	0.5%	249	18.8%	5.6%	0	0.0%	0.0%
Retraités	158	10.3%	1.1%	26	13.0%	0.4%	131	9.9%	1.7%	0	0.0%	0.0%
Autres inactifs	107	7.0%	2.6%	16	8.1%	1.0%	90	6.8%	3.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	231	15.1%	2.3%	19	9.6%	0.4%	211	15.9%	3.7%	84	11.3%	4.8%
2 personnes	406	26.6%	2.3%	63	31.2%	0.7%	343	25.9%	3.7%	164	22.2%	3.8%
3 personnes	355	23.3%	3.9%	46	22.6%	1.0%	310	23.4%	6.7%	193	26.0%	5.0%
4 personnes	381	24.9%	4.1%	57	28.1%	1.2%	324	24.4%	6.8%	216	29.1%	4.4%
5 personnes et +	154	10.1%	2.9%	17	8.5%	0.7%	137	10.4%	5.0%	84	11.4%	3.2%
Présence d'enfants de moins de 15 ans												
Oui	537	35.2%	3.5%	86	42.6%	1.2%	451	34.0%	5.5%	285	38.4%	3.7%
Non	991	64.8%	2.7%	116	57.4%	0.7%	875	66.0%	4.7%	456	61.6%	4.7%
Habitat												
Communes rurales	215	14.1%	1.8%	29	14.3%	0.5%	186	14.0%	3.0%	74	10.0%	2.2%
Agglo. - 20 000 hab	172	11.3%	1.9%	26	12.7%	0.6%	147	11.1%	3.1%	75	10.1%	2.9%
Agglo. 20 000 à 100 000 hab	168	11.0%	2.4%	24	11.8%	0.7%	145	10.9%	4.0%	77	10.4%	4.3%
Agglo. + 100 000 hab	562	36.8%	3.6%	68	33.9%	0.9%	494	37.2%	6.2%	283	38.2%	5.0%
Agglo. Paris	410	26.8%	4.8%	55	27.3%	1.4%	355	26.8%	7.9%	231	31.2%	5.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	438	28.6%	4.6%	59	29.3%	1.3%	379	28.6%	7.6%	245	33.1%	5.6%
Nord Pas de Calais	60	3.9%	1.9%	12	6.1%	0.8%	48	3.6%	2.8%	29	3.9%	3.1%
Lorraine	47	3.1%	2.5%	8	4.2%	0.9%	39	2.9%	3.9%	20	2.7%	3.6%
Alsace	50	3.2%	3.2%	8	4.1%	1.1%	41	3.1%	5.2%	18	2.5%	3.8%
Franche-Comté	20	1.3%	2.1%	1	0.3%	0.1%	20	1.5%	4.0%	5	0.7%	2.1%
Champagne Ardennes	25	1.6%	2.3%	6	3.2%	1.2%	19	1.4%	3.3%	5	0.7%	1.7%
Picardie	41	2.7%	2.6%	4	2.2%	0.6%	36	2.7%	4.6%	17	2.2%	3.8%
Bourgogne	20	1.3%	1.5%	1	0.3%	0.1%	19	1.4%	2.7%	5	0.6%	1.4%
Haute Normandie	22	1.4%	1.5%	5	2.3%	0.7%	17	1.3%	2.2%	4	0.5%	0.8%
Basse Normandie	25	1.6%	2.0%	4	1.9%	0.7%	21	1.6%	3.3%	12	1.7%	3.5%
Centre	48	3.1%	2.3%	8	4.1%	0.8%	39	3.0%	3.6%	17	2.3%	2.9%
Pays de Loire	61	4.0%	2.1%	8	3.8%	0.5%	54	4.1%	3.5%	40	5.4%	4.2%
Bretagne	52	3.4%	1.9%	5	2.7%	0.4%	46	3.5%	3.3%	21	2.8%	2.5%
Poitou Charentes	19	1.2%	1.3%	4	1.9%	0.5%	15	1.1%	1.9%	7	1.0%	1.7%
Aquitaine	69	4.5%	2.5%	10	5.0%	0.8%	59	4.5%	4.1%	29	4.0%	3.4%
Midi Pyrénées	61	4.0%	2.5%	4	1.8%	0.3%	57	4.3%	4.5%	38	5.1%	4.8%
Limousin	11	0.8%	1.9%	1	0.5%	0.3%	11	0.8%	3.3%	2	0.2%	1.0%
Auvergne	30	2.0%	2.7%	5	2.7%	1.0%	25	1.9%	4.2%	17	2.3%	5.8%
Rhône Alpes	170	11.2%	3.3%	19	9.6%	0.8%	151	11.4%	5.6%	83	11.3%	4.5%
Languedoc Roussillon	66	4.3%	2.9%	8	4.1%	0.8%	58	4.4%	4.9%	33	4.4%	4.4%
Provence Alpes Côte d'Azur. Corse	194	12.7%	4.5%	20	10.1%	1.0%	173	13.1%	7.6%	93	12.5%	6.3%
Habitudes de connexion à Internet												
Tous les jours	1314	86.0%	4.0%	175	86.8%	1.1%	1139	85.9%	6.9%	675	91.1%	4.6%
Presque tous les jours	101	6.6%	1.7%	7	3.3%	0.2%	94	7.1%	3.0%	49	6.6%	2.5%
1 à 2 fois par semaine	38	2.5%	1.5%	4	1.9%	0.3%	34	2.6%	2.4%	9	1.2%	1.4%
1 à 3 fois par mois	19	1.3%	3.7%	1	0.3%	0.3%	19	1.4%	5.9%	8	1.1%	13.2%
Moins souvent	3	0.2%	0.4%	0	0.0%	0.0%	3	0.2%	0.7%	0	0.0%	0.0%
Jamais	1	0.0%	0.5%	0	0.0%	0.0%	1	0.0%	1.6%	1	0.1%	6.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	46	3.0%	2.5%	0	0.0%	0.0%	46	3.5%	4.3%	1	0.1%	0.7%
De 9 000 à moins de 12 000 euros par an	47	3.1%	1.7%	3	1.5%	0.3%	44	3.3%	2.5%	2	0.3%	0.7%
De 12 000 à moins de 18 000 euros par an	133	8.7%	2.2%	16	7.8%	0.6%	118	8.9%	3.4%	38	5.1%	5.1%
De 18 000 à moins de 24 000 euros par an	166	10.8%	2.5%	23	11.6%	0.8%	142	10.7%	4.0%	53	7.2%	3.9%
De 24 000 à moins de 36 000 euros par an	312	20.4%	2.8%	42	21.0%	0.8%	270	20.3%	4.7%	132	17.8%	3.9%
De 36 000 à moins de 45 000 euros par an	242	15.8%	3.4%	44	21.7%	1.2%	198	14.9%	6.0%	148	20.0%	4.9%
De 45 000 à moins de 65 000 euros par an	222	14.5%	3.2%	38	18.7%	1.0%	185	13.9%	5.7%	143	19.3%	3.8%
De 65 000 à moins de 80 000 euros par an	69	4.5%	3.5%	11	5.5%	1.0%	58	4.4%	7.0%	58	7.8%	4.4%
De 80 000 à moins de 115 000 euros par an	45	2.9%	3.6%	6	2.7%	0.7%	39	2.9%	7.7%	38	5.1%	4.1%
115 000 euros et plus par an	21	1.4%	3.5%	6	3.1%	1.7%	15	1.1%	6.4%	20	2.7%	4.0%
Refus	115	7.5%	3.4%	8	4.1%	0.6%	107	8.0%	5.5%	48	6.5%	4.5%
Ne sait pas	110	7.2%	4.8%	5	2.3%	0.5%	106	8.0%	8.0%	60	8.1%	6.4%