

Ça M'Intéresse



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3022	100.0%	5.8%	1447	100.0%	5.8%	1575	100.0%	5.8%	1297	100.0%	7.4%
Sexe												
Homme	1447	47.9%	5.8%	1447	100.0%	5.8%	0	0.0%	0.0%	647	49.9%	7.4%
Femme	1575	52.1%	5.8%	0	0.0%	0.0%	1575	100.0%	5.8%	649	50.1%	7.5%
Age												
15 à 24 ans	256	8.5%	3.5%	109	7.5%	3.0%	148	9.4%	4.1%	134	10.3%	4.3%
25 à 34 ans	385	12.7%	5.0%	192	13.2%	5.1%	193	12.3%	5.0%	203	15.7%	6.2%
35 à 49 ans	991	32.8%	7.9%	497	34.4%	8.1%	493	31.3%	7.8%	546	42.1%	8.9%
50 à 59 ans	753	24.9%	8.1%	368	25.4%	7.9%	385	24.5%	8.2%	337	26.0%	8.6%
60 ans et plus	637	21.1%	4.2%	282	19.5%	4.3%	355	22.6%	4.2%	76	5.9%	7.7%
Individu												
Ménagères	1391	46.0%	6.0%	0	0.0%	0.0%	1391	88.3%	6.0%	553	42.6%	7.8%
Personne de référence	1670	55.3%	6.0%	1303	90.1%	6.4%	367	23.3%	4.7%	686	52.9%	8.4%
Responsable des achats	2155	71.3%	6.1%	790	54.6%	6.2%	1365	86.7%	6.0%	865	66.7%	7.9%
PCS Individu												
Agriculteurs	32	1.1%	6.2%	20	1.4%	5.3%	12	0.8%	8.2%	0	0.0%	0.0%
Petits patrons	143	4.7%	8.8%	97	6.7%	8.7%	47	3.0%	8.9%	135	10.4%	9.4%
Affaires et Cadres	428	14.2%	8.4%	220	15.2%	7.5%	208	13.2%	9.6%	386	29.7%	8.3%
Professions intermédiaires	579	19.2%	8.4%	286	19.8%	8.3%	293	18.6%	8.5%	467	36.0%	8.3%
Employés	533	17.6%	6.4%	147	10.2%	6.8%	386	24.5%	6.3%	122	9.4%	6.7%
Ouvriers	346	11.5%	5.4%	272	18.8%	5.4%	74	4.7%	5.4%	24	1.8%	5.9%
Retraités	549	18.2%	4.4%	254	17.5%	4.3%	296	18.8%	4.5%	21	1.6%	8.4%
Autres inactifs	410	13.6%	4.0%	151	10.4%	4.0%	259	16.4%	4.0%	142	11.0%	4.4%
PCS Personne de référence												
Agriculteurs	50	1.7%	6.1%	25	1.7%	6.0%	25	1.6%	6.3%	0	0.0%	0.0%
Petits patrons	203	6.7%	7.7%	104	7.2%	8.0%	100	6.3%	7.5%	203	15.7%	7.7%
Affaires et Cadres	501	16.6%	6.9%	232	16.0%	6.5%	268	17.0%	7.3%	501	38.6%	6.9%
Professions intermédiaires	593	19.6%	7.8%	312	21.5%	8.0%	281	17.9%	7.7%	593	45.7%	7.8%
Employés	333	11.0%	6.2%	146	10.1%	6.3%	187	11.9%	6.0%	0	0.0%	0.0%
Ouvriers	538	17.8%	5.6%	280	19.3%	5.5%	258	16.4%	5.8%	0	0.0%	0.0%
Retraités	647	21.4%	4.5%	273	18.8%	4.1%	375	23.8%	4.8%	0	0.0%	0.0%
Autres inactifs	157	5.2%	3.8%	76	5.2%	4.7%	81	5.1%	3.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	434	14.4%	4.3%	178	12.3%	4.1%	256	16.3%	4.5%	113	8.7%	6.6%
2 personnes	1042	34.5%	5.8%	494	34.1%	5.6%	548	34.8%	6.0%	331	25.6%	7.6%
3 personnes	569	18.8%	6.2%	268	18.6%	5.9%	301	19.1%	6.6%	315	24.3%	8.2%
4 personnes	663	21.9%	7.1%	333	23.0%	7.3%	331	21.0%	6.9%	363	28.0%	7.4%
5 personnes et +	314	10.4%	5.8%	174	12.1%	6.7%	139	8.8%	5.1%	174	13.4%	6.6%
Présence d'enfants de moins de 15 ans												
Oui	1090	36.1%	7.1%	530	36.7%	7.4%	560	35.5%	6.8%	612	47.2%	7.9%
Non	1932	63.9%	5.3%	916	63.3%	5.2%	1016	64.5%	5.4%	685	52.8%	7.0%
Habitat												
Communes rurales	676	22.4%	5.7%	314	21.7%	5.6%	362	23.0%	5.8%	255	19.6%	7.6%
Agglo. - 20 000 hab	551	18.2%	6.1%	238	16.4%	5.5%	314	19.9%	6.7%	210	16.2%	8.1%
Agglo. 20 000 à 100 000 hab	400	13.2%	5.8%	185	12.8%	5.5%	215	13.6%	5.9%	131	10.1%	7.3%
Agglo. + 100 000 hab	936	31.0%	6.1%	498	34.4%	6.7%	438	27.8%	5.5%	457	35.2%	8.0%
Agglo. Paris	459	15.2%	5.4%	212	14.7%	5.2%	247	15.7%	5.5%	244	18.8%	6.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	523	17.3%	5.5%	235	16.2%	5.2%	288	18.3%	5.8%	277	21.3%	6.3%
Nord Pas de Calais	151	5.0%	4.7%	76	5.2%	5.0%	75	4.8%	4.5%	71	5.5%	7.5%
Lorraine	148	4.9%	7.7%	81	5.6%	8.7%	67	4.2%	6.7%	50	3.8%	8.9%
Alsace	122	4.0%	8.0%	58	4.0%	7.9%	63	4.0%	8.1%	50	3.9%	10.3%
Franche-Comté	79	2.6%	8.3%	42	2.9%	9.0%	37	2.4%	7.6%	28	2.1%	10.5%
Champagne Ardennes	67	2.2%	6.1%	26	1.8%	5.0%	41	2.6%	7.2%	23	1.7%	7.9%
Picardie	56	1.9%	3.7%	19	1.3%	2.6%	37	2.4%	4.7%	29	2.2%	6.7%
Bourgogne	71	2.3%	5.2%	40	2.7%	6.1%	31	2.0%	4.4%	26	2.0%	7.4%
Haute Normandie	75	2.5%	5.0%	41	2.8%	5.8%	34	2.1%	4.3%	32	2.5%	6.9%
Basse Normandie	63	2.1%	5.3%	31	2.1%	5.3%	32	2.1%	5.2%	23	1.8%	6.5%
Centre	127	4.2%	6.1%	62	4.3%	6.2%	65	4.1%	6.0%	49	3.8%	8.4%
Pays de Loire	185	6.1%	6.3%	86	5.9%	6.0%	100	6.3%	6.5%	80	6.1%	8.4%
Bretagne	152	5.0%	5.7%	70	4.9%	5.5%	82	5.2%	5.9%	55	4.2%	6.6%
Poitou Charentes	83	2.8%	5.6%	41	2.8%	5.8%	42	2.7%	5.5%	36	2.8%	8.7%
Aquitaine	176	5.8%	6.4%	89	6.1%	6.7%	88	5.6%	6.1%	69	5.3%	7.9%
Midi Pyrénées	155	5.1%	6.3%	71	4.9%	6.0%	84	5.3%	6.6%	67	5.1%	8.5%
Limousin	35	1.2%	5.7%	20	1.4%	6.6%	16	1.0%	4.8%	9	0.7%	5.9%
Auvergne	70	2.3%	6.2%	33	2.3%	6.0%	37	2.4%	6.4%	25	1.9%	8.5%
Rhône Alpes	316	10.5%	6.1%	149	10.3%	6.0%	167	10.6%	6.2%	127	9.8%	6.9%
Languedoc Roussillon	113	3.7%	5.0%	54	3.8%	5.1%	58	3.7%	4.9%	59	4.6%	8.0%
Provence Alpes Côte d'Azur. Corse	254	8.4%	5.8%	123	8.5%	6.0%	131	8.3%	5.7%	114	8.8%	7.7%
Habitudes de connexion à Internet												
Tous les jours	2154	71.3%	6.5%	1060	73.3%	6.4%	1094	69.5%	6.6%	1073	82.8%	7.4%
Presque tous les jours	402	13.3%	6.8%	178	12.3%	6.5%	224	14.2%	7.1%	148	11.4%	7.6%
1 à 2 fois par semaine	180	6.0%	7.1%	81	5.6%	7.0%	99	6.3%	7.1%	57	4.4%	9.1%
1 à 3 fois par mois	29	1.0%	5.6%	11	0.8%	5.6%	18	1.1%	5.6%	4	0.3%	6.2%
Moins souvent	50	1.6%	6.0%	17	1.1%	4.7%	33	2.1%	7.1%	4	0.3%	4.6%
Jamais	5	0.2%	4.1%	5	0.4%	6.0%	0	0.0%	0.0%	3	0.3%	35.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	76	2.5%	4.1%	31	2.2%	3.9%	44	2.8%	4.2%	14	1.1%	10.3%
De 9 000 à moins de 12 000 euros par an	69	2.3%	2.4%	21	1.5%	2.0%	48	3.0%	2.7%	16	1.2%	6.1%
De 12 000 à moins de 18 000 euros par an	201	6.6%	3.3%	82	5.7%	3.1%	119	7.5%	3.4%	38	3.0%	5.2%
De 18 000 à moins de 24 000 euros par an	391	12.9%	5.9%	173	11.9%	5.6%	218	13.9%	6.2%	107	8.3%	7.9%
De 24 000 à moins de 36 000 euros par an	758	25.1%	6.9%	376	26.0%	7.1%	382	24.3%	6.7%	249	19.2%	7.4%
De 36 000 à moins de 45 000 euros par an	473	15.7%	6.7%	227	15.7%	6.1%	246	15.6%	7.5%	219	16.9%	7.2%
De 45 000 à moins de 65 000 euros par an	536	17.7%	7.8%	295	20.4%	8.1%	242	15.3%	7.4%	333	25.7%	8.7%
De 65 000 à moins de 80 000 euros par an	135	4.5%	6.9%	76	5.3%	6.8%	58	3.7%	7.0%	108	8.3%	8.3%
De 80 000 à moins de 115 000 euros par an	80	2.6%	6.4%	35	2.4%	4.8%	45	2.8%	8.8%	63	4.9%	6.9%
115 000 euros et plus par an	43	1.4%	7.2%	28	2.0%	7.7%	14	0.9%	6.3%	34	2.6%	6.7%
Refus	184	6.1%	5.5%	77	5.4%	5.6%	107	6.8%	5.5%	82	6.3%	7.6%
Ne sait pas	77	2.5%	3.4%	25	1.7%	2.6%	52	3.3%	3.9%	32	2.5%	3.5%