

Télé 2 Semaines

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3392	100.0%	6.6%	1428	100.0%	5.8%	1964	100.0%	7.3%	880	100.0%	5.0%
Sexe												
Homme	1428	42.1%	5.8%	1428	100.0%	5.8%	0	0.0%	0.0%	390	44.4%	4.4%
Femme	1964	57.9%	7.3%	0	0.0%	0.0%	1964	100.0%	7.3%	489	55.6%	5.7%
Age												
15 à 24 ans	477	14.1%	6.6%	224	15.7%	6.1%	252	12.9%	7.0%	149	17.0%	4.8%
25 à 34 ans	482	14.2%	6.3%	203	14.2%	5.4%	279	14.2%	7.2%	129	14.7%	3.9%
35 à 49 ans	968	28.5%	7.8%	448	31.4%	7.3%	520	26.5%	8.2%	345	39.3%	5.6%
50 à 59 ans	695	20.5%	7.4%	299	20.9%	6.4%	396	20.2%	8.5%	215	24.4%	5.5%
60 ans et plus	770	22.7%	5.1%	253	17.7%	3.9%	517	26.3%	6.1%	41	4.6%	4.1%
Individu												
Ménagères	1692	49.9%	7.3%	0	0.0%	0.0%	1692	86.1%	7.3%	403	45.8%	5.7%
Personne de référence	1760	51.9%	6.3%	1135	79.5%	5.6%	625	31.8%	8.1%	385	43.8%	4.7%
Responsable des achats	2422	71.4%	6.8%	762	53.4%	6.0%	1660	84.5%	7.3%	581	66.0%	5.3%
PCS Individu												
Agriculteurs	35	1.0%	6.7%	27	1.9%	7.4%	8	0.4%	5.2%	1	0.1%	3.1%
Petits patrons	77	2.3%	4.7%	47	3.3%	4.3%	29	1.5%	5.6%	69	7.8%	4.8%
Affaires et Cadres	185	5.4%	3.6%	99	6.9%	3.4%	85	4.3%	3.9%	169	19.2%	3.6%
Professions intermédiaires	402	11.9%	5.8%	184	12.9%	5.4%	219	11.1%	6.3%	322	36.7%	5.8%
Employés	748	22.0%	9.0%	146	10.3%	6.8%	601	30.6%	9.8%	125	14.2%	6.8%
Ouvriers	582	17.2%	9.1%	469	32.8%	9.3%	113	5.8%	8.2%	24	2.7%	5.9%
Retraités	663	19.5%	5.3%	254	17.8%	4.3%	409	20.8%	6.2%	14	1.5%	5.5%
Autres inactifs	701	20.7%	6.8%	202	14.1%	5.3%	499	25.4%	7.7%	157	17.8%	4.8%
PCS Personne de référence												
Agriculteurs	42	1.2%	5.1%	23	1.6%	5.5%	18	0.9%	4.6%	0	0.0%	0.0%
Petits patrons	102	3.0%	3.9%	49	3.4%	3.8%	53	2.7%	4.0%	102	11.6%	3.9%
Affaires et Cadres	286	8.4%	3.9%	129	9.1%	3.6%	157	8.0%	4.3%	286	32.5%	3.9%
Professions intermédiaires	492	14.5%	6.5%	212	14.9%	5.4%	279	14.2%	7.6%	492	55.9%	6.5%
Employés	439	12.9%	8.1%	148	10.4%	6.4%	291	14.8%	9.4%	0	0.0%	0.0%
Ouvriers	933	27.5%	9.8%	474	33.2%	9.3%	459	23.3%	10.3%	0	0.0%	0.0%
Retraités	788	23.2%	5.5%	296	20.7%	4.5%	492	25.0%	6.3%	0	0.0%	0.0%
Autres inactifs	312	9.2%	7.6%	96	6.7%	6.0%	216	11.0%	8.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	685	20.2%	6.8%	266	18.6%	6.1%	419	21.3%	7.4%	78	8.8%	4.5%
2 personnes	1089	32.1%	6.1%	461	32.3%	5.3%	628	32.0%	6.8%	215	24.5%	4.9%
3 personnes	638	18.8%	7.0%	260	18.2%	5.8%	378	19.2%	8.2%	186	21.1%	4.9%
4 personnes	631	18.6%	6.8%	271	19.0%	5.9%	361	18.4%	7.6%	265	30.2%	5.4%
5 personnes et +	349	10.3%	6.5%	171	11.9%	6.5%	178	9.1%	6.5%	136	15.4%	5.2%
Présence d'enfants de moins de 15 ans												
Oui	1103	32.5%	7.1%	471	33.0%	6.6%	632	32.2%	7.6%	424	48.2%	5.5%
Non	2289	67.5%	6.3%	957	67.0%	5.4%	1332	67.8%	7.1%	456	51.8%	4.7%
Habitat												
Communes rurales	768	22.6%	6.5%	344	24.1%	6.1%	424	21.6%	6.8%	194	22.1%	5.8%
Agglo. - 20 000 hab	674	19.9%	7.5%	292	20.4%	6.8%	383	19.5%	8.1%	143	16.2%	5.5%
Agglo. 20 000 à 100 000 hab	476	14.0%	6.8%	209	14.7%	6.3%	267	13.6%	7.4%	111	12.6%	6.1%
Agglo. + 100 000 hab	1037	30.6%	6.7%	427	29.9%	5.7%	610	31.1%	7.7%	273	31.0%	4.8%
Agglo. Paris	437	12.9%	5.1%	156	10.9%	3.8%	280	14.3%	6.3%	160	18.1%	4.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	511	15.1%	5.4%	197	13.8%	4.3%	314	16.0%	6.3%	183	20.8%	4.2%
Nord Pas de Calais	343	10.1%	10.7%	129	9.0%	8.5%	214	10.9%	12.7%	95	10.8%	10.0%
Lorraine	136	4.0%	7.1%	62	4.3%	6.6%	74	3.8%	7.5%	30	3.4%	5.4%
Alsace	71	2.1%	4.7%	20	1.4%	2.7%	51	2.6%	6.5%	12	1.3%	2.4%
Franche-Comté	69	2.0%	7.2%	36	2.5%	7.7%	33	1.7%	6.8%	19	2.2%	7.3%
Champagne Ardennes	79	2.3%	7.3%	46	3.2%	8.8%	34	1.7%	6.0%	17	2.0%	6.1%
Picardie	131	3.9%	8.6%	38	2.7%	5.1%	93	4.8%	11.8%	29	3.3%	6.7%
Bourgogne	77	2.3%	5.7%	40	2.8%	6.2%	36	1.8%	5.2%	19	2.1%	5.5%
Haute Normandie	132	3.9%	8.9%	57	4.0%	8.0%	75	3.8%	9.7%	31	3.5%	6.6%
Basse Normandie	79	2.3%	6.5%	40	2.8%	7.0%	38	2.0%	6.1%	14	1.6%	4.0%
Centre	149	4.4%	7.1%	71	4.9%	7.0%	78	4.0%	7.2%	39	4.4%	6.6%
Pays de Loire	195	5.7%	6.6%	99	7.0%	7.0%	95	4.8%	6.2%	47	5.3%	4.9%
Bretagne	128	3.8%	4.8%	57	4.0%	4.5%	70	3.6%	5.1%	30	3.5%	3.7%
Poitou Charentes	89	2.6%	6.0%	35	2.4%	4.9%	54	2.8%	7.0%	14	1.5%	3.3%
Aquitaine	181	5.3%	6.6%	79	5.6%	6.0%	102	5.2%	7.1%	42	4.8%	4.8%
Midi Pyrénées	163	4.8%	6.7%	61	4.2%	5.1%	102	5.2%	8.1%	43	4.9%	5.4%
Limousin	56	1.6%	9.0%	20	1.4%	6.7%	36	1.8%	11.2%	14	1.5%	9.1%
Auvergne	90	2.7%	8.0%	33	2.3%	6.0%	58	2.9%	9.8%	22	2.5%	7.5%
Rhône Alpes	292	8.6%	5.6%	124	8.7%	5.0%	168	8.5%	6.3%	84	9.6%	4.6%
Languedoc Roussillon	122	3.6%	5.4%	65	4.5%	6.0%	58	2.9%	4.8%	29	3.3%	3.9%
Provence Alpes Côte d'Azur. Corse	300	8.8%	6.9%	119	8.3%	5.8%	181	9.2%	7.9%	67	7.6%	4.5%
Habitudes de connexion à Internet												
Tous les jours	2126	62.7%	6.4%	922	64.6%	5.6%	1204	61.3%	7.3%	698	79.3%	4.8%
Presque tous les jours	447	13.2%	7.6%	186	13.1%	6.8%	261	13.3%	8.3%	116	13.2%	6.0%
1 à 2 fois par semaine	224	6.6%	8.8%	103	7.2%	8.9%	121	6.2%	8.7%	42	4.8%	6.7%
1 à 3 fois par mois	45	1.3%	8.8%	11	0.7%	5.2%	35	1.8%	11.0%	3	0.4%	5.5%
Moins souvent	77	2.3%	9.4%	29	2.1%	8.2%	48	2.5%	10.3%	4	0.5%	4.9%
Jamais	7	0.2%	5.8%	6	0.4%	7.0%	1	0.1%	3.1%	1	0.1%	9.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	183	5.4%	9.8%	73	5.1%	9.2%	110	5.6%	10.3%	9	1.1%	6.8%
De 9 000 à moins de 12 000 euros par an	231	6.8%	8.1%	76	5.3%	7.1%	155	7.9%	8.7%	17	1.9%	6.5%
De 12 000 à moins de 18 000 euros par an	499	14.7%	8.2%	177	12.4%	6.8%	322	16.4%	9.2%	51	5.8%	6.9%
De 18 000 à moins de 24 000 euros par an	458	13.5%	7.0%	171	12.0%	5.6%	287	14.6%	8.2%	75	8.5%	5.5%
De 24 000 à moins de 36 000 euros par an	794	23.4%	7.2%	357	25.0%	6.7%	437	22.3%	7.7%	191	21.7%	5.7%
De 36 000 à moins de 45 000 euros par an	427	12.6%	6.1%	205	14.4%	5.5%	221	11.3%	6.8%	175	19.9%	5.7%
De 45 000 à moins de 65 000 euros par an	334	9.8%	4.9%	164	11.5%	4.5%	170	8.7%	5.2%	173	19.6%	4.5%
De 65 000 à moins de 80 000 euros par an	86	2.5%	4.4%	39	2.7%	3.4%	48	2.4%	5.7%	61	6.9%	4.7%
De 80 000 à moins de 115 000 euros par an	42	1.3%	3.4%	21	1.5%	2.8%	22	1.1%	4.3%	33	3.8%	3.7%
115 000 euros et plus par an	19	0.6%	3.2%	9	0.7%	2.5%	10	0.5%	4.3%	19	2.2%	3.8%
Refus	207	6.1%	6.2%	91	6.4%	6.6%	116	5.9%	5.9%	50	5.7%	4.7%
Ne sait pas	110	3.3%	4.9%	45	3.1%	4.7%	66	3.4%	5.0%	25	2.8%	2.7%