

Avantages



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1693	100.0%	3.3%	211	100.0%	0.9%	1481	100.0%	5.5%	659	100.0%	3.8%
Sexe												
Homme	211	12.5%	0.9%	211	100.0%	0.9%	0	0.0%	0.0%	72	10.9%	0.8%
Femme	1481	87.5%	5.5%	0	0.0%	0.0%	1481	100.0%	5.5%	588	89.1%	6.8%
Age												
15 à 24 ans	64	3.8%	0.9%	9	4.2%	0.2%	55	3.7%	1.5%	33	5.0%	1.0%
25 à 34 ans	110	6.5%	1.4%	14	6.4%	0.4%	97	6.5%	2.5%	64	9.7%	1.9%
35 à 49 ans	433	25.6%	3.5%	53	24.9%	0.9%	380	25.7%	6.0%	273	41.4%	4.5%
50 à 59 ans	499	29.5%	5.3%	51	24.0%	1.1%	449	30.3%	9.6%	241	36.6%	6.2%
60 ans et plus	586	34.6%	3.9%	85	40.4%	1.3%	501	33.8%	5.9%	48	7.3%	4.9%
Individu												
Ménagères	1399	82.7%	6.0%	0	0.0%	0.0%	1399	94.4%	6.0%	553	83.9%	7.8%
Personne de référence	583	34.5%	2.1%	201	95.3%	1.0%	382	25.8%	4.9%	172	26.1%	2.1%
Responsable des achats	1462	86.4%	4.1%	92	43.4%	0.7%	1370	92.5%	6.0%	571	86.6%	5.2%
PCS Individu												
Agriculteurs	16	0.9%	3.0%	7	3.3%	1.9%	9	0.6%	5.7%	0	0.0%	0.0%
Petits patrons	45	2.6%	2.7%	10	4.6%	0.9%	35	2.4%	6.7%	37	5.6%	2.6%
Affaires et Cadres	179	10.6%	3.5%	24	11.5%	0.8%	155	10.4%	7.1%	158	23.9%	3.4%
Professions intermédiaires	311	18.4%	4.5%	33	15.5%	1.0%	278	18.8%	8.0%	230	34.9%	4.1%
Employés	333	19.7%	4.0%	17	8.1%	0.8%	316	21.3%	5.1%	109	16.6%	6.0%
Ouvriers	67	4.0%	1.0%	21	9.9%	0.4%	46	3.1%	3.3%	8	1.3%	2.1%
Retraités	485	28.6%	3.9%	77	36.3%	1.3%	408	27.6%	6.2%	15	2.2%	5.9%
Autres inactifs	258	15.2%	2.5%	23	10.8%	0.6%	235	15.8%	3.6%	102	15.5%	3.1%
PCS Personne de référence												
Agriculteurs	25	1.5%	3.1%	7	3.3%	1.7%	18	1.2%	4.5%	0	0.0%	0.0%
Petits patrons	94	5.6%	3.6%	15	7.0%	1.1%	79	5.4%	5.9%	94	14.3%	3.6%
Affaires et Cadres	307	18.2%	4.2%	24	11.5%	0.7%	283	19.1%	7.7%	307	46.6%	4.2%
Professions intermédiaires	258	15.2%	3.4%	33	15.5%	0.8%	225	15.2%	6.2%	258	39.1%	3.4%
Employés	161	9.5%	3.0%	19	9.1%	0.8%	142	9.6%	4.6%	0	0.0%	0.0%
Ouvriers	167	9.9%	1.8%	21	10.1%	0.4%	146	9.9%	3.3%	0	0.0%	0.0%
Retraités	586	34.6%	4.1%	78	36.9%	1.2%	508	34.3%	6.5%	0	0.0%	0.0%
Autres inactifs	93	5.5%	2.3%	14	6.6%	0.9%	79	5.4%	3.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	305	18.0%	3.1%	16	7.4%	0.4%	290	19.5%	5.1%	67	10.2%	3.9%
2 personnes	719	42.5%	4.0%	109	51.6%	1.2%	610	41.2%	6.6%	203	30.8%	4.6%
3 personnes	266	15.7%	2.9%	43	20.5%	1.0%	223	15.1%	4.9%	139	21.1%	3.6%
4 personnes	276	16.3%	3.0%	36	17.1%	0.8%	240	16.2%	5.0%	172	26.1%	3.5%
5 personnes et +	125	7.4%	2.3%	7	3.4%	0.3%	118	8.0%	4.3%	77	11.7%	3.0%
Présence d'enfants de moins de 15 ans												
Oui	432	25.5%	2.8%	53	24.9%	0.7%	379	25.6%	4.6%	277	42.0%	3.6%
Non	1261	74.5%	3.5%	158	75.1%	0.9%	1102	74.4%	5.9%	383	58.0%	3.9%
Habitat												
Communes rurales	352	20.8%	3.0%	42	19.7%	0.7%	310	20.9%	5.0%	116	17.7%	3.5%
Agglo. - 20 000 hab	282	16.7%	3.1%	43	20.4%	1.0%	239	16.1%	5.1%	100	15.2%	3.9%
Agglo. 20 000 à 100 000 hab	235	13.9%	3.4%	38	17.9%	1.1%	197	13.3%	5.5%	69	10.5%	3.8%
Agglo. + 100 000 hab	558	33.0%	3.6%	69	32.5%	0.9%	490	33.1%	6.2%	224	33.9%	3.9%
Agglo. Paris	265	15.7%	3.1%	20	9.4%	0.5%	245	16.5%	5.5%	150	22.7%	3.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	291	17.2%	3.0%	21	9.9%	0.5%	270	18.2%	5.4%	162	24.6%	3.7%
Nord Pas de Calais	103	6.1%	3.2%	17	8.1%	1.1%	86	5.8%	5.1%	29	4.4%	3.1%
Lorraine	51	3.0%	2.6%	18	8.7%	2.0%	32	2.2%	3.2%	20	3.1%	3.7%
Alsace	43	2.5%	2.8%	10	4.6%	1.3%	33	2.2%	4.2%	21	3.2%	4.4%
Franche-Comté	29	1.7%	3.0%	4	2.1%	0.9%	24	1.6%	5.0%	11	1.6%	4.1%
Champagne Ardennes	33	1.9%	3.0%	2	0.9%	0.4%	31	2.1%	5.5%	8	1.2%	2.8%
Picardie	35	2.1%	2.3%	1	0.4%	0.1%	35	2.3%	4.4%	14	2.1%	3.3%
Bourgogne	47	2.8%	3.5%	3	1.6%	0.5%	44	2.9%	6.2%	14	2.0%	3.9%
Haute Normandie	47	2.8%	3.2%	6	2.7%	0.8%	41	2.8%	5.3%	23	3.5%	5.0%
Basse Normandie	50	2.9%	4.1%	6	3.0%	1.1%	43	2.9%	6.9%	14	2.2%	4.1%
Centre	68	4.0%	3.3%	7	3.1%	0.7%	62	4.2%	5.7%	22	3.4%	3.8%
Pays de Loire	77	4.6%	2.6%	9	4.2%	0.6%	68	4.6%	4.5%	36	5.5%	3.8%
Bretagne	82	4.8%	3.1%	1	0.3%	0.1%	81	5.5%	5.9%	21	3.2%	2.6%
Poitou Charentes	70	4.1%	4.7%	9	4.4%	1.3%	60	4.1%	7.8%	21	3.2%	5.2%
Aquitaine	97	5.7%	3.5%	14	6.7%	1.1%	83	5.6%	5.7%	31	4.7%	3.6%
Midi Pyrénées	90	5.3%	3.7%	16	7.8%	1.4%	74	5.0%	5.8%	32	4.8%	4.0%
Limousin	22	1.3%	3.5%	3	1.2%	0.9%	19	1.3%	5.9%	8	1.2%	5.3%
Auvergne	44	2.6%	3.9%	7	3.3%	1.3%	37	2.5%	6.4%	10	1.5%	3.4%
Rhône Alpes	183	10.8%	3.5%	30	14.0%	1.2%	154	10.4%	5.7%	68	10.3%	3.7%
Languedoc Roussillon	73	4.3%	3.2%	10	4.7%	0.9%	64	4.3%	5.3%	27	4.1%	3.6%
Provence Alpes Côte d'Azur. Corse	158	9.3%	3.6%	17	8.3%	0.8%	141	9.5%	6.1%	66	10.0%	4.4%
Habitudes de connexion à Internet												
Tous les jours	1103	65.2%	3.3%	146	69.3%	0.9%	957	64.6%	5.8%	533	80.9%	3.7%
Presque tous les jours	246	14.6%	4.2%	23	11.1%	0.9%	223	15.1%	7.1%	88	13.3%	4.5%
1 à 2 fois par semaine	100	5.9%	3.9%	9	4.3%	0.8%	91	6.1%	6.5%	26	4.0%	4.1%
1 à 3 fois par mois	38	2.2%	7.3%	6	2.8%	2.9%	32	2.1%	10.0%	11	1.7%	19.2%
Moins souvent	44	2.6%	5.4%	4	2.1%	1.2%	40	2.7%	8.5%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	25	1.5%	1.4%	5	2.3%	0.6%	20	1.4%	1.9%	2	0.3%	1.4%
De 9 000 à moins de 12 000 euros par an	41	2.4%	1.4%	3	1.4%	0.3%	38	2.6%	2.1%	6	0.9%	2.3%
De 12 000 à moins de 18 000 euros par an	164	9.7%	2.7%	10	4.6%	0.4%	154	10.4%	4.4%	29	4.4%	3.9%
De 18 000 à moins de 24 000 euros par an	171	10.1%	2.6%	9	4.4%	0.3%	162	10.9%	4.6%	39	6.0%	2.9%
De 24 000 à moins de 36 000 euros par an	374	22.1%	3.4%	52	24.4%	1.0%	323	21.8%	5.6%	110	16.6%	3.3%
De 36 000 à moins de 45 000 euros par an	283	16.7%	4.0%	48	22.8%	1.3%	235	15.9%	7.2%	113	17.1%	3.7%
De 45 000 à moins de 65 000 euros par an	295	17.4%	4.3%	59	27.8%	1.6%	236	15.9%	7.2%	160	24.3%	4.2%
De 65 000 à moins de 80 000 euros par an	93	5.5%	4.8%	11	5.2%	1.0%	82	5.6%	9.9%	56	8.4%	4.3%
De 80 000 à moins de 115 000 euros par an	53	3.1%	4.3%	7	3.3%	0.9%	46	3.1%	9.1%	44	6.7%	4.8%
115 000 euros et plus par an	23	1.3%	3.8%	1	0.5%	0.3%	22	1.5%	9.4%	21	3.2%	4.2%
Refus	137	8.1%	4.1%	7	3.3%	0.5%	130	8.8%	6.6%	59	9.0%	5.5%
Ne sait pas	33	2.0%	1.5%	0	0.0%	0.0%	33	2.2%	2.5%	20	3.1%	2.2%