

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1874	100.0%	3.6%	1561	100.0%	6.3%	313	100.0%	1.2%	744	100.0%	4.3%
Sexe												
Homme	1561	83.3%	6.3%	1561	100.0%	6.3%	0	0.0%	0.0%	599	80.6%	6.8%
Femme	313	16.7%	1.2%	0	0.0%	0.0%	313	100.0%	1.2%	144	19.4%	1.7%
Age												
15 à 24 ans	239	12.7%	3.3%	211	13.5%	5.7%	28	8.9%	0.8%	99	13.3%	3.1%
25 à 34 ans	302	16.1%	4.0%	252	16.1%	6.7%	50	15.9%	1.3%	101	13.6%	3.1%
35 à 49 ans	565	30.2%	4.5%	452	28.9%	7.3%	114	36.3%	1.8%	300	40.4%	4.9%
50 à 59 ans	441	23.5%	4.7%	359	23.0%	7.7%	81	26.0%	1.7%	215	28.8%	5.5%
60 ans et plus	328	17.5%	2.2%	287	18.4%	4.4%	41	12.9%	0.5%	29	3.9%	2.9%
Individu												
Ménagères	279	14.9%	1.2%	0	0.0%	0.0%	279	89.2%	1.2%	131	17.6%	1.8%
Personne de référence	1374	73.3%	4.9%	1305	83.6%	6.4%	69	22.0%	0.9%	539	72.5%	6.6%
Responsable des achats	1076	57.4%	3.0%	804	51.5%	6.3%	272	86.9%	1.2%	408	54.9%	3.7%
PCS Individu												
Agriculteurs	12	0.6%	2.3%	10	0.6%	2.6%	2	0.7%	1.5%	0	0.0%	0.0%
Petits patrons	106	5.6%	6.5%	94	6.0%	8.4%	12	3.8%	2.3%	103	13.8%	7.1%
Affaires et Cadres	223	11.9%	4.4%	191	12.2%	6.5%	32	10.3%	1.5%	216	29.1%	4.7%
Professions intermédiaires	307	16.4%	4.5%	259	16.6%	7.6%	48	15.2%	1.4%	286	38.5%	5.1%
Employés	257	13.7%	3.1%	150	9.6%	6.9%	107	34.3%	1.7%	35	4.8%	1.9%
Ouvriers	410	21.9%	6.4%	390	25.0%	7.7%	20	6.5%	1.5%	14	1.9%	3.6%
Retraités	303	16.1%	2.4%	263	16.9%	4.4%	39	12.5%	0.6%	2	0.3%	0.8%
Autres inactifs	257	13.7%	2.5%	205	13.1%	5.4%	52	16.6%	0.8%	87	11.7%	2.7%
PCS Personne de référence												
Agriculteurs	7	0.4%	0.8%	4	0.3%	1.0%	3	0.9%	0.7%	0	0.0%	0.0%
Petits patrons	128	6.8%	4.8%	101	6.4%	7.7%	27	8.7%	2.0%	128	17.2%	4.8%
Affaires et Cadres	274	14.6%	3.8%	216	13.8%	6.0%	58	18.5%	1.6%	274	36.8%	3.8%
Professions intermédiaires	343	18.3%	4.5%	283	18.2%	7.2%	59	18.8%	1.6%	343	46.1%	4.5%
Employés	234	12.5%	4.3%	178	11.4%	7.7%	56	17.9%	1.8%	0	0.0%	0.0%
Ouvriers	455	24.3%	4.8%	396	25.3%	7.8%	59	19.0%	1.3%	0	0.0%	0.0%
Retraités	329	17.6%	2.3%	290	18.6%	4.4%	39	12.5%	0.5%	0	0.0%	0.0%
Autres inactifs	105	5.6%	2.6%	93	6.0%	5.8%	11	3.7%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	260	13.9%	2.6%	225	14.4%	5.2%	34	10.9%	0.6%	59	7.9%	3.4%
2 personnes	617	32.9%	3.4%	508	32.5%	5.8%	109	34.7%	1.2%	194	26.1%	4.4%
3 personnes	380	20.3%	4.2%	325	20.8%	7.2%	55	17.7%	1.2%	160	21.5%	4.2%
4 personnes	409	21.8%	4.4%	335	21.5%	7.4%	74	23.5%	1.5%	224	30.1%	4.6%
5 personnes et +	209	11.1%	3.9%	167	10.7%	6.4%	41	13.2%	1.5%	107	14.4%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	654	34.9%	4.2%	516	33.1%	7.2%	138	44.1%	1.7%	351	47.1%	4.5%
Non	1220	65.1%	3.4%	1045	66.9%	5.9%	175	55.9%	0.9%	393	52.9%	4.0%
Habitat												
Communes rurales	379	20.2%	3.2%	319	20.4%	5.7%	60	19.1%	1.0%	139	18.6%	4.2%
Agglo. - 20 000 hab	338	18.0%	3.8%	285	18.3%	6.6%	53	16.8%	1.1%	123	16.6%	4.8%
Agglo. 20 000 à 100 000 hab	214	11.4%	3.1%	188	12.0%	5.6%	26	8.4%	0.7%	69	9.3%	3.8%
Agglo. + 100 000 hab	611	32.6%	4.0%	509	32.6%	6.8%	103	32.7%	1.3%	258	34.6%	4.5%
Agglo. Paris	333	17.8%	3.9%	261	16.7%	6.4%	72	23.0%	1.6%	155	20.8%	3.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	365	19.5%	3.8%	289	18.5%	6.3%	76	24.2%	1.5%	173	23.3%	4.0%
Nord Pas de Calais	101	5.4%	3.1%	94	6.0%	6.2%	6	2.1%	0.4%	41	5.5%	4.4%
Lorraine	107	5.7%	5.6%	90	5.7%	9.6%	17	5.5%	1.7%	45	6.0%	8.0%
Alsace	61	3.2%	4.0%	56	3.6%	7.6%	5	1.5%	0.6%	33	4.4%	6.7%
Franche-Comté	44	2.3%	4.6%	38	2.4%	8.1%	6	1.9%	1.2%	19	2.5%	7.1%
Champagne Ardennes	33	1.8%	3.1%	30	1.9%	5.7%	4	1.1%	0.6%	8	1.1%	2.8%
Picardie	67	3.6%	4.4%	47	3.0%	6.3%	20	6.5%	2.6%	18	2.4%	4.2%
Bourgogne	51	2.7%	3.8%	49	3.1%	7.5%	3	0.9%	0.4%	13	1.8%	3.9%
Haute Normandie	44	2.4%	3.0%	39	2.5%	5.5%	5	1.7%	0.7%	14	1.9%	3.1%
Basse Normandie	34	1.8%	2.8%	28	1.8%	4.8%	6	1.9%	0.9%	13	1.8%	3.8%
Centre	83	4.4%	4.0%	69	4.4%	6.8%	14	4.6%	1.3%	37	5.0%	6.3%
Pays de Loire	107	5.7%	3.6%	90	5.7%	6.3%	17	5.5%	1.1%	29	3.9%	3.1%
Bretagne	72	3.8%	2.7%	65	4.2%	5.1%	7	2.1%	0.5%	23	3.1%	2.8%
Poitou Charentes	37	2.0%	2.5%	28	1.8%	3.9%	9	2.8%	1.2%	14	1.9%	3.4%
Aquitaine	96	5.1%	3.5%	80	5.1%	6.1%	15	4.9%	1.1%	33	4.4%	3.7%
Midi Pyrénées	87	4.6%	3.6%	70	4.5%	5.9%	17	5.5%	1.4%	37	5.0%	4.7%
Limousin	30	1.6%	4.9%	26	1.7%	8.8%	4	1.4%	1.4%	7	0.9%	4.7%
Auvergne	46	2.4%	4.1%	35	2.2%	6.4%	11	3.5%	1.9%	13	1.8%	4.6%
Rhône Alpes	195	10.4%	3.8%	165	10.6%	6.6%	30	9.7%	1.1%	95	12.7%	5.2%
Languedoc Roussillon	54	2.9%	2.4%	43	2.8%	4.0%	11	3.6%	0.9%	18	2.4%	2.4%
Provence Alpes Côte d'Azur. Corse	161	8.6%	3.7%	132	8.5%	6.4%	28	9.0%	1.2%	60	8.1%	4.1%
Habitudes de connexion à Internet												
Tous les jours	1306	69.7%	3.9%	1079	69.1%	6.5%	226	72.3%	1.4%	614	82.5%	4.2%
Presque tous les jours	243	13.0%	4.1%	195	12.5%	7.1%	48	15.4%	1.5%	80	10.8%	4.1%
1 à 2 fois par semaine	104	5.6%	4.1%	92	5.9%	7.9%	12	3.9%	0.9%	29	3.9%	4.6%
1 à 3 fois par mois	10	0.5%	2.0%	4	0.3%	2.1%	6	1.9%	1.9%	4	0.6%	7.6%
Moins souvent	41	2.2%	5.0%	27	1.8%	7.7%	13	4.3%	2.9%	5	0.7%	6.6%
Jamais	9	0.5%	7.3%	7	0.5%	8.6%	2	0.6%	4.6%	2	0.2%	18.6%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	28	1.5%	1.5%	27	1.7%	3.4%	2	0.5%	0.1%	0	0.0%	0.2%
De 9 000 à moins de 12 000 euros par an	43	2.3%	1.5%	35	2.2%	3.3%	8	2.5%	0.4%	5	0.6%	1.8%
De 12 000 à moins de 18 000 euros par an	180	9.6%	2.9%	145	9.3%	5.6%	34	10.9%	1.0%	27	3.7%	3.7%
De 18 000 à moins de 24 000 euros par an	222	11.8%	3.4%	179	11.4%	5.8%	43	13.9%	1.2%	47	6.3%	3.5%
De 24 000 à moins de 36 000 euros par an	454	24.2%	4.1%	395	25.3%	7.4%	59	18.8%	1.0%	139	18.7%	4.1%
De 36 000 à moins de 45 000 euros par an	274	14.6%	3.9%	216	13.8%	5.8%	58	18.4%	1.8%	136	18.3%	4.5%
De 45 000 à moins de 65 000 euros par an	310	16.5%	4.5%	258	16.5%	7.1%	52	16.7%	1.6%	170	22.8%	4.5%
De 65 000 à moins de 80 000 euros par an	99	5.3%	5.0%	87	5.6%	7.8%	11	3.7%	1.4%	75	10.1%	5.8%
De 80 000 à moins de 115 000 euros par an	71	3.8%	5.7%	67	4.3%	9.1%	4	1.1%	0.7%	51	6.8%	5.5%
115 000 euros et plus par an	33	1.7%	5.4%	26	1.7%	7.0%	6	2.1%	2.8%	25	3.3%	4.9%
Refus	95	5.0%	2.8%	74	4.7%	5.3%	21	6.6%	1.1%	40	5.4%	3.7%
Ne sait pas	66	3.5%	2.9%	52	3.3%	5.4%	15	4.7%	1.1%	28	3.8%	3.0%